

“RENEWING AMERICA’S PROMISE”

LATINO INAUGURAL GALA

SPONSORSHIP OPPORTUNITIES

Please join the **Democratic National Committee Hispanic Caucus, the National Association of Latino Elected and Appointed Officials (NALEO), the Congressional Hispanic Caucus Institute (CHCI), the Congressional Hispanic Leadership Institute (CHLI), the National Council of La Raza (NCLR), the League of United Latin American Citizens (LULAC), Voto Latino, Latino elected officials and community leaders from across the country, as well as Latino celebrities** to celebrate a night of history-in-the-making. Hispanic voices were heard in unprecedented numbers in this presidential election. The Latino community united in a unique way – and it is coming together on Sunday, January 18th, to once again celebrate this historic election. We hope you will be a part of it.

What: Latino Inaugural Gala
When: Sunday, January 18th, 8:00pm to 1:00am
Where: Union Station

Sponsorship

Top-tier sponsors will be invited to a special VIP reception prior to the event where their participation will be recognized by key community leaders and elected officials in a more intimate setting. More than 4 million people will descend on the nation’s capitol to celebrate this historic inauguration. This is a unique moment and a tremendous opportunity for your company to showcase its partnership and commitment to the Latino community. This is a Black Tie event.

Presidential Level Sponsorship Package: \$50,000

Brief remarks/Acknowledgement at the Gala
Quote for Gala Press Release
Reserved Gala table
20 VIP tickets, 30 Gala tickets
2 tickets to Congressional Hispanic Caucus Institute breakfast that morning
Logo on all official Latino Inaugural material including donor listing on Gala website
Logo on each individual ticket
Signage in the ballroom

Vice-Presidential Premier Level Sponsorship Package: \$25,000

Acknowledgement at the Gala
Quote for Gala Press Release
Reserved Gala table
10 VIP tickets, 16 Gala tickets
Logo on electronic invite

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Cabinet Level Sponsorship Package: \$15,000

8 VIP tickets, 10 Gala tickets
Logo on electronic invite
Logo on all official Latino Inaugural material including donor listing on Gala website
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Congressional Level Sponsorship Package: \$10,000

4 VIP tickets, 6 Gala tickets
Logo on electronic invite
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Council Level Sponsorship Package: \$5,000

2 VIP tickets, 4 Gala tickets
Logo on electronic invite
Logo on all official Latino Inaugural material including donor listing on Gala website
Signage in ballroom

Individual Tickets Sold for \$200 each – MAXIMUM 2 TICKETS PER PERSON

All proceeds from the event will go to benefit the Friends of the National Museum of the American Latino. **For more information please contact Maria Cardona at mcardona@deweysquare.com, 202-379-8341 or Grace Garcia at grace@ggarciaassociates.com, 512-454-2550.**

According to Section 276 of the Internal Revenue Code, amounts paid to attend inaugural events identified with a political party or victorious candidate are ineligible for a tax deduction of any kind (charitable or business).

LATINO INAUGURAL GALA 2009

SPONSORSHIP

COMPANY _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

I AM INTERESTED IN SPONSORING THE **2009 LATINO INAUGURAL GALA** AT THE FOLLOWING LEVEL
(PLEASE CHECK):

_____ PRESIDENTIAL LEVEL (\$50,000) _____ VICE-PRESIDENTIAL LEVEL (\$25,000)

_____ CABINET LEVEL (\$15,000) _____ CONGRESSIONAL LEVEL (\$10,000)

_____ COUNCIL LEVEL (\$5,000)

FOR PAYMENT BY CHECK, PLEASE MAKE PAYABLE TO **NALEO** AND MAIL TO THE FOLLOWING
ADDRESS:

NALEO
ATTN: 2009 LATINO INAUGURAL GALA
1122 W. WASHINGTON BLVD., THIRD FLOOR
LOS ANGELES, CALIFORNIA 90015

PLEASE EMAIL FORM TO RSVP@GGARCIAASSOCIATES.COM OR FAX TO 866-285-7394

IF YOU HAVE QUESTIONS, PLEASE CONTACT GRACE GARCIA AT 512 468-0020 OR E-MAIL
GRACE@GGARCIAASSOCIATES.COM

WWW.LATINOINAUGURALGALA2009.COM