

ALBUQUERQUE

81st LULAC

National Convention & Exposition

Albuquerque, NM | July 12-17, 2010

**New Strategies for Community Empowerment:
New Leadership Through Action**



The most exciting event in the Latino community



League of United Latin American Citizens



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Monday



Rosa Rosales
LULAC National
President



Richard J. Berry,
Mayor of Albuquerque

Wednesday



Diane Denish
Lt. Governor
New Mexico



Hilda Solís
Secretary, U.S.
Department of Labor

Thursday



Kenneth McClintock-
Hernandez
Secretary of State
Puerto Rico



Laffit A. Pincay, Jr.
Eclipse Award
Winning Jockey

Friday



Giselle Blondet
Host, Univision's
Nuestra Belleza
Latina



Hon. Joe Baca
U.S. Representative
California

Friday



Randi Weingarten,
President, American
Federation of
Teachers

Tuesday



John Trasviña
Asst. Sec. for Fair
Housing & Equal
Opportunity, HUD



Thelma Melendez
Asst. Sec. for
Elementary &
Secondary Education



Paul Rodríguez
Latin King of Comedy

Saturday



Hon. Martin Heinrich
U.S. Representative
New Mexico



Pee Wee
Musician

Wednesday



Ricardo Sánchez
Rt. General,
U.S. Army



Tom Pérez
Assistant Attorney
General, U.S.
Department of Justice

Friday



Bill Richardson
Gov. of New Mexico



Rosie Ríos
Treasurer, U.S.
Department of
Treasury



Hon. Silvestre Reyes
U.S. Representative
Texas



Ben Jealous
President, NAACP



Ozomatli
Musician



Cristian Castro
Musician





Dear LULAC Members and Friends:

Welcome to the 81st Annual LULAC National Convention and Exposition in beautiful Albuquerque, New Mexico. This historic city on the Rio Grande is rich with its own unique Hispanic culture and heritage, making it the ideal setting for our national convention. I encourage you to take advantage of our wonderful host city by visiting historic Albuquerque and exploring the many unique venues of this majestic city.

I also encourage you to take advantage of the outstanding opportunities that we have brought together for this year's conference. You will hear from our nation's top leaders including U.S. Secretary of Labor Hilda L. Solís; New Mexico Governor Bill Richardson; U.S. Treasurer Rosie Ríos; NAACP President Ben Jealous; and Congressmen Ben Luján, Silvestre Reyes, Joe Baca and Martin Heinrich among many others. Over 70 workshops and seminars will inform and inspire you to tackle some of the pressing issues facing the Latino community including immigration, health care, education, employment, the environment, technology, civil rights, financial planning, and civic engagement. Our youth will participate in a week of workshops and leadership exercises as well as explore our college fair and career forum.

The LULAC Expo will feature more than 150 exhibitors from corporations, government agencies, colleges and universities, labor unions and non-profit organizations. You can view important products and services, explore employment opportunities in our job fair, receive a free check-up in our health fair and purchase works by local artists in our mercado.

We are delighted to welcome those attending the LULAC Federal Training Institute. This intensive career development program for government and private-sector workers will help participants advance their careers by providing information and tools needed for success in today's competitive and fast-changing work environment.

Of course no one should miss our wonderful entertainment featuring local New Mexican performers and two special events giving world-renowned artists a chance to raise their collective voices in support of immigrant rights. On Thursday night Paul Rodríguez and Latin Breed will perform in a comedy show with the proceeds dedicated to supporting LULAC's lawsuit against Arizona SB1070. And on Saturday evening LULAC will present a free concert to the New Mexico community, Voces Unidas Por America, featuring top Latin recording artists Pee Wee, Ozomatli and Cristian Castro which will be broadcast on a Telemundo immigration special.

As most of you know, due to LULAC's term limitations, this will be my last year as your National President. These past four years have been a tremendous experience for me and I want to thank you from the bottom of my heart for the support that you have given to me and to LULAC. Being at the helm of LULAC during the election of our nation's first President of color, the appointment of our nation's first Latina to the U.S. Supreme Court, and the passage of universal health care reform was exhilarating. After 81 years of service and advocacy, I am so proud that LULAC was at the forefront of these historic achievements.

I am also proud that LULAC has grown dramatically during my tenure with more members, more councils, more programs, more staff and more financial resources than at any time in our 81-year history. I am so thankful to our members, staff and supporters that we could experience this growth even during challenging financial times for our nation. As I turn over the LULAC Presidency to my successor, who will be elected by the assembled LULAC delegates at this convention, I convey a strong and vibrant organization with a legacy of success and a future full of promise.

I wish to thank my Convention Co-chair, Pablo Martínez, the New Mexico host committee, the FTI committee, our sponsors, and the LULAC national staff for all of their hard work and dedication to making this an exciting, informative, and star-studded 81st National Convention.

Sincerely,

Rosa Rosales, LULAC National President





State of New Mexico Office of the Governor

Bill Richardson
Governor



A Welcome Message from Governor Bill Richardson

As Governor of the great State of New Mexico, I extend my sincere greetings to you and welcome you to the Land of Enchantment. As your brothers and sisters of Hispanic descent, the people of New Mexico are honored to host the 81st Annual LULAC National Convention and Exposition. Bienvenidos Welcome to our beautiful State.

From wherever we may hail, whatever our background, and wherever we may live or work, we Hispanics share the same passion for life. Our perseverance in seeking, and attaining, personal and professional advancement, equality and justice is absolute. The sky is our limit, and as LULAC states in the theme of this convention, reaching new frontiers is always on our agenda.

In this gathering of the top leaders from government, business and members of the Hispanic community, important issues will be addressed to further ease the path towards those new frontiers within the stated LULAC Mission: to garner better economic conditions, better education, political clout, improved housing, health care, and greater civil rights for the Hispanic population of the United States.

Within your busy schedule, please take time to discover the charms of our State, our people, our food and everything we have to offer. Our wish is to make you feel right at home and that you leave with many precious memories of your stay in New Mexico.

With warmest regards,

Bill Richardson
Governor of New Mexico





Photo by Luis Nuno Briones

Dear Brothers and Sisters in LULAC:

I welcome you to the Land of Enchantment.

We are elated to host the 81st LULAC National Convention in the “Duke City” of Albuquerque, NM. I would like to take this opportunity to thank our entire 2010 LULAC National Convention Host Committee and the LULAC National Staff for their hard work and commitment to LULAC.

We hope you enjoy our rich culture and heritage. This year, we are making history by engaging our community through empowerment and action. Great progress has been made throughout the years, and LULAC has served as the vanguard

of our community. LULAC has accomplished many milestones and we look forward to many more achievements in the future.

Today, we have many challenges and battles to fight. Our priorities as an organization continue to be comprehensive immigration reform, civil rights, promoting social justice and economic parity. We need to continue our quest and reflect on our aims and purposes. Our LULAC code is the catalyst and foundation for our success.

Yours in LULAC,

Paul “Pablo” A. Martínez
NM LULAC State Director (2006-2010)
2010 National LULAC Convention Host Committee

2010 New Mexico Convention Committee:

- Pablo Martínez, Chair
- Ralph Arellanes
- Emilia Vásquez
- Thomas Vásquez
- Josie Marujo
- Judy Ortiz-Aragon
- John Moya
- Bruce Langston
- Phillip Archuleta
- Diana Archuleta
- David Chavez
- Robert Rodriguez
- Lee J. Leyba
- Ted Martínez
- Lt. Gen. Edward Baca
- Carlos Caballero
- Patricia Roybal-Caballero
- Max Martínez
- Connie Martínez
- Linda Ramirez
- Ashley Ramirez
- Vicky Salazar
- Jimmy Salazar
- Carlos Benavidez
- Hope Benavidez
- Jesus Martínez
- Juan Montoya
- Jessica Inez Martínez, Natl. Youth President
- Miguel Martínez, Youth State Director
- Lesly Ruelas, Natl. Youth V.P. for Young Women
- Joel Trujillo
- Celestino Caballero
- Olivia Joy
- Lawrence Tafoya
- Rick Bolanos
- Cecilia Romero
- Bernice Romero
- Chirstina Fierro-Beasley
- Richard Garcia
- Virginia Garcia
- Johnny Chavez
- Marcella Arellanes
- Mary Ann Jones, Albuquerque Hispano Chamber of Commerce
- Minerva Jurado
- Lawrence Roybal
- Staff from Albuquerque LNEsc
- UNM ENLACE Staff
- El Centro de la Raza UNM Staff
- Staff from Congressman Ben R. Luján
- Staff from Congressman Martin Heinrich
- Staff from Governor Bill Richardson
- Staff from the City of Albuquerque
- Staff from the Albuquerque Hispano Chamber of Commerce



CITY OF ALBUQUERQUE



July 12, 2010

Dear LULAC National Convention Attendees,

Welcome to the 81st LULAC National Convention and Exposition! This year's theme is *New Strategies for Community Empowerment: New Leadership through Action*.

This is the nation's premier Latino convention that attracts more than 20,000 participants. We welcome you as part of an important group of top leaders from government, business, and the Hispanic community.

PO Box 1293

Albuquerque stands for a diverse mix of culture and heritage, where Hispanic culture thrives. I encourage you to explore all that Albuquerque offers. I hope you visit our wonderful shops, museums, and other attractions.

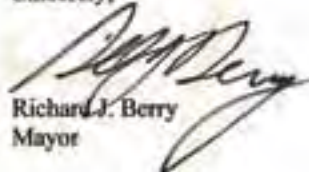
Albuquerque

Again, thank you for making this exciting and historic event possible and welcome to the Duke City.

NM 87103

Sincerely,

www.aabq.gov


Richard J. Berry
Mayor

RJB: be





3939 W. HIGHLAND BLVD., P.O. BOX 482
MILWAUKEE, WI 53201-0482
414 931 2000
www.MillerCoors.com

Dear LULAC Members and Friends:

On behalf of the MillerCoors family, I like to extend a warm welcome to each one of you attending and participating at the 81st League of United Latin American Citizens Annual National Convention & Exposition, Celebrating Our Heritage: Defining Our Future, in Albuquerque, NM.

At MillerCoors, we are proud of our long history of community investment and support to organizations that make a real difference in the community. LULAC has and continues to have a rich history of advocacy in civil rights, education, economic development, immigration, equal opportunity outreach and takes a leadership position for the Hispanic community. For over 30 years, MillerCoors has served as an avid sponsor and corporate partner of LULAC. It is gratifying to know that MillerCoors and LULAC share a similar vision of improving the socio economic status and opportunities of Latinos by making a positive impact in the communities that we live and work.

MillerCoors looks forward to continue our community investment, support and on going partnership with LULAC so that together we can continue empowering the Hispanic community and the next generation of leaders. Our best wishes for a very successful 81st Annual LULAC National Convention & Exposition.

Best Regards

Jose R. Ruano
Manager Multicultural Relations
MillerCoors LLC





10 Senator's Welcome

United States Senate



Dear LULAC members and friends:

I am pleased to extend a warm welcome to all participants of LULAC's 81st Annual National Convention, being held this year in our beautiful Land of Enchantment. I also want to personally thank the leadership and members of the New Mexico LULAC chapter for all of their work on behalf of the Latino community in our great state.

The people of New Mexico and LULAC have enjoyed a solid relationship over the years, and I am confident that this year we will continue to foster a renewed commitment to the principles of leadership, liberty and progress that we all share.

This is a historic time for LULAC and for Latinos in the United States. Since this organization's last annual gathering, the United States appointed its first Hispanic female Supreme Court justice, passed health care reform that will protect children and families from abusive insurance practices, and is on its way to final passage of legislation that will protect Main Street by reforming Wall Street.

Working together, we've made a lot of progress. But there are still many challenges before us. Moving forward, we will need LULAC's energy and voice to help tackle issues like comprehensive immigration reform and clean energy legislation. Together, we will continue building on our progress to improve opportunities for all Americans.

I look forward to sharing with all of you the energy and excitement that has always distinguished this great event. More importantly, I anticipate a highly productive meeting in which the Latino agenda nationally will reach new heights.

Once again, welcome to New Mexico and may you enjoy a most successful 81st Annual National Convention.

Sincerely,

Tom Udall
United States Senator



JEFF BINGAMAN
NEW MEXICO

United States Senate



June 15, 2010

Dear LULAC Members and Friends:

I join LULAC in extending a warm welcome to all participants in LULAC's 80th Annual National Convention in Albuquerque, NM.

I am very pleased that LULAC, an organization that has dedicated itself over the years to encouraging and inspiring many leaders within the Latino community, has selected New Mexico to host its convention this year. Since 1929, LULAC has advocated for critical issues facing Latinos in the United States, including civil rights, education, economic development, and immigration. I have been encouraged by LULAC's work in the past and look forward to hearing about the progress made at this year's event.

Once again, I welcome you to New Mexico and I hope you enjoy the 80th Annual National Convention in the Land of Enchantment.

Sincerely,

Jeff Bingaman
United States Senator

JB/cs

ALBUQUERQUE
(505) 346-6601

FARMINGTON
(505) 326-5230

LAS CRUCES
(575) 523-6581

ROSWELL
(575) 422-7113

SANTA FE
(505) 998-6647





Dear Friends,

Welcome to New Mexico!

On behalf of Ford Motor Company Fund and Community Services, I am pleased to salute the League of United Latin American Citizens (LULAC) on its 2010 National Convention & Exposition, New Strategies for Community Empowerment and New Leadership through Action.

We are proud of our relationship with LULAC, which spans over two decades, and to be part of LULAC's work to enhance opportunities for the people who live and work in communities where we do business. This year we have expanded our partnership through Ford Driving Dreams through Education, a signature program that engages local LULAC Councils in facilitating local solutions that help Latino youth achieve on-time high school graduation.

At Ford, we embrace a diversity of thought, ideas and experiences as we seek to build innovative products, a stronger company and vibrant communities. We believe great things happen when we work together toward the shared goal of improving our nation, one community at a time.

We congratulate LULAC on 81 years of growth and success and look forward to a continued partnership.

Sincerely,

Jim Vella
President
Ford Motor Company Fund & Community Services



Rosa Rosales
National President



Héctor M. Flores
Immediate Past
National President



Jessica I. Martínez
National Youth
President



Roger C. Rocha
National Treasurer



Regla González
National Vice
President for
Women



Berta Urteaga
National Vice
President for Youth



**Michelle M. Pelayo-
Osorio**
National Vice
President for Young
Adults



Lidia M. Martínez
National Vice
President for the
Elderly



Toulia Politis Lugo
National Vice
President Northeast



Sylvia Gonzales
National Vice
President
Southwest



Angel G. Luevano
National Vice
President Farwest



Maggie Rivera
National Vice
President Midwest



**Ivonne Quiñones
Lanzó**
National Vice
President for
Southeast

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Benny Diaz	California
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Rose Satz	Maryland
Esther Degraives Aguiñaga	Massachusetts
Pablo A. Martínez	New Mexico
Ralina Cardona	New York
José Luis Arzola	North Carolina
Jason Riveiro	Ohio
German Trejo	Pennsylvania
Haydee Rivera	Puerto Rico
Joey Cardenas, III	Texas
Rhosbita Barker	Utah
Samuel McTyre	Virginia
Darryl D. Morin	Wisconsin

Past National Presidents

Ruben Bonilla	Eduardo Morga
Tony Bonilla	Oscar Moran
William Bonilla	Mario Obledo
Rick Dovalina	Eduardo Peña
Manuel González	Belen Robles
Alfred J. Hernandez	Pete Villa
Dr. José Maldonado	

Appointments

Luis R. Vera, Jr., Esq.	National Legal Advisor
Ray Velarde, Esq.	General Counsel
Theresa Venegas Filberth	National Secretary
Margaret Moran	Parliamentarian
Blanca Vargas	National Chaplain
Rudy Rosales	Chief of Staff
Luis Nuño Briones	National Historian





Ralph de la Vega
President & CEO
AT&T Mobility & Consumer Markets



Dear Friends,

Welcome to New Mexico and congratulations as you host your 81st Annual Convention!

Since your inception, LULAC has been an engine of positive change for Hispanic Americans and the country as a whole. AT&T shares with LULAC a commitment to enriching and strengthening diverse communities nationwide.

We are proud to be an ongoing supporter of your great work, and we are honored to be a corporate sponsor for this year's convention in Albuquerque, NM. We look forward to this year's Convention and the substantive dialogue around your conference theme, *"New Strategies for Community Empowerment: New Leadership through Action,"* and crucial issues affecting the Latino community, from inclusion in the workplace, to state and federal policy discussions, and of course, education.

Education has been and will continue to be a key area of focus for AT&T. In 2008, we launched AT&T Aspire – a \$100 million philanthropic program to help strengthen student success and workforce readiness because investing in a well-educated workforce may be the single most important thing we can do to help America remain the leader in a digital, global economy. High school success is a crucial issue for all of us, but especially the Latino community, and we at AT&T are focused on addressing this challenge to ensure all our children succeed.

AT&T is proud to sponsor this effort with LULAC and applauds the valuable contributions you are making to help our communities.

Enjoy your stay in Albuquerque and have a great convention.

Sincerely,



Brent Wilkes
National Executive
Director



Richard Roybal
LNESC National
Executive Director



Carolina Muñoz
National Fiscal Officer,
El Paso, TX



Lizette Jenness Olmos
National
Communications
Director/Editor,
LULAC News



Maritza Bosques
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Executive Assistant



Lupe Morales
Director of
Membership
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El Paso, TX



Sandra Caraveo
Fiscal Assistant,
El Paso, TX



Jorge Trasmonte
Technology Director



Mercedes Olivieri
Director of Federal
Relations



David Pérez
Director of
Development



Elizabeth García
Director
National Programs/
Policy Analyst



Mario Marsans
Special Projects
Coordinator



Iris Chavez
Education Policy
Coordinator



**Amanda
Keammerer**
Community
Relations
Coordinator/
Program Associate



Silvia Pérez-Rathell
National Director of
Corporate Relations



Ulises A. González
Program
Coordinator



Elena Catellanos
Special Assistant
to the President
San Antonio, TX



Paul García
Administrative
Assistant
Office of the
National President
San Antonio, TX



Luis Nuño Briones
Contributor -
Layout & Design
for LULAC News
and Convention
Program



Ken Dalecki
Special
Contributor
LULAC News





16 LULAC National Staff



Liliana Rañón
Health and
Nutrition Advocate



Raquel Mata
Development
Specialist



Tanya Kalya Loya
Youth and Young
Adults Outreach
Fellow



**Vanessa
Trasmonte**
Special Projects
Fellow



Anita Lederer
Voter Engagement
Fellow



Jhovanna López
Adelante America
Fellow



Seth Gray
Communications
Intern



Casey Covarrubias
Summer Policy
Intern



**Timothy
McCormick**
Summer Policy
Intern



Elba Farrell
Volunteer
Carlsbad, NM

Amaris Kinne
Education Policy
Fellow

Dahida Vega
Program
Coordinator



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U.S. Department of Agriculture Food Safety and Inspection Service
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Time Warner Cable
Univision Radio
Verizon Communications, Inc.





DEPARTMENT OF HEALTH & HUMAN SERVICES

Office of the Secretary
Office of Public Health and Science

Office of Minority Health
Washington, D.C. 20201



Estimados Amigos:

On behalf of the Office of Minority Health (OMH), I would like to welcome you to this year's LULAC National Convention and Exposition, celebrating the theme: "*New Strategies for Community Empowerment. New Leadership through Action.*"

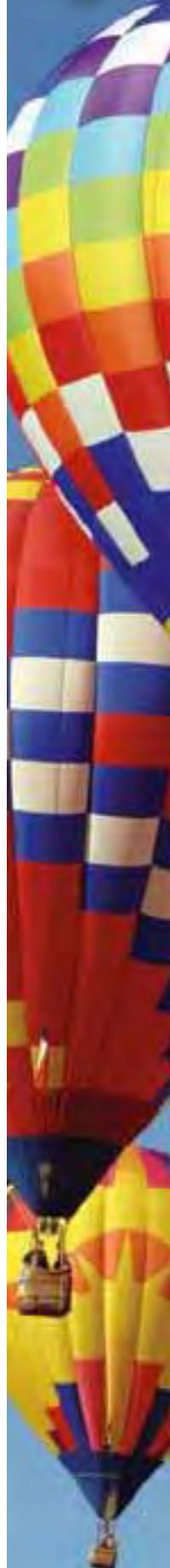
For 81 years, LULAC has continuously provided outstanding advocacy and service, resulting in positive and lasting impacts on the thriving and growing Hispanic community. OMH along with LULAC, shares the commitment and dedication for improving the well-being of Hispanic Americans, while reducing health disparities for all people. OMH is proud to be a partner in these efforts.

This convention offers an opportunity for members, supporters, and organizations to gather and share insight on important issues impacting Hispanics today. Through this synergistic approach, it is our hope that you will discover and develop many ideas for finding solutions that further strengthen the Hispanic community, now and in the future.

Again, we celebrate with LULAC at this exciting event and look forward to helping produce new strategies for community empowerment in the years ahead.

Sincerely,

Garth N. Graham, M.D., M.P.H.
Deputy Assistant Secretary
for Minority Health





Sprint is proud to support the 81st Annual LULAC National Convention and Exposition.

Diversity is a business imperative at Sprint. That's why we've made inclusion a priority in all areas of our business – from our employees to our customers to our suppliers to the communities in which we live and work.

It's this commitment and comprehensive approach that has allowed Sprint to reach important audiences across the board, whether we're recruiting the best employee talent available, marketing to consumers of diverse backgrounds, working with vendors that offer a diverse set of solutions, or supporting a wide range of community activities that are important to our employees and customers.

Congratulations on 81 years of service to the Hispanic community.

Ralph Reid
Vice President, Corporate Social Responsibility
Sprint Nextel Corporation



AFFIRMATIVE ACTION

LULAC supports equal opportunity for employment, promotion and contracting, and opposes discrimination of any form in the workplace and supports affirmative action as a set of positive steps that employers use to promote equal employment opportunities. LULAC remains committed to fighting efforts to overturn decisions that have upset affirmative action programs across the country.

CENSUS AND DATA COLLECTION

Recognizing that the Census Bureau has a very poor record of hiring Hispanics in the federal government with Latinos comprising less than 6 percent of the Bureau's permanent work force, LULAC urges that the Census Bureau's EEO Office establish a system to assess its failure to identify the persistent underrepresentation of Hispanics in the Bureau's work and develop effective strategies for addressing this problem in order to increase future problem-solving capacities. LULAC strongly supports a standardized review of the Census' managers and supervisors based in part, on their performance with respect to EEO issues like hiring a diversified employment force, including Hispanics.

LULAC encourages Census to provide timely and transparent data on the recruitment and hiring of Hispanics for each of the 12 regional offices and each state that it represents, by grade level, and job title, on a monthly basis.

LULAC takes a strong position in urging the Census Bureau to include and emphasize in its presentations, community activities, and written promotional materials, its assurance to LULAC, and the Hispanic Community that the information gathered is completely confidential. Under Title 13, the Census Bureau collects data solely to produce statistics.

CHILD LABOR AND THE EXPLOITATION OF MINORS

LULAC strongly supports ending child labor through education by supporting the International Labor Organization's (ILO) international programs to eliminate child labor worldwide. LULAC opposes the exploitation of children working anywhere for low wages and under hazardous conditions. LULAC deplores any and all exploitation of minors, whether psychological, physical, political, or sexual.

CITIZENSHIP AND VOTING

LULAC promotes active participation of all eligible Latinos in the democratic process by registering to vote and voting, and encourages all legislative, judicial and educational efforts to promote voter participation and advocacy. LULAC encourages all eligible immigrants to become U.S. citizens and demands that the Citizenship and Immigration Services streamline and expedite the processing of citizenship applications pending in a backlog for up to two years or more. LULAC aims to assure that voters' rights are safeguarded on election-day by preventing potential voting rights violations, such as intimidation at the polls, unworkable voting equipment, and other civil rights violations.

CRIMINAL JUSTICE REFORM

LULAC advocates reform of the criminal justice system to reduce the disproportionate number of Latinos who are incarcerated. LULAC supports reform of the court system to ensure fair sentencing guidelines that do not discriminate among race or socio-economic backgrounds. LULAC opposes the incarceration of youth in adult prisons and supports preventive education and social programs to reduce incarceration and recidivism. LULAC supports the repeal of legislation harmful to Latinos to redress disparate treatment of minorities, such as the elimination of the death penalty. LULAC also

supports ensuring that statistical data of inmates in the state and federal prison systems is gathered for Hispanics/Latinos, of any race.

DISCRIMINATION AND RACIAL PROFILING

LULAC denounces any form of discrimination on the basis of national origin, race, religion, sexual orientation, age or disability. LULAC strongly condemns racial profiling, and supports a strong statutory definition of racial profiling along with the institution of data collections systems by law enforcement. LULAC is concerned with the growth of hate groups and encourages Congress to strongly monitor agencies and their enforcement of hate-crime laws. LULAC opposes any effort to amend the U.S. Constitution in any manner that reduces protection of any individual's rights on the basis of national origin, race, religion, sexual orientation, age or disability.

DRIVER LICENSES

LULAC supports legislation to grant licenses to immigrants under any status. LULAC supports innovative provisions for the issuance of a license such as passing a criminal background check, endorsement by a citizen, or requiring a pledge by immigrants to apply for legal residency.

ECONOMIC OPPORTUNITY

LULAC urges companies and government agencies to embrace diversity in all aspects of business, whether employment, promotion, or contracting, as well as to support representation of Hispanics at all levels, from day-to-day management and governance to the boardroom. LULAC encourages the expansion of programs and policies that provide funds to stimulate business, job growth and training, and opportunities for venture capital.

EDUCATION

LULAC believes that education is the basis for lifelong success, and strongly opposes any measure that denies education as a fundamental





right, including that of immigrant children. School curricula and textbooks should reflect culturally based teaching methods grounded in research. LULAC supports legislation targeted at decreasing the Hispanic dropout rate and urges Congress to implement targeted programs to encourage Hispanic students to remain in school.

Federal funding for LULAC National Education Service Centers (LNEC) should be continued so as to address the specific needs of our community, as well as to expand into geographic areas not currently served. Federal funding for Head Start, Migrants and Seasonal Head Start, Gear Up, TRIO, Women, Infants, and Children (WIC), HEP-CAMP, Title I and Title III programs should be increased and access should be expanded to ensure high participation of Latino children. Funding for Title I and Title VII programs should also be increased to address adult basic educational programs and bilingual education.

LULAC strongly opposes vouchers. All Latinos should have access to safe, quality and desegregated public education. Public schools should be improved and rehabilitated, and be provided with adequate funding to do so. LULAC supports full-funding of the Elementary and Secondary Education Act, and urges Congress to reauthorize ESEA with community input. LULAC supports an increase in funding for Hispanic Serving Institutions (HSIs) of higher education. LULAC supports an increase in the number of Latino educators at all levels of education, administrators and school board members, as well as teacher training and development programs to encourage Latinos to become teachers.

ENERGY SECURITY

LULAC dramatically supports increasing federal funds spent on the development of clean, renewable, and environmentally friendly energy sources. LULAC opposes drilling for oil on federal lands, especially in those areas deemed necessary to the ecological well-being and quality of life of its inhabitants and neighbors.

As a means to promote energy security, LULAC supports and advocates for the expansion of efforts to curb abuses to the environment through the “green jobs,” recycling, and through the creation and sustainability of rooftop and community gardens.

ENGLISH PLUS

LULAC strongly opposes all legislation that designates English as the official language of the United States or of any individual state. LULAC supports bilingual education to ensure English proficiency while encouraging students to retain proficiency in their native language. English language acquisition is imperative, but bilingualism and multilingualism are assets to be valued and preserved. LULAC supports increasing programs and funding for ESL for adult students.

ENVIRONMENT

LULAC opposes the practice of locating environmentally damaging or dangerous sites in Hispanic and other disadvantaged communities, and opposes the disposal of nuclear, chemical waste or other toxic waste in or near Hispanic communities. LULAC encourages the clean up of “brownfields” (contaminated sites) in Hispanic neighborhoods. LULAC supports the Clean Air Act to reduce emissions that are harmful to Latinos of all ages and opposes any effort to loosen its regulations placed on the coal-burning power plants in the United States.

FARMWORKERS, MIGRANT AND SEASONAL WORKERS

LULAC urges Congress to pass legislation that protects farm workers from employer abuse and that guarantees safe working conditions, housing, and access to schooling and training for farm workers. LULAC opposes legislation that may be considered for passage by Congress that relates to new guest worker programs that do not meet these criteria.

LULAC opposes the expansion of agricultural guest worker programs

that do not provide adequate labor rights protections, health benefits and housing. LULAC supports a national holiday honoring César Chávez and commemorating the contributions of farm workers to the United States. School curriculum should include a historical perspective of the farm worker struggle and community service in his honor. LULAC supports the continuation and expansion of the National Farmworkers Job Program.

FOREIGN RELATIONS

LULAC urges a strengthening of partnerships with Latin America. We urge the U.S. government to include Latin American nations as partners for the war on terrorism and the creation of multilateral agreements on such important cross-border issues as health, labor, education, immigration, environment and sustainable economic development. Although LULAC supports trade and economic integration with Latin America, it is imperative that trade agreements be equitable and balanced. LULAC supports efforts to renegotiate trade agreements to raise the standards of living for the labor force and protect our environmental standards so as to reduce displacement of workers and consequent mass migration. LULAC supports efforts to grow sustainable economic development programs in Latin America and the Caribbean, along with social development programs.

HATE CRIMES

LULAC urges Congress to pass laws that provide stronger sentencing and more aggressive prosecution for hate crimes. The federal government’s role should be expanded in the prosecution of hate crimes by being allowed to assist state and local efforts to prosecute a broader scope of hate crimes.

HEALTH

Universal health care is a priority for Latinos and it should include affordable and accessible primary, preventive, and emergency room health care that is administered in a culturally competent and linguistically appropriate manner. Latino mothers





should have access to pre-natal care, health and nutrition education, and access to healthy foods, hunger programs, and medical services. Latino children must have access to immunizations, medical services, prescription medications, health education on topics such as substance abuse, body image and mental health, and should have access to safe spaces for physical fitness. LULAC urges pharmaceutical companies and medical research facilities to increase the inclusion of Latinos in their clinical trials and focus groups.

LULAC urges greater awareness among health care providers of the disparities in the health care system and the elimination of bias and stereotyping of Latino patients. Information on how to provide medical care services to Latinos in a manner that is both culturally competent and linguistically appropriate, including the utilization of translation services should also be included. LULAC advocates for patient education programs to increase patients' knowledge about the new Public Health law, the *Affordable Care Act*, the increased opportunities for obtaining medical insurance, information about the health care system and ways in which Latinos can access routine medical care and treatment services. In addition, educational programs should focus on diseases disproportionately affecting Latinos, such as diabetes, obesity, coronary diseases, hypertension, Alzheimer's and HIV/AIDS, and about ways to prevent the onset of these diseases by seeking routine medical care. LULAC advocates for an increased awareness on preventative and proactive health care by disseminating information on smoking cessation programs.

LULAC also urges an expansion of insurance coverage for children in poverty, as well as increased funding for programs to promote self-esteem and prevent teen pregnancy. LULAC supports legislation that improves the nutritious quality of school meals and that provides increased eligibility access to Latino families in poverty. Because of the disproportionate number of Hispanics who are

uninsured and under-insured, LULAC is committed to working with the Latino community to ensure that those who are eligible for health insurance under the *Affordable Care Act*, are enrolled in a medical insurance plan. Due to the different trends and gaps in medical care expenses, such as prescription drug coverage, and to the differences in treatment options for patients with pre-existing conditions, LULAC calls for an increased need to educate Latino communities about the new benefits provided under the *Affordable Care Act*. LULAC supports the expansion of state and federal funding for mental health and mental disabilities programs. LULAC supports parity for Medicare Part D, for residents of Puerto Rico.

LULAC calls for a Public Health Plan that would include parity for mental health, employer mandates and coverage of all legal immigrant residents. LULAC is committed to addressing the environmental injustices Latino families in poverty face that prevents them from having complete access to healthy and nutritious foods, safe spaces for physical exercise, and from being able to access medical services in a facility in their neighborhood.

HISPANIC REPRESENTATION

LULAC promotes public service and strongly supports Executive Order 13171 to increase the representation of Hispanics in federal employment. We urge the administration to work closely with Hispanic members of Congress to develop strategies that will increase the representation of Latinos in the federal government. LULAC urges the U.S. Senate to provide a level playing field for Hispanic judicial nominees to ensure that Hispanic representation in the judicial system increases proportionally to the numbers of Latinos in the general population.

HOUSING

LULAC supports an increase in the nation's stock of affordable housing. It particularly champions an increase in resources to build, rehabilitate and preserve housing for low and

extremely low income households in both the rental and purchase markets. In addition, LULAC supports the development of more housing for the elderly; the creation of additional emergency shelter to permanent housing for victims of domestic violence; the development of integrated permanent supportive housing for people with disabilities and an increase in funding for programs and services to end homelessness. LULAC also supports investments in green affordable housing.

LULAC supports increasing services and affordable housing units for America's rural poor. It strongly encourages the development of housing options for migrant farm workers and their families.

LULAC supports the improvement in the quality of life of residents of the Southwest border colonias, including access to such basic amenities as electricity and potable water. LULAC opposes all forms of housing discrimination and calls for stronger enforcement of fair housing laws and the elimination of predatory lending practices. LULAC seeks higher funding to increase the capacity of Hispanic organizations to conduct fair housing education and enforcement activities.

LULAC supports foreclosure intervention programs and efforts to help stop foreclosures. LULAC calls for the creation of programs to help tenants of foreclosed rental properties remain in their homes.

IMMIGRATION

LULAC opposes any legislation that threatens the rights of immigrants, criminalizes them or those who provide them assistance, and harms Latino communities. Legal residents and naturalized citizens should have the same benefits due native-born citizens. LULAC opposes the militarization of the border and vigilante attacks on immigrants, as well as the mistreatment of immigrants in the United States regardless of their status. LULAC supports comprehensive immigration reform that provides an avenue for undocumented workers to legalize their status and expands the number of legal immigrants allowed into the U.S.





to meet our needs. LULAC opposes any efforts to construct a border wall.

LULAC will continue strong opposition to the harsh and inhumane treatment of documented & undocumented persons in private prisons, detention centers, and makeshift holding centers. In addition, LULAC strongly opposes the holding of documented & undocumented juveniles in any facilities that separate them from their parents and/or caretakers.

LULAC supports strong family reunification standards and fair and balanced immigration processes to take into account future flows of workers. Though LULAC does not support guest-worker programs, should they pass, LULAC endorses full worker protections including the right to organize and to apply for citizenship on their own right without depending on their employer. LULAC opposes the use of local law enforcement in immigration enforcement.

LULAC strongly supports the passage of the DREAM Act. LULAC urges all states to pass laws that allow undocumented immigrant children who have completed high school, are of good moral character, and reside in the state to be admitted to colleges and universities as residents and eligible for in-state tuition. LULAC also urges the federal government to grant these students citizenship after they graduate from college or university.

LAW ENFORCEMENT

Taser Guns were classified by the United Nations Committee Against Torture (CAT) on Friday November 23 rd 2007 as a “Form of Torture” and “Can even provoke Death.” The Use of these weapons provokes extreme pain that can go as far as causing death. Reliable studies and recent facts occurring in practice have revealed “the consequences to the physical and mental state of the persons targeted are of a nature to violate” the provisions of the United Nations Convention against Torture. Over 300 people have been killed by police Taser since their use began in the year 2000; most of the victims of Taser torture and death are Hispanics and people of color. National LULAC opposes Taser use by Police Officers and Law Enforcement

personnel and calls for Tasers to be removed from use by Police Officers and Law Enforcement agencies all together.

MEDIA

LULAC strongly advocates for the increase of Hispanic-oriented programming in all facets of the media and demands that more high-level decision-making positions be made available to Hispanics at major media companies and networks. Programs should provide a positive and accurate portrayal of the cultural breadth of Latinos and their contributions to the United States.

LULAC encourages the FCC to require broadcasters to provide better Latino programming and representation in prime-time slots throughout the day as part of their public service obligations. LULAC supports Children’s programming that acknowledges that the Latino population and cultures are an integral part of US society.

PUERTO RICO

LULAC reaffirms its strong support of legislation that provides a congressionally recognized framework for the four million U.S. citizens living in Puerto Rico to freely express their wishes regarding their options for full self government.

SENIORS

LULAC strongly advocates for programs and legislation to protect the quality of life of Latino seniors, for fair cost housing, transportation for those with special needs, in homecare, employment opportunities, access to medical care and treatment services and health coverage, and the reduction of elderly abuse and fraud. LULAC seeks a reduction of costly prescription drugs and a streamlining of Medicare prescription drug coverage.

SOCIAL SECURITY

LULAC opposes the privatization of Social Security and any tax cut plan that would compromise its future stability. Individual accounts and tax cuts should not be substituted for Social Security’s currently defined system. LULAC supports stronger

benefits for lower income groups, women, and the disabled.

WOMEN’S RIGHTS

LULAC strongly supports legislation that would guarantee pay equity for women, strong penalties for sexual harassment, and support for women who file complaints against their employers. LULAC supports the expansion of leadership development programs for women of all ages and encourages more Latinas to run for public office. LULAC strongly supports programs to protect women and their children from domestic violence and sexual abuse, and strong penalties for abusers that include but are not limited to community service, appropriate time in jail and mandatory anger management training. LULAC is concerned with the ongoing findings that Hispanic women fare worse in health and health care than other populations of women and strongly encourages better access to health benefits, literacy, and improved doctor-patient relationships.

WORKER’S RIGHTS

LULAC strongly supports the rights of working men and women to organize under the law and form labor unions dedicated to continuing the struggle for equality, social and economic justice. LULAC supports extending the benefits of a bountiful society to all workers, without regard to age, sex, race, nationality or creed, and to improve the working and living conditions of all workers worldwide.

(Endnotes)

The terms “Hispanic” and “Latino” are used interchangeably by the U.S. Census Bureau and throughout this document to refer to persons of Mexican, Puerto Rican, Cuban, Central and South American, Dominican, Spanish, and other Hispanic descent; they may be of any race.





30 Exhibitors

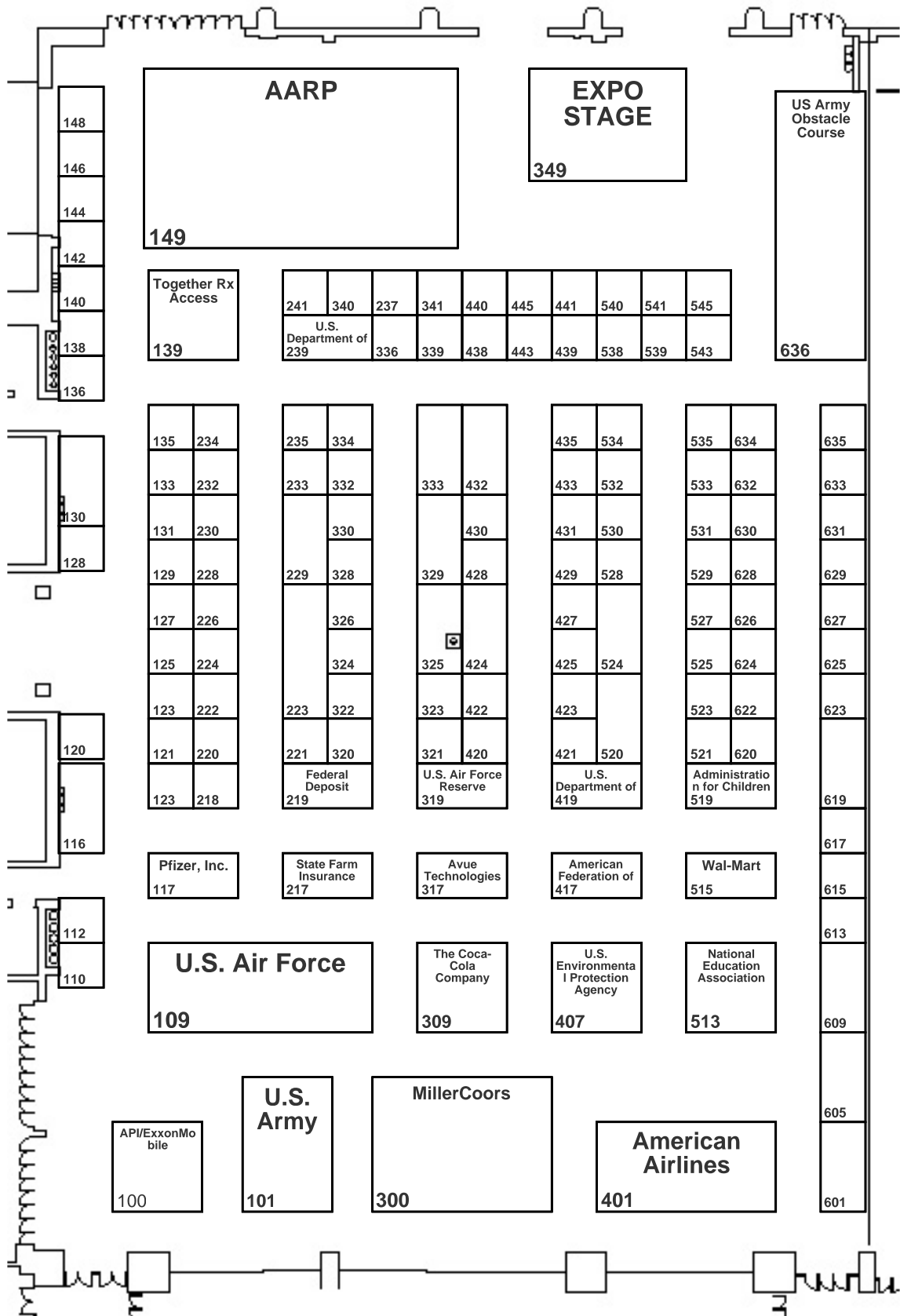
<u>Company</u>	<u>Booth</u>	<u>Company</u>	<u>Booth</u>
7-Eleven, Inc.	613	Naval Supply Systems Command	528
AARP Wellness bus and Booth.	149	NAVSEA - Naval Sea Systems Command.	424
Administration for Children and Families.	519	New Mexico Dept. of Cultural Affairs.	535
Air Force Nuclear Weapons Center - Kirkland AFB.	321	New Mexico Mortgage Finance Authority.	235
Air Force Reserve	319	NM Children, Youth, and Families Department.	142
Air National Guard.	130	NM Department of Workforce Solutions.	339
Albuquerque Hispano Chamber of Commerce.	619	Office of Minority Health	629
Alliance for Digital Equality	541	Office of Naval Research.	524
Alliance for Retired Americans	140	Office of the Comptroller of the Currency	320
American Airlines	401	Office of the Director of National Intelligence	333
American Federation of Teachers	417	OPM-USAJOBS	432
Anti-Defamation League	531	PAZ.	T-4
API/ExxonMobile	100	Pfizer INC	117
Assurance Wireless.	539	R-A Designs New Mexico	T-1
Asthma Allies	533	Rainbow Ryders Inc.	622
AstraZeneca	615	Selective Service System	332
AT&T.	605	Smile White Now	241
Aurora Police Department.	144	Social Security Administration.	218
Avue Technologies Corporation	317	Social Security Administration.	220
Best Connection Jewelry.	T-8	Southwest Airlines/AHCC	625 & 627
Bureau of Economic Analysis	232	State Farm Insurance Corporation.	217
Center for Responsible Lending	628	Substance Abuse and Mental Health Services Administration	527
Centers for Medicare & Medicaid Services (CMS)	521	Sunnyside Unified School District	445
Coca-Cola Company	309	Together Rx Access.	336
Comcast.	623	Transportation Security Administration	334
CVB	116	U.S. Agency for International Development (USAID)	443
Defense Contract Management Agency.	430	U.S. Agency for International Development (USAID)	110
Defense Logistics Agency	428	U.S. Air Force	109
Defense Security Cooperation Agency.	128	U.S. Air National Guard Bureau	323
Defense Threat Reduction Office.	534	U.S. Army	101
Department of Veterans Affairs - HRRO	226	U.S. Army Corp of Engineers	325
Department of Veterans Affairs - National Cemetery Admin.	224	U.S. Army Obstacle Course	636
Department of Veterans Affairs - VA Health Care Center	228	U.S. Census Bureau	529
DHS - Intelligence & Analysis Office	326	U.S. Coast Guard.	601
DHS - Office for Civil Rights and Civil Liberties	532	U.S. Department of Agriculture	419
DOC/NOAA	422	U.S. Department of Education - Federal Student Aid	634
DOE/WIPP Project	234	U.S. Department of Education - OCO.	438
Edward Gonzales Studio	T-5	U.S. Department of Energy	239
El Paso CVD	617	U.S. Department of Homeland Security	433
Emerald Companies	538	U.S. Department of Housing and Urban Development	435
Enterprise Rent-A-Car Company	632	U.S. Department of Interior	223
EXPO STAGE.	349	U.S. Department of Justice	129
Federal Aviation Administration	330	U.S. Dept. of Justice-Civil Rights Division/Disability rights section	222
Federal Bureau of Prisons	133	U.S. Department of Justice - DEA	127
Federal Deposit Insurance Corporation (FDIC)	219	U.S. Department of Justice - OSC	624
Federal Trade Commission	125	U.S. Department of Labor - CRC	123
Food & Drug Administration-Office of Women's health.	131	U.S. Department of Labor - Office of the Job Corps.	121
Friends of National Museum of the American Latino	635	U.S. Department of State	324
Greater Houston Convention & Visitors Bureau	439	U.S. Dept. of State - Overseas Buildings Operations	322
High Five Hand	146	U.S. Environmental Protection Agency	407
Internal Revenue Service	135	U.S. Equal Employment Opportunity Commission	431
Kathy's Jewelry & Rosary Designs	T-6	U.S. Marine Corps.	233
Las Amigas de Nuevo Mexico	112	U.S. Marshals Service	328
Lenora Martinez	T-2	U.S. Navy Recruiting Command.	530
LNESC	120	U.S. Nuclear Regulatory Commission	136
LULAC	116	U.S. Office of Personnel Mgt. - Vet. Services Office	230
Lynn Garlick	T-7	U.S. Postal Service	229
March of Dimes Foundation	525	U.S. Secret Service	427
MillerCoors	300	Universidad del Valle de Mexico	440
Missile Defense Agency	429	University of New Mexico	609
NASAA- North American Securities Administrators Assoc.	221	University of Wisconsin - Madison.	138
National Air Space Intelligence Center.	329	Univision Radio NM.	441 & 540
National Education Association	513	USDA Food Safety and Inspection Service	423
National Geodetic Survey-NOAA	420	USDA Marketing & Regulatory Programs	520
National Hispanic Corporate Council	631	USDA Natural Resources Conservation Service	421
National Institute of Allergy & Infectious Diseases	626	USDA National Agricultural Statistics Services.	425
National LULAC Civil Rights Commission.	523	Wal-mart	515
National Museum of the American Latino Commissioner	633	Western Union	620
National Parks Conservation Association.	630	Z-Coil Footwear	341
Navajo Jewelry and Crafts	T-3		



Community Showcase: Feria de la Gente

July 14 -16, 2010

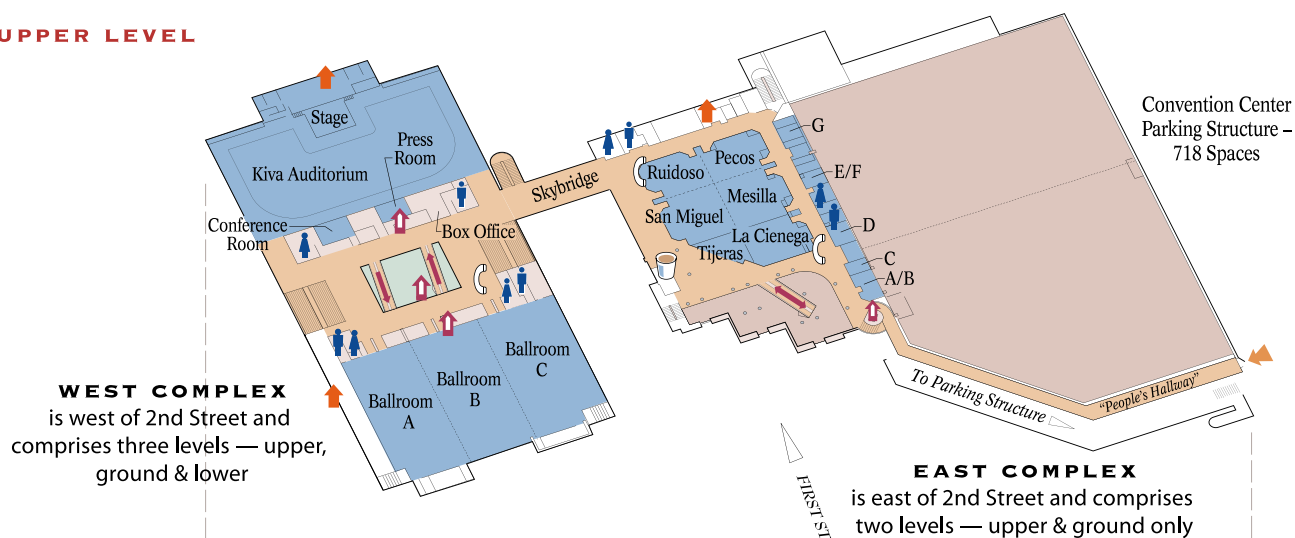
Albuquerque Convention Center



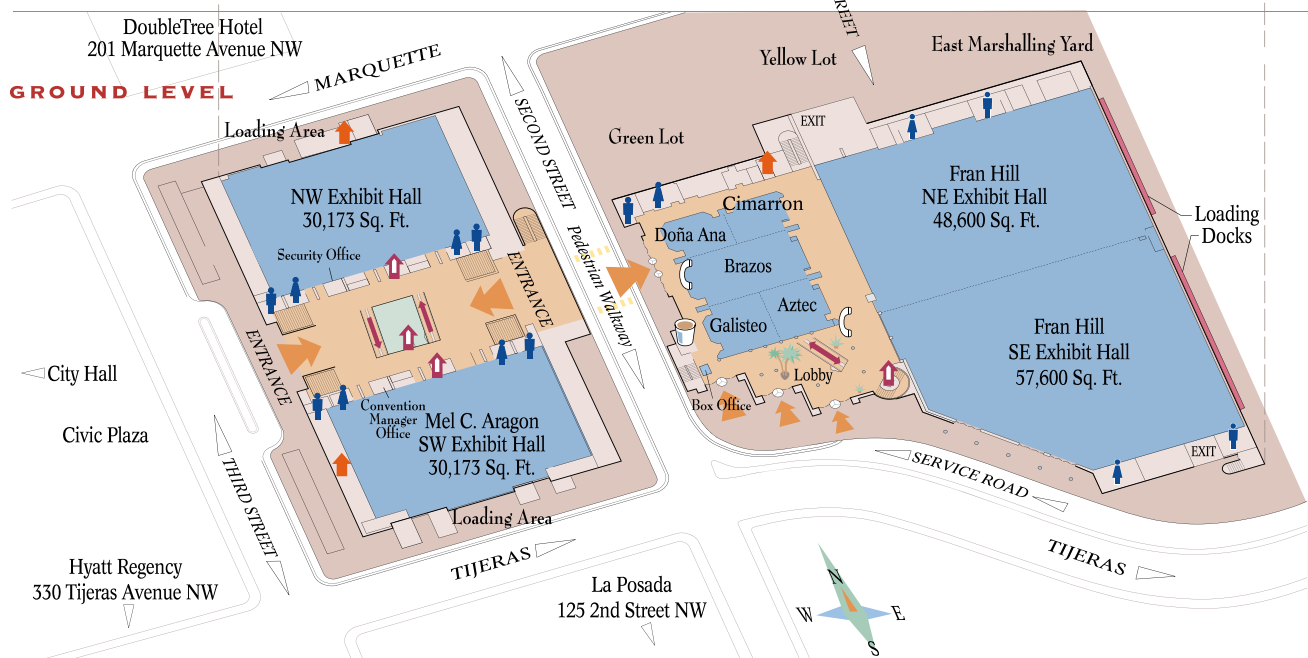


34 Convention Center and Hotel Layout - Level 1 & 2

UPPER LEVEL







GROUND LEVEL



LOWER LEVEL



LEGEND

- | | | | |
|--|---------------------|---|--|
|  | Pedestrian Entrance |  | Elevator |
|  | Main Passageways |  | Freight Elevator |
|  | Rentable Rooms |  | Escalator |
|  | Men's Restroom |  | Stairs |
|  | Women's Restroom |  | Loading Dock |
|  | Vending | | |
|  | Courtesy Phones |  | <i>All areas of the Albuquerque Convention Center are accessible to people with mobility impairments</i> |



FTI Members

(Picture L-R) Virginia Andrew Rosario, Carlos Rudas, Alicia Rodríguez, Alfrida Coombs, Milton Belardo, Mercedes Olivieri, Michelle Stroman and Silvia Pérez-Rathell.

Federal Training Institute Mission Statement

Federal Training Institute: The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the Office of Personnel Management (OPM), the FTI offers workshops and plenary sessions that enable mid and senior level government employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

Active 2010 FTI Planning Committee Members

- Rogelio Alejandro-Cisneros, Department of Labor
- Edward Allen, Department of Commerce/NOAA
- Virginia Andreu-Rosario, Equal Employment Opportunity Commission
- Miguel Avilés, Department of Defense/CPMS
- Tracey Ballinger, Department of Justice/FBI
- Arturo Barreras, Department of Agriculture /FSIS
- Milton Belardo, Department of Commerce
- Carmen G. Cantor, Department of State
- Damali Carr, Department of Agriculture/FSIS
- Kimberly Castillo, Department of Transportation/FAA
- Alexandra Chavez-Hadley, Department of Interior/USGS
- Diana Chévere-Flores, Social Security Administration
- Sara Clemente, Department of Labor
- Vilma Colón, Retired (formerly GSA)
- Alfrida Coombs, Department of Transportation
- Roberto Diana, Department of Defense/Navy
- Bonnie Doyle, Social Security Administration
- Felipe García-Santos, Department of Labor
- Tex Gómez, Environmental Protection Agency
- Edgar González, Office of Personnel Management
- Elisa González, Department of Defense
- Frank Grijalva, Department of Agriculture/FSIS
- Rodney Hage, Department of Defense/AFRC
- Mandy E. Haltrecht, Department of Transportation
- Tina James, Department of Defense/CPMS
- Isabel F. Kaufman, Department of Justice
- Cecimil Maldonado, Department of Labor
- Josie Marrojo, Retired (formerly SSA)
- Danisha Montague, Department of Agriculture/FSIS
- Felipe Nuño, Department of Defense/AF
- Carin Otero, Department of Defense/CPMS
- Jacqueline Padrón, Department of Agriculture
- Noemí Pizarro Hyman, Department of Defense/DIA
- Armando Rodríguez, Department of Veterans Affairs
- Capt. Brent Page, Department of Defense/AFRC
- Alicia Rodríguez, Department of Agriculture
- Gaby Romero, Department of Defense
- Anna Rosario, Department of Justice
- Carlos Rudas, U.S. Postal Service
- Belén Sánchez-Leos, Department of Labor/OSHA
- Héctor Santiago, Department of Defense/AAC
- Somaria Santiago, Social Security Administration
- Eugene Ochoa Sexton, Department of Homeland Security
- Felicitá Solá Carter, Retired (formerly SSA)
- Michelle Stroman, Department of Interior
- Patricia Trujillo, Department of Homeland Security
- Loyola Rose Trujillo, Department of Defense
- Ana Valdés, Department of Labor
- Jeffrey Vargas, Department of Energy
- Miriam Vega, Department of Transportation/FAA
- Sherry Watkins, Department of Commerce/NOAA
- John Ybarra, Department of Justice/Bureau of Prisons





42 Agenda in Brief

All events will be held at the Albuquerque Convention Center, unless otherwise noted

Monday, July 12

LULAC Federal Training Institute Pre-Conference Meetings	
8:00 am to 5:00 pm	Department of Defense..... Cimarrón
8:00 am to 2:00 pm	Department of Justice..... Doña Ana
8:00 am to 5:00 pm	Department of Agriculture..... Taos
8:30 am to 12:00 pm	Department of Interior/BLM..... Ruidoso
Noon to 5:00 pm	Environmental Protection Agency..... Acoma/Zuni
1:00 pm to 5:00 pm	LULAC National Convention & Federal Training Institute Registration..... E. Lobby
6:00 pm to 8:00 pm	Opening Ceremony, LULAC National President Rosa Rosales East Lobby Richard J. Berry, Mayor of Albuquerque

Tuesday, July 13

7 to 12, 2 to 5 pm	LULAC National Convention & Federal Training Institute Registration..... E. Lobby
LULAC Federal Training Institute	
Times Offered	T: Tuesday W: Wednesday
T 9 am & W 9 am	Getting to Center Stage..... Doña Ana
T 9 am & W 9 am	Executive Leadership..... Galisteo
T 9 am & W 9 am	Today's Mentors: Creating Your Personal Board of Directors..... Brazos
T 9 am & W 9 am	Working Styles – Understanding Workplace Frontiers..... Aztec
T 9 am & W 9 am	Employment Discrimination and the Law..... Cimarrón
T 10:15 & W 10:15 am	Is Management for Me?..... Galisteo
T 10:15 & W 10:15 am	Focusing on Abilities: The Why and How of Recruiting, Hiring and Accommodating Persons with Disabilities..... Brazos
T 10:15 & W 10:15 am	Federal Recruiting and Hiring in the 21st Century..... Aztec
T 10:15 & W 10:15 am	Executive Stewardship for Hispanic Employment..... Cimarrón
Noon - 1:45 pm	Diversity Luncheon Ballroom John Berry, Director, U.S. Office of Personnel Management; John Trasviña, Assistant Secretary for Fair Housing and Equal Opportunity, U.S. Department of Housing and Urban Development; Anna Gómez, Deputy Assistant Secretary for Communications and Information Deputy, NTIA; Joe Leonard, Jr., Assistant Secretary for Civil Rights, United States Department of Agriculture
T 2 pm & W 2 pm	Measuring Up: Emotional Intelligence..... Galisteo
T 2 pm & W 2 pm	Making Government Cool: College Recruiting and Hiring..... Cimarrón
T 2 pm & W 2 pm	Customer Service 101..... Doña Ana
T 2 pm & W 2 pm	Conflict Resolution, Mediation and Negotiation..... Aztec
T 3 pm & W 3 pm	Diversity Recruitment Strategies..... Brazos
T 3:30 & W 3:30 pm	Succeeding Through Others: Communication Styles at Work..... Galisteo
5:30 pm to 7:30 pm	Federal Training Institute Reception Hotel Andaluz, Ibiza Rooftop

Wednesday, July 14

7 to 12, 2 to 5 pm	LULAC National Convention & Federal Training Institute Registration..... E. Lobby
7:30 am to 9:30 am	Veterans Recognition Breakfast Ballroom Rt. General Ricardo Sánchez, United States Army; Diane Denish, Lt. Governor of New Mexico Dr. Raúl Perea-Henze, Assistant Secretary, Office of Policy and Planning, U.S. Department of Veterans Affairs
10:00 am to 10:30 am	Ribbon-Cutting Ceremony—Exposition and Job Fair Opening East Exhibit Hall
10:00 am to 5:00 pm	Exposition, Job Fair, and College Fair Open..... East Exhibit Hall
10:30 am to 11:50 am	Civic Engagement & Voting Rights: Empowering Our Community..... San Miguel

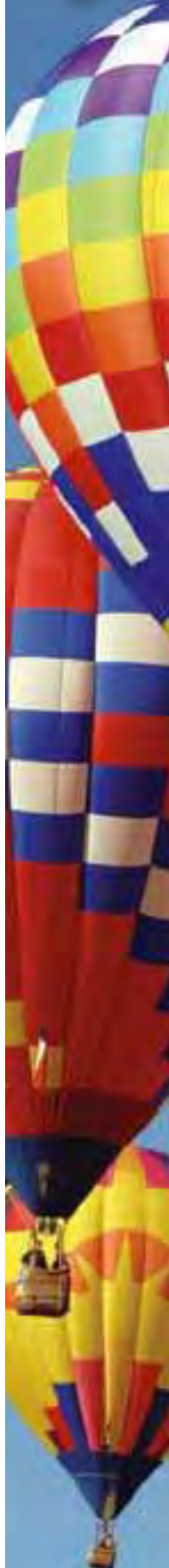


All events will be held at the Albuquerque Convention Center, unless otherwise noted

10:30 am to 11:50 am	Broadband Nation: Connecting America.....	Mesilla
10:30 am to 11:50 am	Eco Café: Meet the Money People.....	Pecos
10:30 am to 11:50 am	Exploring New Mexico's Cultural Tapestry	Ruidoso
10:30 am to 11:50 am	Google 101: Life in the Cloud	La Cienega
12:00 pm to 1:45 pm	Partnership Luncheon	Ballroom
	Secretary Hilda Solís, U.S. Department of Labor; Thelma Melendez de Santa Ana, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education; Peter Silva, Assistant Administrator for Water, U.S. Environmental Protection Agency	
2:00 pm to 2:30 pm	National Assembly.....	San Miguel
2:30 pm to 3:50 pm	Equality: LGBT, Latino LGBT and Allied Communities Advancing Civil Rights.....	Mesilla
2:30 pm to 3:50 pm	Google 201: Online Tools for Council Advocacy	La Cienega
2:30 pm to 3:50 pm	Business Opportunities in the Recovery	Ruidoso
2:30 pm to 4:30 pm	Foro Ambiental Con La Comunidad	Pecos
2:30 pm to 3:50 pm	What Does Clean Energy Mean to You?	Tijeras
2:30 pm to 3:50 pm	Yum! Leadership 2.0	San Miguel
7:00 pm to 10:30 pm	New Mexico Celebration	National Hispanic Cultural Center
	Native American Dancers; Ballet Folklorico; Mariachi Nuevo Mexico; Al Hurricane, the Legend of New Mexico	

Thursday, July 15

7 to 12, 2 to 5 pm	LULAC National Convention Registration	E. Lobby
7:30 am to 9:00 am	Armed Forces Awards Breakfast "A Tribute to Excellence in Military Service".....	Ballroom
	Major General Arthur M. Bartell, Commanding General, United States Army Cadet Command	
10:00 am to 7:00 pm	Exposition and Job Fair Open	East Exhibit Hall
8:00 am to 4:30 pm	Federal Hispanic Employment Program Managers' 6th Annual Summit.....	Cimarrón
9:00 am to 10:20 am	Understanding Hate: Dealing with Racism Against the Latino Community	Pecos
9:00 am to 10:20 am	Health, Nutrition & Physical Activity.....	Ruidoso
9:00 am to 10:20 am	Internships.com Career Coach.....	San Miguel
9:00 am to 10:20 am	Defending the Rights of Workers	La Cienega
9:00 am to 10:20 am	Getting a Job at the White House: Presidential Personnel Office 101.....	Mesilla
10:30 am to 11:50 am	This Land is My Land: New Mexican Land Grants and Water Rights	La Cienega
10:30 am to 11:50 am	What Does the USDA Really Do to Protect Our Food and Environment?	Tijeras
10:30 am to 11:50 am	Health Reform and the Latino Community.....	Ruidoso
10:30 am to 11:50 am	Status of Latinos in Education & Best Practices in Latino Education.....	Mesilla
10:30 am to 11:50 am	Alternative Approaches to Conflict Resolution	Pecos
Noon to 2:00 pm	Unity Luncheon	Ballroom
	Tom Pérez, Assistant Attorney General, U.S. Department of Justice; Tom Saenz, President and General Counsel, MALDEF; Kenneth D. McClintock, Secretary of State of Puerto Rico	
Noon to 2:00 pm	Young Adults Luncheon	Aztec/Galisteo
	David Hernández, Founder, LULAC Young Adults; Cris Abrego, TV Producer and Writer	
2:30 pm to 3:50 pm	Community Health Resources	Ruidoso
2:30 pm to 3:50 pm	Talking Progress: Moving from Education Challenges to Solutions for Latino Students.....	Mesilla
2:30 pm to 3:50 pm	Latino Diversity in Corporate America.....	Pecos
2:30 pm to 3:50 pm	Learn How to Engage and Inform Your Community through Hispanic Print	Tijeras
2:30 pm to 3:50 pm	Life Trip: A Career in Foreign Affairs.....	La Cienega
2:30 pm to 4:00 pm	Women's Hall of Fame Pinning Ceremony & High Tea	Hotel Andaluz, Barcelona Room





44 Agenda in Brief

All events will be held at the Albuquerque Convention Center, unless otherwise noted

5:00 pm to 7:00 pm	Sponsor & Exhibitor Reception	East Exhibit Hall
6:00 pm to 8:00 pm	Youth Awards Banquet	Ballroom
	Paul Rodriguez, Latin King of Comedy; Barbara D. Gervin-Hawkins, Executive Director, George Gervin Youth Center, Inc.; Miguel Romero, Secretary, Department of Labor of Puerto Rico; Laffit Alejandro Pincay, Jr., Retired Jockey	
9:00 pm to 11:00 pm	Comedy Show to Benefit the LULAC Lawsuit Against Arizona SB1070	Kiva Auditorium
	Opening Act Latin Breed, the Real Deal; Performance by Paul Rodriguez, Latin King of Comedy	

Friday, July 16

7 to 12, 2 to 5 pm	LULAC National Convention Registration	E. Lobby
7:30 am to 9:00 am	LULAC National Educational Service Centers Breakfast	Ballroom
9:00 am to 10:20 am	Comprehensive Immigration Reform Town Hall: Is Change Coming?	San Miguel
9:00 am to 10:20 am	Latina Empowerment.....	La Cienega
9:00 am to 10:20 am	Smartedge: Train the Trainer Session	Pecos
9:00 am to 10:20 am	Consumer Survival in Today's Economy	Tijeras
9:00 am to 10:20 am	Latinos in the 21st Century Judicial System.....	Mesilla
	LULAC/FTI Youth-Collegiate Federal Career and Recruitment Forum	
9:00 am to 11:30 am	High School Grade 9-11	Cimarrón/Doña Ana
9:00 am to 11:30 am	College, University and Rising Seniors Grade 12	Galisteo/Aztec
10:00 am to 4:00 pm	Exposition, Job Fair, and College Fair Open	NE Exhibit Hall
10:30 am to 11:50 am	Fundraising Tips for Non-Profits.....	Ruidoso
10:30 am to 11:50 am	Making a Down-Payment on Change: Dream Act	San Miguel
10:30 am to 11:50 am	Justice Matters: Nomination of Solicitor General Elena Kagan to the Supreme Court	Mesilla
10:30 am to 11:50 am	Foreclosure Prevention and First-Time Homebuyer Tips.....	Pecos
Noon to 2:00 pm	LULAC Women's Luncheon	Ballroom
	Mistress of Ceremonies: Giselle Blondet, Host, Univision's Nuestra Belleza Latina Governor Bill Richardson, Governor of New Mexico; Rosie Ríos, U.S. Treasurer; Randi Weingarten, President, American Federation of Teachers	
11:30 am to 1:00 pm	Department of Defense Youth Luncheon	Brazos
2:30 pm to 3:30 pm	Unite Arizona: The Campaign Against SB1070	San Miguel
3:30 pm to 4:30 pm	LULAC National Assembly: Legislative Platform.....	San Miguel
6:00 pm to 7:00 pm	Presidential Reception	Ballroom Foyer
7:00 pm to 11:00 pm	Presidential Awards Banquet	Ballroom
	Mistress of Ceremonies: Giselle Blondet, Host, Univision's Nuestra Belleza Latina Congressman Joe Baca, CA; Congressman Ben Luján, NM; Congressman Silvestre Reyes, TX; Ben Jealous, NAACP President	

Saturday, July 17

8:00 am to 3:00 pm	LULAC General Assembly & Election of Officers	Ballroom
4:00 pm to 6:00 pm	LULAC President's Celebration	Tingley Coliseum
7:00 pm to 11:00 pm	Concierto: VOCES UNIDAS por America!	Tingley Coliseum
	Congressman Martin Heinrich, NM Ozomatli, Cristian Castro, Pee Wee, and much more	



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Monday, July 12

LULAC Federal Training Institute Pre-Conference Meetings

8:00 am–5:00 pm	U.S. Department of Labor	Brazos
8:00 am–5:00 pm	U.S. Department of Defense	Cimarrón
8:00 am–2:00 pm	U.S. Department of Justice	Dona Ana
8:00 am–5:00 pm	U.S. Department of Agriculture	Taos
8:30 am–2:00 pm	U.S. Department of Interior/BLM	Ruidoso
Noon–5:00 pm	U.S. Environmental Protection Agency	Acoma/Zuni
1:00–5:00 pm	LULAC National Convention & Federal Training Institute Registration	E. Lobby
6:00–8:00 pm	Opening Ceremony, LULAC National President Rosa Rosales Sponsored by Enterprise Rent-A-Car, Clear Channel Communications, Inc., Hilton Worldwide	East Lobby



Welcoming Remarks: Rosa Rosales, LULAC National President

Rosa Rosales is serving her fourth term as LULAC National President. She was first elected July 1, 2006 at LULAC's 77th National Convention. She leads the largest and oldest Hispanic civil rights organization in the United States. Ms. Rosales is the Founder and Director of the National Association of Public Employees (NAPE), a San Antonio based union. She has received numerous honors, including the 100 Most Influential Hispanics Award. Rosa has been married to Dr. Rodolfo Rosales for 39 years and has three sons: Rodolfo Rosales Jr., Miguel Angel and Gabriel Yoatequia.



Speaker: Richard J. Berry, Mayor of Albuquerque

Richard J. Berry was sworn into office as Albuquerque's Mayor on Dec. 1, 2009. Berry is an accomplished businessman and entrepreneur. With over twenty years of business experience in New Mexico and the greater Southwest region, Mayor Berry brings a pragmatic approach to government. As a former two term state representative from Albuquerque, he understands the needs of New Mexico's largest city. As a state legislator, he championed for fiscal responsibility and transparency, greater public safety, and improved opportunities for all New Mexicans.

Tuesday, July 13

7 to 12, 2 to 5 pm	LULAC National Convention & Federal Training Institute Registration LULAC Federal Training Institute	E. Lobby
9:00 – 10:00 am	Getting to Center Stage: Taking Charge of Your Career Learn the importance of not waiting for management to do something for you, but rather you taking the initiative for yourself. Learn to market yourself in writing (as in a job application) and in person (at work or during a job interview). Get management to consider you as a valuable, proactive, and up-and-coming leader in the organization.	Doña Ana

Facilitator: Ms. Alicia Rodríguez, USDA





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Speaker (s): Ms. Bonnie Doyle, Associate Commissioner for Personnel, Office of Human Resources, Social Security Administration

9:00 – 10:00 am Executive Leadership Galisteo

What do you need to start the road to the SES level? What competencies do you need in your tool box? This seminar will address the Executive Core Qualifications (ECQs) leadership competencies and the selection process, and will provide tips on how to write the narratives and how to prepare an SES application package that highlights your accomplishments.

Facilitator: Mr. Carlos Rudas, USPS

Speakers (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters.

9:00 – 10:00 am Today's Mentors: Creating Your Personal Board of Directors Brazos

To succeed in a complex work environment, we need all the assistance we can get. Go beyond a simple mentoring relationship to your own Board of Directors. Learn why, how, and when to engage and manage successful mentoring relationships.

Facilitator: Ms. Sara Clemente, DOL

Speakers (s): Ms. Felícita Solá-Carter, former Assistant Deputy Commissioner for Human Resources, Social Security Administration (Retired), Consultant, and Executive Coach

9:00 – 10:00 am Working Styles: Understanding Workplace Frontiers Aztec

If you've been frustrated with an employee or manager, had difficulty communicating with a colleague or team member, or been ready to give up because you just can't seem to get along with others—you're not alone. Many of us have had those challenges. Part of the answer is discovering and learning their working style—that is, how they approach their work, what they value and prioritize. This workshop will provide a practical tool for overcoming these challenges and really begin to understand others from their perspective. In addition to helping with potential areas of conflict, it will also enable participants to leverage their skills and talents and involve themselves in work that is in alignment with their working style strengths.

Facilitator: Ms. Tina James, DOD

Speaker (s): Ms. Diana Chévere de Flores, IVT Program Manager, Office of Learning, Social Security Administration

9:00 – 10:00 am Employment Discrimination and the Law Cimarrón

Discussion of both protections and responsibilities under various Federal employment discrimination statutes, including Title VII of the Civil Rights Act of 1964, as amended; the Age Discrimination in Employment Act (ADEA); the Equal Pay Act; and the Rehabilitation Act. These laws are designed to protect employees from unlawful harassment that culminates in a tangible employment action or hostile work environment. The discussion will also address the employer's duty to exercise reasonable care.

Facilitator: Mr. Milton Belardo, Esq., DOC

Speaker (s): Ms. Virginia Andreu-Rosario, Esq., General Attorney, Equal Employment Opportunity Commission

10:15 – 11:45 am Is Management for Me? Galisteo

One of the most critical keys to supervision and management success is selecting the right people to fill the jobs. Selection is a two-way street. The selecting official must ensure he or she has identified the competencies required and/or desired for the position. The person applying for the position





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must also ensure that this is the right step for him or her to be making.

Studies have shown that the single biggest factor identified as the reason for lack of satisfaction and success in management ranks is not understanding what was really required. This can be alleviated by having candidates in your organization who are well informed about the requirements of supervision and the pros and cons of moving into the role. No amount of supervisory training after the fact will make a difference if the person in the job is just not the right person.

Facilitator: Ms. Jacqueline Padrón, USDA

Speaker (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters

10:15 – 11:45 am Focusing on Abilities: The Why and How of Recruiting, Hiring, and Accommodating Persons with Disabilities Brazos

Federal agencies can improve their hiring, retention, advancement, and reasonable accommodation of persons with disabilities. The presenters will discuss the importance of educating managers on these issues and on holding them accountable for results. They will also provide information on resources available to Federal managers to support those efforts.

Facilitator: Ms. Felícita Solá-Carter, Consultant

Speaker (s): Ms. Mandy E. Haltrecht, Disability Program Manager, Office of Civil Rights, U.S. Department of Transportation, and Ms. Elisa M. González, Training and Outreach Coordinator, Computer/Electronic Accommodations Program, U.S. Department of Defense

10:15 – 11:45 am Federal Recruiting and Hiring in the 21st Century Aztec

Learn how the U.S. Office of Personnel Management is improving the Federal hiring process to address major, long-standing impediments to recruiting and hiring the best and the brightest into the Federal civilian workforce. This workshop will also address the hiring authorities available to hiring officials to find the best talent. The second part of the workshop will cover Executive Order 13518, Employment of Veterans in the Federal Government, which established the Veterans Employment Initiative. The Initiative is a strategic approach to helping the men and women who have served our country in the military find employment in the Federal Government

Facilitator: Ms. Damali Carr, USDA

Speaker (s) Mr. Michael Mahoney, Manager, Hiring Policy, Recruitment and Diversity and Mr. Hakeem Bahseerud-Deen, Manager of National Programs AVS/Veterans Services, Office of Personnel Management

10:15 – 11:45 am Executive Stewardship for Hispanic Employment Cimarrón

Hispanics continue to be one of the fastest growing populations of today's society and, in terms of employment, this population is greatly underrepresented in the Federal workforce. Despite the number of major initiatives that have been implemented to help remedy this condition, more emphasis is needed towards the concept of executive stewardship for Hispanic employment and related benefits for agencies, as well as individuals.

Facilitator: Ms. Virginia Andreu-Rosario, Esq., EEOC

Speaker (s): Ms. Isabel Flores Kaufman, HEP Manager





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12:00 – 1:45 pm

Diversity Luncheon

Ballroom

Sponsored by General Motors, U.S. Air Force, U.S. Department of Energy Office of Environmental Management, U.S. Department of Interior



Keynote Speaker: John Berry is the Director of the U.S. Office of Personnel Management

During the Clinton Administration, he served as Deputy Assistant Secretary and Acting Assistant Secretary for Law Enforcement at the Department of the Treasury, and then as Assistant Secretary for Policy, Management and Budget at the Department of the Interior. From 2001 to 2008, he served as Director of the National Fish and Wildlife Foundation and Director of the National Zoo.



Guest Speaker: John Trasviña, Assistant Secretary for Fair Housing and Equal Opportunity, U.S. Department of Housing and Urban Development

John Trasviña was nominated and unanimously confirmed to be Assistant Secretary for Fair Housing and Equal Opportunity in 2009. Before joining the Obama Administration, he served as President and General Counsel of MALDEF, where he began as a legislative attorney in 1985. Mr. Trasviña has also taught immigration law at Stanford Law School and was Director of the Discrimination Research Center in Berkeley.



Guest Speaker: Anna Gómez, Deputy Assistant Secretary for Communications and Information National Telecommunications and Information Administration, U.S. Department of Commerce

Anna Gómez is the Deputy Assistant Secretary for Communications and Information Deputy. She previously served as Vice President, State and Federal Regulatory, Government Affairs for SprintNextel. Prior to her work in private industry, Ms. Gómez worked for several years at the Federal Communications Commission and as Deputy Chief of Staff in the National Economic Council during the Clinton Administration. She is a member of the District of Columbia's Hispanic Bar Association and the Federal Communications Bar Association.



Guest Speaker: Joe Leonard, Jr. Ph.D, Assistant Secretary for Civil Rights, U.S. Department of Agriculture

Secretary Leonard has a strong academic, legislative and working history in civil rights. Assistant Secretary Leonard is a native of Austin, TX. He holds a Ph.D. in American history with a specialization in civil rights history from Howard University, Washington, DC; an M.A. degree from Southern University, Baton Rouge, LA; and a B.A. degree from Huston-Tillotson University in Austin, TX.

2:00 – 3:00 pm

Measuring Up: Emotional Intelligence

Galisteo

This workshop is designed to introduce and examine the emotional intelligence competencies required for success within civilian and military government fields. It will strengthen the interpersonal skills of participants thereby enhancing opportunities for strategic partnerships and resulting in improved organizational performance. It will provide an understanding of both the competencies necessary to build successful relationships with individuals throughout the organization and the participants' own leadership strengths and weaknesses, coupled with tips and techniques for improvement and handling daily workload. It starts with self-awareness, self-management leading to better self-esteem, and relationships in the workplace

Facilitator: Mr. Felipe García-Santos, DOL

Speaker (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters

2:00 – 3:00 pm

Making Government Cool: College Recruiting and Hiring

Cimarrón

To meet President Obama's call to make government cool again, Office of Personnel Management (OPM) Director John Berry assembled an interagency exploratory team last fall. Since then, OPM





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has been building a plan to recruit and hire the next generation from America's college campuses. To set the context, this workshop will offer a brief overview of the current hiring authorities and programs before talking more broadly about our plans to streamline internships for students and job opportunities for recent graduates. The workshop will also allow time for interaction.

Facilitator: Mr. Milton Belardo, Esq

Speaker (s): Mr. Matt Collier, Senior Advisor to the Director, U.S. Office of Personnel Management

2:00 – 3:30 pm

Customer Service 101

Doña Ana

"It's not what you say, but how you say it," is certainly not true in customer service. What is it that the customers really want? Quick response? Instant information? Friendly, interactive dialogue? All of the above—and more! Learn to consistently produce satisfied customers, whether they are internal or external. Learn management skills that are essential to your success, no matter your level or title.

Facilitator: Ms. Felícita Solá-Carter, Consultant

Speaker (s): Ms. Margaret Romero, Manager, Marketing, and

Ms. Yasmin Montano, Manager, Post Office Operations, U. S. Postal Service Albuquerque District

2:00 – 3:30 pm

Conflict Resolution, Mediation, and Negotiation

Aztec

In the increasingly diverse workplace, effective communication between people from various cultures is a challenge. Diversity exposes us to different ways of thinking and perceiving the world around us. This workshop uses Bureau of Prisons' conflict resolution methods and the presenters' personal experiences to facilitate an understanding of cultural behaviors and their impact within the workplace

Facilitator: John Ybarra, BOP

Speaker (s): Mr. Ricardo Martínez, Warden, FCC Allenwood, PA, and

Mr. Héctor Ríos, Warden, USP Atwater, CA, Federal Bureau of Prisons, U.S. Department of Justice

3:00 – 4:30 pm

Diversity Recruitment Strategies

Brazos

This session links recruitment strategies to hiring practices and personnel initiatives to comply with current EEO, Civil Rights, and Human Resources policies to effectively manage succession planning. It also identifies new recruitment technological tools, including USAJOBS and information resources needed to recruit diverse candidates in various occupations and to satisfy mission requirements.

Facilitator: Ms. Alfrida Coombs, DOT

Speaker (s): Ms. Sara Clemente Sosa, HR Specialist/Recruiter, U.S. Department of Labor and

Ms. Noemí Pizarro-Hyman, Senior Diversity Management Specialist and HEP Manager, Office of Diversity Management and EEO, Defense Intelligence Agency.

3:30 – 4:30 pm

Succeeding Through Others: Communication Styles at Work

Galisteo

Nothing is more important than the ability to successfully interact with others. This overview will show how to identify and understand communications habits. Participants will gain valuable insight into their interpersonal strengths, then learn and practice individually-tailored strategies for more effective communications.

Understanding the four major communications styles will assist participants back on the job to communicate more effectively by flexing to others' styles to have better conversations.





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Facilitator: Ms. Tina James, DOD

Speaker (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and **Speaker (s):** resident, Transition Matters

5:30 – 7:30 pm **Federal Training Institute Reception** **Hotel Andaluz, Ibiza Rooftop**
Sponsored by Avue Technologies Corporation, Continental Airlines

Wednesday, July 14th

7 to 12, 2 to 5 pm **LULAC National Convention & National Training Institute Registration** **E. Lobby**

7:30 – 9:30 am **Veterans Recognition Breakfast** **Ballroom**
Sponsored by Wal-Mart Stores, Inc.



Keynote Speaker: Ricardo Sánchez, Lieutenant General, United States Army

Retired Lieutenant General Sánchez served as the V Corps commander of coalition forces in Iraq from June 2003 to June 2004. He was the highest-ranking Hispanic in the United States Army when he retired on November 1, 2006.



Guest Speaker: Diane Denish, Lt. Governor of New Mexico

After serving as the Chair of the Democratic Party of New Mexico, Diane Denish was elected the state's first female Lieutenant Governor in 2002. Her accomplishments include helping create an innovative micro-lending program through the New Mexico Small Business Investment Corporation and building a reputation as champion for New Mexico's children through efforts to expand Kindergarten programs and signing the bills creating the Children's Cabinet and the Next Generation Fund.



Guest Speaker: Dr. Raúl Perea-Henze, Assistant Secretary for Policy and Planning, U.S. Department of Veterans Affairs

Raúl Perea-Henze is the principal policy advisor to the Secretary and leads the Office of Policy and Planning in developing policy and conducting strategic planning for VA, while also leading the Department's collaboration with the Department of Defense. He joins the VA after a long career as a physician, management consultant, and government official. Most recently, he was a senior executive in Global Health Policy and Medical Operations for Pfizer, Inc. and Merck & Co.

9:00 – 10:00 am **Getting to Center Stage: Taking Charge of Your Career** **Doña Ana**
Learn the importance of not waiting for management to do something for you, but rather you taking the initiative for yourself. Learn to market yourself in writing (as in a job application) and in person (at work or during a job interview). Get management to consider you as a valuable, proactive, and up-and-coming leader in the organization.

Facilitator: Ms. Alicia Rodríguez, USDA

Speaker (s): Ms. Bonnie Doyle, Associate Commissioner for Personnel, Office of Human Resources, Social Security Administration

9:00 – 10:00 am **Executive Leadership** **Galisteo**
What do you need to start the road to the SES level? What competencies do you need in your tool box? This seminar will address the Executive Core Qualifications (ECQs) leadership competencies and the selection process, and will provide tips on how to write the narratives and how to prepare an SES application package that highlights your accomplishments.





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To succeed in a complex work environment, we need all the assistance we can get. Go beyond a simple mentoring relationship to your own Board of Directors. Learn why, how, and when to engage and manage successful mentoring relationships.

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Cimarrón

Discussion of both protections and responsibilities under various Federal employment discrimination statutes, including Title VII of the Civil Rights Act of 1964, as amended; the Age Discrimination in Employment Act (ADEA); the Equal Pay Act; and the Rehabilitation Act. These laws are designed to protect employees from unlawful harassment that culminates in a tangible employment action or hostile work environment. The discussion will also address the employer's duty to exercise reasonable care.

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Studies have shown that the single biggest factor identified as the reason for lack of satisfaction and success in management ranks is not understanding what was really required. This can be alleviated by having candidates in your organization who are well informed about the requirements of supervision and the pros and cons of moving into the role. No amount of supervisory training after the fact will make a difference if the person in the job is just not the right person.

Facilitator: Ms. Jacqueline Padrón, USDA





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10:15 – 11:45 am Focusing on Abilities: The Why and How of Recruiting, Hiring, and Accommodating Persons with Disabilities

Brazos

Federal agencies can improve their hiring, retention, advancement, and reasonable accommodation of persons with disabilities. The presenters will discuss the importance of educating managers on these issues and on holding them accountable for results. They will also provide information on resources available to Federal managers to support those efforts.

Facilitator: Ms. Felícita Solá-Carter, Consultant

Speaker (s): Ms. Mandy E. Haltrecht, Disability Program Manager, Office of Civil Rights, U.S. Department of Transportation, and **Ms. Elisa M. González**, Training and Outreach Coordinator, Computer/Electronic Accommodations Program, U.S. Department of Defense

10:15 – 11:45 am Federal Recruiting and Hiring in the 21st Century

Aztec

Learn how the U.S. Office of Personnel Management is improving the Federal hiring process to address major, long-standing impediments to recruiting and hiring the best and the brightest into the Federal civilian workforce. This workshop will also address the hiring authorities available to hiring officials to find the best talent. The second part of the workshop will cover Executive Order 13518, Employment of Veterans in the Federal Government, which established the Veterans Employment Initiative. The Initiative is a strategic approach to helping the men and women who have served our country in the military find employment in the Federal Government

Facilitator: Ms. Damali Carr, USDA

Speaker (s) Mr. Michael Mahoney, Manager, Hiring Policy, Recruitment and Diversity and **Mr. Hakeem Bahseerud-Deen**, Manager of National Programs AVS/Veterans Services, Office of Personnel Management

10:15 – 11:45 am Executive Stewardship for Hispanic Employment

Cimarrón

Hispanics continue to be one of the fastest growing populations of today's society and, in terms of employment, this population is greatly underrepresented in the Federal workforce. Despite the number of major initiatives that have been implemented to help remedy this condition, more emphasis is needed towards the concept of executive stewardship for Hispanic employment and related benefits for agencies, as well as individuals.

Facilitator: Ms. Virginia Andreu-Rosario, Esq., EEOC

Speaker (s): Ms. Isabel Flores Kaufman, HEP Manager, U.S. Department of Justice

12:00 – 1:45 pm Partnership Luncheon

Ballroom

Sponsored by Pfizer Inc., Tyson Foods Inc., U.S. Army, U.S. Environmental Protection Agency, Visa, Special Recognition: Time Warner Cable Inc.



Keynote Speaker: Secretary Hilda Solís, Secretary of Labor, U.S. Department of Labor

Secretary Hilda L. Solís was confirmed as Secretary of Labor on February 24, 2009. Prior to this, she represented the 32nd Congressional District in California. In 2007, Solís was appointed to the Commission on Security and Cooperation in Europe and Mexico, and was the only U.S. elected official to serve on the Helsinki Commission's General Committee on Democracy, Human Rights and Humanitarian Questions. Secretary Solís became the first woman to receive the John F. Kennedy Profile in Courage Award in 2000 for her work on environmental issues, and her California environmental justice legislation was the first of its kind in the nation to become law.





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Guest Speaker: **Thelma Meléndez de Santa Ana, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education**



She was confirmed as Assistant Secretary for Elementary and Secondary Education at the U.S. Department of Education by the U.S. Senate on July 24, 2009. Prior to arriving at the Department, she served as superintendent of the Pomona Unified School District (Calif.) where she was directly responsible for the three highest increases in the Academic Proficiency Index for all California school districts. She was named the 2009 California Superintendent of the Year.

Guest Speaker: **Peter Silva, Assistant Administrator for Water, U.S. Environmental Protection Agency**



Mr. Silva was appointed U.S. Environmental Protection Agency Office of Water by the Obama administration in April 2009. The White House announcement mentioned his “work in the public sector specializing in water resources policy with extensive experience in U.S.–Mexico border issues.” Silva has supervised Water Office programs implementing the Safe Drinking Water Act, the Clean Water Act, and provisions of several other laws to prevent water pollution and reduce risks for humans and ecosystems.

2:00 – 3:00 pm

Measuring Up: Emotional Intelligence

Galisteo

This workshop is designed to introduce and examine the emotional intelligence competencies required for success within civilian and military government fields. It will strengthen the interpersonal skills of participants thereby enhancing opportunities for strategic partnerships and resulting in improved organizational performance. It will provide an understanding of both the competencies necessary to build successful relationships with individuals throughout the organization and the participants’ own leadership strengths and weaknesses, coupled with tips and techniques for improvement and handling daily workload. It starts with self-awareness, self-management leading to better self-esteem, and relationships in the workplace

Facilitator: Mr. Felipe García-Santos, DOL

Speaker (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters

2:00 – 3:00 pm

Making Government Cool: College Recruiting and Hiring

Cimarrón

To meet President Obama’s call to make government cool again, Office of Personnel Management (OPM) Director John Berry assembled an interagency exploratory team last fall. Since then, OPM has been building a plan to recruit and hire the next generation from America’s college campuses. To set the context, this workshop will offer a brief overview of the current hiring authorities and programs before talking more broadly about our plans to streamline internships for students and job opportunities for recent graduates. The workshop will also allow time for interaction.

Facilitator: Mr. Milton Belardo, Esq

Speaker(s): Mr. Matt Collier, Senior Advisor to the Director, U.S. Office of Personnel Management

2:00 – 3:30 pm

Customer Service 101

Doña Ana

“It’s not what you say, but how you say it,” is certainly not true in customer service. What is it that the customers really want? Quick response? Instant information? Friendly, interactive dialogue? All of the above—and more! Learn to consistently produce satisfied customers, whether they are internal or external. Learn management skills that are essential to your success, no matter your level or title.

Facilitator: Ms. Felicita Solá-Carter, Consultant

Speaker (s): Ms. Margaret Romero, Manager, Marketing, and

Ms. Yasmin Montano, Manager, Post Office Operations, U. S. Postal Service Albuquerque District





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2:00 –3:30 pm

Conflict Resolution, Mediation, and Negotiation

Aztec

In the increasingly diverse workplace, effective communication between people from various cultures is a challenge. Diversity exposes us to different ways of thinking and perceiving the world around us. This workshop uses Bureau of Prisons' conflict resolution methods and the presenters' personal experiences to facilitate an understanding of cultural behaviors and their impact within the workplace.

Facilitator: John Ybarra, BOP

Speaker (s): Mr. Ricardo Martínez, Warden, FCC Allenwood, PA, and

Mr. Héctor Ríos, Warden, USP Atwater, CA, Federal Bureau of Prisons, U.S. Department of Justice

3:00–4:30 pm

Diversity Recruitment Strategies

Brazos

This session links recruitment strategies to hiring practices and personnel initiatives to comply with current EEO, Civil Rights, and Human Resources policies to effectively manage succession planning. It also identified new recruitment technological tools, including USAJOBS and information resources needed to recruit diverse candidates in various occupations and to satisfy mission requirements.

Facilitator: Ms. Alfrida Coombs, DOT

Speaker (s): Ms. Sara Clemente Sosa, HR Specialist/Recruiter, U.S. Department of Labor and Ms. Noemí Pizarro-Hyman, Senior Diversity Management Specialist and HEP Manager, Office of Diversity Management and EEO, Defense Intelligence Agency

3:30–4:30 pm

Succeeding Through Others: Communication Styles at Work

Galisteo

Nothing is more important than the ability to successfully interact with others. This overview will show how to identify and understand communications habits. Participants will gain valuable insight into their interpersonal strengths, then learn and practice individually-tailored strategies for more effective communications.

Understanding the four major communications styles will assist participants back on the job to communicate more effectively by flexing to others' styles to have better conversations.

Facilitator: Ms. Tina James, DOD

Speaker (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters





All events will be held at the Albuquerque Convention Center, unless otherwise noted

Wednesday, July 14

10:30 – 11:50 am Civic Engagement & Voting Rights

San Miguel

This workshop will explore the influence of the Latino vote on elections, the issues that have brought Latinos to the forefront of national politics, and how to best utilize this effect to advance the Latino agenda in America. The workshop will also explore the role of the judiciary in upholding civil and legal rights and how this role is fundamental to the welfare of the Latino community. Experts will share their personal experiences within the legal system to illustrate the importance of equality, justice, and personal liberty.

Moderator: Luis Roberto Vera, Jr., LULAC National Legal Advisor

Panelists: José Garza, Attorney, Texas RioGrande Legal Aid

Judith Sanders Castro, Attorney Team Manager, Texas RioGrande Legal Aid

George Korbel, Esq., The Law Office of George Korbel

10:30 – 11:50 am Broadband Nation: Connecting America

Mesilla

Sponsored by National Cable and Telecommunications Association

The demand for highly-skilled labor is on the rise, making access to technology essential for success. LULAC is at the forefront of bringing state-of-the-art technology to the Latino community through a network of 57 technology centers. LULAC prioritizes progress towards a united and informed community in the growing world of technology. Our initiatives play an important role in developing a comprehensive approach for Americans to obtain universal broadband access. Expert speakers will discuss why broadband adoption and expansion is essential to continued advancement in the Latino community.

Moderator: Jason Lorenz, Director, Hispanic Technology and Telecommunications Partnership

Panelists: Patrick Gusman, Executive Director, TechNetWorks

Moustafa Mourad, Interim President, One Economy Corporation

Ronald Blackburn-Moreno, President and CEO, ASPIRA Association Inc.

10:30–11:50 am Eco Café: Meet the Money People

Pecos

Sponsored by U.S. Environmental Protection Agency

This is where wellness and environmental community needs meet the funding and resource providers. Community leaders will have an opportunity to spend one-on-one time with providers to learn more about specific resources available, and mechanisms to access funding.

Moderator: Tex Gómez, National Diversity Manager, Office of Human Resources, U.S. EPA

Panelists: Jack A. Arias, Environmental Scientist, Multimedia Planning & Permitting Division
RCRA Facility Assessment Section, U.S. EPA Region 6

Paula Flores-Gregg, U.S.-Mexico Border- Four State Region Coordinator Beyond Translation,
Coordinator EPA Region 6

10:30–11:50 am Exploring New Mexico's Cultural Tapestry

Ruidoso

The demographics and culture of New Mexico are unique for their strong Hispanic, Mexican, and Native American cultural influences. Guest speakers will identify and give a trajectory of the heritage of New Mexico and its inhabitants; the flourishing culture of New Mexico will also be showcased.

Moderator: Chuy Martinez, Director of Old Town, Department of Cultural Affairs, City of Albuquerque





All events will be held at the Albuquerque Convention Center, unless otherwise noted

Panelists: Ruben Salas, New Mexico Historian and Author
Gustavo de Unanue, Consul, Mexican Consulate
Tazbah McCullah, Marketing & Advertisement Director, Indian Pueblo Cultural Center
Carlos Vásquez, Director of History & Literary Art, National Hispanic Cultural Center

10:30 – 11:50 am Google 101: Life in the Cloud

La Cienega

Sponsored by Google

Experts will present the latest Google tools to workshop participants. Short tutorials will be offered on new and improved services including: Google Calendar, Google Docs, Gmail, Google News, Google Scholar, and Google groups. Other features included in the presentation are AdWords, Maps, Google translate with chat demo, Search + Custom Search Engine, and Apps. These services are available free of cost.

Panelist: Karen Heighes de Pérez, AdWords Strategist, Google

2:30 – 3:50 pm

Equality: LGBT, Latino LGBT and Allied Communities Advancing Civil Rights

Mesilla

Our great civil rights leaders César Chávez and Dolores Huerta built diverse coalitions with our lesbian, gay, bisexual, and transgender (LGBT) brothers and sisters while fighting for workers' rights and social justice. In a similar manner, the LULAC National Assembly's resolutions urging Congress to repeal the discriminatory Don't Ask Don't Tell policy (2008) and to pass the Employee Non Discrimination Act (2009) demonstrate a similar spirit of cooperation. This panel will feature prominent LGBT and LGBT Latino leaders who will discuss how our communities can work together on issues of common concern as we demand equality and full civil rights for all. The panelists will discuss the discriminatory "Don't Ask, Don't Tell" (DADT) military policy, the Employment Non Discrimination Act (ENDA), civil marriage rights for gay and lesbian couples, and the inclusion of LGBT immigrant rights in our nation's Immigration Reform.

Moderator: Lisbeth Melendez, Acting Director, Unid@s –The National Latin@ LGBT Human Rights Organization

Panelists: Cuc Vu, Chief Diversity Officer, Human Rights Campaign
Ben Gómez, Servicemembers Legal Defense Network
Evan Wolfson, Executive Director, Marriage Equality
Connie Utada, Policy Counsel, Immigration Equality
Jesse García, District Deputy Director, LULAC District III, Dallas, TX, President LULAC Council 4871

2:30 – 3:50 pm

Google 201: Online Tools for Council Advocacy

La Cienega

Sponsored by Google

President Obama understands the Internet- do you? How can trade associations and issue advocacy groups use the Internet to win? How can you use the Internet to build awareness on Capitol Hill, support your national grassroots efforts, ignite online petition drives and fundraise? During this seminar, you will learn how groups are using digital marketing, understand how Google can support your marketing objectives, persuade key decision makers, raise awareness, grow and retain membership, and see live demos for Google's newest tools.

Panelist: Karen Heighes de Pérez, AdWords Strategist, Google





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2:30–3:50 pm Business Opportunities in the Recovery **Ruidoso**
Sponsored by USAID

Hispanic businesses owners of every size are facing unique pressures and issues in this tough economy. Network with decision makers and learn how to access these federal and franchise opportunities. Come learn from our experts what it takes to obtain a federal contract and how you can own and manage your own franchise. Listen in on America's largest and successful Hispanic franchises in the country and benefit from the wisdom of experts who have granted several millions of dollars in contracts from federal entities.

Panelist: Mauricio Vera, Director, Office of Small and Disadvantaged Business Utilization, USAID

2:30– 4:30 pm Foro ambiental con la comunidad: Expanding the Conversation on Environmentalism with the Hispanic Community **Pecos**
Sponsored by U.S. Environmental Protection Agency

This is a special opportunity for community leaders and LULAC delegates to participate in a lively discussion with EPA executives regarding environmental challenges in Hispanic communities, as well as exploring ideas and ways to further improve services. Find out how EPA is going *Beyond Translation* when reaching out to the Hispanic community.

Moderator: Rafael DeLeón, Director, Office of the Administrator, OCEM, EPA
Miguel I. Flores, Director, Water Quality Protection Division, EPA

Panelists: M. Socorro Rodríguez, Associate Regional Counsel, Region 10, EPA
Olivia Balandrán, Planning and Analysis Branch, Water Quality Protection Division, EPA
Raúl Soto Jr., Associate Assistant Administrator, Outreach, Diversity and Collaboration, EPA
Alfredo Armendariz, Regional Administrator, Region 6, EPA
Peter S. Silva, Assistant Administrator for Water, EPA

2:30 – 3:50 pm Yum! Leadership 2.0 **San Miguel**
Sponsored by Yum!

What does leadership mean today? How have the decisions you have made affect the path of your career for the future? The focus of the session to “get back to basics...without being “basic” regarding personal and professional leadership tactics. Leadership 2.0 is an interactive session to get the attendees to explore and retool their leadership capabilities. Learn about personal leadership and how to translate leadership skills into being a self motivated individual.

Moderator: Richard-Abraham Rugnao, Public Affairs, Sr. Manager, Government Relations & Global Diversity, Yum!

Panelists: Jason Riviero, LULAC Ohio State Director
Emilio Pablo, Speechwriter, Office of Secretary Hilda Solís, U.S. Department of Labor
LCDR César A. Plaza Esq. USN, Lead Hispanic Community Outreach Officer, U.S. Navy
Marie Melli, National Organizations Liaison, The Education Trust

2:30 – 3:50 pm What Does Clean Energy Mean to You? **Tijeras**
Sponsored by AREVA

The world needs energy. How do we ensure we have a clean, safe, and reliable energy supply for our future generations? This seminar will be an open discussion to present AREVA, worldwide leader





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in CO2-free energy solutions, and discuss how clean energies, including nuclear and renewable energies, can make a positive, sustainable difference in our everyday lives, now and for years to come.

Presenter: Susan M. Hess, Director, Public Relations and External Communications, AREVA Inc

7:00 – 10:30 pm

New Mexico Celebration

National Hispanic Cultural Center

Sponsored by American Federation of Teachers, AFL-CIO; Rainbow Ryders, Inc. Hot Air Balloon Company; The Walt Disney Company



Native American Dancers; Ballet Folklorico

Mariachi Nuevo Mexico

Al Hurricane, the Legend of New Mexico

Thursday, July 15

7 to 12, 2-5 pm

LULAC National Convention Registration

E. Lobby

7:30 – 9:00 am

Armed Forces Awards Breakfast “A Tribute to Excellence in Military Service”

Ballroom

Sponsored by U.S. Department of Defense

Keynote Speaker: Major General Arthur M. Bartell, Commanding General, United States Army Cadet Command

8:00 am - 4:30 pm

Federal Hispanic Employment Program Managers' 6th Annual Summit

Cimarrón

9:00 – 10:20 am

Understanding Hate: Dealing with Racism Against Latinos

Pecos

Many immigrants, especially Latinos, are frequent victims of harassment due to the dramatic increase in xenophobia and racial tension. Despite the increasing belief that we live in a “post-racial society,” the unfortunate truth is that millions of immigrants are the innocent targets of hate and violence in the United States. With legal experts to show the way, this workshop will focus on what to do if a hate crime is committed against you or someone you know.

Moderator: Victoria Neave, Weil, Gotshal & Manges LLP, Pro Bono Deferral Program; LULAC National Civil Rights Commission

Panelists: Michael Lieberman, Director of the Civil Rights Policy Planning Center, Government and National Affairs Office

José Pérez, Associate General Counsel, LatinoJustice

Jim Ferg-Cadima, Regional Counsel, MALDEF

9:00 – 10:20 am

Health, Nutrition, and Physical Activity

Ruidoso

Sponsored by Department of Health and Human Services and Robert Wood Johnson Foundation

While obesity among children and adolescents in the United States has more than tripled since the 1980s, the disproportionate of obesity in the Latino community demands immediate and ongoing attention. Latino children and youth are developing obesity-related diseases that are normally found in adults such as type-2 diabetes and high blood pressure. According to the Centers for Disease Control and Prevention, treating children and adolescents for obesity-related diseases is estimated to cost around \$117 billion. This workshop will highlight the impact of the obesity epidemic among





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Latino children and youth by addressing some of the factors and causes of obesity. In addition, the workshop will incorporate advocacy ideas for mobilizing community members and developing policy initiatives that will improve access to nutrition information and education.

Moderator: Laffit Pinclay, Retired Horse Jockey

Panelists: Lisa Pino, Deputy Administrator, Supplemental Nutrition Assistance Program, USDA
Frances Ashe-Goins, Acting Director, Office of Women's Health, U.S. Dept. of Health and Human Services

Dr. Stephen Carter, MD

Robert Valdez, PhD, Robert Wood Johnson Foundation, Health Disparities Center

Nick Pena, President, Don Roman, Inc.

9:00 – 10:20 am Internships.Com Career Coach

San Miguel

Sponsored by Internships.com

An internship can be a great start to finding a career path. This workshop is for young adults seeking experience during or after college and before entering the workforce. Expert career coaches will speak to youth and provide tips for research, information, education, and training when searching for employment. Learn how to be the most productive and innovative intern and leave your boss impressed by the end of your term.

Panelist: Colleen Sabatino, Career Counselor, Internships.com

9:00 – 10:20 am Defending the Rights of Workers

La Cienega

Sponsored by U.S. Department of Justice, Civil Rights Division, Office of Special Counsel for Immigration-Related Unfair Employment Practices

Many Latinos face discrimination in the workplace and are regularly denied their rights as workers. This session will help you know your rights as an employee, your responsibilities as an employer, and how to be an advocate for fair employment practices for the Latino community. Learn about government agencies and their role in securing workers' rights and how to ensure that your rights as a worker are being held. Local leaders from the working community will also speak on the various issues they have encountered.

Moderator: Ulises González, Program Coordinator, LULAC National Office

Panelists: Terry Scott, U.S. Department of Justice, Civil Rights Division, Office of Special Counsel for Immigration-Related Unfair Employment Practices

Milton Rosado, National President, LCLAA

Dr. Gabriela Lemus, Senior Advisor and Director, Office of Public Engagement, U.S. Department of Labor

Bruce Friedman, Senior Policy Advisor, U.S. Department of Homeland Security, Office for Civil Rights and Civil Liberties

9:00 – 10:20 am Getting a Job at the White House: Presidential Personnel Office 101

Mesilla

Sponsored by White House Office of Public Engagement

Panelists: Stephanie Valencia, Associate Director; White House Office of Public Engagement

10:30 – 11:50 am This Land is My Land: New Mexican Land Grants and Water Rights

La Cienega

In 1848 the Treaty of Guadalupe-Hidalgo, which ended the Mexican American war, established New Mexico as part of the United States. Article 8 of the treaty stated that "property of every kind now belonging to Mexicans not established there shall be inviolably respected." Yet the United





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States has failed to honor the majority of land grant and water rights claims to this day leading to protracted legal battles and efforts to pass legislation that would establish a new government entity to address the issue. This panel will explore the history of New Mexican land grants and water rights and discuss efforts to bring justice to the families who originally settled this land.

Moderator: Dennis Montoya, JD, Attorney, the Law Offices of Dennis Montoya

Panelists: Henry Casso, Founder and Director, Project Uplift

Dr. Manuel Garcia y Griego, Associate Professor, University of New Mexico

Mike Scarborough, Retired Attorney

10:30 – 11:50 am **What does the USDA Really Do to Protect our Food and Environment?** **Tijeras**

Sponsored by U.S. Department of Agriculture Animal Plant Health Inspection Service (USDA APHIS)

The USDA Marketing and Regulatory Programs (MRP) offers an array of occupations and is committed to diversity in the workplace. Come see why the U.S. Department of Agriculture's Marketing & Regulatory Program is an incredible place to work. Participate in demonstrations from various MRP occupations that actively protect the health and care of animals and plants in the United States. You won't want to miss this workshop!

Panelists: Larry Durán, Director, Customer Service, USDA APHIS Wildlife Services

Dr. Jeanne Kjos, Veterinary Medical Officer, USDA APHIS Animal Care

Jeremey L. Knowlton, Plant Protection and Quarantine Technician, USDA APHIS Plant Protection and Quarantine

Dr. Michael McDole, Area Emergency Coordinator, USDA APHIS Veterinary Services

Idelisse Rodríguez, Hispanic Program Manager, USDA Grain Inspection, Packers, and Stockyards Administration, Federal Grain Inspection Service

Annie Trujillo, USDA Grain Inspection, Packers, and Stockyards Administration (GIPSA) Federal Grain Inspection Service (FGIS)

10:30 – 11:50 am **Health Care Reform and the Latino Community** **Ruidoso**

Sponsored by the U.S. Department of Health and Human Services

Historically, Latinos have had disproportionately low rates of insurance. Socioeconomic status, educational attainment, cultural and linguistic differences, and racial and ethnic barriers prevent Latinos from obtaining life-saving services through the public health system. With the passage of the historic *Affordable Care Act*, all Americans will have greater opportunity to obtaining insurance coverage and access to health care. Latinos in particular will benefit from the expanded access to the public health system. This workshop will explore recent changes to our health care system and the impact it will have on the Latino community.

Moderator: Dr. Oralia García Dominic, National Health Commissioner, LULAC

Panelists: Daniel Dawes, Manager, Federal Affairs and Grassroots Network, Premier Health Alliance;

Mark Hugo López, Associate Director, Pew Hispanic Center

Garth Graham, Deputy Assistant Secretary for Minority Health, U.S. Department of Health and Human Services

10:30 – 11:50 am **Status of Latinos in Education & Best Practices in Latino Education** **Mesilla**

Sponsored by National Education Association (NEA)





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Securing education rights for Latinos is an issue of great importance to LULAC. A sound education early on in life can lead to enhanced career opportunities down the road. This presentation will provide critical data on the condition of Latinos in the educational system today. The workshop will also highlight local and national programs (such as the LULAC National Education Services Centers, the LULAC state work with the Campaign for High School Equity & parent involvement, and the MALDEF Parent School Partnership Program) and how these programs assist Latinos in the educational system.

Moderator: Iris Chávez, Education Policy Coordinator, LULAC National Office

Panelists: Rita Jaramillo, Senior Liaison, Minority Community Outreach, National Education Association

Araceli Simeon-Luna, Director, Parent School Partnership, MALDEF

Manuel Isquierdo, Superintendent, Sunnyside Unified School District

John Moya, Center Director, Upward Bound Program, LNEC

10:30 – 11:50 am **Alternative Approaches to Conflict Resolution**

Pecos

LULAC receives many requests for assistance in the prevention and resolution of conflicts between Latinos, law enforcement agencies, and school officials. This workshop will cover the LULAC Civil Rights Manual in detail. Participants will develop a conflict prevention and resolution strategy and explore the different options available, such as filing complaints with appropriate agencies and/or in court and using mediation as an alternative approach to conflict prevention and mediation. The workshop will also include an overview of other topics included in the LULAC Civil Rights Manual.

Panelists: Richard Sambrano, Chair, LULAC Civil Rights Commission

Gabriel Rosales, LULAC San Antonio District Director

Noon – 2:00 pm **Unity Luncheon**

Ballroom

Sponsored by AARP, PepsiCo, National Education Association, United States Coast Guard, United States Department of Health & Human Services, Univision Communications



Keynote Speaker: Tom Pérez, Assistant Attorney General for the Civil Rights Division, U.S. Department of Justice

Mr. Pérez has spent his entire career in public service. Prior to his nomination, he served as the Secretary of Maryland's Department of Labor, Licensing and Regulation – an agency that safeguards critical consumer and worker protections – and was a principal architect of a sweeping reform package to address his state's foreclosure crisis.



Guest Speaker: Tom Saenz, President and General Counsel, Mexican American Legal Defense and Education Fund (MALDEF)

Mr. Saenz re-joined MALDEF in August 2009, after spending four years on Los Angeles Mayor Antonio Villaraigosa's executive team as Counsel to the Mayor. He previously spent 12 years at MALDEF practicing civil rights law as a staff attorney, regional counsel, and vice president of litigation. Mr. Saenz served as MALDEF's lead counsel in successfully challenging California's anti-immigrant Proposition 187.



Guest Speaker: Kenneth D. McClintock-Hernández, Secretary of State of Puerto Rico

Appointed by Governor Luis Fortuño, McClintock serves as Secretary of State and fulfills the role of lieutenant governor. He served 16 years in the Puerto Rico Senate and was Senate President for the last of these four years. McClintock was the first Hispanic chairman of The Council of State Governments in 1999 and the second President of the Parliamentary Conference of the Americas in 2000. He is a graduate of Tulane University Law School in New Orleans.





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Noon to 2:00 pm

Young Adults Luncheon

Aztec/Galisteo

Sponsored by Hyatt Hotels Corporation



Master of Ceremonies: **David Hernández, Founder, LULAC Young Adults**

Mr. Hernandez was the organizer and the national founder of LULAC Young Adults. After graduation from Phoenix College and Arizona State University with a degree in Political Science, David went on to serve the labor movement. In 2007, David was elected Executive Vice President of the Arizona AFL-CIO. He is the first Latino elected to one of three executive offices in the history of the Arizona AFL-CIO. David is currently the Arizona Deputy Director for Young Adults and Arizona LULAC Civil Rights Co-Chair working with others in the community to fight against SB 1070 and future attacks against civil and human rights.



Keynote Speaker: **Cris Abrego, TV Producer and Writer**

Cris Abrego is a TV producer and writer with over 15 years experience in television. Abrego became supervising producer for MTV's Fear and coordinating producer on ABC's reality show Making the Band. He formed his own production company in 2004, which merged to create 51 Minds. Anchored by flagship show The Surreal Life, 51 Minds has been responsible for numerous other reality television hits, including My Fair Brady, Flavor of Love, I Love New York, and Flavor of Love Girls' Charm School.

2:30 – 3:50 pm

Community Health Resources

Ruidoso

Sponsored by U.S. Department of Health and Human Services and Pfizer

Community-based organizations play an important role in the development and sustainability of their local residents. By providing services, leveraging resources, and disseminating information, local organizations work to empower the Latino community. By disseminating information about available resources and health services for New Mexico residents, this panel aims to encourage Latinos to engage in healthier lifestyle choices and work towards learning more about tools for a lifetime of wellness.

Moderator: Dr. Oralia García Dominic, National Health Commissioner, LULAC

Panelists: Alfredo Vigil, Secretary of Health, New Mexico State Department of Health

Eva Domínguez, Legislative Representative, Retired Americans

Julie Stephens, Executive Director, Community Development Center

Gary Pelletier, Senior Director/Team Leader, Pfizer Helpful Answers

Manny Mirabal, Together RX Access

2:30 – 3:50 pm

Talking Progress: Moving from Challenges to Solutions for Latino Students

Mesilla

This session will look at how to strengthen and expand current policies and programs aimed at achieving results for Latino students at the community, state and federal level. Panelists will also examine recommendations and strategies which will effectively address current obstacles in providing equitable education for Latino students.

Moderator: Iris Chávez, Education Policy Coordinator, LULAC National Office

Panelists: Hon. Linda López, New Mexico State Senator

Rocío Inclán, Manager, NEA, Human and Civil Rights

Alberto Retana, Director of Community Outreach, U.S. Department of Education

Raúl González, Senior Legislative Director, National Council of La Raza

2:30 – 3:50 pm

Latino Diversity in Corporate America

Pecos

Ensuring that the level of Latino leaders in corporate America is proportional to the level of the





LEAGUE of UNITED LATIN AMERICAN CITIZENS

*The LULAC National Board & Staff
congratulate
LULAC National President Rosa Rosales
on an incredibly successful
four years as our National President*



*Thank you for your
Leadership, Vision & Commitment
to LULAC*





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Latino community's economic contributions is essential to increasing diversity in the workplace. Learn how advocates have worked for this inclusion throughout history. This workshop will touch on the necessity for Latinos to be represented throughout several levels of the corporate world including consumers, employees, business owners, taxpayers and voters.

Moderator: Darryl Morin, LULAC Wisconsin State Director

Panelists: Ana Valdez, Executive Director, Hispanic Association on Corporate Responsibility
Rubén Jauregui, President and CEO, Latino Institute for Corporate Inclusion
Martha Artiles, Chief Diversity Officer, Manpower, Inc.

2:30 – 3:50 pm

Learn How to Engage and Inform Your Community through Hispanic Print

Tijeras

Effective use of the media can help make your community aware of certain issues and give them vital information on concerns affecting their lives. Print media is an easily accessible tool read by a wide audience and be a great tool in expanding knowledge or coverage of a particular issue. This workshop will explore the best ways of outreaching to media such as newspapers and magazines and how to best use the media to make sure that issues important to Latinos are fairly showcased.

Moderator: Idalia Lechuga-Tena

Panelists: Clara Padilla Andrews, President of the National Association of Hispanic Publications
Greg Anthony, Alloy Access

2:30 – 3:50 pm

Life Trip: A Career in Foreign Affairs

La Cienega

Sponsored by U.S. Department of State

This workshop will consist of State Department representatives who will discuss the different career opportunities available (Foreign Service, Civil Service, and Student Programs) in international federal service. Over the next 2 years, the State Department will be increasing U.S. international diplomatic presence by 25%. It is essential to capitalize on this hiring surge to ensure the diplomatic corps reflect the great diversity of this nation. Through this workshop we hope participants will gain an appreciation and interest in a career in diplomacy. Brief presentations will be followed by Q&A.

Moderator: Josué M. Barrera, Office of Recruitment Outreach, Bureau of Human Resources

Panelists: Carmen Cantor, Acting Director, Bureau of Human Resources
Amy Hyatt, Diplomat in Residence, Arizona State University

2:30 – 4:00 pm

Women's Hall of Fame Pinning Ceremony & High Tea

Hotel Andaluz, Barcelona Room

Sponsored by ExxonMobil Corporation

5:00 – 7:00 pm

Sponsor & Exhibitor Reception

East Exhibit Hall

Sponsored by Community Financial Services Association, Dell, Inc., TracFone Wireless Inc.

6:00 – 8:00 pm

Youth Awards Banquet

Ballroom

Sponsored by Shell Oil Company, McDonald's Corporation, The Coca-Cola Company, University of New Mexico



Keynote Speaker: Paul Rodríguez, Latin King of Comedy

In addition to making millions of people laugh all over the world for over two decades, Rodríguez was voted one of the most influential Hispanics in America. Throughout his career Rodríguez has remained involved with various charitable, civic and educational organizations. As an actor and comedian, Paul Rodríguez's illustrious career includes starring roles and featured appearances in over 40 films and countless television series' and comedy specials, including "Cats and Dogs:





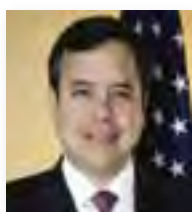
All events will be held at the Albuquerque Convention Center, unless otherwise noted

The Revenge of Kitty Galore,” “Beverly Hills Chihuahua,” “Ali,” “Rat Race,” “The World’s Fastest Indian,” “Tortilla Soup” and “Bloodwork” – among others. As an accomplished writer, director and producer for television, motion pictures and feature shows, Rodríguez has many hit projects to his credits including HBO and Comedy Central.



Guest Speaker: Barbara D. Gervin-Hawkins, Executive Director, George Gervin Youth Center, Inc.

Barbara D. Gervin-Hawkins is the Executive Director of the George Gervin Youth Center, Inc. and Superintendent of its George Gervin Academy Charter School. She has been involved with youth training and remedial education programs for over twenty years. Ms. Hawkins has served as Chair of the Human Resources Committee of San Antonio Enterprise Community Advisory Board and actively participates in Community presentations and workshops.



Guest Speaker: Miguel Romero, Secretary, Department of Labor of Puerto Rico

In 1998, Governor Pedro Rosselló nominated Mr. Romero as Associate Member of the Appellate Board of the government’s Personnel System Administration and two years later he was voted president for four years. Miguel Romero has also been admitted to the Florida Bar Association, and is qualified to practice law before the Federal Court for the District of Puerto Rico, as well as the Supreme Court of the United States. In November 2008, Governor Luis Fortuño nominated Romero as Secretary of Labor and Human Resources.

9:00 – 11:00 pm

Comedy Show to Benefit the LULAC Lawsuit Against Arizona SB1070

Kiva Auditorium

Sponsored by MillerCoors, LLC



Opening Act Latin Breed, the Real Deal

Performance by Paul Rodríguez, Latin King of Comedy

Friday, July 16

7 to 12, 2 to 5 pm

LULAC National Convention Registration

E. Lobby

7:30 – 9:00 am

LULAC National Educational Service Centers Breakfast

Ballroom

Sponsored by 7-Eleven Inc., Procter & Gamble Company, United States Army

9:00 – 10:20 am

Comprehensive Immigration Reform: Is Change Coming?

San Miguel

Immigration policy is currently one of the most contentious issues in the nation. This discussion will focus on the complexities of immigration reform, the challenges that the Latino community faces, and the likelihood of a new comprehensive immigration reform bill becoming law. Expert panelists will also offer insight on reframing the immigration debate, as well as discuss methods of how people can support this reframing. This briefing is intended to allow key immigration reform leaders to share their ideas on how to best achieve a fair and just immigration plan for America.

Moderator: Julie Contreras, LULAC Midwest Commissioner, LNIAC

Panelists: Marshall Fitz, Immigration Policy Director, Center for American Progress

Angela Salas, Executive Director, Coalition for Human Immigrant Rights of Los Angeles

Felicia Escobar, Senior Advisor for Immigration Policy at the Domestic Policy Council, Executive Office of the President





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Grisella Martínez, Director of Policy Legislative Affairs, National Immigration Forum

9:00 – 10:20 am **Latina Empowerment** **La Cienega**

This seminar will focus on the historic and ongoing contributions that Latina leaders have made to the civil rights struggle in the U.S. and the development of LULAC as a civil rights organization. Women's leadership has long been a cornerstone of the Latino community. By documenting this vibrant history, this panel aims to foster greater appreciation for Latina activism and to inspire Latinas for future successes.

Moderator: Rosa Rosales, LULAC National President

Panelists: Lillian Rodríguez-López, President, Hispanic Federation

Lydia Caramillo, Vice President, Southwest Voter Registration and Education Project

Clara Padilla-Andrews, President, National Association of Hispanic Publications

Alma Riojas, President and CEO, MANA

9:00 – 10:20 am **Smartedge: Train the Trainer Session** **Ruidoso**

Latino financial empowerment has been of great importance to LULAC and the Smart Edge Program continues to address this need. This session will train LULAC Councils and Technology Centers on the Smart Edge Financial Literacy Program with a focus on budgeting, credit, mortgages, banking and automotive loans. An expert trainer will educate participants on the best techniques for conducting financial literacy workshops in their respective communities and councils.

Trainer: Don Ferguson, Ally Financial

9:00 – 10:20 am **Consumer Survival in Today's Economy** **Tijeras**

Sponsored by Visa

Since the recent economic downturn, it has been more essential than ever to have a working knowledge of personal finances. *Practical Money Skills for Life*, the financial literacy curriculum developed by Visa, offers an abundance of financial information and learning tools to navigate the current economic climate. The seminar will introduce these tools and focus on one of the fundamental aspects of personal finance—credit. We will learn about credit scores and reports, and how to build, maintain, or repair your credit.

Panelist: Lisa Withers, National Financial Literacy Educator, Visa

9:00 – 10:20 am **Latinos in the 21st Century Judicial System** **Mesilla**

Ensuring that Latinos are properly represented in the legal system and judiciary is important to ensure our civil rights and liberties are upheld. This workshop will look at the contributions of Latinos to our judicial system and how to ensure that Latinos develop and maintain proper representation in it.

Moderator: Dennis Montoya, JD, Attorney, the Law Offices of Dennis Montoya

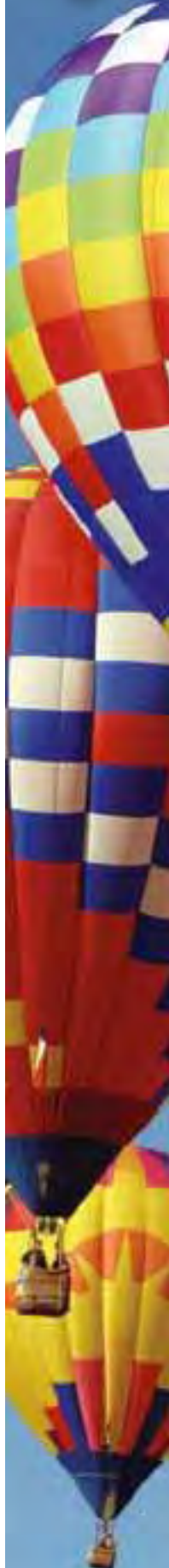
Panelists: Ray Velarde, LULAC Legal Counsel

Justice Robert E. Robles, NM Court of Appeals

Judge Manuel Arrieta, 3rd Judicial Court of New Mexico

Judge Briana H. Zamora Bernalillo County Metropolitan Court

Judge Jacklyn D. Flores, 2nd Judicial District Court of New Mexico





All events will be held at the Albuquerque Convention Center, unless otherwise noted

LULAC/FTI Youth-Collegiate Federal Career and Recruitment Forum

Sponsored by U.S. Department of Defense

9:00 am-11:30 am High School Grade 9-11 **Cimarrón/Doña Ana**

9:00 am-11:30 am College, University and Rising Seniors Grade 12 Room 1 **Galisteo/Aztec**

10:00 am-4:00 pm Exposition, Job Fair, and College Fair Open **N.East Exhibit Hall**

10:30 – 11:50 am Fundraising 101 **Ruidoso**

Fundraising is vital for the continued operation of organizations such as LULAC. Learning how to effectively raise funds can lead to greater involvement, increased membership, and more frequent activities for a LULAC council or local organization. This workshop will provide a background on LULAC councils' tax exempt status, resources for finding funders, an overview of the grant review process, and strategies for a successful proposal, as well as an introduction to fundraising for LULAC councils and other community based organization partners.

Presenters: David M. Pérez, Director of Development, LULAC National Office
Jason Resendez, National Resource Development Coordinator, LULAC National Educational Service Center (LNEC)
Raquel Mata, Development Specialist, LULAC National Office

10:30 – 11:50 am Making a Down-Payment on Change: Dream Act **San Miguel**
Sponsored by Yum!

The DREAM Act provides an important path to citizenship for young adults who are exceptional students. Learn about the struggle to pass this important piece of legislation and what the future holds for it. Panelists will discuss how the DREAM act works, its provisions, and the impact it will have on Latino young adults seeking citizenship.

Moderator: Michelle Pelayo, National Vice President for Young Adults, LULAC

Panelists: Diana Flores, Dallas Community College District, Trustee
Julieta Garibay, Director and Co-Founder, DREAM Campaign
Ramiro Luna, Vice-Chair, LULAC DREAM Act Task Force

10:30 – 11:50 am Justice Matters: A Discussion on the Nomination of Solicitor General Elena Kagan to the Supreme Court of the United States **Mesilla**
Sponsored by Hispanics for a Fair Judiciary

The Hispanics for a Fair Judiciary panel discussion will review the impact of the judicial system on the daily lives of Latinos across America and with a special focus on the nomination of Solicitor General Elena Kagan to the Supreme Court of the United States. Key Latino civil rights leaders, advocates and legal academics will discuss key Supreme Court cases and rulings, review Solicitor General Kagan's qualifications and legal background, and provide a preview of Kagan as a Supreme Court Justice.

Moderator: Héctor Balderas, State Auditor of New Mexico

Panelists: Ray Velarde, LULAC Legal Council, LULAC
Laura Gómez, Professor, University of New Mexico
Jim Ferg-Cadima, Regional Counsel, MALDEF
Zuraya Tapia, Executive Director, NHBA





All events will be held at the Albuquerque Convention Center unless otherwise noted

10:30 – 11:50 am Foreclosure Prevention and First Time Homebuyer Tips

Pecos

Sponsored by Bank of America and Fannie Mae Corporation

LULAC strives to make homeownership a reality for all Latinos. The subprime mortgage lending crisis has resulted in record breaking foreclosure rates and loss of homeownership nationwide, making it very hard to own a home. This workshop will examine the ongoing intervention efforts to help borrowers sustain homeownership and reinforce their financial security. This workshop will also cover the dos and don'ts of buying a home and provide many other practical tools to buy with a smart direction.

Moderator: Ulises González, Program Coordinator, LULAC National Office

Panelists: John Schultz, Director, Community Development, Wisconsin Housing and Economic Authority

Noon – 2:00 pm LULAC Women's Luncheon

Ballroom

Sponsored by ExxonMobil Corporation, Macy's Inc., State Farm Insurance Corporation, Procter & Gamble Company, Southwest Airlines Co., Together RX Access



Mistress of Ceremonies: **Giselle Blondet, Host, Univision's Nuestra Belleza Latina**

Blondet was born in New York City. Blondet became famous at around the age of 14, when she began to appear on Puerto Rico's telenovelas. As a soap opera actress, she was on many of Puerto Rico's soaps of the late 1970s, and the early 1980s. Blondet was a co-host for Univision's show Despierta America. She now hosts the show Nuestra Belleza Latina.



Special Speaker: **Bill Richardson, Governor of New Mexico**

Gov. Richardson is serving his second term as Governor of New Mexico. He was elected in 2002 and re-elected in 2006 with the support of 69 percent of voters, representing the largest margin of victory for any Governor in state history. The Governor has been married to his high school sweetheart, Barbara, for 37 years. Richardson received a BA from Tufts in 1970 and a MA from Tuft's Fletcher School of Law and Diplomacy in 1971.



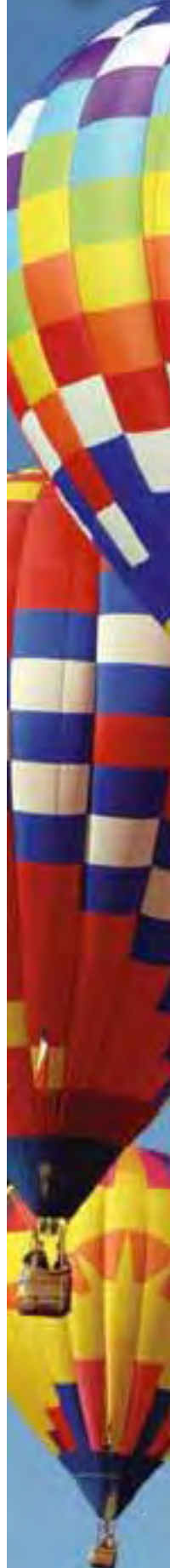
Keynote Speaker: **Rosie Ríos, U.S. Treasurer**

Rosie Ríos serves as Treasurer of the United States, advising the Secretary on matters relating to coinage, currency and the production of other instruments by the U.S. Most recently, Ríos was a Trustee of the Alameda County Employees' Retirement Association (ACERA) in California and served on the boards of the California Association of Local Economic Development (CALED), the Unity Council and the Toigo Foundation. In addition, she is a Fellow with the Royal Society for the Arts.



Guest Speaker: **Randi Weingarten, President, American Federation of Teachers**

Ms. Weingarten was elected President of the American Federation of Teachers in 2008 following 11 years of service as an AFT Vice President. In September 2008, Weingarten led the development of the AFT Innovation Fund, a groundbreaking initiative to support sustainable and collaborative reform projects to strengthen our public schools. Weingarten previously served as president of the United Federation of Teachers, AFT Local 2, and chaired New York City's Municipal Labor Committee for 10 years.





All events will be held at the Albuquerque Convention Center, unless otherwise noted

11:30 am–1:00 pm U.S. Department of Defense Youth Luncheon

Brazos

2:30–3:30 pm Unite Arizona Against Anti-Immigrant Laws (SB1070)

San Miguel

LULAC is firmly opposed to SB1070, an unconstitutional law which makes for the widespread profiling of Latinos in Arizona. In this workshop, human rights experts and Arizona legislators will discuss the effects SB1070 will have in the Latino community. Learn about the campaign to Unite Arizona in opposition to racial profiling and the boycott on SB1070.

Moderator: Mari Alvarado, LULAC Phoenix District Director

Panelists: Ben Miranda Arizona House of Representatives

Richard Miranda, Arizona Senate

Peter Schey, Executive Director, Center for Human Rights

3:30 – 4:30 pm LULAC National Assembly: Legislative Platform

San Miguel

6:00 – 7:00 pm Presidential Reception

Ballroom Foyer

Sponsored by Sprint Nextel Corporation, Mexican Embassy

7:00 – 11:00 pm Presidential Awards Banquet

Ballroom

Sponsored by American Airlines, AT&T, Comcast Corporation, Ford Motor Company (Black Tie)



Mistress of Ceremonies: Giselle Blondet, Host, Univision's Nuestra Belleza Latina

Blondet was born in New York City. Blondet became famous at around the age of 14, when she began to appear on Puerto Rico's telenovelas. As a soap opera actress, she was on many of Puerto Rico's soaps of the late 1970s, and the early 1980s. Blondet was a co-host for Univision's show Despierta America. She now hosts the show Nuestra Belleza Latina.



Guest Speaker: Ben Jealous, President and Chief Executive Officer, NAACP

During his career, he has served as president of the Rosenberg Foundation, director of the U.S. Human Rights Program at Amnesty International and Executive Director of the National Newspaper Publishers Association (NNPA). As a student at Columbia University, he worked in Harlem as a community organizer for the NAACP Legal Defense Fund. Active in civic life, Jealous is a board member of the California Council for the Humanities, and the Association of Black Foundation Executives, as well as a member of the Asia Society.



Guest Speaker: Congressman Ben Luján, U.S. House of Representatives (D-NM)

Congressman Luján was elected to Congress in November 2008. Prior to his election, he served as the chairman of the New Mexico Public Regulation Commission, where he was a leading proponent of renewable energy. Congressman Luján currently sits on the Committee on Science and Technology and the Committee on Natural Resources where he works to protect treasured natural resources, stand up for Indian Country, create jobs and increase American competitiveness.



Guest Speaker: Joe Baca, U.S. House of Representatives (D-CA)

Congressman Baca has served in Congress since winning a special election in 1999. In November 2006, the members of the Congressional Hispanic Caucus (CHC) elected Congressman Joe Baca to serve as its next Chair. He led the group during the 110th Congress (2007-2008). This 111th Congress, Rep. Baca has introduced two bills that were signed into law by the President. In addition, Congressman Baca has served as lead sponsor of H.R. 2681, the PROUD Act, legislation that puts responsible immigrant high school graduates on the expedited path to U.S. Citizenship.





All events will be held at the Albuquerque Convention Center, unless otherwise noted



Guest Speaker: Silvestre Reyes, U.S. House of Representatives (D-TX)

Congressman Reyes represents the 16th Congressional District of Texas. With his extensive experience and expertise in border security, Reyes is an influential leader in immigration and border security issues. Since coming to Congress, he has also been a strong advocate for the men and women of America's Armed Forces. As the current Chairman of the House Intelligence Committee and a senior Member of the House Armed Services Committee, Congressman Reyes is a key player in America's defense and national security policy.

Saturday, July 17

8:00 am – 3:00 pm LULAC General Assembly & Election of Officers

Ballroom

4:00 – 6:00 pm LULAC President's Celebration

Tingley Coliseum

Sponsored by U.S. Department of Agriculture



Keynote Speaker: Ken Salazar, Secretary of Interior

Secretary Salazar, a fifth-generation Coloradan, was confirmed as the 50th secretary of the U.S. Department of the Interior on Jan. 20, 2009, in a unanimous vote by the U.S. Senate. Prior to his confirmation, Salazar served as Colorado's 35th U.S. senator, winning election in November 2004 and serving on the Finance Committee, which oversees the nation's tax, trade, social-security, and health-care systems. He also served on the Agriculture, Energy and Natural Resources, Ethics, Veterans Affairs and Aging Committees. From 1999 to 2004, Salazar served as Colorado's thirty-sixth Attorney General, winning statewide elections in 1998 and 2002.

7:00 – 11:00 pm Concierto: VOCES UNIDAS por America!

Tingley Coliseum

Sponsored by NBC/Telemundo; AstraZeneca Pharmaceuticals LP; Goya Foods, Inc.; Harrah's Foundation, MillerCoors LLC; VIP Reception: Walmart



Remarks: Martin Heinrich, U.S. Representative (D-NM)

Congressman Heinrich is a fighter for New Mexico's working class families and a champion for his state's burgeoning clean energy economy. In the initial weeks following his election, Martin was elected both Class President of the 111th Congress' Freshman Class and also Regional Whip for New Mexico, Arizona and Texas – both pivotal roles in which he has helped shepherd through key measures important to New Mexico's First Congressional District and the country.

Ozomatli



Cristian Castro



Pee Wee



.....and much more!!!!!!





Office of the Vice President for Young Adults



Hermanos y Hermanas of LULAC,

On behalf of all the LULAC Young Adult members we welcome all those who will be attending the LULAC National Convention in Albuquerque, New Mexico.

It is my honor to congratulate all the Young Adults across the nation for their active involvement and determination in LULAC in an effort to provide service in our Hispanic communities. As we enter a new era filled with plenty of challenges during these hard economic times, many of us forget why we are here; to collectively bring about social change.

As your National V.P. for Young Adults I have been given the opportunity to serve you at a national level and focus on young adult issues across each state.

As a young adult in LULAC I am Proud to say that within my last years we have come a long way and we will continue to strive with the next Young Adult leader. With your help and participation in your Young Adult chapters we have been successful in keeping major issues that affect our youth and young adults at the forefront in a national level.

In the past four years year we have been very successful in creating the Dream Act Task Force and making sure that everyone is doing their part in pushing forward, comprehensive immigration reform in our great nation. We also continue to work on health care and played a tremendous roll in making this happened by conducting heath hearings focusing on young adults. During my term we were able to have our own luncheon and our very own workshops, we also have been able to partner up with internship.com and have our first founding interns represent LULAC in 5 different states as interns.

I remind you that as LULAC Young Adults there is still much work to be done. We need to continue to work together to be successful and rise up to the occasion in an effort to be advocates of change. With the help and guidance of our New National President and our New V.P. for Young Adults we will continue to make a remarkable impact in our organization. Collectively let us make 2010 a memorable one.

I would like to thank all of you for my incredible four years and allowing me to serve you; I will continue to work with LULAC on the young adults agenda. It is my mission to continue to service our community and I would like to thank all of the LULAC members for serving our community and fostering change for our people.

Thank you to the New Mexico delegation for all their hard work in making this convention a success and for receiving LULAC with open arms. Que viva LULAC!

En Hermandad,

Michelle Pelayo Osorio
LULAC National V.P. for Young Adults



All events will be held at the Albuquerque Convention Center, unless otherwise noted

Wednesday, July 14

7:00 am - 5:00 pm	LULAC National Convention & National Training Institute Registration.....	E. Lobby
7:30 am - 9:30 am	Veterans Recognition Breakfast.....	Ballroom
	Rt. General Ricardo Sánchez, United States Army; Diane Denish, Lt. Governor of New Mexico; Dr. Raúl Perea-Henze, Assistant Secretary, Office of Policy and Planning, U.S. Department of Veterans Affairs	
10:00 -10:30 am	Ribbon-Cutting Ceremony—Exposition and Job Fair Opening	East Exhibit Hall
10:00 am - 5:00 pm	Exposition, Job Fair, and College Fair Open	East Exhibit Hall
10:30 - 11:50 am	Civic Engagement & Voting Rights: Empowering Our Community	San Miguel
10:30 - 11:50 am	Exploring New Mexico's Cultural Tapestry	Ruidoso
10:30 - 11:50 am	Google 101: Life in the Cloud	La Cienega
12:00 - 1:45 pm	Partnership Luncheon	Ballroom
	Secretary Hilda Solís, U.S. Department of Labor; Thelma Melendez de Santa Ana, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education; Peter Silva, Assistant Administrator for Water, Environmental Protection Agency	
2:00 - 2:30 pm	National Assembly.....	San Miguel
2:30 - 3:50 pm	Equality: LGBT, Latino LGBT Allied Communities Advancing Civil Rights	Mesilla
2:30 - 3:50 pm	Google 201: Online Tools for Council Advocacy	La Cienega
2:30 - 3:50 pm	Foro Ambiental Con La Comunidad	Pecos
2:30 - 3:50 pm	Yum! Leadership 2.0	San Miguel
7:00 - 10:30 pm	New Mexico Celebration	National Hispanic Cultural Center
	Native American Dancers; Ballet Folklorico; Mariachi Nuevo Mexico	
	Al Hurricane, the Legend of New Mexico	

Thursday, July 15

7:00 - 5:00 pm	LULAC National Convention Registration	E. Lobby
7:30 - 9:00 am	Armed Forces Awards Breakfast "A Tribute to Excellence in Military Service"	Ballroom
9:00 - 10:20 am	Understanding Hate: Dealing with Racism Against the Latino Community	Pecos
9:00 - 10:20 am	Internships.Com Career Coach	San Miguel
9:00 - 10:20 am	Getting a Job at the White House: Presidential Personnel Office 101	Mesilla
10:00 - 7:00 pm	Exposition and Job Fair Open	East Exhibit Hall
10:30 - 11:50 am	Health Reform and the Latino Community	Ruidoso
10:30 - 11:50 am	Status of Latinos in Education & Best Practices in Latino Education	Mesilla
10:30 - 11:50 am	Alternative Approaches to Conflict Resolution	Pecos
Noon - 2:00 pm	Young Adults Luncheon	Aztec/Galisteo
	Master of Ceremonies: David Hernandez- LULAC Young Adults Founder	
	Guest Speaker: Cris Abrego- MTV Producer and Writer	
2:30 - 3:50 pm	Latino Diversity in Corporate America	Pecos
2:30 - 3:50 pm	Learn How to Engage and Inform Your Community through Hispanic Print	Tijeras
2:30 - 3:50 pm	Life Trip: A Career in Foreign Affairs	La Cienega
6:00 - 8:00 pm	Youth Awards Banquet	Ballroom
	Paul Rodríguez, Latin King of Comedy; Barbara D. Gervin-Hawkins; Executive Director, George Gervin Youth Center, INC.; Miguel Romero, Secretary, Department of Labor, Puerto Rico; Laffit Alejandro Pincay, Jr. Retired Jockey	
9:00 - 11:00 pm	Comedy Show to Benefit the LULAC Lawsuit Against Arizona SB1070	Kiva Auditorium
	Opening Act Latin Breed, the Real Deal; Performance by Paul Rodríguez, Latin King of Comedy	
	*Tickets must be purchased separately.	

Friday, July 16

7:00 am - 5:00 pm	LULAC National Convention Registration	E. Lobby
7:30 - 9:00 am	LULAC National Educational Service Centers Breakfast	Ballroom

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9:00 - 10:20 am	Comprehensive Immigration Reform Town Hall: Is Change Coming?	San Miguel
9:00 - 10:20 am	Latina Empowerment.....	La Cienega
9:00 - 10:20 am	Smartedge: Train the Trainer Session	Pecos
10:30 - 11:50 am	Fundraising Tips for Non-Profits	Ruidoso
Noon - 2:00 pm	LULAC Women's Luncheon.....	Ballroom
	Governor Bill Richardson, Governor of New Mexico; Rosie Ríos, U.S. Treasurer; Randi Weingarten, President, American Federation of Teachers; Giselle Blondett; Host, Univision's Nuestra Belleza Latina	
2:30 - 3:30 pm	Unite Arizona: The Campaign Against SB1070	San Miguel
3:30 - 4:30 pm	LULAC National Assembly: Legislative Platform.....	Mesilla
6:00 - 7:00 pm	Presidential Reception	Ballroom Foyer
7:00 - 11:00 pm	Presidential Awards Banquet.....	Ballroom
	Ben Jealous, NAACP President, Congressman Joe Baca, CA; Congressman Ben Luján, NM; Congressman Silvestre Reyes, TX; Giselle Blondet, Host, Univision's Nuestra Belleza Latina.	

Saturday, July 17

8:00 am to 3:00 pm	LULAC General Assembly & Election of Officers.....	Ballroom
4:00 pm to 6:00 pm	LULAC President's Celebration.....	Tingley Coliseum
7:00 pm to 11:00 pm	Concierto: VOCES UNIDAS por America!	Tingley Coliseum
	Congressman Martin Heinrich, NM	
	Ozomatli, Cristian Castro, Pee Wee, and much more	

Please note:

* Open seating

** Open Seating Black Tie



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- Improving Nutrition and Health
- Enhancing the Sustainability of Rural and Farm Economies
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- Contracting and Procurement
- Economics
- Marketing
- Agricultural Commodity Grading
- Inspection

Come and Learn More about USDA/MRP at Booth 405.



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League of United Latin American Citizens



Dear LULAC Youth Sponsors and Members,

I would like to take this opportunity to welcome you to the 81st Annual National Convention in Albuquerque, New Mexico. It has been both an honor and a privilege to serve as your National Youth President. I am proud to say that the youth organization continues to grow in membership and has been an integral impetus in making positive changes throughout our great nation.

As we celebrate our 81st convention, I ask that we reflect on our glorious past. We must remember the great leaders that came before us and their accomplishments. We also must reflect on how we have progressed to become a strong social and political force. Not only did we help elect our nation's first African American President, but we are also improving the lives of numerous Latino Americans by giving them a voice in our country.

We must always look to the future and be cognizant of the fact that there is much more work to be done. We must focus on "when" and not "if"; work in reality rather than hypothetically. I truly believe our generation will make astronomical advances, not just for our community, but for the entire country. In order to be able to make a lasting positive impact, education is essential. We understand that education is not received, but rather achieved, and thus we are committed to obtain as much as we can to succeed. The leadership skills we have gained through LULAC Youth have helped us to address issues in the national forefront. We must continue to help our immigrant brothers and sisters by fighting against Arizona's laws on immigration. We can unite by continuing to stand strong for comprehensive immigration reform and all the issues that affect us.

As I have repeatedly said, we are not just the future, we are the present. It is up to us to make sure we embody the change we wish to see in the world. We have stood side by side with our adult mentors as leaders and we must never forget that. So I thank you for your hard work, dedication, and using your heart in all that you do. Remember to thank your advisors, because it is through their help that we continue to grow and learn. They are our biggest fans and have mentored us to use our skills to help the next generation of LULAC Youth.

Enjoy the convention and take this opportunity to participate in the workshops! On to a more successful convention year after year!

-ALL FOR ONE AND ONE FOR ALL-

Jessica I. Martínez
National Youth President





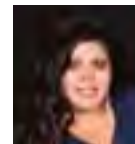
100 LULAC Youth Agenda

All events will be held at the Albuquerque Convention Center, unless otherwise noted

LULAC National Youth leadership Conference and Convention: July 11-17, 2010, Albuquerque, New Mexico



Berta Urteaga, National VP for Youth



Jessica Martínez, National Youth President

Sunday, July 11

5:30 pm - 6:30 pm	LULAC Youth & Advisors Check-in at the University of New Mexico	Coronado Dorms
7:00 pm - 10:00 pm	Ice Breaker Activity (UNM Natural High)/Cooperative Games.....	UNM Johnson Field
10:30 pm	Lights Out.....	Coronado Dorms

Monday, July 12

6:15 am - 7:00 am	Wake Up Calls	Coronado Dorms
7:00 am - 8:00 am	Breakfast.....	La Posada
8:00 am - 12:00 pm	Leadership Program	UNM/SUB Ballroom A & B
12:00 pm - 1:45 pm	Lunch.....	La Posada
2:00 pm - 3:30 pm	Leadership Program	UNM/ SUB Ballroom A & B
4:30 pm - 5:30 pm	Dinner	La Posada
5:30 pm - 9:00 pm	Mexican Folk Instruction	UNM/SUB Ballroom A & B
10:30 pm	Lights Out.....	Coronado Dorms

Tuesday, July 13

6:15 am - 7:00 am	Wake Up Calls	Coronado Dorms
7:00 am - 8:00 am	Breakfast.....	La Posada
8:00 am - 8:45 am	Welcome to UNM Presentation.....	Crystal Collier UNM Ballroom C
9:00 am - 11:00 am	Curanderismo y Yerba Mexicano	Anthropology RM 163
11:00 am - 1:00 pm	Lunch- Provided by McDonalds.....	2200 Central Ave. SE, 87106, 505-265-2750
1:00 pm - 1:30 pm	Transport.....	Roadrunner Food Bank
1:30 pm - 4:00 pm	Community Service Project Roadrunner Food Bank	Roadrunner Food Bank
4:00 pm - 4:30 pm	Transport.....	Roadrunner Food Bank
6:00 pm - 8:00 pm	Etiquette Workshop and Dinner	SUB Ballroom C
8:30 pm - 10:15 pm	LULAC Game Show Night	Coronado Dorms
10:30 pm	Lights Out.....	Coronado Dorms

Wednesday, July 14

7:00 am - 8:00 am	Breakfast.....	La Posada
8:00 am - 9:00 am	Check Out UNM.....	UNM
9:00 am - 10:00 am	Check in Double Tree	Double Tree and Hilton
10:00 am - 10:30 am	Board Buses for Travel to Cochiti	
11:00 am - 3:00 pm	Tour of Cochiti Pueblo "Feast"	
3:00 pm - 4:00 pm	Travel back to Albuquerque	
5:00 pm	Deadline to submit awards package to the Youth Awards Committee	Convention Center



All events will be held at the Albuquerque Convention Center, unless otherwise noted

Wednesday, July 14

6:30 pm - 10:00 pm New Mexico Night Hispanic Cultural Center
Evening Committees meet Credentials, Awards, and Community Service Convention Center

Thursday, July 15

7 to 12, 2 to 5 pm LULAC National Convention Registration East Lobby
7:00 am - 8:30 am Armed Forces Awards Breakfast "A Tribute to Excellence in Military Service" Ballroom
9:00 am - 10:30 am McDonald's Presentation/Dress for Success Brazos
10:30 am - 12:00 pm McDonald's Presentation/How to Brand Yourself Brazos
12:00 pm - 2:00 pm *Young Adults Luncheon Ballroom
2:30 pm - 3:30 pm FIFA Financial Literacy Tesuque/Zuni/Acoma
3:30 pm - 5:30 pm Exposition and Job Fair Open East Exhibit Hall
7:00 pm - 9:00 pm **Youth Awards Banquet Aztec/Galisteo

Friday, July 16

7 to 12, 2 to 5 pm LULAC National Convention Registration East Lobby
8:45 am - 12:00 pm Petroglyph National Park
Noon - 2:00 pm *Women's Luncheon Ballroom
2:30 pm - 3:30 pm Unite Arizona: The Campaign Against SB1070 San Miguel
3:45 pm - 4:45 pm Education Equity Tesuque/Zuni/Acoma
6:00 pm - 7:00 pm **Presidential Reception Ballroom Foyer
7:00 pm - 11:00 pm **Presidential Awards Banquet Ballroom

Saturday, July 17

8:00 am - 3:00 pm LULAC Youth General Assembly & Election of Officers Brazos
9:00 am - 10:00 am Embracing the Inner Latina Brazos
10:00 am - 11:00 am Fundraising Techniques Brazos
4:00 pm - 6:00 pm LULAC President's Celebration Tingley Coliseum
7:00 pm - 11:00 pm Concierto: VOCES UNIDAS POR AMERICA!!!! Tingley Coliseum
Ozomatli, Cristian Castro, Pee Wee and much more!!!!!!

Please note: *Open seating
**Open seating, Black Tie





The following rules were approved by the National Board of Directors.

1. Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Credentials Committee. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.
2. A member in good standing has the right to ask that non-members be removed from the election area. This shall include the news media.
3. An Election Judge shall be appointed by the National President to conduct the elections.
4. The Election Judge shall appoint a Time Keeper and three Official Counters for all elections.
5. Elections shall be by stand up, show of hands, or roll call vote. The head of each delegation shall announce his/her council's vote and the Election Judge shall repeat the vote to the floor.
6. No delegate or alternate may have more than one vote in anyone election.
7. Voting in absentia shall not be allowed.
8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of a minimum of five councils, including the candidate's home council, is made to the Election Judge prior to the time of nominations for the office in question.
9. Each candidate has the right to appoint one counter. However, the only official count for any election shall be that recorded by the three Official Counters.
10. Each candidate shall have five minutes for speeches which shall follow the closure of nominations for the office in question.
11. In elections where candidates are running unopposed their elections will be combined and held by acclamation. In elections in which more than two candidates are involved, and no one receives 50 percent plus 1 majority of the certified votes, the two candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.
12. Challenges to any election must be issued to the National Legal Advisor immediately after the outcome is announced and before another election has begun. It shall take a two-thirds vote to overturn any ruling made by the National Legal Advisor.
13. The order of elections shall be as follows and will be conducted after resolutions/amendments are voted on.
 - National President
 - Southwest VP
 - Northwest VP
 - Farwest VP
 - VP for the Elderly
 - VP for Young Adults
 - Treasurer
 - 2013 Convention Site
 - Southeast VP
 - Northeast VP
 - Midwest VP
 - VP for Women
 - VP for Youth
14. First reading of all Constitutional Amendments and Resolutions will be presented immediately after the Assembly is convened.
15. The presentation of Constitutional Amendments from the floor shall not be allowed. Discussion on Constitutional Amendments shall be limited to three speakers for and three speakers against with each speaker having two minutes.
16. All resolutions must be type written and submitted in the form provided for in the LULAC website and submitted by a local council in good standing. Approved State resolutions must be submitted to the National Office within five days of passage. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the assembly. Discussion on each resolution shall be limited to two speakers for and two speakers against with each speaker having two minutes. A speaker must announce if he/she is speaking in favor of or against the resolution in question.
17. Resolutions from the floor shall be accepted. The resolution from the floor must be type written and submitted by using the form provided in the LULAC website and signed by the total registered delegation of the offering council. The written resolution from the floor must be presented to the Resolutions Committee and the State Director or his/her designee be notified. The Resolution Committee Chair shall read the resolution in its entirety and call for a vote. The same time limit, number of speakers, and announcement as in rule 16 shall apply to this rule.
18. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws & Protocol, and Robert's Rules of Order (revised) in that order.
19. These adopted 2010 Convention Rules may be changed by a two-thirds vote of the assembly.
20. Delegates, alternates and guests must maintain proper decorum at all times. Whistles are not allowed. Individuals intentionally disrupting election proceedings as determined by the Convention Chair will be expelled from the floor.
21. Any individual that uses profanity, verbally threatens or attacks another member on or near the voting floor be removed from the voting floor and that charges to expel the member for "actions contrary to the principles of LULAC" be brought against the member by the presiding officer at the next National or Executive Board meeting.





LULAC, within its membership, will bestow seven national awards presented during the Presidential Banquet at the LULAC Convention. These awards are the highest honor bestowed by LULAC and are given to those individuals whose achievements and community service most exemplify the ideals of the League. The recipients of these prestigious awards are selected by an awards committee which is appointed by the national president. The awards committee reviews the nominations of LULAC Councils and selects the recipients based upon established criteria.

The Awards

The following awards have been established by the awards committee and will be presented at the convention:

- Man of the Year
- Woman of the Year
- Council of the Year
- Raymond Telles Award for Education
- Felix Tijerina Award for Service to the League
- Aztec Award for Civil Rights
- J.C. Martínez Award for Membership and Expansion
- Cesar Chavez Award for Leadership and Community Service
- Dr. Anita Del Rio Award for Latina Leadership and Women's Advocacy
- Angie Garcia Service to the Elderly Award
- John Arnold Humanitarian and Community Service Award

Criteria for Council of the Year Award

1. Council must be chartered and in good standing in the League.
2. Council must have been awarded Council of the Year at the District and State levels.
3. Council must have sponsored a LULAC Youth Council in the past year.

4. Council will receive special consideration for participation in the LNESCH scholarship program.
5. Council must have participated in humanitarian and civic causes that have made an impact on LULAC and the community.
6. Council must have proof of all LULAC and community-related awards and recognition it claims, i.e., newspaper clippings, scrapbook, award letters, etc.
7. Council must have letters from its District and State Directors certifying that it was selected at the respective conventions.
8. The period of consideration for Council of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for Man of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Man of the Year at the Council, District, and State levels.
4. Nominee must have contributed talent, skills, and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community, including newspaper clippings, award letters, etc.
6. Nominee must have letters from his Council President, District, and State Directors, certifying that he was selected at their respective conventions.
7. The period of consideration for Man of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for Woman of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Woman of the Year at the Council, District, and State levels.
4. Nominee must have contributed talents, skills and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community and include newspaper clippings, scrapbook, award letters, etc.
6. Nominee must have letters from her Council President, District and State Directors certifying that she was selected at their respective conventions.
7. The period of consideration for Woman of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for LULAC Special Awards

- Membership
 - Loyalty
 - Service
 - Achievements
 - Awards
 - Contributions
 - Leadership
 - Recognition
 - Actions
 - Projects
 - Accomplishments
 - Volunteerism
1. Any LULAC member in good standing is eligible to be nominated for a LULAC Special Award.
 2. Any member of LULAC can nominate a LULAC member for a LULAC Special Award.
 3. Nomination and questionnaire forms must be submitted to the LULAC National Office prior to the National Convention.





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Thousands of LULAC members from across the country joined a large constituency of local LULACers for the organization's 80th National Convention and Exposition in San Juan, Puerto Rico, July 13-18.

More than 25,000 participated in what LULAC National President Rosa Rosales called one of the organization's most exciting and successful gatherings. She was re-elected to a final term as National President at the LULAC General Assembly held at the conclusion of the convention on Saturday.

President Rosales and LULAC National Executive Director Brent Wilkes congratulated Convention co-Chairs Haydee Rivera, LULAC Puerto Rico State Director, and Elsie Valdés, Senior Advisor to the LULAC President, for helping make the convention such a success.

Many participants expressed their pleasure with the convention hotels, the transportation system, the impressive facilities at the San Juan Convention Center and the hospitality and friendliness of the residents of San Juan.

High-ranking administration officials who traveled to San Juan to participate in the convention included White House Director of Urban Affairs Adolfo Carrión, White House Director of Intergovernmental Affairs Cecilia Muñoz, White House Office of Environmental Quality Nancy Sutley, U.S. Secretary of Labor Hilda Solís, U.S. Environmental Protection Agency Administrator Lisa Jackson, Puerto Rico Governor Luis Fortuño, and San Juan Mayor Jorge Santini among others.

Workshops at the convention addressed key topics such as immigration, civil rights, technology in the Latino community, the environment, the economy and healthcare. Workshops stimulated discussions between panelists and participants and led to policy resolutions to advancement Latino issues.

LULAC advocated for and was delighted with confirmation the first Hispanic Supreme Court Justice, Sonia Sotomayor. Sworn on August 8th, she pledged to defend the Constitution and uphold the law. Not only is she the first Hispanic, she is also only the 3rd woman in the court's 220 year history.

LULAC National President Rosa Rosales and LULAC National Executive Director Brent Wilkes were among those

who attended a White House reception Aug. 12 for Justice Sotomayor hosted by President Obama. Sotomayor had been a federal judge for 17 years when Obama nominated her in May to take the place of Justice David Souter after Souter announced his retirement. The Senate confirmed Sotomayor's nomination by a vote of 68-31.

Like Justice Sotomayor, students at the University of New Mexico were also interested in making a difference in the community, as 34 students participated in training with the LULAC Summer Youth Leadership in early August. The program, which began in 2007, aims to develop young Latino student leaders and prepare them for college. The

U.S. Department of Energy granted LULAC over \$150,000 to provide for the success of this program for the next two years.

This year's program theme, "How Will Today's Global Economy Affect Energy?" brought to light critical issues affecting America, encouraging the students to derive creative solutions for today's ailing economy and energy crisis. Students had the opportunity to learn leadership skills

by educating themselves on economic and energy issues that impact the entire community. The program provided



Photo by Luis Nuno Briones

Elsie Valdés Ramos, Convention Chair (2009) with LULAC National President Rosa Rosales, LULAC Puerto Rico State Director Haydee Rivera, PR Sec. of Labor Miguel Romero and Puerto Rico Mayor Jorge Santini Padilla.



Cover photo by Rodney Choice, Choice Photography

National LULAC President Rosa Rosales and Supreme Court Justice Sonia Sotomayor.

leadership training, tutorials, guidance, counseling, and cultural/social enrichment activities.

The program culminated in professional research presentations, highlighting the students' work. Immediately



following was the LULAC Leadership program graduation ceremony where the students celebrated their great achievements over the two weeks.

LULAC furthered its efforts to reform high schools to meet challenges facing Hispanic students. Teaming up with The Campaign for School Equity, LULAC worked to make sure that all high schools prepare students for graduation, college, work, and life. Expanded learning time and the Academic Common Core State Initiative Standards are focal points in the reform effort.

Fifty-six high school students from around the country flew to the nation's capital, to attend the LNESc Washington Youth Leadership Seminar where they participated in various political events. The students also encountered many new opportunities to understand the political system.

With the Health Care Reform focused agenda, students were encouraged to develop questions and opinions around this issue through critical thinking and analyses. These students had a very broad experience from asking United States House representatives their political stances, to questioning conservative insurance companies, attending a White House policy briefing and participating in a press conference.

The four days ended in fun with a banquet on Friday night where program staff presented the students with awards and a student dance the following night. Apart from the huge events, the board members and youth listened to a talk from movie director Gregory Nava and visited the national monuments to wrap up their trip. Overall, the Washington Youth Leadership Seminar provided critical thinking skills and exposure to political and cultural awareness, experienced



University of New Mexico participants.

only in Washington D.C. Walking away with a new approach to national issues, these students were given a new perspective on life.

LULAC was happy to announce that the lives of many immigrants can be improved with more than 90 members of the U.S. House of Representatives signing as cosponsors of a comprehensive immigration reform bill introduced Dec. 15

by Rep. Solomon Ortiz, D-Texas. Described as "a solution to our broken immigration system that we as a nation of immigrants can be proud of" by LULAC National President Rosa Rosales, Rep. Ortiz' bill established an earned legalization program for undocumented immigrants who have not committed a serious crime, pay a \$500 fine, meet English, civics and health requirements and "demonstrate contribution to the United States through employment, education, military service, or community service.

In the past year, not only was LULAC heavily influential within the country, but it extended its influence worldwide to Asia and Europe. Spain is the latest hot spot for LULAC International Associates membership drive. César Rodríguez Beas, a Mexican medical exchange student recently signed up and has pledged to enlist members to form an associates group in Spain.

On a national level, LULAC launched its Latinos United for Healthcare campaign. The guiding principles of the campaign were to improve and make healthcare affordable, end healthcare disparities and not allow discrimination in the care received by an individual or families.

The campaign served as a platform for Latinos to engage in the healthcare reform debate and give people the tools they need to make their voices heard by providing relevant and up-to-date information about the current debate and ways to influence national



Photo by Luis Nunez Briones

Fall 2009, LNESc Washington Youth Leadership Seminar





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polymakers.

As LULAC continued to achieve health care reform, LULAC also partnered with AARP and demonstrations and were proud to welcome votes in the House and



LULAC led successful healthcare campaign called Latinos United for Healthcare along with national and local grassroots organizations on a nationwide level. As a result, the historic healthcare reform bill was passed.

Senate to pass the Health Care & Education Affordability Reconciliation Act of 2010 (H.R. 4872); capping a year-long effort to make health coverage better and more affordable in which leading Hispanic organizations and advocates stood united to ensure that health reform would make a meaningful impact in improving the health outcomes in America's Latino population.

The passage of H.R. 4872 marks significant progress toward addressing key health priorities for the Latino community. It promises lower and middle class Latinos health care, Medicaid expansion (allowing families under 30,000 access to health services, and steps toward equity in Puerto Rico.

LULAC built on its previous public health efforts by initiating a campaign to reduce childhood

obesity with an emphasis on health and nutrition. The Robert Wood Johnson Foundation granted LULAC \$389,021 to carry out the Latinos Living Healthy Initiative that will work with LULAC councils that have a current infrastructure to support advocacy issues around health policy and provide those councils with the capacity and technical assistance necessary to increase their knowledge

around issues focused on nutrition, health, and fitness. This initiative seeks to spark conversations within the LULAC community to develop programs to raise awareness and engage the Latino community around issues associated with health and nutrition.

In order to allow the Latino voice to be heard, LULAC worked and encouraged Latinos to register and take part in the U.S. Census. In 2000, the Census Bureau stated that nearly 4.5 million Latinos were not counted. However, the 2010 Census has been labeled "The Latino Census" because thousands of bilingual forms will be mailed out to residences in communities with large Latino populations.

LULAC was proud to host and sponsor their annual National Women's Conference held April 9th and 10th at the beautiful Caribe Hilton in San Juan. The theme for the conference was "Latina Contributions...To a Stronger Nation." We are doing so in the areas of business, education, and political empowerment. Now is the time to highlight the important accomplishments of women who have progressed in their areas of expertise and have them share their experiences with our participants.

It is essential that all Latinos are counted because each million that is not registered represents the loss of 10 billion dollars. As National Association of Latino Elected and Appointed Officials Executive Director Arturo Vargas says, "Ensuring our nation's second largest population group is fully counted is critical to recognizing our nation's diversity and to building future political strength. Latinos are the



Photo by Luis Nuno Briones

2009-2010 LULAC National Women Commissioners

nation's second largest and fastest growing population group, and the 2010 Census cannot be successful without the full participation of every single Latino resident."

Latinos voiced their disapproval about immigration reform with a massive march in downtown Phoenix to protest Arizona's new racist immigration laws. The rally, which consisted of over 200,000 people, started at 6 in



the morning on May 29. LULAC participated in this demonstration, and strove for unity and the maintenance of the rights of all immigrants. The passage of SB 1070 and its tag-along bills, like the one attacking ethnic studies, have not only provoked the outrage of the oppressed communities, but they have also changed the attitudes of many workers. As the state moves forward with its plans to repress the workers, to divide them during this time of capitalist economic crisis, workers and oppressed are waking up and seeing through the thin veneer of lies.

This past year, LULAC worked with Bank of America to co-host housing workshops for first-time home buyers. These workshops provided first time home buyers with information about homeownership benefits and ways to develop more stable neighborhoods through effective home purchase choices. LULAC and Bank of America developed an eight hour first time homebuyer workshop that gave participants the skills, knowledge and confidence to qualify, finance and maintain a home. Participants that qualified received assistance for a down payment of up to \$12,000 and were given a certification to be eligible for financial assistance. The workshops were at no cost and were held in various cities, including Houston and San Antonio.

LULAC and the William C. Velasquez Institute also worked together to sponsor a congressional briefing on the impact of the house crisis on Latinos and African Americans. The briefing included panels who discussed the direct impact foreclosures have had on Latinos, and provided recommendations on reform bankruptcy laws, refinancing, and counseling.

LULAC's financial literacy programs empowered over 3,200 Latino families with money management skills. Workshops were led by local LULAC council members who received online and in-person training from the LULAC National office on Ally Financial's SmartEdge curriculum, which covers budgeting, credit, mortgages, and banking. Additionally, special workshops were organized in Walmart

stores in cities, like Austin, San Antonio and Phoenix and automotive credit courses held in conjunction with community festivals at Toyota dealerships in San Antonio and Miami.

LULAC has been on the vanguard of closing the Digital Divide in the Latino community since 2004 with the launch of the Empower Hispanic America with Technology initiative. Today, LULAC's network of over 60 community technology centers nationwide equips over 100,000 Latinos annually with computer based training to do school work, college and financial aid searches, career

development, employment searches, manage money, learn English, and prepare for the U.S. citizenship exam. LULAC Executive Director Brent Wilkes has authored Op Eds and filed comments with the Federal Communications Commission as a leading voice calling for broadband policies that will benefit Latino consumers. LULAC expanded its technology initiative this year in order to address the 63% of Spanish-dominant Latinos who do not subscribe to broadband at home. LULAC launched English and technology classes geared toward newly arrived immigrant Latinas, expanded technology centers into new emerging Latino communities, such as North Carolina,

and formed the Broadband Opportunities Coalition with civil rights organizations to engage in a major PSA campaign to encourage broadband adoption in underserved communities. LULAC is also thrilled to launch 10 new Digital Connectors programs that offer youth workplace ready information technology skills training. The students also engage family members to adopt broadband in order to take advantage of the economic and personal advancement that can be realized by embracing 21st Century technology. LULAC thanks the National Telecommunications and Information Administration, Time Warner Cable, The Procter and Gamble Company, Broadband for America, the Comcast Foundation, and the AT&T Foundation for its generous support of LULAC's Empower Hispanic America with Technology programs.



LULAC National President Rosa Rosales Addresses 200,000 at the National Mall in Washington, D.C.

Photo by Luis Nunez Briones



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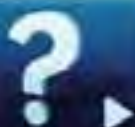
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Make sure that your members of Congress hear from you!



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Support the Unite Arizona Campaign, let's stop this unconstitutional law!



LETTER TO THE EDITOR

Let the media and your community know how you feel about the need for comprehensive immigration reform



SUBMIT A PETITION TO PRESIDENT OBAMA

Tell President Obama the urgency to act on a Comprehensive Immigration Reform to avoid "misguided" laws



SIGN THE PLEDGE

The SB1070 bill opens the doors to racial profiling. It requires police officers, if they form a "reasonable suspicion" that someone is an illegal immigrant, to determine the person's immigration status.

With your help, we can make sure this doesn't go any further and remind President Obama, Congressional leaders and the people of Arizona that this is not the way it is done in America. We need your help to stop this unconstitutional law!

We ask organizations, civic, religious, labor and individuals to refrain from using Arizona as a conversion site and vowing not to spend your vacation dollars in that state until SB1070 law is overturned or ruled unconstitutional.

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Richard Roybal,
Executive Director & Staff



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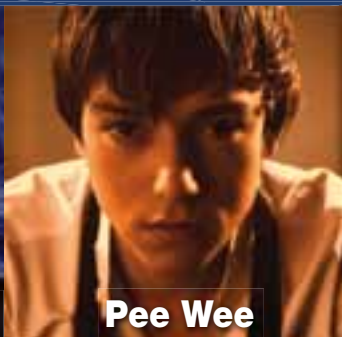
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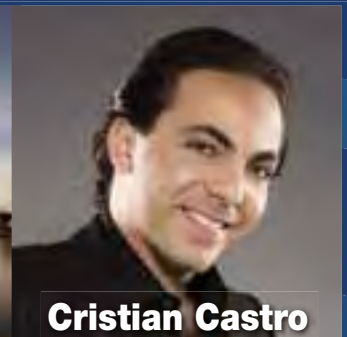
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