

THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS

20  08

2008 PARTNERSHIP OPPORTUNITIES





79th LULAC National Convention & Exposition

Washington, DC | July 7-12, 2008

America's Latino Community Center Stage



"The most exciting event in the Hispanic community"



2008 LULAC National Convention & Exposition

79TH ANNUAL LULAC NATIONAL CONVENTION & EXPOSITION

July 7—12, 2008
Hilton Washington
Washington, DC

AMERICA'S LATINO COMMUNITY CENTER STAGE

The League of United Latin American Citizens invites you to participate in the 79th Annual LULAC National Convention & Exposition, *America's Latino Community Center Stage*, in Washington, DC from July 7 through July 12, 2008. As the premier Hispanic convention, the LULAC National Convention draws over 15,000 people each year including the top leaders from government, business, and the Hispanic community.

Make History: The LULAC Convention is an exciting, history-making convention, because it convenes the national delegates of LULAC to discuss issues, set policies, and elect the organization's national leaders. For this reason, the LULAC Convention makes news and is covered by national and local media. It is the only convention in which representatives from Hispanic communities from across the country determine the positions and strategies of a national Hispanic organization.

Reach out to Hispanic America: The LULAC Convention is also well attended by major corporations who recognize the importance of reaching out to national Hispanic leaders and influential community members directly. There are opportunities to sponsor workshops and events, to showcase products and recruit Hispanic professionals in the convention exhibit hall. In addition, all proceeds support the dedicated work of LULAC to improve the quality of life for Hispanic Americans.

Federal Training Institute: The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the OPM Management Development Center and the Graduate School, USDA, the Federal Training Institute offers workshops and plenary sessions that enable mid and senior level government employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

Career Fair: Hot jobs, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three day event features great jobs from over 250 top companies and federal agencies that are ready to hire.

College Fair: Your path to a higher education starts at the LULAC College Fair. More than 30 representatives from top notch colleges and universities are anxious to talk with you about postsecondary opportunities at their institutions.

Youth Conference: The convention also hosts the LULAC Youth Conference—a three-day event for Hispanic youth, featuring workshops and panel discussions education, career opportunities, community service and leadership.

Young Adults Conference: The Young Adult Conference features four-days of leadership development and policy workshops for college students and young professionals.

About LULAC: Founded in 1929, the League of United Latin American Citizens is the nation's oldest and largest Hispanic organization. With thousands of members organized into more than 700 LULAC Councils in virtually every state of the nation and in Puerto Rico, LULAC has tremendous outreach into the Hispanic community. With a rich history of advocacy in civil rights, education, economic development, immigration and equal opportunity, LULAC is uniquely positioned to lead the Hispanic community into the next millennium.

For More Information: For convention information and registration, contact the LULAC National Office at (202) 833-6130 or visit our website at: www.LULAC.org.

Please join LULAC at the 2008 LULAC National Convention and Exposition in Washington, DC as we celebrate 79 years of service to the Hispanic community.

Washington, DC • July 7—July 12, 2008

2008 LULAC National Convention & Exposition

INFORMATION

CONVENTION LOCATION

Hilton Washington
1919 Connecticut Avenue NW
Washington, DC 20009
(202) 483-3000
Fax: (202) 232-0438

CONVENTION HOTELS

Cancellations must be made **one month prior** to arrival to avoid charges.

Headquarter Hotel

Hilton Washington

1919 Connecticut Avenue NW
Washington, DC 20009
(202) 483-3000
Fax: (202) 232-0438
www.Hilton.com/HiltonWashington
Rates: Currently \$154 for Single, Double, Triple and Quad.

Air Transportation: The following airlines will offer special discounts to our attendees

American Airlines

(800) 433-1790
Promotion Code: A2278AL
www.aa.com

Continental (800) 468-7022
Offer Code # ZCXCD68GV6
www.continental.com

Southwest Airlines

(800) 435-9792
www.southwest.com

AGENDA

Monday, July 7

1 to 5 pm Registration
8 to 5 pm Federal Agency Pre-Conference Meeting
6 pm to 8 pm **Opening Reception**

Tuesday, July 8

7 to 12, 2 to 5 Convention & FTI Registration
6:45 am to 8:30 am **Law Enforcement Awards Breakfast**
9 am to 11:30 am LULAC Federal Training Institute
Noon to 1:45 pm **Diversity Luncheon**
2 pm to 4:30 pm LULAC Federal Training Institute
5:30 pm to 7 pm **FTI Reception**

Wednesday, July 9

7 to 12, 2 to 5 Registration
9 am to 11:30 am Federal Training Institute
10 am to noon Ribbon-cutting Ceremony and Exposition Opening
Noon to 1:45 pm **Partnership Luncheon**
2 pm to 5 pm Exposition and Job Fair Open
2 pm to 2:30 pm National Assembly—Committee Assignments
2 pm to 4:30 pm Federal Training Institute
3:30 pm to 5 pm LULAC IL Local Town Hall
7 pm to 9 pm **Washington Celebration**

Thursday, July 10

7 to 12, 2 to 5 Registration
7 am to 8:30 am **Armed Forces Awards Breakfast**
9 am to noon Concurrent Seminars
9 am to noon Exposition and Job Fair Open
Noon to 2 pm **Unity Luncheon**
2 pm to 7 pm Exposition and Job Fair Open
2 pm to 5 pm Concurrent Seminars
5 pm to 7 pm **Sponsor & Exhibitor Reception**
5:30 pm to 7:30 pm **Youth & Young Adults Awards Banquet**
8:30 pm to 11 pm **Concierto de la Gente**

Friday, July 11

7 to 12, 2 to 5 Registration
7:30 am to 9 am **LNESC Breakfast**
9 am to noon Concurrent Seminars
9 am to noon Exposition and Job Fair Open
Noon to 2 pm **Women's Luncheon**
2 pm to 4 pm Exposition and Job Fair Open
2:30 pm to 4:30 pm LULAC National Assembly Reconvenes
6 pm to 7 pm **Presidential Reception**
7 pm to 10 pm **Presidential Awards Banquet**

Saturday, July 12

8 am to 5 pm LULAC National Assembly & Elections
8 pm to 11 pm **President's Celebration**

2008 LULAC National Convention & Exposition

REGISTRATION

Pre-registration forms will be accepted up until June 15, 2008. After June 15, participants must register on-site.
 Print or type the requested information below as you would like it to appear on your name badge:

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box(es). Voting members should check delegate, alternate or their office.

General

- Guest
- Federal Training Inst.
- Sponsor
- Exhibitor
- Media

LULAC Council*

- Member
- Delegate
- Alternate
- (For Members Only)
- *Must enter Council #

LULAC Officer†

- District Director
- State Director
- National Officer
- Past National Officer

Youth*

- Member
- Delegate
- Alternate

†Must enter position in Title line.

Registration Packages

- Youth Members (Wed-Sat) \$125
- LULAC Young Adult/Senior (ID required) 210
- LULAC Members (Wed-Sat) 235
- Non-members (Wed-Sat) 300
- FTI—Federal Training Institute (Mon-Sat) 400
- Corporate Attendees (Mon-Sat) 450

Individual Tickets

- Registration \$20
- Tuesday Law Awards Breakfast 25
- Tuesday Diversity Luncheon 50
- Wednesday Partnership Luncheon 50
- Wednesday Washington Celebration 60
- Thursday Armed Forces Breakfast 25
- Thursday Unity Luncheon 50
- Thu. Youth & Young Adult Banquet 60
- Thursday Concierto de la Gente 25
- Friday Women's Luncheon 50
- Fri. Presidential Reception & Banquet 75

Early Bird Discount! Individuals purchasing full registrations will receive a \$25 discount if they pay in full by 6/1/08. FTI and Corporate packages include registration, seminars, meals, and all events (6 days). Youth, member & non-member packages include registration and all seminars, meals and events from Wednesday lunch through Saturday. Packages do not include Friday Breakfast.

Cancellation/Refund Policy: Cancellations will be accepted in writing until June 15, 2008; all refunds will be issued after the convention. After June 15, 2008, registrations are non-refund-able. Corporate & FTI participants must purchase the full package. Please advise us by June 1st if you require special accommodations.

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check or major credit card. For pre-registration, mail completed registration form along with check payable to **2008 LULAC National Convention** or credit card information to the address on the right. Credit card orders accepted by fax. There is a \$25.00 handling fee for all returned checks.

LULAC Fiscal Office
 201 East Main, Suite 605
 El Paso, TX 79901
 (915) 577-0726, FAX (915) 577-0914
 Email: cmunoz@lulac.org

2008 LULAC National Convention & Exposition

FEATURED EVENTS

- Monday, July 7**
6 pm to 8 pm
Attendance: 600
Opening Reception: Kick off event is full of excitement as we preview a week-long convention full of important speakers, workshops, and panels.
Minimum Sponsorship Level: \$10,000.
- Tuesday, July 8**
6:45 to 8:30 am
Attendance: 600
12 pm to 2 pm
Attendance: 700
5:30 pm to 8 pm
Law Enforcement Awards Breakfast: Recognizes outstanding Hispanics in law enforcement that have performed above and beyond the call of duty.
Minimum Sponsorship Level: \$10,000.
Diversity Luncheon: Celebrates the importance of diversity in the workplace featuring distinguished representatives from Corporate America and the federal government.
Minimum Sponsorship Level: \$20,000.
Federal Training Institute Reception: Recognizes federal employees who have contributed to the mission of the FTI and have provided support from their federal agencies.
Minimum Sponsorship Level: \$10,000.
- Wed., July 9**
Noon to 2 pm
Attendance: 1000
6 pm to 9 pm
Attendance: 900
Partnership Luncheon: Highlights LULAC's corporate and government partnerships. This is the perfect forum to promote your initiatives with LULAC.
Minimum Sponsorship Level: \$25,000.
Washington Celebration: Hosted by local LULAC councils, this banquet highlights state and local leaders and supports local LULAC programs.
Minimum Sponsorship Level: \$25,000.
- Thur., July 10**
Noon to 2 pm
Attendance: 1000
5 pm to 7 pm
Attendance: 1500
6 pm to 8 pm
Attendance: 800
8 pm to 11 pm
Attendance: 5000
Unity Luncheon: Promotes unity among Hispanics and other communities in the United States. Speakers focus on working together to make America stronger.
Minimum Sponsorship Level: \$35,000.
Sponsor & Exhibitor Reception: Open to the Illinois Hispanic community, this event takes place in the exposition area and honors our sponsors and exhibitors.
Minimum Sponsorship Level: \$10,000.
Youth & Young Adults Awards Banquet: Highlights our youth and young adult programs. The event features an awards presentation for our future leaders.
Minimum Sponsorship Level: \$25,000.
Concierto de la Gente: LULAC's Concert for the People features top Latino entertainment in an event that is open to the public and free of charge.
Minimum Sponsorship Level: \$20,000.
- Friday, July 11**
7:30 am to 9 am
Attendance: 400
Noon to 2 pm
Attendance: 800
6 pm to 7 pm
Attendance: 900
7 pm to 9 pm
9 pm to 11 pm
Attendance: 1200
LNESC Breakfast: Hosted by the LULAC National Educational Service Centers, this event celebrates LULAC's educational programs.
Minimum Sponsorship Level: \$10,000.
Women's Hall of Fame Luncheon: Focuses on the contributions made by Latinas to the U.S. and features the induction of 5 women into the LULAC Women's Hall of Fame.
Minimum Sponsorship Level: \$25,000.
Presidential Reception: Kicks off the main and best attended evening of the convention. This black tie event features Hispanic leaders from throughout the U.S.
Minimum Sponsorship Level: \$25,000.
Presidential Awards Banquet and Ball: This magnificent black-tie event highlights individuals who have given outstanding service to the Hispanic community throughout the year. Top national leaders deliver keynote address.
Minimum Sponsorship Level: \$50,000.
- Sat., July 12**
8 pm to 11 pm
Attend: 800
President's Celebration: Concluding event of the convention celebrates the election of LULAC's leadership.
Minimum Sponsorship Level: \$15,000.

2008 LULAC National Convention & Exposition

SPONSORSHIP PACKAGES

Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. Sponsors of the 2008 LULAC National Convention will be recognized at all sponsored events and listed in all promotional material, including the convention program. The following packages are offered at the levels indicated.

Presenting Sponsor—\$150,000+

Title sponsorship of the LULAC National Convention is limited to one partner and includes double the diamond level sponsorship benefits in addition to having the your company's name and logo included in the convention marketing materials (for example the 2008 LULAC National Convention presented by...). The Presenting Sponsor will also have a speaking opportunity during the conference and a customized sponsorship marketing plan tailored to your needs.

Diamond—\$75,000+

- Convention Diamond Sponsor
- Company Representative Introduced as Convention Diamond Sponsor at the Presidential Awards Gala
- Twelve 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at the Presidential Awards Gala
- One Reserved Table for 10 at each Luncheon
- One Minute Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- One Full-Page Color Ad in the LULAC News
- Attendance at Selected VIP Functions
- Twelve Full Corporate Registration Packages
- Main Web Link
- Database of registered attendees for marketing purposes
- Signage Through-out the Convention

Presidential—\$50,000+

- Convention Sponsor
- Company representative introduced as convention sponsor at the Presidential Awards Gala
- Eight 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at the Presidential Awards Gala
- 30 Seconds Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- Attendance at Selected VIP Functions
- Eight Full Corporate Registration Packages
- Main Web Link
- Signage Through-out the Convention

Judicial—\$35,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Six 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program-Premium Placement
- Attendance at Selected VIP Functions
- Six Complimentary Corporate Registration Packages
- Web Link
- Logo prominently displayed at Sponsored Function

2008 LULAC National Convention & Exposition

SPONSORSHIP PACKAGES CONTINUED

Senatorial—\$25,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Four 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program and web link
- Attendance at Selected VIP Functions
- Four Full Corporate Registration Packages
- Logo prominently displayed at Sponsored Function

Congressional—\$20,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Three 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program and web link
- Three Full Corporate Registration Packages and Attendance at Selected VIP Functions
- Logo prominently displayed at Sponsored Function

Patriot—\$15,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Two 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Black & White Ad in Convention Program and web link
- Two Full Corporate Registration Packages and Attendance at Selected VIP Functions
- Logo displayed at Sponsored Function

Patron—\$10,000+

- Co-Sponsorship of One Event
- One 10'x10' Exhibit Space
- Half-Page Black & White Ad in Convention Program and Web Link
- One Full Corporate Registration Package

ADDITIONAL SPONSORSHIP OPPORTUNITIES

• Federal Training Institute	20,000
• Sponsor/VIP Lounge	20,000
• Youth Leadership Conference	20,000
• Young Adults Leadership Conference	20,000
• Hispanic Health Fair	20,000
• Registration Bags	20,000
• Commemorative T-shirts	20,000
• Convention Program Book	15,000
• Convention Badges	15,000
• Shuttle Transportation	15,000
• Town Hall Sponsorships	10,000
• Lapel Pins	10,000
• Convention Poster	10,000
• Convention Marketing Circular	10,000
• Conference Web Site	10,000
• Pocket Agenda	5,000
• Workshops	5,000
• Press Room	3,000
• Panelist/Speaker sponsorship	2,000

IN-KIND SERVICES

Printing

Commemorative poster, promotional brochure.

Communication Equipment

Walkie-talkie radios, cellular phones, fax machines.

On-Site Office

Computers, printers, photocopy machines.

Ground Transportation

Shuttle service, rental vehicles.

Air Transportation

Complimentary tickets for speakers and VIPs.

Promotional Advertisements

Advertisement placements to promote convention.

2008 LULAC National Convention & Exposition

SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the convention program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below. Enter the event you wish to sponsor: _____

- Presenting—\$150,000:** Title sponsorship of the LULAC National Convention is limited to one partner and includes double the diamond level sponsorship benefits in addition to having the your company's name and logo included in the convention marketing materials.
- Diamond—\$75,000:** Convention Diamond Sponsor; Twelve Exhibit Spaces; Two Reserved Tables for 10; Video Spot; One Page Letter with Picture of Corporate Official; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; One Page Ad in LULAC News; Attendance at Selected VIP Functions; Twelve Full Registrations; Main Web Link; Signage Throughout the Convention
- Presidential—\$50,000:** Convention Sponsor; Eight Exhibit Spaces; Two Reserved Tables for 10; Video Spot; One Page Letter with Picture of Corporate Official in Convention Program; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; Attendance at Selected VIP Functions; Eight Full Registrations; Main Web Link; Signage Throughout the Convention
- Judicial—\$35,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Six Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Six Full Registrations; Web Link; Logo Displayed at Function
- Senatorial—\$25,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Four Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Four Full Registrations; Web Link; Logo Displayed at Function
- Congressional—\$20,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Three Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad; Attendance at Selected VIP Functions; Three Full Registrations; Web Link; Logo Displayed at Function
- Patriot—\$15,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Two Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Black & White Ad in Convention Program; Two Full Registrations; Web Link; Logo Displayed at Function
- Patron I—\$10,000:** Co-Sponsorship of Event; One Exhibit Space; Half-Page Black & White Ad in Convention Program; Web Link; One Full Registration

Signature of Authorized Representative

Date

Mail this agreement and check to:
LULAC National Office
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Make check payable to: 2008 LULAC National Convention. For more information about sponsorship packages, advertisements and exhibits, call (202) 833-6130 or email: BWilkes@LULAC.org or visit our website at: www.LULAC.org.

Washington, DC • July 7—July 12, 2008

2008 LULAC National Convention & Exposition

ADVERTISING AGREEMENT

The 2008 LULAC National Convention Program provides an excellent opportunity for placing recruitment and community relations advertisements highlighting your corporate contributions to the Hispanic community. Over 7,000 copies will be distributed.

Please print or type the requested information below to advertise in the convention program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

- Full Page Color (8.5"x11") \$2,000
- Full Page Black & White (8.5"x11") \$1,500
- Half Page Black & White (8.5"x5.5") \$750
- Quarter Page Black & White (4.25"x5.5") \$500
- Inside Covers—Full Page—Color only \$3,000
- Back Cover—Full Page—Color only \$3,500

Notes:

- 1). Program dimensions are 8.5" x 11". No charge for bleed, but provide 1/8" bleed area all around. Live area is 1/4" less than trim all around.
- 2). Preferred material: PDF digital material which can be sent to the address below or emailed to LJOlmos@LULAC.org. We also accept black and white ad slick with film negatives, right side reading, emulsion side down. Four-color ads require a color proof or color key with color separation provided right side reading, emulsion side down, 175 line screen.
- 3). Ad material returned only upon request.
- 4). **No cancellations** after closing date of **June 15, 2008**.
- 5). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Washington Office. Mail the camera ready ad to address listed below. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. This agreement, artwork, and payment must be received by **June 15, 2008**.

Signature of Authorized Representative

Date

Make checks payable to the **2008 LULAC National Convention** and mail to the LULAC National Office. Credit card orders accepted by fax. For more information, contact Lizette J. Olmos at (202) 833-6130 or visit our website at: www.LULAC.org.

LULAC National Office
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

2008 LULAC National Convention & Exposition

JULY 9-JULY 11, 2008 EXHIBITOR AGREEMENT

The LULAC Convention Exposition is the premier venue for showcasing products and services to the Hispanic community and recruiting employees. Open to the general public, more than 10,000 people attend the exposition each year. Please print or type the requested information below to exhibit:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Please indicate your choices below and fax to 202-833-6135:

_____ Number of spaces requested (10'x 10'). Exhibit dimensions _____ Space # _____

_____ Yes, I need the standard exhibitor's equipment package consisting of an 8' high back drape, 3' high side rails, one six foot table, two chairs, waste basket and an I.D. sign.

_____ No, I do not need the standard exhibitor's package.

Please circle the desired plaza: **Corporate** **Government** **Career Fair** **Non-Profit** **College**

2008 LULAC EXPOSITION HOURS

Wed, July 9	Thu, July 10	Fri, July 11
10am-12pm	9am-12pm	9am-12pm
2pm-5pm	2pm-7pm	2pm-4pm

Move-in begins at **8 am** on **July 8**.
Move-out begins after **4 pm** on **July 11**

Contact: **Hargrove Inc.** for your decorating & shipping needs

One Hargrove Drive, Lanham, MD 20706

Phone: 301-306-4627 Fax: 301-731-5438

customerservice@hargroveinc.com

Notes: All exhibitors receive one complimentary registration per space purchase, and a listing in the convention program. Full payment is requested with this signed agreement. The LULAC Convention coordinators reserve the right to establish whatever rules may be required to guarantee the safety and appearance of the convention and the exhibit area. The exhibit area is not carpeted. Electric and internet connections are not included in the cost per space indicated below:

Agreement Forms Received	Before June 1, 2008	After
Corporate (10' x 10')	\$2,000	\$2,500
Government, Career Fair (10' x 10')	\$1,500	\$2,000
Non-Profit, College Fair (10' x 10')	\$1,000	\$1,500

Mail this form & payment to the address below. Exhibit registration cut-off is July 1, 2008.

Signature of Authorized Representative

Date

Make checks payable to the **2008 LULAC National Convention** and mail to the LULAC National Office. Credit card orders accepted by fax or Email: BWilkes@LULAC.org for more information or visit our website at: www.LULAC.org.

LULAC National Office
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

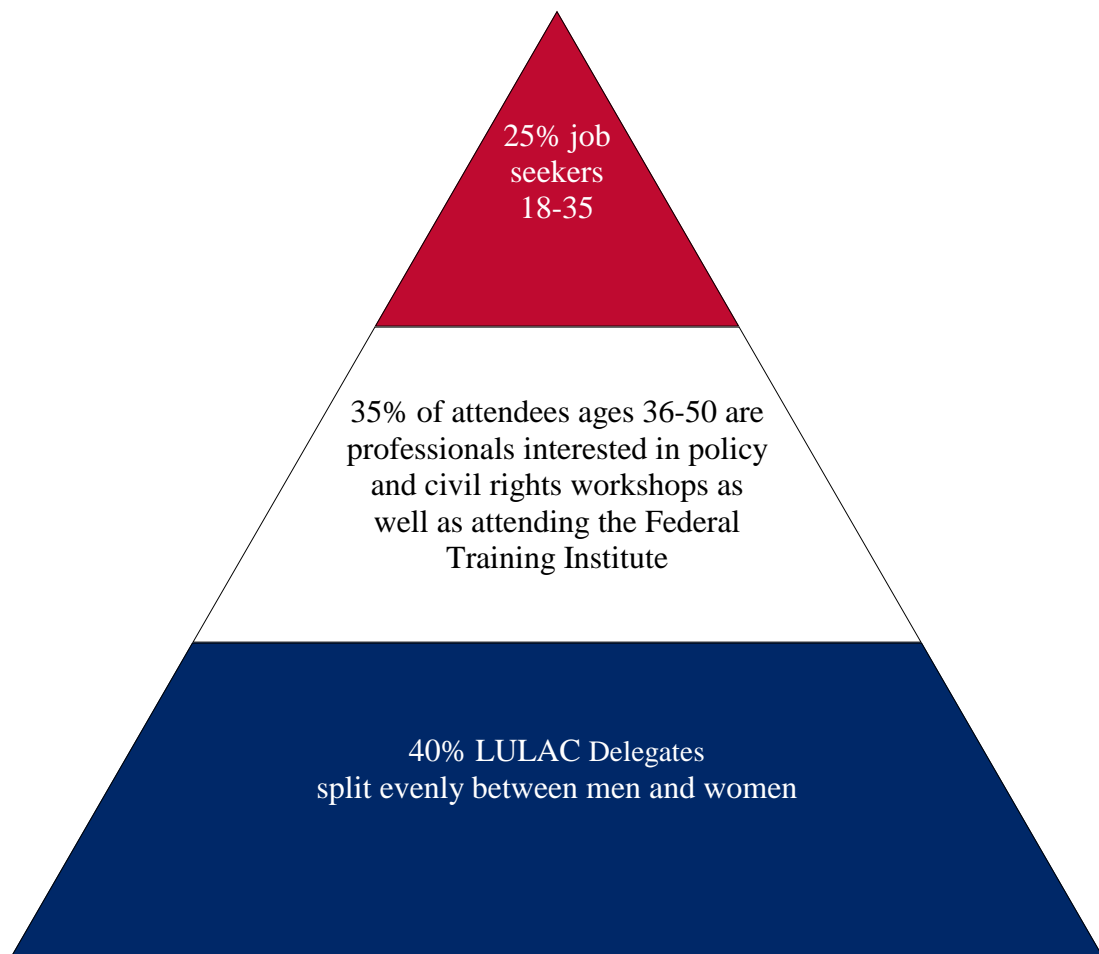
Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Washington, DC • July 7—July 12, 2008

PARTICIPANT DEMOGRAPHICS

The League of United Latin American Citizens is proud to say that the LULAC National Convention draws over 10,000 attendees to this event annually. People varying from age 18 to 70 are drawn to our convention because of the various avenues of opportunity. The college and job fair, corporate, government, health and housing plazas located in the exhibit area of our convention receive the most attendance. Below is the approximate break down of attendance by age and gender, in most cases gender is split 50/50. Race: 85% of attendees are Hispanic, with 6% being Anglo, 8% African American and 1% other.



2008 LULAC National Convention & Exposition

SPONSOR CHECKLIST

- Agreement Form:** Please sign and fax to (202) 833-6135 as soon as possible.
- Payment:** Make checks payable to 2008 LULAC National Convention and send by 6/15/07.
- Exhibit:** Please complete and send [exhibit agreement](#) by 6/15/08.
- Advertisement for Convention Program:** Send [advertising form](#) and artwork or disk by 6/15/08 or fax advertising form and email artwork to LJOlmos@LULAC.org.
- Registration Forms:** Please send or fax completed pre-registration forms by 6/15/08.
- Registration Giveaways:** If you want to include giveaways in our registration bags please send 3,000 of them so that they arrive before June 22, 2008 to:

LULAC National Convention
Show Management Materials
REGISTRATION AREA
HARGROVE, INC.
Your Company Name
One Hargrove Drive
Lanham, MD 20706
301-306-9000
Fax: 301-306-9318

Please note that this is not the address to send materials for your exhibit booth. Instructions for sending these materials will be included in your exhibitor kit.

- Sponsored Function Premiums:** If you want to include premiums for your sponsored event please send 900 **Premium Items** to the address above marking your company name and sponsored event clearly on the packages in place of Show Management Materials. Please note that we do not allow flyers and brochures to be distributed on the tables or chairs of our meal events. Brochures and information flyers should be included in the registration bag are reserved **ONLY** for Sponsors and Partners.
- Company Logo, Banner or Video:** If you are sponsoring a function in ballroom at the convention center, LULAC can project your logo on screen if you email a Encapsulated PostScript (EPS) version of it to us at JTrasmonte@LULAC.org. If you are sponsoring an event outside the ballroom, please send a banner by June 15, 2008 to Brent Wilkes, LULAC Convention Coordinator at the above address with your company name and sponsored event clearly indicated on the package. If you are showing a commercial video spot during the Presidential Awards Gala, please mail a DVD copy to Brent Wilkes at the LULAC National Office by 06/15/2008.
- Corporate Representative:** Please contact Brent Wilkes at (202) 833-6130 or by email at BWilkes@LULAC.org to confirm the representative who will give sponsor remarks for your chosen event by June 15, 2008. Please provide the name and title of the person accepting the recognition at the event and also a point of contact with email and telephone number.

2008 LULAC National Convention & Exposition

Corporate Alliance Meeting: Please contact Maritza Bosques at (202) 833-6130 or by email at MBosques@LULAC.org to confirm your attendance for the LULAC Corporate Alliance meeting from 2 pm to 4 pm on Thursday, July 10, 2008 at the Hilton Washington.

Hotel Reservations: Please make your hotel reservations as soon as possible—we expect our block to fill up quickly:

Headquarter Hotel

Hilton Washington

1919 Connecticut Avenue NW
Washington, DC 20009
(202) 483-3000
Fax: (202) 232-0438

Rates: Currently \$162 for Single, Double, Triple and Quad.

Air Transportation: The following airlines will offer special discounts to our attendees:

American Airlines

(800) 433-1790
Discount #A5577AC
www.aa.com

Continental (800) 468-7022

Discount Code # CD75C7
www.continental.com

Southwest Airlines

(800) 435-9792
www.southwest.com

Convention Services Company: Please contact for all your expo needs:

Hargrove Inc.

One Hargrove Drive,
Lanham, MD 20706
Phone: 301-306-4627
Fax: 301-731-5438
customerservice@hargroveinc.com

THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS



National Legislative Awards Gala

Honoring legislators who have served Latinos well



*The League of United Latin American Citizens
and its Corporate Alliance cordially invite you to attend*

The Eleventh Annual

***LULAC National Legislative
Awards Gala & Policy Summit***

Celebrating Legislative Service to the Hispanic Community

*J.W. Marriott Hotel
1331 Pennsylvania Avenue, NW
Washington, DC*

Wednesday, February 27, 2008

*9:00 am to 12:00 pm Issue Panels
12:00 pm Diversity and Leadership Luncheon
2:00 pm to 5:00 pm Congressional Visits*

*6:00 pm Cocktails
7:00 pm Awards
8:00 pm Dinner*

*For more information, please call (202) 833-6130
Black Tie*

2008 LULAC National Legislative Awards Gala

2007 SPONSORS

DIAMOND

Comcast Corporation
Ford Motor Company

PLATINUM

General Motors Corporation
National Cable & Telecommunications Association
Univision Communications Inc.
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The Coca-Cola Company
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Sprint Nextel

SILVER

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State Farm Insurance Companies
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BRONZE

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PARTNER

Latina Style Magazine



2008 LULAC National Legislative Awards Gala

The LULAC National Legislative Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. LULAC will present awards to three distinguished elected officials at our eleventh gala, which will occur on **Wednesday, February 27th, 2008** at the **J.W. Marriott Hotel** in Washington, DC. The hotel is located just two blocks from the White House and Washington Mall area. We will also celebrate the 79th anniversary of LULAC, which was formed on February 17, 1929.

Proceeds from the LULAC National Legislative Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

LULAC

With over 700 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC advances the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

THE LULAC CORPORATE ALLIANCE

The LULAC Corporate Alliance, an advisory board of Fortune 500 companies, fosters stronger partnerships between Corporate America and the Hispanic community and provides advice and assistance to the LULAC organization. Corporations participating in the Alliance work with LULAC in developing national and community-based programs to address the needs of the Hispanic community and to ensure that the nation's future work force obtains the necessary education and skills to keep America productive.



2008 LULAC National Legislative Awards Gala

SPONSORSHIP PACKAGES

DIAMOND—\$25,000

- Two Reserved VIP tables for ten, premier placement, highlighting company name
- Sponsorship of the general pre-gala reception
- Six tickets for pre-gala VIP reception
- Company representative introduced as Diamond Sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

PLATINUM—\$15,000

- One Reserved VIP table for ten, premier placement, highlighting company name
- Four tickets for pre-gala VIP reception
- Company representative introduced as Platinum sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

GOLD—\$10,000

- One Reserved VIP table for ten, premium placement, highlighting company name
- Two tickets for pre-gala VIP reception
- Company representative recognized as gold sponsor of the event
- Company logo prominently displayed during event
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

SILVER—\$6,000

- One Reserved table for ten, prominent placement, highlighting company name
- Company name prominently displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

BRONZE—\$3,000

- One Reserved table for ten highlighting company name
- Company name displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

INDIVIDUAL TICKETS— \$250

LULAC MEMBERS— \$100

Contributions to the legislative gala are not tax deductible as a charitable contribution but may be deductible as a business expense.

2008 LULAC National Legislative Awards Gala

SPONSORSHIP AGREEMENT

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please indicate choices below: Contributions to the legislative gala are not tax deductible as a charitable contribution but may be deductible as a business expense.

Diamond Sponsor\$25,000.

Platinum Sponsor\$15,000.

Gold Sponsor\$10,000.

Silver Sponsor\$6,000.

Bronze Sponsor\$3,000.

Individual TicketPlease reserve _____ ticket(s) at \$250 per ticket.

LULAC MembersPlease reserve _____ ticket(s) at \$100 per ticket.

Enclosed is my check, payable to LULAC Legislative Gala in the amount of \$ _____

Please charge my: Visa Mastercard American Express

Account No: _____ Exp Date _____

Signature _____

Date _____

Please send agreement and payment to:

LULAC National Office • 2000 L Street, NW, Suite 610 • Washington, DC 20036
(202) 833-6130 • Fax (202) 833-6135 • www.LULAC.org • DPerez@LULAC.org

2008 LULAC Policy Summit & Advocacy Day

POLICY SUMMIT & ADVOCACY DAY SPONSORSHIPS

LULAC will conduct a policy summit with Members of Congress, their staff and Hispanic leaders on Wednesday, February 27, 2008 to address three of our policy priorities for 2008. A panel of experts will be discussing 1) education policy priorities to lower the Latino dropout rate, 2) stimulating the economies of Latin America and 3) universal health insurance. A luncheon focused on media and its impact on the public policy debate will be scheduled following the briefing. After the lunch attendees will be invited to participate in Congressional visits. For additional information, please contact Javier Dominguez at 202-833-6130 ext. 12 or jdominguez@lulac.org.

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please indicate choices below: Contributions to the legislative gala are not tax deductible as a charitable contribution but may be deductible as a business expense.

Panel Sponsor—JW Marriott Hotel

Sponsor for an issue briefing (education, health, or immigration) \$5,000

- Introduce panelists for the policy issue
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition during the event

Luncheon Sponsor—JW Marriott Hotel \$10,000

- Opportunity to deliver remarks during luncheon
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition at the event

Enclosed is my check, payable to LULAC Legislative Gala in the amount of \$ _____

Please charge my: Visa Mastercard American Express

Account No: _____ Exp Date _____

Signature _____

Date _____

Please send agreement and payment to:

LULAC National Office • 2000 L Street, NW, Suite 610 • Washington, DC 20036
(202) 833-6130 • Fax (202) 833-6135 • www.LULAC.org • DPerez@LULAC.org



2008 LULAC National Legislative Awards Gala

SPONSOR CHECKLIST

Agreement Form: Please sign and fax to David Perez at (202) 833-6135 as soon as possible.

Payment: Make checks payable to the League of United Latin American Citizens and send it to the LULAC Fiscal Office, 201 East Main, Suite 605, El Paso, TX 79901. The **LULAC Tax ID number** is **74-6090399**.

Gala Giveaways: As a **Diamond or Platinum** sponsor, your company has the opportunity to provide a **Premium Item** to be placed on Tables at the Dinner. If you would like to include a **Premium Item** from your company, please notify David Perez at (202) 833-6130 no later than **February 8, 2008**. All Items must be received no later than **February 22, 2008**.

LULAC National Office
ATTN: Gala Giveaways
2000 L Street, NW, Suite 610
Washington, DC 20036

Company Logo: As in the past, LULAC will project sponsor logos at the gala via video projection. If your company's logo has changed recently or if you are a new LULAC sponsor, please send us a copy of your logo on disk or via e-mail (JTrasmonte@LULAC.org). We prefer post script or Adobe Illustrator formats if available.

Guest List: Please email or fax a list of the guests who will be sitting at your table (up to ten) by **February 22, 2008**. If you have any tickets you will not be using or if you would like for LULAC to place VIPs at your table, please contact David Perez at (202) 833-6130 or DPerez@LULAC.org.

Corporate Alliance Meeting: There will be a Corporate Alliance meeting from 10 am to 12 pm on **Tuesday, February 28, 2008** at the J W Marriott. Please RSVP for this meeting to David Perez at (202) 833-6130.



Innovative Programs

Community-based programs making a difference

- ❖ **Civic Engagement**
- ❖ **Community Service**
- ❖ **Educational Enrichment**
- ❖ **Home Ownership**
- ❖ **Leadership Development**
- ❖ **Technology Centers**

LULAC PROGRAM INITIATIVES

INVESTMENT MENU 2008

LULAC Leadership Initiative: The LULAC Leadership Initiative is an ambitious project to revitalize Hispanic neighborhoods from within by creating a nationwide network of innovative grass roots service programs in over 500 Hispanic communities served by LULAC Councils. The project will identify best practices, publish a model program guide, and provide organization and training through ten regional offices. Total yearly budget: \$4,000,000.

LULAC Convention: The annual LULAC National Convention convenes the LULAC membership in a week long event consisting of workshops, exhibits, banquets, the election of LULAC's national officers, and a general assembly to set the organization's priorities and establish its positions on issues of critical concern to the Hispanic community. Topics at the convention include education, women's issues, employment, federal workshops, leadership, health, small business development, and corporate relations. Total yearly budget: \$2,000,000.

LULAC National Legislative Awards Gala: The LULAC National Legislative Awards Gala brings together members of the U.S. Congress, the LULAC membership, business leaders, and community activists in Washington, D.C. during February or March. This formal banquet highlights national policy issues that are having an impact on the Hispanic community. Total yearly budget: \$500,000.

LULAC Technology Centers: This network of 56 community technology centers provides free high speed internet access and computer-related training to students, parents, and low income individuals. The emphasis is to empower those without access to the internet by providing that access and training them on using computers and the internet to do their school work, college and financial aid searches, job training, job-searches, and managing their money. Total yearly budget: \$1,000,000.

LULAC Youth Leadership: This leadership development program for at-risk youth encourages participants to conduct community service projects, meet with positive role models and explore alternatives to violence and crime. Total yearly budget: \$200,000.

LULAC Credit Smart Project: This project provides training to Hispanic consumers about how to manage their finances and make prudent purchasing decisions. The project develops model training programs for helping members of the fastest growing consumer market to make wise financial decisions. Total yearly budget: \$100,000.

LULAC NEWS: LULAC publishes a semi-monthly magazine to keep the LULAC membership informed of the organization's activities and to highlight the successes of the organization. In addition, the LULAC NEWS carries national and regional information about issues of importance to the Hispanic community. The magazine is mailed to all LULAC members and to other influential individuals. The cost of production is financed through advertisements placed in the publication. Total yearly budget: \$150,000.

Immigration & Citizenship: The immigration and citizenship program assists individuals applying for US citizenship to complete their applications and to place them in citizenship classes. The program utilizes an 800 number for interested individuals to call for assistance and referral. The program also works closely with LULAC councils throughout the country to provide outreach to the immigrant community and set up citizenship and English classes when needed. Total yearly budget: \$250,000.

Voter Education & Registration Project: LULAC's national voter education and registration campaign increases Hispanic participation in the democratic process by engaging local councils in registering voters and educating voters about important issues. Total yearly budget \$350,000.

LULAC Health Commission: The LULAC Health Commission advocates for policies and legislation, training, and public health education programs that improve the physical, behavioral, and mental health and well-being of Hispanics in the United States and Puerto Rico. The commission focuses its attention on health issues that affect Hispanics in higher percentages than the general population including insurance, prescription drugs, diabetes, heart disease, cancer, asthma, and AIDS. Total yearly budget: \$150,000.

Housing Commission: The National LULAC Housing Commission raises the level of understanding and awareness regarding housing issues. The commission promotes home ownership among Hispanic Americans and advocates for more responsive housing legislation and regulations with the regard to the Hispanic community. Total yearly budget: \$850,000.

Civil Rights Conference: The National LULAC Civil Rights conference raises the level of understanding and awareness regarding civil rights issues in education, housing, immigration, voting rights, employment, contracting, and lending opportunities. The LULAC Civil Rights commission hosts an annual civil rights symposium which convenes LULAC members, Hispanic activists, scholars, community members, government representatives and corporate representatives to develop strategies that advance the civil rights of the Hispanic Americans. Total yearly budget: \$250,000.

Women's Conference: The LULAC Women's conference brings together women from across the country to develop leadership and employment programs for Hispanic women. The conference features workshops on conducting a job search, opportunities in higher education, advocacy training and Hispanic women's health issues. The total cost is \$250,000.

LULAC Education Summit: The National LULAC Education Commission develops strategies and programs that meets the educational needs of the Hispanic community. The education commission conducts an annual education summit that brings together representatives from grass roots organizations, State Hispanic Commissioners, presidents of national Hispanic organizations, educational program experts, corporate representatives, and students to develop strategies that guide the efforts of LULAC, other participating organizations and state governments in addressing the educational needs of the Hispanic community. Total yearly budget: \$250,000.

National Office—Washington, DC: LULAC has established a permanent national office in Washington, D.C. with a full time staff. This office coordinates implementation of LULAC's programs, impacts policy and legislation at the national level, and handles the day to day administration of the national organization. The staff also compiles issue briefs to keep the LULAC membership informed of important national legislative and policy initiatives. Total yearly budget: \$1,784,620.

Executive Office—San Antonio, TX: The LULAC Executive Office houses the LULAC National President and staff. This office coordinates the National President's agenda, handles meetings, and coordinates LULAC activities. Total yearly budget: \$785,000.

LULAC State Offices—Austin, TX; Sacramento, CA: The LULAC state offices advocate for the Hispanic community at the state level and handle constituency requests within the state. Total yearly budget: \$250,000 each.

LNESC Programs

Educational Centers: The LULAC National Educational Service Centers fifteen-site network of counseling centers assists eligible youth to continue in and graduate from high schools and enroll in institutions of higher learning. On an annual basis, LNESC enrolls over 16,000 youth into its comprehensive educational programs and provides assistance to approximately 5% of all Hispanic students enrolling in college. Total yearly budget: \$3 million. Per center start-up cost: \$250,000.

LULAC National Scholarship Fund: Managed and administered by LNESC, this scholarship program recognizes and rewards student achievement in the Hispanic community by awarding more than half a million in scholarships each year. The program matches funds raised locally by LULAC councils with those of LNESC's corporate contributors to increase the impact of the scholarships. In 2004, 75 LULAC councils, representing 51 cities in 15 states, and 18 national corporations participated in the LNSF effort. Over the past 26 years, over \$13 million dollars has been awarded to almost 25,000 students. Total yearly budget: \$1,000,000.

Hispanic Leadership Opportunity Program: The LNESC Hispanic Leadership Opportunity Program develops the leadership skills of Hispanic youth through the observation and analysis of social, economic, and political issues and the leaders who deal with those issues. In addition, the program engages the participants in a leadership project within their own community. The program currently operates in the following 8 cities Albuquerque, Chicago, Corpus Christi, Houston, Kansas City, Pueblo, Pomona and Wichita. Total yearly budget: \$200,000. Per site cost: \$12,000.

LULAC Washington Youth Leadership Seminar: Administered by LNESC, the LULAC Washington Youth Leadership Seminar is designed to provide students with an understanding of how our government works and to explore the current issues we face as a nation. Each October, 50-55 outstanding Hispanic high school juniors and seniors are selected to attend a three-day educational seminar in Washington, D.C. The seminar includes meetings with senators and congressional representatives, White House officials, corporate executives and other Washington professionals, and a tour of the city. Total yearly budget: \$52,000.

Young Readers: The Young Readers program encourages children to make reading a life-long habit. Thirty first, second and third graders meet weekly for six weeks during the summer with a reading teacher in a program designed to make reading fun. Reading sessions are enhanced by trips to the movie theater, the museum and the newspaper printing press. Games, treats and prizes help turn an educational experience into a fun summertime activity kids look forward to week after week. LNESC will implement the Young Readers program in 20 cities in 2004. Total yearly budget: \$100,000. Per site cost: \$10,000.

Science Corps: The Science Corps program is designed to encourage Hispanic middle school students to increase their interest in the fields of mathematics and science. Twenty middle school students meet weekly during the school year with a science facilitator who involves them in entertaining science oriented activities, takes them on field trips to interesting places where they can see science in action, and exposes them to role models in scientific fields. Each month has one of the branches of science as its theme. In addition, the science facilitator helps the students to sponsor science related events at their school. LNESC will implement the Science Corps program in 20 cities in 2004. Total yearly budget: \$200,000. Per site cost: \$15,000.

LULAC Empower Hispanic America with Technology Initiative

In 2004, the AT&T Foundation donated a \$1 million to the League of United Latin American Citizens (LULAC) for the establishment of 23 technology centers in Hispanic communities within AT&T's 13-state service area. With support from the AT&T Foundation, the LULAC Empower Hispanic America with Technology initiative provides state-of-the-art computer equipment, software and high-speed Internet access as well as instruction on computer technology annually to more than 55,000 students, parents and low income individuals. LULAC and AT&T firmly believe that by empowering people with technological tools and skills we can advance their education, careers and quality of life.

On June 30, 2006, the AT&T Foundation announced an additional \$1.5 million grant to LULAC as part of its new signature initiative to provide technology access to underserved communities. The grant is being used to develop up to 36 new community technology centers in low-income Hispanic communities through LULAC's Empower Hispanic America with Technology initiative. The new grant will enable LULAC to reach more than 120,000 additional participants. The emphasis will be on providing access to and training on computers and the Internet to do school work, financial aid searches, job training, job searches, money management and online citizenship, resumé, college application and GED preparation.

The LULAC-affiliated centers provide access to and instruction on modern computer technology using high speed Internet access and office applications software.

Clients served are low-income and/or first-generation Hispanic American youth and adults, the majority of whom have never used a computer. A higher percentage of Hispanics are employed compared with other ethnic groups (64% versus 63% for the next highest minority, according to the April 2006 Current Population Survey). But Hispanics are far more likely than the average American to be among the working poor. Empower Hispanic America with Technology is aimed at overcoming this inequity by giving Hispanics the skills necessary to compete in today's technology-driven society.

**EMPOWER HISPANIC AMERICA WITH TECHNOLOGY
LULAC/AT&T TECHNOLOGY CENTERS**

ARIZONA

Lorraine Oliver
Valle del Sol, Inc.
4117 N 17th Street
Phoenix, AZ 85016
(602) 248-8101

ARKANSAS

Patricia Collins, Director
Danville Adult Education
Center
704 East 8th Street
Danville, AR 72833
(479) 968-5244

Cesar Compadre, Executive
Director
La Casa Health Network
6911 Geyer Springs Rd.
Little Rock, AR 72209
(501) 993-4972

CALIFORNIA

Maria Vanegas, Director
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5339 E.Olympic Blvd.
Los Angeles, CA 90022
(909) 623-0588
LNEsc Pomona *
360 East Holt Avenue
Pomona, CA 91767

Rosie Flamenco, Director
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4752 Mission Street, # 101
San Francisco, CA 94112
(415) 333-1114

Reyna O'Neil, Executive
Director
El Concilio del Condado de
Ventura
301 South C St.
Oxnard, CA 93030
(805) 486-9777

Marvin Andrade, Director
CARECEN
2845 West 7th Street
Los Angeles, CA 90005
(213) 385-7800

COLORADO

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LNEsc Colorado Spring
829 North Circle Drive # 101
Colorado Springs, CO 80909
(719) 637-0037

Angelina Najjar, Program
Coordinator
LNEsc Pueblo
Freed Middle School
715 West 20th Street
Pueblo, CO 81003
(719) 253-6317
(719) 253-6316

CONNECTICUT

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Director
Connecticut Association for
United Spanish Action, Inc.
(CAUSA)
284 Washington Street
Wallingford, CT 06492
(203) 265-5866

Calixto Torres, Executive
Director
Connecticut Puerto Rican
Forum
95 Park Street, 2nd Floor
Hartford, CT 06106
(860) 247-3227

Mary Sanders,
Director,
Spanish Speaking
Center/CAUSA
29 Cedar St.
New Britain, CT 06051
(860) 224-2651

FLORIDA

Dulce Diaz-Vega, Director
LNEsc Miami
Calusa Elementary School
9580 West Calusa Club Drive
Miami, FL 33186
(305) 968-9763

Marytza Sanz, President
Latino Leadership
633 E. Colonial Drive, #110
Orlando, FL 32803
(407) 928-5774

GEORGIA

Ruben Navarro
Georgia LULAC
3253 Buford Hwy, # 770
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(678) 827-2007

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Casa Central
1343 N. California, 3rd Fl.
Chicago, IL 60622
(773) 645-2300

Daniel P. Loftus, Executive
Director
Poder Learning Center
1637 S. Allport St.
Chicago, IL 60608
(312) 226-2002

Rachel McDonald, Executive
Director
Central States SER-Jobs for
Progress
3948 W. 26th, # 212
Chicago, IL 60623
(773) 542-9030

Rosa Reyes-Prosen,
Executive Director
SER-Jobs for Progress of
Lake County, Illinois
117 N. Genesee St.
Waukegan, IL 60085
(847) 336-1004

Dolores Diaz, Program
Coordinator
LNEsc Chicago
3610 W. 26th Street, 1st
Floor
Chicago, IL 60623
(773) 277-2513

Juan Salgado, Director
Instituto del Progreso Latino
2570 S. Blue Island Ave.
Chicago, IL 60608
(773) 890-0055

INDIANA

Rebecca Ruvalcaba,
Executive Director
La Casa de Amistad
746 South Meade
South Bend, IN 46619
(574) 233-2120

IOWA

Carole Gustafson, President
Hispanic or Latino Access
Association Inc
316 W 3rd Street, Suite 2
Waterloo, IA 50701
(319) 287-6400

KANSAS

Richard E. Lopez, CEO
SER-Corporation of Kansas
1020 N. Main, Suite B
Wichita, KS 67203
(316) 264-5372

MASSACHUSETTS

Janet Collazo, Director
La Alianza Hispana
409 Dudley Street
Roxbury, MA 02119
(617) 427-7175

MICHIGAN

Latin Americans United for
Progress
371 Fairbanks Ave., #105
Holland, MI 49423
(616) 392-5058

Eva Dewaelsche, President
SER Metro-Detroit
9301 Michigan Ave.
Detroit, MI 48210
(313) 846-2240

MISSOURI

Michael Macias, Director
LNEC Kansas City
5008 Independence Ave.
Kansas City, MO 64124
(816) 561-0227

NEBRASKA

Carmela Sanchez de Jiménez,
Director
El Centro de Las Ameritas
2615 O Street, Suite D
Lincoln, NE 68510
(402) 474-3950

NEVADA

Priscilla Rocha, Director
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613 Wardelle
Las Vegas, NV 89101
(702) 229-2577

NEW JERSEY

Raymond Ocasio, Director
La Casa de Don Pedro
39 Broadway, 2nd Floor
Newark, NJ 07104
(973) 481-4568

NEW MEXICO

John Moya, Director
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500 Second St, NW, # 500
Albuquerque, NM 87102

Pete D. Salazar, President
SER de New Mexico
1931 San Mateo, NE
Albuquerque, NM 87113
(505) 268-4500

Alex A. Martinez, Executive
Director
SER Santa Fe
2516 Cerrillos Road
Santa Fe, NM 87505
(505) 473-0428

NEW YORK

Hector Gesualdo, Director
ASPIRA of New York.
647 E 180th Street
Bronx, NY 10457
(212) 564-6880

OHIO

Julia Arbini-Carbonell,
President
Ohio Hispanic Coalition
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Columbus, OH 43204
(614) 840-9934

Benito Velasquez, President
OCCHA, Inc.
3660 Shirley Road
Youngstown, OH 44502
(330) 781-1808

Daniel Porras, Interim
Director
El Barrio
2001 West 65th St.
Cleveland, OH 44102
(216) 281-0109

Carolina Silva, Director
Program Management &
Evaluation
Dayton Christian Center, East
End Community Service
Corp.
101 Linden Ave.
Dayton, Ohio 45403
(937) 275-7174

OKLAHOMA

Nana Reyes, Director
YWCA Intercultural Service
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1535 S. Memorial, # 108
Tulsa, Oklahoma 74112
(918) 663-0377

PENNSYLVANIA

Michelle Rodriguez, Prog.
Coordinator
LNEC Philadelphia
2501 Kensington Ave. #111
Philadelphia, PA 19125
(215) 423-4811

Lupe Pearce, President
Hispanic American
Organization, Inc.
136 S. Fourth Street
Allentown, PA 18102
(610) 435-5334

TEXAS

Joel Loya, Executive Director
Abilene Child Centered
Educational Support Services
2102 Ambler Avenue
Abilene, TX 79603
(325) 670-9727

Jose Cardenas, Director
SER-Jobs for Progress of
Southwest Texas
602 E. Calton Road
Laredo, TX 78043
(956) 724-1844

Cesar Garcia, Director
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El Paso, Texas 79901
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(713) 236-0620

Orlando Blancas, Director,
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San Antonio, TX 78213
(210) 226-2772

Phil Valdez, Director
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(361) 883-5134

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VIRGINIA
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WASHINGTON DC
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Carlos Vega-Matos,
Executive Director
Neighbors' Consejo
3118 16th Street NW
Washington, DC 20010
(202) 234-6855

WISCONSIN
Anselmo Villarreal,
Executive Director
La Casa de Esperanza, Inc.
410 Arcadian Avenue
Waukesha, WI 53186
(262) 547-0887

LULAC NATIONAL EDUCATIONAL SERVICE CENTERS, INC.

Richard Roybal, Executive Director

NATIONAL HEADQUARTERS

Richard Roybal, Executive Director

2000 L St., NW, Suite 610

Washington, DC 20036

(202) 835-9646 • (202) 835-9685 FAX

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Fax: (909) 620-5488

5339 E. Olympic Blvd.
Los Angeles, CA 90022-5147
Bus: (323) 838-0091
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Rosie Flamenco, Director
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Bus: (415) 333-1114
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715 West 20th Street
Pueblo, CO 81003
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Bus: (719) 253-6316
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829 North Circle Dr., Suite 101
Colorado Springs, CO 80909-5008
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Fax: (719) 637-0038
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Miami, FL 33196
Cell: (305) 968-9763
Nicksduranie16@aol.com

NEW MEXICO

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Bus: (505) 243-3787
Fax: (505) 243-7850
jmoya@lnesc.org

PENNSYLVANIA

Michelle Rodriguez, Prog. Coord.
Marianna Bracetti Academy
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Fax: (215) 423-4819
mrodzlnesc@yahoo.com

PUERTO RICO

Zaida Vazquez, Director
Calle Maceo #29
Bayamón, PR 00961
Bus: (787) 785-8080/31
Fax: (787) 786-6933
vazquezzl@prtc.net

ILLINOIS

Dolores Diaz, Program
Coordinator
3610 W. 26th Street, First Floor
Chicago, IL 60623
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Neenah58@yahoo.com

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Mike.macias@lnesc-kc.org

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Fax: (361) 883-8749
fvaldez@lnesc.org

Rose Ann Blanco, Director
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Houston, TX 77003
Bus: (713) 236-0620
Fax: (713) 236-0670
blancorose@yahoo.com

Rey de los Santos, Director
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Dallas, TX 75208-5930
Bus: (214) 943-2528
Fax: (214) 943-3298
lnescrad1@aol.com

Cesar Garcia, Director
109 N. Oregon, #414
El Paso, Texas 79901
Bus: (915) 533-4463
Fax: (915) 532-3473
cesgar66@yahoo.com

Orlando Blancas, Director
6800 Parkten Suite 113 N.
San Antonio, TX 78213
Bus: (210) 226-2772
Fax: (210) 738-8484
O_blanca@yahoo.com

The LULAC Leadership Initiative

Advancing the Hispanic Community



Our Mission

To advance the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans.



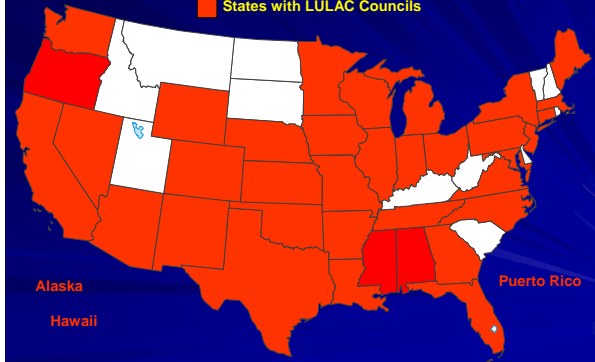
About LULAC

- Created in 1929
- 115,000 volunteer members
- 600 councils across the US
- Inclusive of all Hispanic Ethnic groups
- Headquartered in Washington, DC
- 19 Offices in 10 states
- 48 Employment Training Centers
- 28 Housing Projects
- 56 Technology Centers



LULAC Council Coverage

States with LULAC Councils



Major Accomplishments

- Desegregated the Southwest.
- Created “Little Schools of the 400”—the model for Head Start.
- Provided counseling services to more than 500,000 secondary school students.
- Awarded \$30 million in scholarships.
- Provide assistance to 10% of Latinos who go to college.
- Created GI Forum, MALDEF, SER Jobs for Progress, LNEESC.



LULAC's Top Priorities

- Lower the dropout rate and raise the college graduation rate of our youth.
- Increase our economic empowerment and employment opportunities.
- Provide access to affordable housing and raise Hispanic homeownership rates.
- Assist immigrants with integrating into US society and becoming citizens.
- Strengthen our political power and provide leadership development.



Why You Should Be Involved

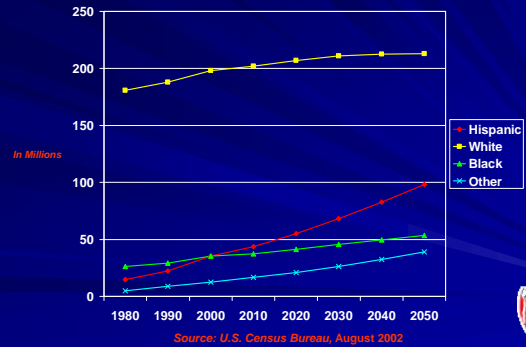
- The explosive growth of the US Hispanic population has created the fastest growing market in our nation's history.
- Hispanic purchasing power is expected to exceed \$1 trillion by 2008.
- Corporate outreach to the Hispanic community is still a fraction of where it should be. Your competitor's lack of foresight creates a tremendous opportunity for your company.
- The exponential growth of Hispanic political power will benefit companies who have strong ties to our community.

League of United Latin American Citizens



US Population Projections

The Hispanic population will comprise one quarter of the US population by 2050

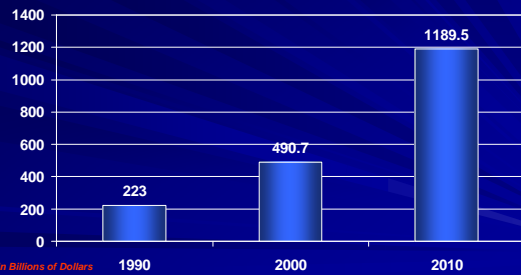


Source: U.S. Census Bureau, August 2002



Hispanic Purchasing Power

Hispanic Purchasing Power will Exceed \$1 Trillion by 2008

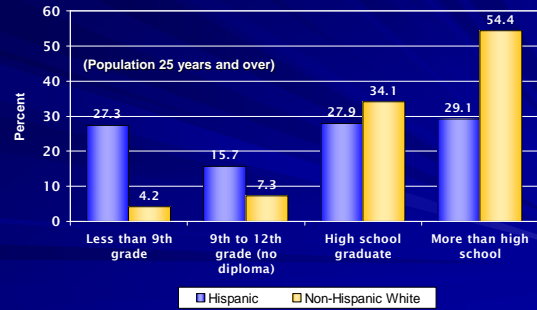


In Billions of Dollars

Source: Selig Center for Economic Growth, 2nd Quarter 2002

Hispanic Educational Attainment

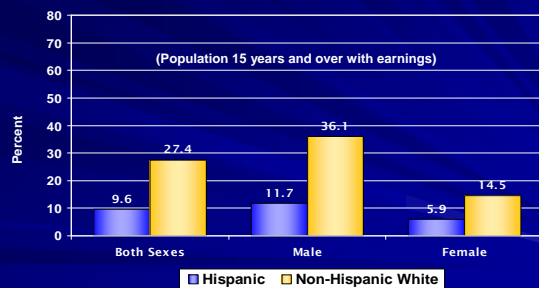
43% of Adult Hispanics Have Not Graduated from High School



Source: Current Population Survey, March 2000, PGP-4

Economic Empowerment

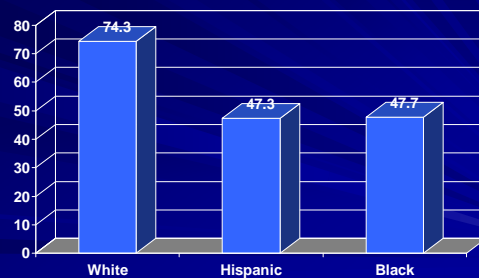
Hispanics are less likely to earn \$50,000 or more per year than non-Hispanics



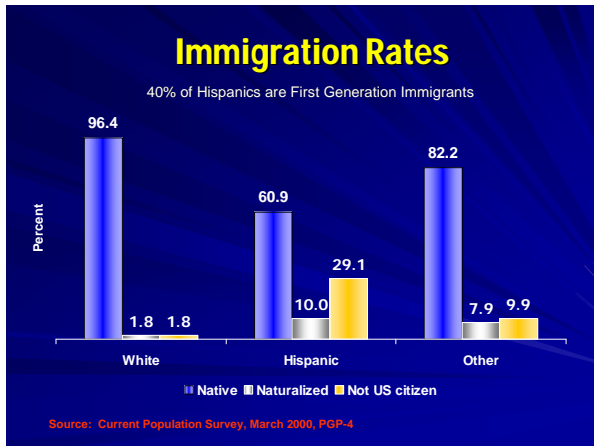
Source: Current Population Survey, March 2000, PGP-4

Home Ownership Rates

Hispanics are less likely to own their own homes than whites



Source: U.S. Census Bureau, 2001



Forming a Partnership


Today, we look forward to discussing how your company can partner with us to achieve our mission and contribute to your company's bottom line.

League of United Latin American Citizens 

The LULAC Leadership Initiative

An ambitious project to revitalize Hispanic neighborhoods from within by creating innovative grass roots programs in over 500 Hispanic communities served by LULAC Councils.



- ## Objectives
- To strengthen our nationwide network of 19 regional offices and 600 LULAC Councils by developing & improving innovative grass-roots projects that will deliver much needed services to Hispanic communities across the country.
 - To create and enhance volunteer-led programs in Hispanic neighborhoods that will enable Hispanic communities to help themselves.
 - To identify best practices and publish a model program guide for Hispanic volunteers.
- The LULAC Leadership Initiative 

- ## Education Programs
- LULAC National Scholarship Fund
 - College Access
 - Young Readers
 - Science Corps
 - Mentoring
 - Hispanic Leadership Opportunity Program
 - Washington Youth Leadership Seminar
 - New Mexico University Leadership Program
 - National Education Summit
 - National Educational Service Centers
- The LULAC Leadership Initiative 

- ## Economic Empowerment Programs
- Credit Smart Financial Management
 - LULAC Technology Centers
 - LULAC National Convention & Exposition
 - State & District Conventions
 - Federal Training Institute
 - LULAC Entrepreneur Academy
 - LULAC Career Fairs
 - Corporate Diversity Project
 - LULAC Housing Commission
- The LULAC Leadership Initiative 

Advocacy Programs

- Immigration and Citizenship Initiative
- English Plus Language Classes
- The Democracy Project
- Civil Rights Project
- National Women's Conference
- National Health Commission
- LULAC National Legislative Awards Gala
- Media Campaign (Hispanic polls & PSAs)
- LULAC News, Website, & Email List

The LULAC Leadership Initiative



We Need Your Support

- We are seeking multi-year contribution commitments from visionary corporate partners to underwrite the LULAC Leadership Initiative.
- LULAC will develop a custom proposal that includes support for a program or programs that meet your corporate priorities.
- Your support is critical to the success of this initiative...without your support the Hispanic community will remain underserved and your company may not obtain the outreach to this community that it needs to stay competitive.

The LULAC Leadership Initiative



Thank you for your consideration!

Please join us in establishing the LULAC Leadership Initiative and making a real difference for the Hispanic community.

Contact the LULAC National Office at (202) 833-6130 for more information



LULAC NEWS

2008 Rate Card

Advertising Rates

4 Color	1X	2X	3X	6X	Size
Full Page	3,000	2,900	2,800	2,700	8.5" x 11"

Inside Covers

Color Full Page	4,500	4,350	4,200	4,050	8.5" x 11"
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Back Cover

Color Full Page	5,000	4,800	4,600	4,400	8.5" x 11"
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The LULAC News is a full-color magazine. However, we will print black and white ads upon request.

Black & White

Full Page	2,250	2,175	2,100	2,025	8.5" x 11"
Half Page	1,275	1,235	1,200	1,165	8.5" x 5.5"
Quarter Page	750	735	720	705	4.25" x 5.5"

Issued:

Bimonthly beginning with January/February

Circulation:

34,000

Closing Dates

Issue
January/February
March/April
May/June
July/August
September/October
November/December

Ad Materials

December 15
February 15
April 15
June 15
August 15
October 15

Coverage

LULAC Week, National Gala
Education, Legislative Issues
Pre-Convention
Post-Convention
Legislative Policy Issues
Holiday Issue

Mechanical Specifications

Binding: Saddle Stitch, Trim Size: 8.5" x 11"

Notes

- 1). No charge for bleed, but provide 1/8" bleed area all around on all negatives or separations.
- 2). Preferred material: Black and white ad slick with film negatives, right side reading, emulsion side down. Four-color ads require a color proof or color key with color separation provided right side reading, emulsion side down, 133 line screen. Live area is 1/4" less than trim all around. We do accept digital material which can be sent to the address below or emailed to: LJOlmos@LULAC.org.
- 3). Ad material returned only upon request.
- 4). No cancellations after closing date.
- 5). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Publisher reserves the right to assign all advertising space. All prices include 15% agency commission.

Materials

Send materials to:

Editor
LULAC News
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

2008 LULAC National Women's Conference

2008 LULAC NATIONAL WOMEN'S CONFERENCE

Friday, March 14 and Saturday, March 15, 2008
Grand Hyatt San Antonio
San Antonio, Texas
www.grandsanantonio.hyatt.com

**Dedicated to our San Antonio Rose
The Honorable Rosa Rosales National President**

LULAC is proud to solicit your participation at our annual National Women's Conference to be held March 14th and 15th at the Beautiful **Grand Hyatt San Antonio**.

Latinas are making inroads in the areas of business, education and political empowerment. Now is the time to highlight the important accomplishments of women who have progressed in their areas of expertise and have them share their experiences with our participants.

The mission of the LULAC National Women's Conference has always been to engage women from across this country to raise their consciousness and enhance their ability to become leaders. Our Motivational Speakers will do just that.

We are very proud of the success this conference has enjoyed due to the commitment of the Women's Commission and the generosity of our Corporate Partners. We are very proud of the success of this conference which has been achieved due to the commitment of the Women's Commission and the generosity of our corporate partners. Our surveys reflect that women continue to learn from the experience of being a part of the LULAC network and the conference also increases their knowledge as consumers of products offered by our Corporate Partners. Your participation is key as women's purchasing power increases and your company's support is important in our quest to continue empowering women through our educational forums.

We are looking forward to your positive consideration of our proposal. Attached you will find our participation levels.

Sincerely,

Margaret Moran

National Vice-President for Women

For More Information: For conference information and registration, contact the LULAC Women's Commission at 210 422-2812.or visit our website at: www.LULAC.org.

San Antonio, TX • March 14—March 15, 2008

2008 LULAC National Women's Conference

Information

Headquarters Hotel

Grand Hyatt San Antonio
600 East Market
San Antonio, Texas 78205

For Reservations: 210-224-1234
League of United Latin American
Citizens /LULAC block
\$165.00 night single/double
Rate cut off date: February 27,
2008

Air Transportation

American Airlines

(800) 433-1790
www.aa.com

Continental (800) 468-7022
www.continental.com

Southwest Airlines
(800) 435-9792
www.southwest.com

PRELIMINARY AGENDA

THURSDAY, MARCH 13

2:00 pm to 6:00 pm Conference Committee Work Group
Meeting **Crockett D**

Friday, March 14

12:00 pm to 4:00 pm Silent Auction, Fashion Project
Republic A and B

12:00 pm to 4:00 pm Early Registration, **Republic Prefunction**

6:00 pm Exhibits Set-up, **Texas Ballroom - Foyer**
7:00 pm to 9:00 pm Opening Reception TBA

Saturday, March 15

7:30 am to 8:30 am Registration, **Republic Prefunction**

7:30 am to 8:30 am Breakfast with Community Leaders
Texas Ballroom - Salon E and F

7:30 am to 2:00 pm Silent Charity Auction, Fashion Project
Republic A and B

7:30 am to 2:00 pm Exhibits, **Texas Ballroom - Foyer**

8:30 am to 8:45 am Conference Launching and Official Welcome

8:50 am to 9:45 am Workshop
Texas Ballroom - Salon D

9:45 am to 9:55 am Break

10:00 am to 10:45 am Workshop

11:00 am to 11:45 am Workshop

11:50 am to 12:30 pm Silent Charity Auction and Fashion Project
Republic A and B

Exhibits
Texas Ballroom - Foyer

12:30 pm to 2:00 pm Women's Recognition Luncheon and
Salute to Corporates
Texas Ballroom – Salons E and F

2:30 pm to 3:15 pm Closing Workshop
Texas Ballroom – Salon D

4:00 pm Enjoy San Antonio!

2008 LULAC National Women's Conference

REGISTRATION

PLEASE COMPLETE ONE FORM PER PERSON ATTENDING

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Margaret Moran. The LULAC National Women's Conference provides professional development workshops and seminars, targeted to the needs of Latinas and highlights the contributions that Latinas have made to this country. This year's conference will feature workshops on Business Opportunities, Political Empowerment, Financial Literacy and community service. Print or type the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **March 1st 2008**.

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box(es).

Registration Packages

(Reception/Breakfast/Luncheon/Workshops/Exhibits)

- | | |
|--|-------|
| <input type="checkbox"/> LULAC Member | \$100 |
| <input type="checkbox"/> Non-Member | 200 |
| <input type="checkbox"/> Student (I.D.) required | 75 |

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check or major credit card. Credit card orders accepted by fax. There is a \$25.00 handling fee for all returned checks.

LULAC Fiscal Office
2008 National Women's Conference
201 East Main, Suite 605
El Paso, TX 79901
(915) 577-0726, FAX (915) 577-0914

Questions? Contact: Margaret Moran at moran0529@aol.com or
Carolina Munoz, LULAC Fiscal Officer at (915) 577-0726 fax: (915) 577-0914
Toll Free number: (866) 577-0726 E-mail: cmunoz@lulac.org

San Antonio, TX • March 14—March 15, 2008

2008 LULAC National Women's Conference

SPONSORSHIP PACKAGES

As the nation's largest and oldest Hispanic Civil Rights organization, with its rich history and advocacy for education, civil rights, economic attainment and workforce development LULAC has a proven track record in its quest to reach out to the communities it serves throughout the United States, Hawaii and Puerto Rico. The continued training and learning opportunities that are offered to our volunteer members and community leaders at our annual conference are vital in order to provide the much needed service to those in need. Our expected attendance is over 500 participants.

Please review our participatory menu of opportunities and registration forms by which you may support this very important event. As a project of the LULAC Institute, a 501(c)3 organization, all contributions to the conference are tax deductible. For additional information, please contact our National Fiscal Officer Ms. Carolina Munoz at 866-577-0726 or by e-mail at cmunoz@lulac.org. The following packages are offered at the levels indicated.

Yellow Rose Level—\$30,000+

Priority Seating at Five Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, Five corporate Representatives at Welcome Reception.

Red Rose Level—\$25,000+

Priority Seating at Four Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, Four corporate representatives at Welcome Reception.

Pink Rose Level—\$20,000+

Seating at Three Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, A VIP Meet and Greet Hospitality Photo-Op, 4 corporate representatives at Welcome Reception.

Peach Rose Level—\$15,000+

Two Tables of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program, Book, Logo on LULAC website and 4 corporate representatives at Welcome Reception.

Orange Rose Level- \$10,000+

This level entitles the Sponsor to One Table of 10, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program book, Logo on LULAC website and Two corporate representatives at Welcome Reception.

ADDITIONAL OPPORTUNITIES

- Cost of Archiving/recording Conference
- Scholarships for Youth and Young Adult Women's attendance
- Silent Auction Items

2008 LULAC National Women's Conference

SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the conference program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below. Enter the event you wish to sponsor: _____

- Yellow Rose Sponsor—\$30,000:** This level entitles the Sponsor to priority Seating at Five Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op and five corporate representatives at Welcome Reception.

- Red Rose Sponsor—\$25,000:** This level entitles the Sponsor to priority Seating at Four Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op and four corporate representatives at Welcome Reception.

- Pink Rose Sponsor—\$20,000:** This level entitles the Sponsor to priority Seating at Three Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op and 4 corporate representatives at Welcome Reception.

- Peach Rose Sponsor—\$15,000:** This level entitles the Sponsor to Two Tables of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website and 4 corporate representatives at Welcome Reception.

- Orange Rose Sponsor—\$10,000:** This level entitles the Sponsor to One Table of 10 and Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program book, Logo on LULAC website and two corporate representatives at Welcome Reception.

Signature of Authorized Representative

Date

Mail this agreement and check to:
LULAC National Fiscal Office
2008 National Women's Conference
201 East Main, Suite 605
El Paso, Texas 79901
(915) 577-0726 FAX (915) 577-0914

2008 LULAC National Women's Conference

ADVERTISING AGREEMENT

The League of United Latin American Citizens (LULAC) 2008 National Women's Conference welcomes you to advertise in the Program. To advertise in our Program Brochure, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

Full Page Color (back page) \$1,500

Full Page Color (inside front) \$1,500

Full Page Black & White \$1,000

Half Page Black & White \$500

Notes:

- 1). Preferred material: PDF digital material which can be sent to the address below or emailed to Luis Briones at luisbriones@lulac.org
- 2). Ad material returned only upon request.
- 3). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Fiscal Office. Mail the Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: FEBRUARY 15, 2008**

Signature of Authorized Representative

Date

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. For more information, contact Carolina Munoz at (915) 577-0726 or visit our website at: www.LULAC.org.

LULAC Fiscal Office
2008 National Women's Conference
201 East Main, Suite 605
El Paso, Texas 79901
(915) 577-0726 FAX (915) 577-0914

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

San Antonio, TX • March 14—March 15, 2008

2008 LULAC National Women's Conference

MARCH 14-15, 2008 EXHIBITOR AGREEMENT

The League of United Latin American Citizens (LULAC) welcomes you to exhibit at the 2008 National Women's Conference. Exhibit Set up Friday 6:00 pm Open Saturday from 7:30 am to 2:00 pm:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment in full of \$600 per space is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 2 tickets to the Welcome Reception on Friday, 2 tickets to the breakfast and 2 tickets to the Luncheon on Saturday. Indicate amount of Spaces Required.

_____.

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims”. LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area.

Mail this form & payment to the address below.

Signature of Authorized Representative

Date

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. For more information, contact Carolina Munoz at (915) 577-0726 or visit our website at: www.LULAC.org.

LULAC Fiscal Office
2007 National Women's Conference
201 East Main, Suite 605
El Paso, Texas 79901
(915) 577-0726 FAX (915) 577-0914

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____



Federal Diversity Initiatives

Advancing Hispanics in the Federal Government

- ❖ **Community Outreach**
- ❖ **Diversity Awards**
- ❖ **Federal Training Institute**
- ❖ **Motivational Speakers**
- ❖ **Strategic Partnerships**
- ❖ **Youth Career Opportunities**



2008 FEDERAL TRAINING INSTITUTE

VISION STATEMENT

The Federal Training Institute is dedicated to the belief that increasing the knowledge and skills of staff through educational opportunities contributes to the advancement of human fulfillment. Therefore, a well-educated and informed workforce will be able to adapt and better respond to the future challenges of their agencies.

MISSION STATEMENT

The Federal Training Institute is committed to providing quality educational opportunities to develop and enable participants to realize their potential by strengthening their knowledge, skills, and educational values. We provide continuing education by expanding opportunities for personal growth and fostering the development and dissemination of public policies and social change activities.

We realize the rapid changes of our nation present all agencies and companies with new and additional challenges within the workplace. We are committed to providing the support, training, and development at times to keep abreast of these changes. Our core value is committed to facilitating educational opportunities to participants to acquire or enhance the skills necessary to progress and develop within and beyond their potentials.

2008 LULAC National Convention & Exposition



2008 FEDERAL TRAINING INSTITUTE

The Federal Government is changing. A knowledge-based economy and dramatic advances in technology are having a dramatic impact on how government work is accomplished. An increased emphasis on results and rising expectations of service by those it serves creates an additional layer of complexity to how federal agencies implement their missions. America's diverse and dynamic society requires a special brand of leadership skilled in keeping pace with its changing needs. As a result, the Federal Government Civil Service workforce is changing by becoming more diverse, expecting more flexibility, and creating more vehicles to develop its workforce.

As human resource management is reshaped to leverage its employees as capital to be invested in, government agencies are moving to recruit and retain the best people through carefully crafted career development and training programs that build strong leaders who can serve America in the future.

The Federal Training Institute (FTI) presents a unique opportunity for government employees to develop competencies essential to the new leadership culture in the Federal Government. FTI is dedicated to presenting a recommended progression for maximum development throughout an individual's career leadership path.

For the past several years, FTI in partnership with the Graduate School, USDA, and the OPM Management Development Centers offers a leadership development curriculum that included situational leadership, conflict management, and strategies for success. This year FTI is building upon the success of its past curriculum by offering courses that directly address each of the five Senior Executive Service Core Qualifications including:

- Federal Budget Process Basics
- A Primer: Government Contracting
- Diversity and Conflict Management Skills
- Strategic Planning and Problem Solving Skills
- Partnering and Negotiation Skills
- Change Management Skills
- Becoming a Leader
- Career Enrichment

WHAT YOU WILL GAIN

The FTI provides you the opportunity to earn Continuing-Education Units (CUs) while developing your knowledge in the re-engineered Leadership Journey Program specifically designed to effectively serve the American people. Included in the program's Core Leadership Curriculum are competencies that encompass the Executive Core Qualifications, (ECQs). Skills to be gained through this curriculum include: situational leadership skills, team and coalition development, project management, budget and procurement competency, interpersonal skills, and individual development opportunities.

WHAT YOUR AGENCY WILL GAIN

Federal agencies will benefit from the timely and cost effective implementation of their mission through the broadening of employee ability to drive organizational results, serve customers, and build teams, partnerships and coalitions as reflected in the newly designed programs that build strong leaders to serve America in the future. Employee attendance will assist agencies in managerial succession planning through early development of current and future managers and leaders. Attendees will return to their agencies with increased enthusiasm for their leadership role and with the knowledge and tools to make more confident and effective contributions. The Institute's methodology on the granting of CU's is consistent with the Graduate School, USDA, and Office of Personnel Management Development Center (OPMDC), training guidelines. The Graduate School USDA faculty, OPMDC staff, and members of the Senior Executive Service facilitate workshops, breakout, and plenary sessions in the Core Leadership Curriculum.

WHO SHOULD ATTEND

The FTI is designed for public sector employees, including educational and military personnel, in team leader, supervisor, manager or senior executive level positions, and professional administrative and technical personnel

Washington, DC • July 7—July 12, 2008

2008 LULAC National Convention & Exposition

who are in the early stages of their leadership careers and interested in the development of a career progression development plan that prepares them to meet the challenges of the new workplace environment.

QUOTES FROM THE 2004 FEDERAL TRAINING INSTITUTE CONFERENCE

“The workshops offered a better understanding of my role and responsibilities and practical ideas on creating a work environment that is inclusive.”

“A tremendous opportunity to learn basic facts on human resources recruitment standards and hiring authority flexibility.”

“The most important result of my attendance at FTI was the opportunity to get expert advice on how to structure and develop my Individual Development Plan (IDP) and how to create a satisfactory exchange on expectations with my supervisor.”

“A great learning experience from workshop presenters that addressed common and not so common situations and differences of opinions and misunderstandings with concrete recommendations for use at the worksite.”

ATTENDANCE JUSTIFICATION STATEMENT

The League of United Latin American Citizens (LULAC) is a non-profit employee advocacy, training and education professional development organization that executes a preeminent annual Federal Training Institute (FTI). The FTI is a recognized leader in developing the values and competencies that are the foundation of public service, transcending individual professions and missions.

FTI provides low cost/high benefit quality individual career development planning as reflected in the newly designed programs in and outside government. Attendees benefit from the recommended career path, which is designed to establish them as competitive candidates for selection to upper level managerial and senior executive candidate positions. The instruction and mentoring offered prepares FTI participants to meet the challenges of a changing workplace and to recognize, appreciate and embrace a leadership role consistent with the essential elements required to become part of the Nation’s 21st Century workforce.

FTI workshops and forums follow closely the U. S Office of Personnel Management Development Centers (OPMDC) and the Graduate School, USDA, training guidelines and grant Continuing- Education Units (CUs). The FTI faculty includes experts who provide perspectives on key issues affecting the workplace. These perspectives include strategic integration of human capital management, effective leadership, budget and performance integration and career development planning for Individual Development Plans, emerging technologies, leveraging diversity and equal employment opportunity.

Participation in FTI will benefit Federal agencies through broadening their employees’ abilities to drive organizational results, serve customers, and build teams, partnerships and coalitions in and outside government. The enhanced competency of their workforce will result in the increased ability for Federal agencies to implement their mission in a timelier and cost effective manner.

Established in 1984, recognition of the LULAC Federal Training is demonstrated by the following partners:

- Office of Personnel Management
- Department of Agriculture
- Department of Defense
- United States Air Force
- Department of Transportation
- Department of Energy
- Environmental Protection Agency
- Social Security Administration

In addition, FTI complies with Executive Order 13171– Hispanic Employment in the Federal Government, Title 5 of the Code of Federal Regulations, Part 251 (5 CFR Part 251) titled Agency Relations with Organizations Representing Federal Employees and Other Organizations; Executive Order 11348 as amended by Executive Order 12107 titled Further Training of Government Employees, and the Executive Order 13111 titled Using Technology to Improve Training Opportunities for Federal Government Employees.

INSTITUTE REGISTRATION: Registration Fee: \$400 includes admittance to all seminars, workshops and events. Core Curriculum workshops are offered two days to provide a wider range of choices for attendees. For additional information about the Federal Training Institute program, registration options, complimentary rooms for pre or post Agency Forums, hotel and agenda, please visit our website at <http://www.lulac.org/FTI.html> or contact the LULAC Washington Office at 202-833-6130.

2008 LULAC National Convention & Exposition



LULAC FEDERAL TRAINING INSTITUTE HIGHLIGHTS

July 7-July 12, 2008

Hilton Washington, Washington, DC

The LULAC Federal Training Institute (FTI), in partnership with the Graduate School, USDA, and the OPM Management Development Centers is proud to present *A Journey to Leadership Development*. To best meet the diverse needs of FTI public service participants at all levels, the FTI presents a unique opportunity to earn Continuing Education Units (CEUs) while developing competencies and skills that OPM has identified as being vital to exhibiting successful management and leadership practices within the Federal Government. Many of the skills listed are identified by OPM as necessary to fulfilling core qualifications for the Senior Executive Service. Even if you do not aspire to hold a leadership position, the goal of this training is to broaden your skills and knowledge in areas at the core of operating any government program. A partial listing of the topics to be presented is shown below:

Federal Budget Process Basics

- Macro-level of budget process (process and participants)
- Four budget phases
- Budget terminology and concepts
- How to influence discretionary spending
- Developing budget projections

A Primer: Government Contracting

- Process – pre-solicitation, solicitation, award
- Performance-based Statement of Work
- Roles of the branches of Government
- Prohibited activities

Diversity and Conflict Management Skills

Constructive Conflict Resolution

- Recognizing attitudes and behaviors that create conflict
- Resolving conflict with constructive confrontation and resolution skills
- Moving beyond emotions to win-win situations
- Managing and overcoming cultural

Strategic Planning and Problem Solving Skills

Project Management

- Defining clear and measurable project objectives
- Effective scope, cost, and time management

- Constituents of a complete project plan
- Tips for managing project communication
- Utilizing project management tools

Partnering and Negotiation Skills

Developing Your Team

- Developing partnerships
- Developing clear purpose, vision, and goals
- How to make the most of behavioral differences (interpersonal comm.)
- Developing trust and building confidence among team members/partners
- Managing organizational boundaries to create team success

Change Management Skills

Situational Leadership

- Applied strategic thinking and innovation
- Leaders as facilitators and consultants
- Change Management Techniques

Becoming a Leader

- Human Capital Assessment and Accountability Framework

Career Enrichment



Federal Training Institute and LULAC Conference
Hotel Reservations: Hilton Washington
Main Number 202-483-3000

Faculty and staff of the OPM Management Development Centers, the Graduate School USDA, and members of the Senior Executive Service will conduct customized courses. Registration fee: \$400

Washington, DC • July 7—July 12, 2008



Open to the Public ▶ Exposition & Career Fair ▶ Free of Charge

Hilton Washington
Washington, DC

Three Exciting Days!

The Exposition: You are invited to visit one of the largest expositions of companies, federal agencies, and non-profit organizations offering services to the Hispanic community.

- Come talk to representatives of America's elite corporations and sample their products.
- Find out more about government agencies and what they have to offer you.
- Discuss programs and advocacy with leading non-profit organizations.

The Career Fair: Hot jobs, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three-day event features great jobs from over 150 top companies and federal agencies, many ready to hire.

- Find out about thousands of job openings with competitive salaries.
- Have confidential discussions about career choices and opportunities for you.
- Bring your resume and be ready to interview.

Federal Government Career Exploration Forum and Recruitment Workshops:

On Friday, June 29, 2005, Federal agencies will describe the “How To’s” of navigating the federal government employment system, career options, scholarships, internships, and employment opportunities.

- See on-line presentation to government employment opportunities
- Meet role models
- Identify opportunities in your area of interest
- Understand student program opportunities

THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS



Partnership Opportunities

Working together to strengthen America

2008 LULAC PARTNER PROGRAM

LULAC is offering a partnership program designed to highlight and recognize its strongest corporate partners. The LULAC Partner Program 2008 provides a package of sponsorships for LULAC's premiere events and programs at a considerable savings and with additional value-added opportunities not available to other sponsors. By becoming a Platinum, Gold, or Silver Partner, your company can receive year-round recognition for its support of LULAC activities with one convenient contribution. The 2008 LULAC Partner Program includes the following sponsorships:

LULAC National Convention & Exposition: One of the premier Hispanic conventions held in the United States, the LULAC National Convention draws over 10,000 people each year including the top leaders from government, business, and the Hispanic community. The partner program includes three levels of convention sponsorship, which are detailed in our convention information package.

LULAC Legislative Friendship Awards Gala: The LULAC Legislative Friendship Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. The partner program includes four levels of gala sponsorship, which are detailed in our gala information package.

LULAC News: LULAC publishes a semi-monthly magazine to keep the LULAC membership informed of the organization's activities and national and regional information about issues of importance to the Hispanic community. The partner program includes two ad packages, which are detailed on the LULAC News 2008 rate card.

LULAC Corporate Alliance: The LULAC Corporate Alliance fosters partnerships between corporations, the Hispanic community and LULAC. The Alliance promotes economic development initiatives as well as provides advice and assistance to the LULAC organization. Corporations participating in the Alliance work with LULAC in developing national and community-based programs to address the needs of the Hispanic community and work toward ensuring that the nation's future workforce obtains the necessary education and skills to keep America productive.

LULAC Universal Partner Badge: New this year, the LULAC Universal Partner Badge is a custom made name badge that will admit the bearer to any LULAC National event free of charge throughout the year. Available in platinum, gold, or silver, the partner badge is exclusive to LULAC Partners and ensures VIP treatment at LULAC events and by LULAC members nationwide.

LULAC Web Link: LULAC Partners will have their company's web site linked highlighted on LULAC's web site through an interactive link that features the partner's company logos grouped by partner level.

Partner Reception: LULAC Partners are invited to a reception with the LULAC National Board and LULAC life members to take place on Thursday evening of the LULAC National Convention. This reception provides LULAC Partners with the opportunity to network with LULAC's top leadership.

Partner Plaque: LULAC partners will be prominently displayed on a plaque at the LULAC National Office for all visitors to view.

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

2008 LULAC PARTNER PROGRAM

Event Program	Platinum Partner \$100,000	Gold Partner \$75,000	Silver Partner \$50,000
2008 LULAC National Convention & Exposition	Presidential Sponsorship \$50,000 Value	Judicial Sponsorship \$35,000 Value	Senatorial Sponsorship \$25,000 Value
2008 Legislative Awards Gala	Diamond Sponsor \$25,000 Value	Gold Sponsorship \$10,000 Value	Silver Sponsorship \$6,000 Value
LULAC News Published 6 times in Year 2008	Full Page Color Ad in six issues \$18,000 Value	Full Page Color Ad in six issues \$18,000 Value	Half Page B&W Ad in six issues \$7,650 Value
Corporate Alliance Membership	Platinum Membership \$20,000 Value	Gold Membership \$15,000 Value	Silver Membership \$10,000 Value
LULAC Universal Partner Badge	3 Platinum Partner Name Badges \$6,000 Value	2 Gold Partner Name Badges \$4,000 Value	1 Silver Partner Name Badges \$2,000 Value
LULAC Web Link with Corporate Logo	Platinum Link \$3,000 Value	Gold Link \$3,000 Value	Silver Link \$3,000 Value
Partner Only Reception at Convention with Board & Life Members	Partner Reception \$1,000 Value	Partner Reception \$1,000 Value	Partner Reception \$1,000 Value
Partner Plaque at LULAC National Office	Platinum listing \$3,000 Value	Gold listing \$2,000 Value	Silver listing \$1,000 Value
Total Value	\$126,000	\$88,000	\$55,650
Actual Cost	\$100,000	\$75,000	\$50,000
Savings	20%—\$26,000	15%—13,000	10%—5,650

Payment: One portion of the partner's contribution will be allocated to the LULAC National Office a 501(c)(4) organization. The other portion of the partner's contribution will be allocated to the LULAC Institute a 501(c)(3) organization. Contributions to the LULAC Institute are tax deductible. Contributions to LULAC National are not tax deductible as a charitable contribution but may be deductible as a business expense. Below is the breakdown for each partnership level. Please make separate payments to the LULAC National and the LULAC Institute.

Partner Contribution Allocation	Platinum Partner \$100,000	Gold Partner \$75,000	Silver Partner \$50,000
LULAC National	\$32,000	\$22,000	\$17,350
LULAC Institute	\$68,000	\$53,000	\$32,650

PARTNER AGREEMENT: Sign up my company for the following partnership package:

Partner Level: Platinum Gold Silver

Name _____ Company _____

Signature of Authorized Representative _____

Date _____

Mail this agreement and check to:
LULAC National Office
2000 L Street, NW, Suite 610
Washington, DC 20036

Make check payable to: LULAC National. For more information about sponsorship packages, advertisements and exhibits, call (202) 833-6130 or visit our website at: www.LULAC.org.

LULAC National Building Fund

1430 K Street, NW, Washington, DC



The LULAC National Building Fund Campaign

THE LULAC NATIONAL BUILDING FUND

The LULAC National Office has entered one of the most exciting times in our 77-year history: the acquisition of our first national headquarters in Washington, DC. LULAC's new national headquarters will be housed on the 10th floor of 1430 K Street, NW, in our nation's capital. This new building, currently under construction, is an office condominium that offers striking architectural features in close proximity to the White House and minutes away from federal agencies and Capitol Hill. Just one block from the metro, the building offers flexible, column-free, floor plans, state-of-the-art security, a fiber optics network, and high ceilings.

The campaign to fund the acquisition and build-out of the 10th floor of 1430 K Street is an ambitious one. Our goal is to raise \$3,545,000 to purchase the 6,508 square foot floor and 3 parking spaces, build out the space, and outfit the office with furniture and equipment. The LULAC National Headquarters in Washington, DC, will house up to 32 full-time staff who will manage the operation of LULAC's community service programs, advocate for national policies and legislation beneficial to Latinos, and handle the day-to-day administration of LULAC National and the LULAC National Educational Service Centers.

The Case: LULAC improves the quality of life in over 600 Latino communities throughout the United States by organizing and encouraging Hispanic Americans to volunteer their time, effort and resources to help others less fortunate than themselves. To do this well requires a strong national operation that develops cutting-edge programs and advocates for policies and legislation which respond to the Latino community's unique needs and challenges. The purchase of a permanent national headquarters in Washington, DC will provide LULAC with enough space to double its national staff, strengthen its ability to deliver model programs throughout the country, and engage Hispanic Americans in the legislative discussions that will affect their future.

The Need: To raise \$3,545,000 to purchase the 10th floor of 1430 K Street, NW, Washington, DC an office condominium currently under construction.

The Impact: By investing in a permanent national headquarters in Washington, DC, LULAC will ensure that the voice of the Latino community will be heard in our nation's capital and that the fastest growing community in the United States will have a seat at the table where our laws are made and carried out. A permanent national headquarters will allow the oldest and largest Hispanic membership organization in the country to grow our national staff and strengthen our presence in Washington. Finally, investment in a national headquarters building just steps from the White House will ensure that LULAC can continue its historic mission and embrace the future with the stability and resources it needs to succeed.

Your support of the LULAC National Building Fund will help LULAC achieve its 77-year mission of advancing the economic condition, educational attainment, housing, political influence, health and civil rights of the Hispanic population of the United States. With your support, LULAC will continue to improve the quality of life for Latinos throughout the country for decades to come. Help LULAC achieve its dream of owning its National Headquarters in Washington, DC, with a gift of cash, services, or time. Please contact Brent Wilkes to arrange for a presentation.

Brent Wilkes
LULAC National Executive Director
2000 L Street, NW, Suite 610, Washington, DC 20036
(202) 833-6130; BWilkes@LULAC.org

Contributions to the LULAC National Building Fund are tax deductible contributions to a 501(c)3 nonprofit organization.



LULAC's Future National Headquarters at 1430 K Street, NW, Washington, DC.

The LULAC National Building Fund Campaign

BUILDING FUND BENEFITS

Become part of LULAC history! Contribute now to help LULAC acquire a permanent national headquarters in Washington, DC. LULAC offers multiple ways for you to get involved in our building fund campaign, including several levels of giving and naming opportunities. Donors will receive name recognition in the designated areas and listings on a display at the main entrance and on the LULAC web site.

The LULAC National Headquarters in Washington, DC, will house up to 32 full time staff who will manage the operation of LULAC's education, employment, technology, health, immigration, housing and consumer education programs; advocate for national policies and legislation beneficial to Latinos; and handle the day-to-day administration of LULAC National and the LULAC National Educational Service Centers.

LEVELS OF GIVING

Contributions to the LULAC Building Fund Campaign can be spread out up to five years beginning in 2006 or 2007 to ease the impact on your philanthropy budget while receiving full recognition benefits this year.



LULAC's Future National Headquarters
Projected completion: December 2006

Founding Partner—\$1,000,000 +

- ❖ Office entrance plaque identifying your company/foundation as the founding partner
- ❖ Founding Partner listing on the building fund sponsors display in the reception area
- ❖ Founding Partner listing on the LULAC National Headquarters Building Fund web page
- ❖ Founding Partner speaking opportunity at the grand opening of the LULAC National Headquarters
- ❖ Two years of full page advertisements in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

Legacy Partner—\$500,000 +

- ❖ Legacy Partner listing on the building fund sponsors display in the reception area
- ❖ Legacy Partner listing on the LULAC National Headquarters Building Fund web page
- ❖ Legacy Partner speaking opportunity at grand opening of the LULAC National Headquarters
- ❖ One year of full page advertisements in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

Vanguard Partner—\$250,000 +

- ❖ Vanguard Partner listing on the building fund sponsors display in the reception area
- ❖ Vanguard Partner listing on the LULAC National Headquarters Building Fund web page
- ❖ Vanguard Partner speaking opportunity at grand opening of the LULAC National Headquarters
- ❖ Three full page advertisements in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

President's Circle—\$100,000 +

- ❖ President's Circle listing on the building fund sponsors display in the reception area
- ❖ President's Circle listing on the LULAC National Headquarters Building Fund web page
- ❖ Presidential invitation to the grand opening of the LULAC National Headquarters
- ❖ One full page advertisement in the LULAC News
- ❖ Framed color portrait of the LULAC National Headquarters Building

The LULAC National Building Fund Campaign

Underwriter—\$50,000 +

- ❖ Underwriter listing on the building fund sponsors display in the reception area
- ❖ Underwriter listing on the LULAC National Headquarters Building Fund web page
- ❖ Invitation to the grand opening of the LULAC National Headquarters
- ❖ Framed color portrait of the LULAC National Headquarters Building

Benefactor—\$25,000 +

- ❖ Benefactor listing on the building fund sponsors display in the reception area
- ❖ Benefactor listing on the LULAC National Headquarters Building Fund web page
- ❖ Invitation to the grand opening of the LULAC National Headquarters
- ❖ Color portrait of the LULAC National Headquarters Building

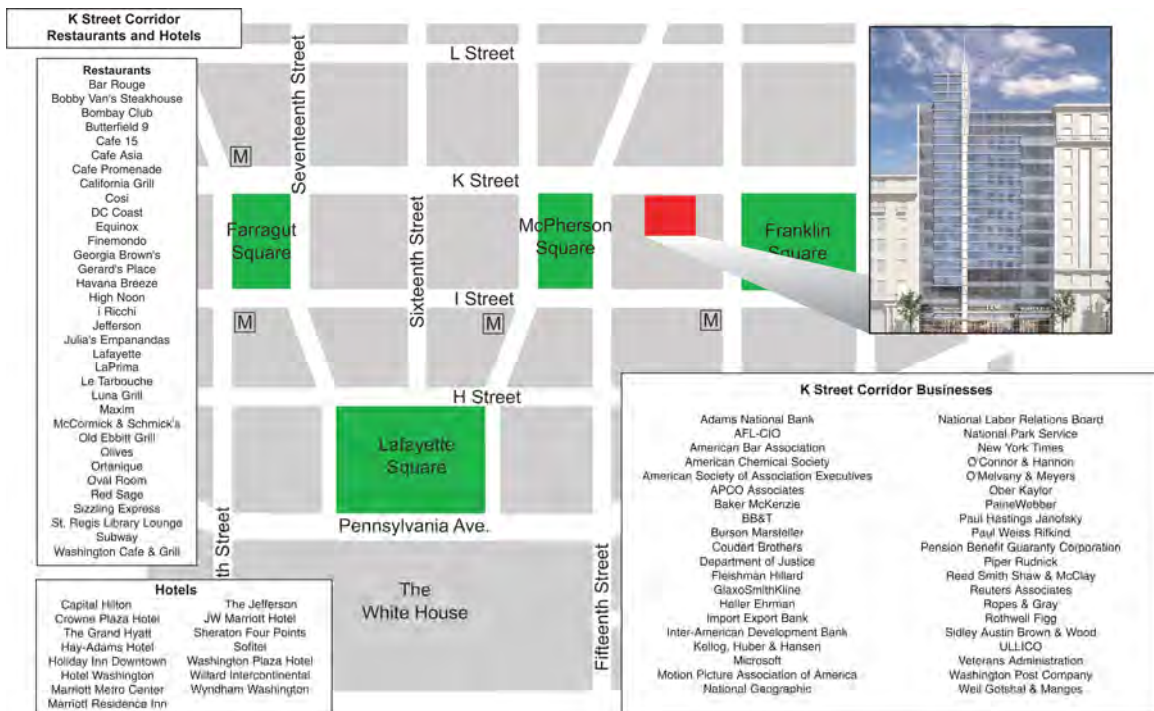
Patron—\$10,000 +

- ❖ Patron listing on the building fund sponsors display in the reception area
- ❖ Patron listing on the LULAC National Headquarters Building Fund web page
- ❖ Invitation to the grand opening of the LULAC National Headquarters

For a complete presentation or more information on giving opportunities to the LULAC National Building Fund please contact:

Brent Wilkes
 LULAC National Executive Director
 2000 L Street, NW, Suite 610
 Washington, DC 20036
 (202) 833-6130
BWilkes@LULAC.org

Contributions to the LULAC National Building Fund are 501(c)3 tax deductible contributions.



The LULAC National Building Fund Campaign

NAMING OPPORTUNITIES

Ensure lasting recognition of your company's generosity by taking advantage of limited naming opportunities at the LULAC National Headquarters. Each naming opportunity is limited to one corporation and will be awarded to the first company to commit to the appropriate level.

Named sponsors also receive all the appropriate benefits of their giving level providing added value to your company. Contributions to the LULAC Building Fund Campaign can be spread out up to five years beginning in 2006 or 2007 to ease the impact on your philanthropy budget while receiving full recognition benefits this year.

Become part of LULAC history! Contribute now to help LULAC acquire its permanent national headquarters in Washington, DC.



Lobby of the LULAC National Headquarters Building

LULAC National Headquarters Named Founding Partner—\$1,000,000 +

Exclusive naming rights to the new LULAC National Headquarters housed on the 10th floor of 1430 K Street, NW in Washington, DC. This new building currently under construction offers striking architectural features in close proximity to the White House and minutes away from Federal Agencies and Capitol Hill.

Conference Room—\$500,000 +

This state of the art conference room located in the center front of the office will be the focal point of LULAC meetings in Washington.

Reception Area—\$500,000 +

The first room visitors will see upon entering the LULAC National Headquarters, the reception area is the gateway from the elevators to all other meeting space in the office.

Executive Suite—\$250,000 +

Housing the LULAC National President and the LULAC National Executive Director, this office suite is where LULAC decisions are made.

Policy Suite—\$250,000 +

Housing LULAC's Policy and Legislation department, the policy suite is the focal point of LULAC advocacy and research efforts.

Community Service Suite—\$250,000 +

Housing LULAC's program staff, the community service suite serves as the management center for LULAC's national volunteer-based programs.

LNESC Suite—\$250,000 +

The LNESC suite will house the national staff of the LULAC National Educational Service Centers, LULAC's educational arm.

Additional Suites—\$100,000 + each

- ❖ Economic Empowerment Suite
- ❖ Financial Services Suite
- ❖ Health Suite
- ❖ Housing Suite
- ❖ Membership Suite
- ❖ Special Events Suite
- ❖ Technology Suite

For a complete presentation or more information on naming opportunities at the LULAC National Headquarters please contact:

Brent Wilkes
LULAC National Executive Director
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130; BWilkes@LULAC.org

Contributions to the LULAC National Building Fund are tax deductible contributions to a 501(c)3 nonprofit organization.

The LULAC National Building Fund Campaign

LULAC NATIONAL BUILDING FUND COMMITMENT FORM

Name _____ Title _____

Corporation _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Yes, my company/foundation will commit \$ _____ to the LULAC National Building Fund to be paid out over _____ years beginning in 200____.

LEVELS OF GIVING:

- Founding Partner—\$1,000,000 +
- Legacy Partner—\$500,000 +
- Vanguard Partner—\$250,000 +
- President's Circle—\$100,000 +
- Underwriter—\$50,000 +
- Benefactor—\$25,000 +
- Patron—\$10,000 +

NAMING OPPORTUNITIES:

- Named Founding Partner—\$1,000,000 +
- Conference Room—\$500,000 +
- Reception Area—\$500,000 +
- Executive Suite—\$250,000 +
- Policy Suite—\$250,000 +
- Community Service Suite—\$250,000 +
- LNESc Suite—\$250,000 +
- Other Named Suite—\$100,000 +

Name: _____

Signature of Authorized Representative

Date

Please forward this commitment form to:

Brent Wilkes
LULAC National Executive Director
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130; FAX (202) 833-6135
BWilkes@LULAC.org

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THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS



About LULAC

Celebrating 79 years of community service



League of United Latin American Citizens

2000 L Street, NW, Suite 610
Washington, DC 20036
Tel: (202) 833-6130 • Fax: (202) 833-6135
Web Address: <http://www.LULAC.org>

Principal Officials:

Rosa Rosales, National President
2806 Fredericksburg Road, #3
San Antonio, TX 78201-4705
(210) 733-5454
(210) 733-5458 Fax
PresidentRosales@LULAC.org

Brent A. Wilkes, National Executive Director
2000 L St., NW, Suite 610
Washington, D.C. 20036
(202) 833-6130
(202) 833-6135 Fax
BWilkes@LULAC.org

Established: 1929

With approximately 115,000 members throughout the United States and Puerto Rico, LULAC is the largest and oldest Hispanic Organization in the United States. LULAC advances the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operating at more than 700 LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

Historically, LULAC has focused heavily on education, civil rights, and employment for Hispanics. LULAC councils provide more than a million dollars in scholarships to Hispanic students each year, conduct citizenship and voter registration drives, develop low income housing units, conduct youth leadership training programs, and seek to empower the Hispanic community at the local, state and national level.

In addition, the LULAC National Educational Service Centers, LULAC's educational arm, provides counseling services to more than 18,000 Hispanic students per year at sixteen regional centers. SER Jobs for Progress, LULAC's employment arm, provides job skills and literacy training to the Hispanic community through more than forty-eight employment training centers located throughout the United States. The LULAC Corporate Alliance, an advisory board of Fortune 500 companies, fosters stronger partnerships between Corporate America and the Hispanic community.

Major Publications

The LULAC News—published six times per year
Weekly LULAC Policy Update—available by fax or email each week

Special Events

LULAC National Legislative Awards Gala—Washington, DC—March 5, 2008
LULAC National Women's Conference—San Antonio, TX—March 14-15, 2008

LULAC National Convention & Exposition, held annually in late June or early July.
Washington, DC—July 7-12, 2008
San Juan, PR—July 13-18, 2009
Albuquerque, NM, TBA, 2010



20  08

THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS

2000 L Street, NW, Suite 610; Washington, DC 20036

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www.LULAC.org