



All events will be held at the Albuquerque Convention Center, unless otherwise noted

Monday, July 12

LULAC Federal Training Institute Pre-Conference Meetings

8:00 am–5:00 pm	U.S. Department of Labor	Brazos
8:00 am–5:00 pm	U.S. Department of Defense	Cimarrón
8:00 am–2:00 pm	U.S. Department of Justice	Dona Ana
8:00 am–5:00 pm	U.S. Department of Agriculture	Taos
8:30 am–2:00 pm	U.S. Department of Interior/BLM	Ruidoso
Noon–5:00 pm	U.S. Environmental Protection Agency	Acoma/Zuni
1:00–5:00 pm	LULAC National Convention & Federal Training Institute Registration	E. Lobby
6:00–8:00 pm	Opening Ceremony, LULAC National President Rosa Rosales Sponsored by Enterprise Rent-A-Car, Clear Channel Communications, Inc., Hilton Worldwide	East Lobby



Welcoming Remarks: Rosa Rosales, LULAC National President

Rosa Rosales is serving her fourth term as LULAC National President. She was first elected July 1, 2006 at LULAC's 77th National Convention. She leads the largest and oldest Hispanic civil rights organization in the United States. Ms. Rosales is the Founder and Director of the National Association of Public Employees (NAPE), a San Antonio based union. She has received numerous honors, including the 100 Most Influential Hispanics Award. Rosa has been married to Dr. Rodolfo Rosales for 39 years and has three sons: Rodolfo Rosales Jr., Miguel Angel and Gabriel Yoatequia.



Speaker: Richard J. Berry, Mayor of Albuquerque

Richard J. Berry was sworn into office as Albuquerque's Mayor on Dec. 1, 2009. Berry is an accomplished businessman and entrepreneur. With over twenty years of business experience in New Mexico and the greater Southwest region, Mayor Berry brings a pragmatic approach to government. As a former two term state representative from Albuquerque, he understands the needs of New Mexico's largest city. As a state legislator, he championed for fiscal responsibility and transparency, greater public safety, and improved opportunities for all New Mexicans.

Tuesday, July 13

7 to 12, 2 to 5 pm	LULAC National Convention & Federal Training Institute Registration LULAC Federal Training Institute	E. Lobby
9:00 – 10:00 am	Getting to Center Stage: Taking Charge of Your Career Learn the importance of not waiting for management to do something for you, but rather you taking the initiative for yourself. Learn to market yourself in writing (as in a job application) and in person (at work or during a job interview). Get management to consider you as a valuable, proactive, and up-and-coming leader in the organization.	Doña Ana

Facilitator: Ms. Alicia Rodríguez, USDA





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Speaker (s): Ms. Bonnie Doyle, Associate Commissioner for Personnel, Office of Human Resources, Social Security Administration

9:00 – 10:00 am **Executive Leadership** **Galisteo**

What do you need to start the road to the SES level? What competencies do you need in your tool box? This seminar will address the Executive Core Qualifications (ECQs) leadership competencies and the selection process, and will provide tips on how to write the narratives and how to prepare an SES application package that highlights your accomplishments.

Facilitator: Mr. Carlos Rudas, USPS

Speakers (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters.

9:00 – 10:00 am **Today's Mentors: Creating Your Personal Board of Directors** **Brazos**

To succeed in a complex work environment, we need all the assistance we can get. Go beyond a simple mentoring relationship to your own Board of Directors. Learn why, how, and when to engage and manage successful mentoring relationships.

Facilitator: Ms. Sara Clemente, DOL

Speakers (s): Ms. Felícita Solá-Carter, former Assistant Deputy Commissioner for Human Resources, Social Security Administration (Retired), Consultant, and Executive Coach

9:00 – 10:00 am **Working Styles: Understanding Workplace Frontiers** **Aztec**

If you've been frustrated with an employee or manager, had difficulty communicating with a colleague or team member, or been ready to give up because you just can't seem to get along with others—you're not alone. Many of us have had those challenges. Part of the answer is discovering and learning their working style—that is, how they approach their work, what they value and prioritize. This workshop will provide a practical tool for overcoming these challenges and really begin to understand others from their perspective. In addition to helping with potential areas of conflict, it will also enable participants to leverage their skills and talents and involve themselves in work that is in alignment with their working style strengths.

Facilitator: Ms. Tina James, DOD

Speaker (s): Ms. Diana Chévere de Flores, IVT Program Manager, Office of Learning, Social Security Administration

9:00 – 10:00 am **Employment Discrimination and the Law** **Cimarrón**

Discussion of both protections and responsibilities under various Federal employment discrimination statutes, including Title VII of the Civil Rights Act of 1964, as amended; the Age Discrimination in Employment Act (ADEA); the Equal Pay Act; and the Rehabilitation Act. These laws are designed to protect employees from unlawful harassment that culminates in a tangible employment action or hostile work environment. The discussion will also address the employer's duty to exercise reasonable care.

Facilitator: Mr. Milton Belardo, Esq., DOC

Speaker (s): Ms. Virginia Andreu-Rosario, Esq., General Attorney, Equal Employment Opportunity Commission

10:15 – 11:45 am **Is Management for Me?** **Galisteo**

One of the most critical keys to supervision and management success is selecting the right people to fill the jobs. Selection is a two-way street. The selecting official must ensure he or she has identified the competencies required and/or desired for the position. The person applying for the position





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must also ensure that this is the right step for him or her to be making.

Studies have shown that the single biggest factor identified as the reason for lack of satisfaction and success in management ranks is not understanding what was really required. This can be alleviated by having candidates in your organization who are well informed about the requirements of supervision and the pros and cons of moving into the role. No amount of supervisory training after the fact will make a difference if the person in the job is just not the right person.

Facilitator: Ms. Jacqueline Padrón, USDA

Speaker (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters

10:15 – 11:45 am Focusing on Abilities: The Why and How of Recruiting, Hiring, and Accommodating Persons with Disabilities Brazos

Federal agencies can improve their hiring, retention, advancement, and reasonable accommodation of persons with disabilities. The presenters will discuss the importance of educating managers on these issues and on holding them accountable for results. They will also provide information on resources available to Federal managers to support those efforts.

Facilitator: Ms. Felícita Solá-Carter, Consultant

Speaker (s): Ms. Mandy E. Haltrecht, Disability Program Manager, Office of Civil Rights, U.S. Department of Transportation, and Ms. Elisa M. González, Training and Outreach Coordinator, Computer/Electronic Accommodations Program, U.S. Department of Defense

10:15 – 11:45 am Federal Recruiting and Hiring in the 21st Century Aztec

Learn how the U.S. Office of Personnel Management is improving the Federal hiring process to address major, long-standing impediments to recruiting and hiring the best and the brightest into the Federal civilian workforce. This workshop will also address the hiring authorities available to hiring officials to find the best talent. The second part of the workshop will cover Executive Order 13518, Employment of Veterans in the Federal Government, which established the Veterans Employment Initiative. The Initiative is a strategic approach to helping the men and women who have served our country in the military find employment in the Federal Government

Facilitator: Ms. Damali Carr, USDA

Speaker (s) Mr. Michael Mahoney, Manager, Hiring Policy, Recruitment and Diversity and Mr. Hakeem Bahseerud-Deen, Manager of National Programs AVS/Veterans Services, Office of Personnel Management

10:15 – 11:45 am Executive Stewardship for Hispanic Employment Cimarrón

Hispanics continue to be one of the fastest growing populations of today's society and, in terms of employment, this population is greatly underrepresented in the Federal workforce. Despite the number of major initiatives that have been implemented to help remedy this condition, more emphasis is needed towards the concept of executive stewardship for Hispanic employment and related benefits for agencies, as well as individuals.

Facilitator: Ms. Virginia Andreu-Rosario, Esq., EEOC

Speaker (s): Ms. Isabel Flores Kaufman, HEP Manager





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12:00 – 1:45 pm

Diversity Luncheon

Ballroom

Sponsored by General Motors, U.S. Air Force, U.S. Department of Energy Office of Environmental Management, U.S. Department of Interior



Keynote Speaker: John Berry is the Director of the U.S. Office of Personnel Management

During the Clinton Administration, he served as Deputy Assistant Secretary and Acting Assistant Secretary for Law Enforcement at the Department of the Treasury, and then as Assistant Secretary for Policy, Management and Budget at the Department of the Interior. From 2001 to 2008, he served as Director of the National Fish and Wildlife Foundation and Director of the National Zoo.



Guest Speaker: John Trasviña, Assistant Secretary for Fair Housing and Equal Opportunity, U.S. Department of Housing and Urban Development

John Trasviña was nominated and unanimously confirmed to be Assistant Secretary for Fair Housing and Equal Opportunity in 2009. Before joining the Obama Administration, he served as President and General Counsel of MALDEF, where he began as a legislative attorney in 1985. Mr. Trasviña has also taught immigration law at Stanford Law School and was Director of the Discrimination Research Center in Berkeley.



Guest Speaker: Anna Gómez, Deputy Assistant Secretary for Communications and Information National Telecommunications and Information Administration, U.S. Department of Commerce

Anna Gómez is the Deputy Assistant Secretary for Communications and Information Deputy. She previously served as Vice President, State and Federal Regulatory, Government Affairs for SprintNextel. Prior to her work in private industry, Ms. Gómez worked for several years at the Federal Communications Commission and as Deputy Chief of Staff in the National Economic Council during the Clinton Administration. She is a member of the District of Columbia's Hispanic Bar Association and the Federal Communications Bar Association.



Guest Speaker: Joe Leonard, Jr. Ph.D, Assistant Secretary for Civil Rights, U.S. Department of Agriculture

Secretary Leonard has a strong academic, legislative and working history in civil rights. Assistant Secretary Leonard is a native of Austin, TX. He holds a Ph.D. in American history with a specialization in civil rights history from Howard University, Washington, DC; an M.A. degree from Southern University, Baton Rouge, LA; and a B.A. degree from Huston-Tillotson University in Austin, TX.

2:00 – 3:00 pm

Measuring Up: Emotional Intelligence

Galisteo

This workshop is designed to introduce and examine the emotional intelligence competencies required for success within civilian and military government fields. It will strengthen the interpersonal skills of participants thereby enhancing opportunities for strategic partnerships and resulting in improved organizational performance. It will provide an understanding of both the competencies necessary to build successful relationships with individuals throughout the organization and the participants' own leadership strengths and weaknesses, coupled with tips and techniques for improvement and handling daily workload. It starts with self-awareness, self-management leading to better self-esteem, and relationships in the workplace

Facilitator: Mr. Felipe García-Santos, DOL

Speaker (s): Ms. Vilma Colón, former Division Director, General Services Administration (Retired) and President, Transition Matters

2:00 – 3:00 pm

Making Government Cool: College Recruiting and Hiring

Cimarrón

To meet President Obama's call to make government cool again, Office of Personnel Management (OPM) Director John Berry assembled an interagency exploratory team last fall. Since then, OPM





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has been building a plan to recruit and hire the next generation from America's college campuses. To set the context, this workshop will offer a brief overview of the current hiring authorities and programs before talking more broadly about our plans to streamline internships for students and job opportunities for recent graduates. The workshop will also allow time for interaction.

Facilitator: Mr. Milton Belardo, Esq

Speaker (s): Mr. Matt Collier, Senior Advisor to the Director, U.S. Office of Personnel Management

2:00 – 3:30 pm

Customer Service 101

Doña Ana

"It's not what you say, but how you say it," is certainly not true in customer service. What is it that the customers really want? Quick response? Instant information? Friendly, interactive dialogue? All of the above—and more! Learn to consistently produce satisfied customers, whether they are internal or external. Learn management skills that are essential to your success, no matter your level or title.

Facilitator: Ms. Felícita Solá-Carter, Consultant

Speaker (s): Ms. Margaret Romero, Manager, Marketing, and

Ms. Yasmin Montano, Manager, Post Office Operations, U. S. Postal Service Albuquerque District

2:00 – 3:30 pm

Conflict Resolution, Mediation, and Negotiation

Aztec

In the increasingly diverse workplace, effective communication between people from various cultures is a challenge. Diversity exposes us to different ways of thinking and perceiving the world around us. This workshop uses Bureau of Prisons' conflict resolution methods and the presenters' personal experiences to facilitate an understanding of cultural behaviors and their impact within the workplace

Facilitator: John Ybarra, BOP

Speaker (s): Mr. Ricardo Martínez, Warden, FCC Allenwood, PA, and

Mr. Héctor Ríos, Warden, USP Atwater, CA, Federal Bureau of Prisons, U.S. Department of Justice

3:00 – 4:30 pm

Diversity Recruitment Strategies

Brazos

This session links recruitment strategies to hiring practices and personnel initiatives to comply with current EEO, Civil Rights, and Human Resources policies to effectively manage succession planning. It also identifies new recruitment technological tools, including USAJOBS and information resources needed to recruit diverse candidates in various occupations and to satisfy mission requirements.

Facilitator: Ms. Alfrida Coombs, DOT

Speaker (s): Ms. Sara Clemente Sosa, HR Specialist/Recruiter, U.S. Department of Labor and

Ms. Noemí Pizarro-Hyman, Senior Diversity Management Specialist and HEP Manager, Office of Diversity Management and EEO, Defense Intelligence Agency.

3:30 – 4:30 pm

Succeeding Through Others: Communication Styles at Work

Galisteo

Nothing is more important than the ability to successfully interact with others. This overview will show how to identify and understand communications habits. Participants will gain valuable insight into their interpersonal strengths, then learn and practice individually-tailored strategies for more effective communications.

Understanding the four major communications styles will assist participants back on the job to communicate more effectively by flexing to others' styles to have better conversations.





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5:30 – 7:30 pm **Federal Training Institute Reception** **Hotel Andaluz, Ibiza Rooftop**
Sponsored by Avue Technologies Corporation, Continental Airlines

Wednesday, July 14th

7 to 12, 2 to 5 pm **LULAC National Convention & National Training Institute Registration** **E. Lobby**

7:30 – 9:30 am **Veterans Recognition Breakfast** **Ballroom**
Sponsored by Wal-Mart Stores, Inc.



Keynote Speaker: Ricardo Sánchez, Lieutenant General, United States Army

Retired Lieutenant General Sánchez served as the V Corps commander of coalition forces in Iraq from June 2003 to June 2004. He was the highest-ranking Hispanic in the United States Army when he retired on November 1, 2006.



Guest Speaker: Diane Denish, Lt. Governor of New Mexico

After serving as the Chair of the Democratic Party of New Mexico, Diane Denish was elected the state's first female Lieutenant Governor in 2002. Her accomplishments include helping create an innovative micro-lending program through the New Mexico Small Business Investment Corporation and building a reputation as champion for New Mexico's children through efforts to expand Kindergarten programs and signing the bills creating the Children's Cabinet and the Next Generation Fund.



Guest Speaker: Dr. Raúl Perea-Henze, Assistant Secretary for Policy and Planning, U.S. Department of Veterans Affairs

Raúl Perea-Henze is the principal policy advisor to the Secretary and leads the Office of Policy and Planning in developing policy and conducting strategic planning for VA, while also leading the Department's collaboration with the Department of Defense. He joins the VA after a long career as a physician, management consultant, and government official. Most recently, he was a senior executive in Global Health Policy and Medical Operations for Pfizer, Inc. and Merck & Co.

9:00 – 10:00 am **Getting to Center Stage: Taking Charge of Your Career** **Doña Ana**
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Facilitator: Ms. Virginia Andreu-Rosario, Esq., EEOC

Speaker (s): Ms. Isabel Flores Kaufman, HEP Manager, U.S. Department of Justice

12:00 – 1:45 pm Partnership Luncheon

Ballroom

Sponsored by Pfizer Inc., Tyson Foods Inc., U.S. Army, U.S. Environmental Protection Agency, Visa, Special Recognition: Time Warner Cable Inc.



Keynote Speaker: Secretary Hilda Solis, Secretary of Labor, U.S. Department of Labor

Secretary Hilda L. Solís was confirmed as Secretary of Labor on February 24, 2009. Prior to this, she represented the 32nd Congressional District in California. In 2007, Solís was appointed to the Commission on Security and Cooperation in Europe and Mexico, and was the only U.S. elected official to serve on the Helsinki Commission's General Committee on Democracy, Human Rights and Humanitarian Questions. Secretary Solís became the first woman to receive the John F. Kennedy Profile in Courage Award in 2000 for her work on environmental issues, and her California environmental justice legislation was the first of its kind in the nation to become law.





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Guest Speaker: **Thelma Meléndez de Santa Ana, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education**



She was confirmed as Assistant Secretary for Elementary and Secondary Education at the U.S. Department of Education by the U.S. Senate on July 24, 2009. Prior to arriving at the Department, she served as superintendent of the Pomona Unified School District (Calif.) where she was directly responsible for the three highest increases in the Academic Proficiency Index for all California school districts. She was named the 2009 California Superintendent of the Year.

Guest Speaker: **Peter Silva, Assistant Administrator for Water, U.S. Environmental Protection Agency**



Mr. Silva was appointed U.S. Environmental Protection Agency Office of Water by the Obama administration in April 2009. The White House announcement mentioned his “work in the public sector specializing in water resources policy with extensive experience in U.S.–Mexico border issues.” Silva has supervised Water Office programs implementing the Safe Drinking Water Act, the Clean Water Act, and provisions of several other laws to prevent water pollution and reduce risks for humans and ecosystems.

2:00 – 3:00 pm

Measuring Up: Emotional Intelligence

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Cimarrón

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Speaker (s): Mr. Ricardo Martínez, Warden, FCC Allenwood, PA, and

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3:00–4:30 pm

Diversity Recruitment Strategies

Brazos

This session links recruitment strategies to hiring practices and personnel initiatives to comply with current EEO, Civil Rights, and Human Resources policies to effectively manage succession planning. It also identified new recruitment technological tools, including USAJOBS and information resources needed to recruit diverse candidates in various occupations and to satisfy mission requirements.

Facilitator: Ms. Alfrida Coombs, DOT

Speaker (s): Ms. Sara Clemente Sosa, HR Specialist/Recruiter, U.S. Department of Labor and Ms. Noemí Pizarro-Hyman, Senior Diversity Management Specialist and HEP Manager, Office of Diversity Management and EEO, Defense Intelligence Agency

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Wednesday, July 14

10:30 – 11:50 am Civic Engagement & Voting Rights

San Miguel

This workshop will explore the influence of the Latino vote on elections, the issues that have brought Latinos to the forefront of national politics, and how to best utilize this effect to advance the Latino agenda in America. The workshop will also explore the role of the judiciary in upholding civil and legal rights and how this role is fundamental to the welfare of the Latino community. Experts will share their personal experiences within the legal system to illustrate the importance of equality, justice, and personal liberty.

Moderator: Luis Roberto Vera, Jr., LULAC National Legal Advisor

Panelists: José Garza, Attorney, Texas RioGrande Legal Aid

Judith Sanders Castro, Attorney Team Manager, Texas RioGrande Legal Aid

George Korbel, Esq., The Law Office of George Korbel

10:30 – 11:50 am Broadband Nation: Connecting America

Mesilla

Sponsored by National Cable and Telecommunications Association

The demand for highly-skilled labor is on the rise, making access to technology essential for success. LULAC is at the forefront of bringing state-of-the-art technology to the Latino community through a network of 57 technology centers. LULAC prioritizes progress towards a united and informed community in the growing world of technology. Our initiatives play an important role in developing a comprehensive approach for Americans to obtain universal broadband access. Expert speakers will discuss why broadband adoption and expansion is essential to continued advancement in the Latino community.

Moderator: Jason Lorenz, Director, Hispanic Technology and Telecommunications Partnership

Panelists: Patrick Gusman, Executive Director, TechNetWorks

Moustafa Mourad, Interim President, One Economy Corporation

Ronald Blackburn-Moreno, President and CEO, ASPIRA Association Inc.

10:30–11:50 am Eco Café: Meet the Money People

Pecos

Sponsored by U.S. Environmental Protection Agency

This is where wellness and environmental community needs meet the funding and resource providers. Community leaders will have an opportunity to spend one-on-one time with providers to learn more about specific resources available, and mechanisms to access funding.

Moderator: Tex Gómez, National Diversity Manager, Office of Human Resources, U.S. EPA

Panelists: Jack A. Arias, Environmental Scientist, Multimedia Planning & Permitting Division
RCRA Facility Assessment Section, U.S. EPA Region 6

Paula Flores-Gregg, U.S.-Mexico Border- Four State Region Coordinator Beyond Translation,
Coordinator EPA Region 6

10:30–11:50 am Exploring New Mexico's Cultural Tapestry

Ruidoso

The demographics and culture of New Mexico are unique for their strong Hispanic, Mexican, and Native American cultural influences. Guest speakers will identify and give a trajectory of the heritage of New Mexico and its inhabitants; the flourishing culture of New Mexico will also be showcased.

Moderator: Chuy Martinez, Director of Old Town, Department of Cultural Affairs, City of Albuquerque





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Panelists: Ruben Salas, New Mexico Historian and Author
Gustavo de Unanue, Consul, Mexican Consulate
Tazbah McCullah, Marketing & Advertisement Director, Indian Pueblo Cultural Center
Carlos Vásquez, Director of History & Literary Art, National Hispanic Cultural Center

10:30 – 11:50 am Google 101: Life in the Cloud

La Cienega

Sponsored by Google

Experts will present the latest Google tools to workshop participants. Short tutorials will be offered on new and improved services including: Google Calendar, Google Docs, Gmail, Google News, Google Scholar, and Google groups. Other features included in the presentation are AdWords, Maps, Google translate with chat demo, Search + Custom Search Engine, and Apps. These services are available free of cost.

Panelist: Karen Heighes de Pérez, AdWords Strategist, Google

2:30 – 3:50 pm

Equality: LGBT, Latino LGBT and Allied Communities Advancing Civil Rights

Mesilla

Our great civil rights leaders César Chávez and Dolores Huerta built diverse coalitions with our lesbian, gay, bisexual, and transgender (LGBT) brothers and sisters while fighting for workers' rights and social justice. In a similar manner, the LULAC National Assembly's resolutions urging Congress to repeal the discriminatory Don't Ask Don't Tell policy (2008) and to pass the Employee Non Discrimination Act (2009) demonstrate a similar spirit of cooperation. This panel will feature prominent LGBT and LGBT Latino leaders who will discuss how our communities can work together on issues of common concern as we demand equality and full civil rights for all. The panelists will discuss the discriminatory "Don't Ask, Don't Tell" (DADT) military policy, the Employment Non Discrimination Act (ENDA), civil marriage rights for gay and lesbian couples, and the inclusion of LGBT immigrant rights in our nation's Immigration Reform.

Moderator: Lisbeth Melendez, Acting Director, Unid@s –The National Latin@ LGBT Human Rights Organization

Panelists: Cuc Vu, Chief Diversity Officer, Human Rights Campaign
Ben Gómez, Servicemembers Legal Defense Network
Evan Wolfson, Executive Director, Marriage Equality
Connie Utada, Policy Counsel, Immigration Equality
Jesse García, District Deputy Director, LULAC District III, Dallas, TX, President LULAC Council 4871

2:30 – 3:50 pm Google 201: Online Tools for Council Advocacy

La Cienega

Sponsored by Google

President Obama understands the Internet- do you? How can trade associations and issue advocacy groups use the Internet to win? How can you use the Internet to build awareness on Capitol Hill, support your national grassroots efforts, ignite online petition drives and fundraise? During this seminar, you will learn how groups are using digital marketing, understand how Google can support your marketing objectives, persuade key decision makers, raise awareness, grow and retain membership, and see live demos for Google's newest tools.

Panelist: Karen Heighes de Pérez, AdWords Strategist, Google





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|-----------------------|--|-------------------|
| 2:30–3:50 pm | <p>Business Opportunities in the Recovery
Sponsored by USAID</p> <p>Hispanic businesses owners of every size are facing unique pressures and issues in this tough economy. Network with decision makers and learn how to access these federal and franchise opportunities. Come learn from our experts what it takes to obtain a federal contract and how you can own and manage your own franchise. Listen in on America's largest and successful Hispanic franchises in the country and benefit from the wisdom of experts who have granted several millions of dollars in contracts from federal entities.</p> <p>Panelist: Mauricio Vera, Director, Office of Small and Disadvantaged Business Utilization, USAID</p> | Ruidoso |
| 2:30– 4:30 pm | <p>Foro ambiental con la comunidad: Expanding the Conversation on Environmentalism with the Hispanic Community
Sponsored by U.S. Environmental Protection Agency</p> <p>This is a special opportunity for community leaders and LULAC delegates to participate in a lively discussion with EPA executives regarding environmental challenges in Hispanic communities, as well as exploring ideas and ways to further improve services. Find out how EPA is going <i>Beyond Translation</i> when reaching out to the Hispanic community.</p> <p>Moderator: Rafael DeLeón, Director, Office of the Administrator, OCEM, EPA
Miguel I. Flores, Director, Water Quality Protection Division, EPA
Panelists: M. Socorro Rodríguez, Associate Regional Counsel, Region 10, EPA
Olivia Balandrán, Planning and Analysis Branch, Water Quality Protection Division, EPA
Raúl Soto Jr., Associate Assistant Administrator, Outreach, Diversity and Collaboration, EPA
Alfredo Armendariz, Regional Administrator, Region 6, EPA
Peter S. Silva, Assistant Administrator for Water, EPA</p> | Pecos |
| 2:30 – 3:50 pm | <p>Yum! Leadership 2.0
Sponsored by Yum!</p> <p>What does leadership mean today? How have the decisions you have made affect the path of your career for the future? The focus of the session to “get back to basics...without being “basic” regarding personal and professional leadership tactics. Leadership 2.0 is an interactive session to get the attendees to explore and retool their leadership capabilities. Learn about personal leadership and how to translate leadership skills into being a self motivated individual.</p> <p>Moderator: Richard-Abraham Rugnao, Public Affairs, Sr. Manager, Government Relations & Global Diversity, Yum!
Panelists: Jason Riviero, LULAC Ohio State Director
Emilio Pablo, Speechwriter, Office of Secretary Hilda Solís, U.S. Department of Labor
LCDR César A. Plaza Esq. USN, Lead Hispanic Community Outreach Officer, U.S. Navy
Marie Melli, National Organizations Liaison, The Education Trust</p> | San Miguel |
| 2:30 – 3:50 pm | <p>What Does Clean Energy Mean to You?
Sponsored by AREVA</p> <p>The world needs energy. How do we ensure we have a clean, safe, and reliable energy supply for our future generations? This seminar will be an open discussion to present AREVA, worldwide leader</p> | Tijeras |





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in CO2-free energy solutions, and discuss how clean energies, including nuclear and renewable energies, can make a positive, sustainable difference in our everyday lives, now and for years to come.

Presenter: Susan M. Hess, Director, Public Relations and External Communications, AREVA Inc

7:00 – 10:30 pm

New Mexico Celebration

National Hispanic Cultural Center

Sponsored by American Federation of Teachers, AFL-CIO; Rainbow Ryders, Inc. Hot Air Balloon Company; The Walt Disney Company



Native American Dancers; Ballet Folklorico

Mariachi Nuevo Mexico

Al Hurricane, the Legend of New Mexico

Thursday, July 15

7 to 12, 2-5 pm

LULAC National Convention Registration

E. Lobby

7:30 – 9:00 am

Armed Forces Awards Breakfast “A Tribute to Excellence in Military Service”

Ballroom

Sponsored by U.S. Department of Defense

Keynote Speaker: Major General Arthur M. Bartell, Commanding General, United States Army Cadet Command

8:00 am - 4:30 pm

Federal Hispanic Employment Program Managers' 6th Annual Summit

Cimarrón

9:00 – 10:20 am

Understanding Hate: Dealing with Racism Against Latinos

Pecos

Many immigrants, especially Latinos, are frequent victims of harassment due to the dramatic increase in xenophobia and racial tension. Despite the increasing belief that we live in a “post-racial society,” the unfortunate truth is that millions of immigrants are the innocent targets of hate and violence in the United States. With legal experts to show the way, this workshop will focus on what to do if a hate crime is committed against you or someone you know.

Moderator: Victoria Neave, Weil, Gotshal & Manges LLP, Pro Bono Deferral Program; LULAC National Civil Rights Commission

Panelists: Michael Lieberman, Director of the Civil Rights Policy Planning Center, Government and National Affairs Office

José Pérez, Associate General Counsel, LatinoJustice

Jim Ferg-Cadima, Regional Counsel, MALDEF

9:00 – 10:20 am

Health, Nutrition, and Physical Activity

Ruidoso

Sponsored by Department of Health and Human Services and Robert Wood Johnson Foundation

While obesity among children and adolescents in the United States has more than tripled since the 1980s, the disproportionate of obesity in the Latino community demands immediate and ongoing attention. Latino children and youth are developing obesity-related diseases that are normally found in adults such as type-2 diabetes and high blood pressure. According to the Centers for Disease Control and Prevention, treating children and adolescents for obesity-related diseases is estimated to cost around \$117 billion. This workshop will highlight the impact of the obesity epidemic among





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Latino children and youth by addressing some of the factors and causes of obesity. In addition, the workshop will incorporate advocacy ideas for mobilizing community members and developing policy initiatives that will improve access to nutrition information and education.

Moderator: Laffit Pinclay, Retired Horse Jockey

Panelists: Lisa Pino, Deputy Administrator, Supplemental Nutrition Assistance Program, USDA
Frances Ashe-Goins, Acting Director, Office of Women's Health, U.S. Dept. of Health and Human Services

Dr. Stephen Carter, MD

Robert Valdez, PhD, Robert Wood Johnson Foundation, Health Disparities Center

Nick Pena, President, Don Roman, Inc.

9:00 – 10:20 am Internships.Com Career Coach

San Miguel

Sponsored by Internships.com

An internship can be a great start to finding a career path. This workshop is for young adults seeking experience during or after college and before entering the workforce. Expert career coaches will speak to youth and provide tips for research, information, education, and training when searching for employment. Learn how to be the most productive and innovative intern and leave your boss impressed by the end of your term.

Panelist: Colleen Sabatino, Career Counselor, Internships.com

9:00 – 10:20 am Defending the Rights of Workers

La Cienega

Sponsored by U.S. Department of Justice, Civil Rights Division, Office of Special Counsel for Immigration-Related Unfair Employment Practices

Many Latinos face discrimination in the workplace and are regularly denied their rights as workers. This session will help you know your rights as an employee, your responsibilities as an employer, and how to be an advocate for fair employment practices for the Latino community. Learn about government agencies and their role in securing workers' rights and how to ensure that your rights as a worker are being held. Local leaders from the working community will also speak on the various issues they have encountered.

Moderator: Ulises González, Program Coordinator, LULAC National Office

Panelists: Terry Scott, U.S. Department of Justice, Civil Rights Division, Office of Special Counsel for Immigration-Related Unfair Employment Practices

Milton Rosado, National President, LCLAA

Dr. Gabriela Lemus, Senior Advisor and Director, Office of Public Engagement, U.S. Department of Labor

Bruce Friedman, Senior Policy Advisor, U.S. Department of Homeland Security, Office for Civil Rights and Civil Liberties

9:00 – 10:20 am Getting a Job at the White House: Presidential Personnel Office 101

Mesilla

Sponsored by White House Office of Public Engagement

Panelists: Stephanie Valencia, Associate Director; White House Office of Public Engagement

10:30 – 11:50 am This Land is My Land: New Mexican Land Grants and Water Rights

La Cienega

In 1848 the Treaty of Guadalupe-Hidalgo, which ended the Mexican American war, established New Mexico as part of the United States. Article 8 of the treaty stated that "property of every kind now belonging to Mexicans not established there shall be inviolably respected." Yet the United





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States has failed to honor the majority of land grant and water rights claims to this day leading to protracted legal battles and efforts to pass legislation that would establish a new government entity to address the issue. This panel will explore the history of New Mexican land grants and water rights and discuss efforts to bring justice to the families who originally settled this land.

Moderator: Dennis Montoya, JD, Attorney, the Law Offices of Dennis Montoya

Panelists: Henry Casso, Founder and Director, Project Uplift

Dr. Manuel Garcia y Griego, Associate Professor, University of New Mexico

Mike Scarborough, Retired Attorney

10:30 – 11:50 am What does the USDA Really Do to Protect our Food and Environment? Tijeras
Sponsored by U.S. Department of Agriculture Animal Plant Health Inspection Service (USDA APHIS)

The USDA Marketing and Regulatory Programs (MRP) offers an array of occupations and is committed to diversity in the workplace. Come see why the U.S. Department of Agriculture's Marketing & Regulatory Program is an incredible place to work. Participate in demonstrations from various MRP occupations that actively protect the health and care of animals and plants in the United States. You won't want to miss this workshop!

Panelists: Larry Durán, Director, Customer Service, USDA APHIS Wildlife Services

Dr. Jeanne Kjos, Veterinary Medical Officer, USDA APHIS Animal Care

Jeremey L. Knowlton, Plant Protection and Quarantine Technician, USDA APHIS Plant Protection and Quarantine

Dr. Michael McDole, Area Emergency Coordinator, USDA APHIS Veterinary Services

Idelisse Rodríguez, Hispanic Program Manager, USDA Grain Inspection, Packers, and Stockyards Administration, Federal Grain Inspection Service

Annie Trujillo, USDA Grain Inspection, Packers, and Stockyards Administration (GIPSA) Federal Grain Inspection Service (FGIS)

10:30 – 11:50 am Health Care Reform and the Latino Community Ruidoso
Sponsored by the U.S. Department of Health and Human Services

Historically, Latinos have had disproportionately low rates of insurance. Socioeconomic status, educational attainment, cultural and linguistic differences, and racial and ethnic barriers prevent Latinos from obtaining life-saving services through the public health system. With the passage of the historic *Affordable Care Act*, all Americans will have greater opportunity to obtaining insurance coverage and access to health care. Latinos in particular will benefit from the expanded access to the public health system. This workshop will explore recent changes to our health care system and the impact it will have on the Latino community.

Moderator: Dr. Oralia García Dominic, National Health Commissioner, LULAC

Panelists: Daniel Dawes, Manager, Federal Affairs and Grassroots Network, Premier Health Alliance;

Mark Hugo López, Associate Director, Pew Hispanic Center

Garth Graham, Deputy Assistant Secretary for Minority Health, U.S. Department of Health and Human Services

10:30 – 11:50 am Status of Latinos in Education & Best Practices in Latino Education Mesilla
Sponsored by National Education Association (NEA)





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Securing education rights for Latinos is an issue of great importance to LULAC. A sound education early on in life can lead to enhanced career opportunities down the road. This presentation will provide critical data on the condition of Latinos in the educational system today. The workshop will also highlight local and national programs (such as the LULAC National Education Services Centers, the LULAC state work with the Campaign for High School Equity & parent involvement, and the MALDEF Parent School Partnership Program) and how these programs assist Latinos in the educational system.

Moderator: Iris Chávez, Education Policy Coordinator, LULAC National Office

Panelists: Rita Jaramillo, Senior Liaison, Minority Community Outreach, National Education Association

Araceli Simeon-Luna, Director, Parent School Partnership, MALDEF

Manuel Isquierdo, Superintendent, Sunnyside Unified School District

John Moya, Center Director, Upward Bound Program, LNES

10:30 – 11:50 am **Alternative Approaches to Conflict Resolution**

Pecos

LULAC receives many requests for assistance in the prevention and resolution of conflicts between Latinos, law enforcement agencies, and school officials. This workshop will cover the LULAC Civil Rights Manual in detail. Participants will develop a conflict prevention and resolution strategy and explore the different options available, such as filing complaints with appropriate agencies and/or in court and using mediation as an alternative approach to conflict prevention and mediation. The workshop will also include an overview of other topics included in the LULAC Civil Rights Manual.

Panelists: Richard Sambrano, Chair, LULAC Civil Rights Commission

Gabriel Rosales, LULAC San Antonio District Director

Noon – 2:00 pm **Unity Luncheon**

Ballroom

Sponsored by AARP, PepsiCo, National Education Association, United States Coast Guard, United States Department of Health & Human Services, Univision Communications



Keynote Speaker: Tom Pérez, Assistant Attorney General for the Civil Rights Division, U.S. Department of Justice

Mr. Pérez has spent his entire career in public service. Prior to his nomination, he served as the Secretary of Maryland's Department of Labor, Licensing and Regulation – an agency that safeguards critical consumer and worker protections – and was a principal architect of a sweeping reform package to address his state's foreclosure crisis.



Guest Speaker: Tom Saenz, President and General Counsel, Mexican American Legal Defense and Education Fund (MALDEF)

Mr. Saenz re-joined MALDEF in August 2009, after spending four years on Los Angeles Mayor Antonio Villaraigosa's executive team as Counsel to the Mayor. He previously spent 12 years at MALDEF practicing civil rights law as a staff attorney, regional counsel, and vice president of litigation. Mr. Saenz served as MALDEF's lead counsel in successfully challenging California's anti-immigrant Proposition 187.



Guest Speaker: Kenneth D. McClintock-Hernández, Secretary of State of Puerto Rico

Appointed by Governor Luis Fortuño, McClintock serves as Secretary of State and fulfills the role of lieutenant governor. He served 16 years in the Puerto Rico Senate and was Senate President for the last of these four years. McClintock was the first Hispanic chairman of The Council of State Governments in 1999 and the second President of the Parliamentary Conference of the Americas in 2000. He is a graduate of Tulane University Law School in New Orleans.





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Noon to 2:00 pm

Young Adults Luncheon

Aztec/Galisteo

Sponsored by Hyatt Hotels Corporation



Master of Ceremonies: **David Hernández, Founder, LULAC Young Adults**

Mr. Hernandez was the organizer and the national founder of LULAC Young Adults. After graduation from Phoenix College and Arizona State University with a degree in Political Science, David went on to serve the labor movement. In 2007, David was elected Executive Vice President of the Arizona AFL-CIO. He is the first Latino elected to one of three executive offices in the history of the Arizona AFL-CIO. David is currently the Arizona Deputy Director for Young Adults and Arizona LULAC Civil Rights Co-Chair working with others in the community to fight against SB 1070 and future attacks against civil and human rights.



Keynote Speaker: **Cris Abrego, TV Producer and Writer**

Cris Abrego is a TV producer and writer with over 15 years experience in television. Abrego became supervising producer for MTV's Fear and coordinating producer on ABC's reality show Making the Band. He formed his own production company in 2004, which merged to create 51 Minds. Anchored by flagship show The Surreal Life, 51 Minds has been responsible for numerous other reality television hits, including My Fair Brady, Flavor of Love, I Love New York, and Flavor of Love Girls' Charm School.

2:30 – 3:50 pm

Community Health Resources

Ruidoso

Sponsored by U.S. Department of Health and Human Services and Pfizer

Community-based organizations play an important role in the development and sustainability of their local residents. By providing services, leveraging resources, and disseminating information, local organizations work to empower the Latino community. By disseminating information about available resources and health services for New Mexico residents, this panel aims to encourage Latinos to engage in healthier lifestyle choices and work towards learning more about tools for a lifetime of wellness.

Moderator: Dr. Oralia García Dominic, National Health Commissioner, LULAC

Panelists: Alfredo Vigil, Secretary of Health, New Mexico State Department of Health

Eva Domínguez, Legislative Representative, Retired Americans

Julie Stephens, Executive Director, Community Development Center

Gary Pelletier, Senior Director/Team Leader, Pfizer Helpful Answers

Manny Mirabal, Together RX Access

2:30 – 3:50 pm

Talking Progress: Moving from Challenges to Solutions for Latino Students

Mesilla

This session will look at how to strengthen and expand current policies and programs aimed at achieving results for Latino students at the community, state and federal level. Panelists will also examine recommendations and strategies which will effectively address current obstacles in providing equitable education for Latino students.

Moderator: Iris Chávez, Education Policy Coordinator, LULAC National Office

Panelists: Hon. Linda López, New Mexico State Senator

Rocío Inclán, Manager, NEA, Human and Civil Rights

Alberto Retana, Director of Community Outreach, U.S. Department of Education

Raúl González, Senior Legislative Director, National Council of La Raza

2:30 – 3:50 pm

Latino Diversity in Corporate America

Pecos

Ensuring that the level of Latino leaders in corporate America is proportional to the level of the





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Latino community's economic contributions is essential to increasing diversity in the workplace. Learn how advocates have worked for this inclusion throughout history. This workshop will touch on the necessity for Latinos to be represented throughout several levels of the corporate world including consumers, employees, business owners, taxpayers and voters.

Moderator: Darryl Morin, LULAC Wisconsin State Director

Panelists: Ana Valdez, Executive Director, Hispanic Association on Corporate Responsibility
Rubén Jauregui, President and CEO, Latino Institute for Corporate Inclusion
Martha Artiles, Chief Diversity Officer, Manpower, Inc.

2:30 – 3:50 pm

Learn How to Engage and Inform Your Community through Hispanic Print

Tijeras

Effective use of the media can help make your community aware of certain issues and give them vital information on concerns affecting their lives. Print media is an easily accessible tool read by a wide audience and be a great tool in expanding knowledge or coverage of a particular issue. This workshop will explore the best ways of outreaching to media such as newspapers and magazines and how to best use the media to make sure that issues important to Latinos are fairly showcased.

Moderator: Idalia Lechuga-Tena

Panelists: Clara Padilla Andrews, President of the National Association of Hispanic Publications
Greg Anthony, Alloy Access

2:30 – 3:50 pm

Life Trip: A Career in Foreign Affairs

La Cienega

Sponsored by U.S. Department of State

This workshop will consist of State Department representatives who will discuss the different career opportunities available (Foreign Service, Civil Service, and Student Programs) in international federal service. Over the next 2 years, the State Department will be increasing U.S. international diplomatic presence by 25%. It is essential to capitalize on this hiring surge to ensure the diplomatic corps reflect the great diversity of this nation. Through this workshop we hope participants will gain an appreciation and interest in a career in diplomacy. Brief presentations will be followed by Q&A.

Moderator: Josué M. Barrera, Office of Recruitment Outreach, Bureau of Human Resources

Panelists: Carmen Cantor, Acting Director, Bureau of Human Resources
Amy Hyatt, Diplomat in Residence, Arizona State University

2:30 – 4:00 pm

Women's Hall of Fame Pinning Ceremony & High Tea

Hotel Andaluz, Barcelona Room

Sponsored by ExxonMobil Corporation

5:00 – 7:00 pm

Sponsor & Exhibitor Reception

East Exhibit Hall

Sponsored by Community Financial Services Association, Dell, Inc., TracFone Wireless Inc.

6:00 – 8:00 pm

Youth Awards Banquet

Ballroom

Sponsored by Shell Oil Company, McDonald's Corporation, The Coca-Cola Company, University of New Mexico



Keynote Speaker: Paul Rodríguez, Latin King of Comedy

In addition to making millions of people laugh all over the world for over two decades, Rodríguez was voted one of the most influential Hispanics in America. Throughout his career Rodríguez has remained involved with various charitable, civic and educational organizations. As an actor and comedian, Paul Rodríguez's illustrious career includes starring roles and featured appearances in over 40 films and countless television series' and comedy specials, including "Cats and Dogs:





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The Revenge of Kitty Galore,” “Beverly Hills Chihuahua,” “Ali,” “Rat Race,” “The World’s Fastest Indian,” “Tortilla Soup” and “Bloodwork” – among others. As an accomplished writer, director and producer for television, motion pictures and feature shows, Rodríguez has many hit projects to his credits including HBO and Comedy Central.



Guest Speaker: Barbara D. Gervin-Hawkins, Executive Director, George Gervin Youth Center, Inc.

Barbara D. Gervin-Hawkins is the Executive Director of the George Gervin Youth Center, Inc. and Superintendent of its George Gervin Academy Charter School. She has been involved with youth training and remedial education programs for over twenty years. Ms. Hawkins has served as Chair of the Human Resources Committee of San Antonio Enterprise Community Advisory Board and actively participates in Community presentations and workshops.



Guest Speaker: Miguel Romero, Secretary, Department of Labor of Puerto Rico

In 1998, Governor Pedro Rosselló nominated Mr. Romero as Associate Member of the Appellate Board of the government’s Personnel System Administration and two years later he was voted president for four years. Miguel Romero has also been admitted to the Florida Bar Association, and is qualified to practice law before the Federal Court for the District of Puerto Rico, as well as the Supreme Court of the United States. In November 2008, Governor Luis Fortuño nominated Romero as Secretary of Labor and Human Resources.

9:00 – 11:00 pm

Comedy Show to Benefit the LULAC Lawsuit Against Arizona SB1070
Sponsored by MillerCoors, LLC

Kiva Auditorium



Opening Act Latin Breed, the Real Deal
Performance by Paul Rodríguez, Latin King of Comedy

Friday, July 16

7 to 12, 2 to 5 pm

LULAC National Convention Registration

E. Lobby

7:30 – 9:00 am

LULAC National Educational Service Centers Breakfast

Ballroom

Sponsored by 7-Eleven Inc., Procter & Gamble Company, United States Army

9:00 – 10:20 am

Comprehensive Immigration Reform: Is Change Coming?

San Miguel

Immigration policy is currently one of the most contentious issues in the nation. This discussion will focus on the complexities of immigration reform, the challenges that the Latino community faces, and the likelihood of a new comprehensive immigration reform bill becoming law. Expert panelists will also offer insight on reframing the immigration debate, as well as discuss methods of how people can support this reframing. This briefing is intended to allow key immigration reform leaders to share their ideas on how to best achieve a fair and just immigration plan for America.

Moderator: Julie Contreras, LULAC Midwest Commissioner, LNIAC

Panelists: Marshall Fitz, Immigration Policy Director, Center for American Progress
Angela Salas, Executive Director, Coalition for Human Immigrant Rights of Los Angeles
Felicia Escobar, Senior Advisor for Immigration Policy at the Domestic Policy Council, Executive Office of the President





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Grisella Martínez, Director of Policy Legislative Affairs, National Immigration Forum

9:00 – 10:20 am **Latina Empowerment** **La Cienega**

This seminar will focus on the historic and ongoing contributions that Latina leaders have made to the civil rights struggle in the U.S. and the development of LULAC as a civil rights organization. Women's leadership has long been a cornerstone of the Latino community. By documenting this vibrant history, this panel aims to foster greater appreciation for Latina activism and to inspire Latinas for future successes.

Moderator: Rosa Rosales, LULAC National President

Panelists: Lillian Rodríguez-López, President, Hispanic Federation

Lydia Caramillo, Vice President, Southwest Voter Registration and Education Project

Clara Padilla-Andrews, President, National Association of Hispanic Publications

Alma Riojas, President and CEO, MANA

9:00 – 10:20 am **Smartedge: Train the Trainer Session** **Ruidoso**

Latino financial empowerment has been of great importance to LULAC and the Smart Edge Program continues to address this need. This session will train LULAC Councils and Technology Centers on the Smart Edge Financial Literacy Program with a focus on budgeting, credit, mortgages, banking and automotive loans. An expert trainer will educate participants on the best techniques for conducting financial literacy workshops in their respective communities and councils.

Trainer: Don Ferguson, Ally Financial

9:00 – 10:20 am **Consumer Survival in Today's Economy** **Tijeras**

Sponsored by Visa

Since the recent economic downturn, it has been more essential than ever to have a working knowledge of personal finances. *Practical Money Skills for Life*, the financial literacy curriculum developed by Visa, offers an abundance of financial information and learning tools to navigate the current economic climate. The seminar will introduce these tools and focus on one of the fundamental aspects of personal finance—credit. We will learn about credit scores and reports, and how to build, maintain, or repair your credit.

Panelist: Lisa Withers, National Financial Literacy Educator, Visa

9:00 – 10:20 am **Latinos in the 21st Century Judicial System** **Mesilla**

Ensuring that Latinos are properly represented in the legal system and judiciary is important to ensure our civil rights and liberties are upheld. This workshop will look at the contributions of Latinos to our judicial system and how to ensure that Latinos develop and maintain proper representation in it.

Moderator: Dennis Montoya, JD, Attorney, the Law Offices of Dennis Montoya

Panelists: Ray Velarde, LULAC Legal Counsel

Justice Robert E. Robles, NM Court of Appeals

Judge Manuel Arrieta, 3rd Judicial Court of New Mexico

Judge Briana H. Zamora Bernalillo County Metropolitan Court

Judge Jacklyn D. Flores, 2nd Judicial District Court of New Mexico





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LULAC/FTI Youth-Collegiate Federal Career and Recruitment Forum

Sponsored by U.S. Department of Defense

9:00 am-11:30 am High School Grade 9-11 **Cimarrón/Doña Ana**

9:00 am-11:30 am College, University and Rising Seniors Grade 12 Room 1 **Galisteo/Aztec**

10:00 am-4:00 pm Exposition, Job Fair, and College Fair Open **N.East Exhibit Hall**

10:30 – 11:50 am Fundraising 101 **Ruidoso**

Fundraising is vital for the continued operation of organizations such as LULAC. Learning how to effectively raise funds can lead to greater involvement, increased membership, and more frequent activities for a LULAC council or local organization. This workshop will provide a background on LULAC councils' tax exempt status, resources for finding funders, an overview of the grant review process, and strategies for a successful proposal, as well as an introduction to fundraising for LULAC councils and other community based organization partners.

Presenters: David M. Pérez, Director of Development, LULAC National Office
Jason Resendez, National Resource Development Coordinator, LULAC National Educational Service Center (LNEC)
Raquel Mata, Development Specialist, LULAC National Office

10:30 – 11:50 am Making a Down-Payment on Change: Dream Act **San Miguel**
Sponsored by Yum!

The DREAM Act provides an important path to citizenship for young adults who are exceptional students. Learn about the struggle to pass this important piece of legislation and what the future holds for it. Panelists will discuss how the DREAM act works, its provisions, and the impact it will have on Latino young adults seeking citizenship.

Moderator: Michelle Pelayo, National Vice President for Young Adults, LULAC

Panelists: Diana Flores, Dallas Community College District, Trustee
Julieta Garibay, Director and Co-Founder, DREAM Campaign
Ramiro Luna, Vice-Chair, LULAC DREAM Act Task Force

10:30 – 11:50 am Justice Matters: A Discussion on the Nomination of Solicitor General Elena Kagan to the Supreme Court of the United States **Mesilla**
Sponsored by Hispanics for a Fair Judiciary

The Hispanics for a Fair Judiciary panel discussion will review the impact of the judicial system on the daily lives of Latinos across America and with a special focus on the nomination of Solicitor General Elena Kagan to the Supreme Court of the United States. Key Latino civil rights leaders, advocates and legal academics will discuss key Supreme Court cases and rulings, review Solicitor General Kagan's qualifications and legal background, and provide a preview of Kagan as a Supreme Court Justice.

Moderator: Héctor Balderas, State Auditor of New Mexico

Panelists: Ray Velarde, LULAC Legal Council, LULAC
Laura Gómez, Professor, University of New Mexico
Jim Ferg-Cadima, Regional Counsel, MALDEF
Zuraya Tapia, Executive Director, NHBA





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10:30 – 11:50 am Foreclosure Prevention and First Time Homebuyer Tips

Pecos

Sponsored by Bank of America and Fannie Mae Corporation

LULAC strives to make homeownership a reality for all Latinos. The subprime mortgage lending crisis has resulted in record breaking foreclosure rates and loss of homeownership nationwide, making it very hard to own a home. This workshop will examine the ongoing intervention efforts to help borrowers sustain homeownership and reinforce their financial security. This workshop will also cover the dos and don'ts of buying a home and provide many other practical tools to buy with a smart direction.

Moderator: Ulises González, Program Coordinator, LULAC National Office

Panelists: John Schultz, Director, Community Development, Wisconsin Housing and Economic Authority

Noon – 2:00 pm LULAC Women's Luncheon

Ballroom

Sponsored by ExxonMobil Corporation, Macy's Inc., State Farm Insurance Corporation, Procter & Gamble Company, Southwest Airlines Co., Together RX Access



Mistress of Ceremonies: Giselle Blondet, Host, Univision's Nuestra Belleza Latina

Blondet was born in New York City. Blondet became famous at around the age of 14, when she began to appear on Puerto Rico's telenovelas. As a soap opera actress, she was on many of Puerto Rico's soaps of the late 1970s, and the early 1980s. Blondet was a co-host for Univision's show Despierta America. She now hosts the show Nuestra Belleza Latina.



Special Speaker: Bill Richardson, Governor of New Mexico

Gov. Richardson is serving his second term as Governor of New Mexico. He was elected in 2002 and re-elected in 2006 with the support of 69 percent of voters, representing the largest margin of victory for any Governor in state history. The Governor has been married to his high school sweetheart, Barbara, for 37 years. Richardson received a BA from Tufts in 1970 and a MA from Tuft's Fletcher School of Law and Diplomacy in 1971.



Keynote Speaker: Rosie Ríos, U.S. Treasurer

Rosie Ríos serves as Treasurer of the United States, advising the Secretary on matters relating to coinage, currency and the production of other instruments by the U.S. Most recently, Ríos was a Trustee of the Alameda County Employees' Retirement Association (ACERA) in California and served on the boards of the California Association of Local Economic Development (CALED), the Unity Council and the Toigo Foundation. In addition, she is a Fellow with the Royal Society for the Arts.



Guest Speaker: Randi Weingarten, President, American Federation of Teachers

Ms. Weingarten was elected President of the American Federation of Teachers in 2008 following 11 years of service as an AFT Vice President. In September 2008, Weingarten led the development of the AFT Innovation Fund, a groundbreaking initiative to support sustainable and collaborative reform projects to strengthen our public schools. Weingarten previously served as president of the United Federation of Teachers, AFT Local 2, and chaired New York City's Municipal Labor Committee for 10 years.





All events will be held at the Albuquerque Convention Center, unless otherwise noted

11:30 am–1:00 pm U.S. Department of Defense Youth Luncheon

Brazos

2:30–3:30 pm Unite Arizona Against Anti-Immigrant Laws (SB1070)

San Miguel

LULAC is firmly opposed to SB1070, an unconstitutional law which makes for the widespread profiling of Latinos in Arizona. In this workshop, human rights experts and Arizona legislators will discuss the effects SB1070 will have in the Latino community. Learn about the campaign to Unite Arizona in opposition to racial profiling and the boycott on SB1070.

Moderator: Mari Alvarado, LULAC Phoenix District Director

Panelists: Ben Miranda Arizona House of Representatives

Richard Miranda, Arizona Senate

Peter Schey, Executive Director, Center for Human Rights

3:30 – 4:30 pm LULAC National Assembly: Legislative Platform

San Miguel

6:00 – 7:00 pm Presidential Reception

Ballroom Foyer

Sponsored by Sprint Nextel Corporation, Mexican Embassy

7:00 – 11:00 pm Presidential Awards Banquet

Ballroom

Sponsored by American Airlines, AT&T, Comcast Corporation, Ford Motor Company (Black Tie)



Mistress of Ceremonies: Giselle Blondet, Host, Univision's Nuestra Belleza Latina

Blondet was born in New York City. Blondet became famous at around the age of 14, when she began to appear on Puerto Rico's telenovelas. As a soap opera actress, she was on many of Puerto Rico's soaps of the late 1970s, and the early 1980s. Blondet was a co-host for Univision's show Despierta America. She now hosts the show Nuestra Belleza Latina.



Guest Speaker: Ben Jealous, President and Chief Executive Officer, NAACP

During his career, he has served as president of the Rosenberg Foundation, director of the U.S. Human Rights Program at Amnesty International and Executive Director of the National Newspaper Publishers Association (NNPA). As a student at Columbia University, he worked in Harlem as a community organizer for the NAACP Legal Defense Fund. Active in civic life, Jealous is a board member of the California Council for the Humanities, and the Association of Black Foundation Executives, as well as a member of the Asia Society.



Guest Speaker: Congressman Ben Luján, U.S. House of Representatives (D-NM)

Congressman Luján was elected to Congress in November 2008. Prior to his election, he served as the chairman of the New Mexico Public Regulation Commission, where he was a leading proponent of renewable energy. Congressman Luján currently sits on the Committee on Science and Technology and the Committee on Natural Resources where he works to protect treasured natural resources, stand up for Indian Country, create jobs and increase American competitiveness.



Guest Speaker: Joe Baca, U.S. House of Representatives (D-CA)

Congressman Baca has served in Congress since winning a special election in 1999. In November 2006, the members of the Congressional Hispanic Caucus (CHC) elected Congressman Joe Baca to serve as its next Chair. He led the group during the 110th Congress (2007-2008). This 111th Congress, Rep. Baca has introduced two bills that were signed into law by the President. In addition, Congressman Baca has served as lead sponsor of H.R. 2681, the PROUD Act, legislation that puts responsible immigrant high school graduates on the expedited path to U.S. Citizenship.





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Guest Speaker: Silvestre Reyes, U.S. House of Representatives (D-TX)

Congressman Reyes represents the 16th Congressional District of Texas. With his extensive experience and expertise in border security, Reyes is an influential leader in immigration and border security issues. Since coming to Congress, he has also been a strong advocate for the men and women of America's Armed Forces. As the current Chairman of the House Intelligence Committee and a senior Member of the House Armed Services Committee, Congressman Reyes is a key player in America's defense and national security policy.

Saturday, July 17

8:00 am – 3:00 pm LULAC General Assembly & Election of Officers

Ballroom

4:00 – 6:00 pm LULAC President's Celebration

Tingley Coliseum

Sponsored by U.S. Department of Agriculture



Keynote Speaker: Ken Salazar, Secretary of Interior

Secretary Salazar, a fifth-generation Coloradan, was confirmed as the 50th secretary of the U.S. Department of the Interior on Jan. 20, 2009, in a unanimous vote by the U.S. Senate. Prior to his confirmation, Salazar served as Colorado's 35th U.S. senator, winning election in November 2004 and serving on the Finance Committee, which oversees the nation's tax, trade, social-security, and health-care systems. He also served on the Agriculture, Energy and Natural Resources, Ethics, Veterans Affairs and Aging Committees. From 1999 to 2004, Salazar served as Colorado's thirty-sixth Attorney General, winning statewide elections in 1998 and 2002.

7:00 – 11:00 pm Concierto: VOCES UNIDAS por America!

Tingley Coliseum

Sponsored by NBC/Telemundo; AstraZeneca Pharmaceuticals LP; Goya Foods, Inc.; Harrah's Foundation, MillerCoors LLC; VIP Reception: Walmart



Remarks: Martin Heinrich, U.S. Representative (D-NM)

Congressman Heinrich is a fighter for New Mexico's working class families and a champion for his state's burgeoning clean energy economy. In the initial weeks following his election, Martin was elected both Class President of the 111th Congress' Freshman Class and also Regional Whip for New Mexico, Arizona and Texas – both pivotal roles in which he has helped shepherd through key measures important to New Mexico's First Congressional District and the country.

Ozomatli



Cristian Castro



Pee Wee



.....and much more!!!!

