



The 2011 LULAC National Women's Conference

Agents of Change: Making a World of Difference



**April 8-9, 2011
Hyatt Regency McCormick Place
Chicago, Illinois**



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Office of the National Vice-President For Women



Welcome to Chicago, home of one of the most magnificent skylines in the world. This year, we are proud to present our LULAC National Women's Conference "Agents of Change... Making a World of Difference" at the beautiful Hyatt Regency McCormick Place. Our Conference features both national and grassroots leaders from around the country, including key speakers such as LULAC National President Margaret Moran; United States Treasurer Rosie Rios; Counsel to the Assistant Attorney General of the Civil Rights Division of the United States Department of Justice, Monica Ramirez; Cook County State Attorney Anita Alvarez; The Honorable Iris Martinez, Illinois State Senator; The Honorable Linda Chapa LaVia, Illinois State Representative; and many other outstanding Latina trailblazers.

Our 2011 Conference reenergizes Latinas of all ages with the strength and resources to continue fighting for change in our communities. In these hard economic times, women are contributing resourceful and creative solutions to the nation's toughest challenges in the areas of business, education, media and political empowerment. Our 2011 Community Leader award recipients

include: The Honorable Iris Martinez, Illinois State Senator; The Honorable Linda Chapa LaVia, Illinois State Representative; Laura Perez, CEO of Carnicerias La Rosita; Arabel Alva Rosales, President of AAR & Assocs., LTD and Chair of the Illinois Hispanic Chamber of Commerce; Esperanza Gonzalez of the Illinois Migrant Council; Sylvia Puente, Executive Director of the Latino Policy Forum; Rafaella Weffer, PhD, Associate Vice President of Academic Affairs at DePaul University; and Luisa Echeverria, Community Relations Director for Univision Chicago. We are proud to recognize the achievements of these Latina leaders as prime examples of how women are indeed agents of change who are making a difference in our world today.

In addition to our awardees and keynote speakers, this year's workshops gather top experts to discuss critical areas of importance to Latinas, including: strategies for success, women in the military, the Latino drop-out crisis, the impact of health reform on families, the future of comprehensive immigration reform, and the status of machismo in the Hispanic community. Honest and open discussions around these issues are necessary as we advocate for the needs of Latinas across the United States. Free and open to the public, we invite you to take advantage of these excellent panels, and we encourage you to share your experiences at our Conference with your family and friends.

Last, but certainly not least, I would like to thank all of the members of the LULAC National Women's Commission for their time and dedication to this Conference, as well as all of our corporate sponsors for their financial support. This Conference could not exist without your demonstrated commitment to women.

We look forward to seeing all of you at our LULAC National Convention from June 27 - July 2, 2011 at the Duke Energy Convention Center in Cincinnati, Ohio!

Sincerely,

Regla Gortzalez
LULAC National Vice President for Women

Recognition to Community Leaders

Business:

Laura Perez
CEO, Carnicerias La Rosita
Arabel Alva Rosales
President, AAR & Assoc, Chair,
IL Hispanic Chamber of
Commerce.

Community:

Esperanza Gonzalez
Health Programs Director with
Illinois Migrant Council
Sylvia Puente
Executive Director of the
Latino Policy Forum

Education:

Rafaela Weffer, PhD
Assoc. VP Academic Affairs,
De Paul University

Government:

Hon. Iris Martinez
Illinois State Senator 20th
Legislative District
Hon. Linda Chapa LaVia
Illinois State Representative
83rd Legislative District

Media:

Luisa Echevarria
Community Relations
Director Univision Chicago

Thank You!

The LULAC Women's Commission Thanks the Following for your
Invaluable Contributions to Make this Conference a Success:

- Esperanza Gonzalez - Health Fair Coordinator
- Martha Lopez, Health Fair Co-coordinator
- Omayra Giachello - Health Fair Coordinator Assistant
- Luz Santiago - Health Fair Coordinator Assistant
- Guadalupe Rodriguez - Health Fair Coordinator Assistant
- Yolanda Gonzalez - Workshops Coordinator
- Belinda Cadez - Workshops Coordinator Assistant
- Hilda Ramos - Workshops Coordinator Assistant
- Ana Estrada Valenzuela - Silent Auction National Coordinator
- Diana Mendoza - Silent Auction Local Coordinator
- Raniel Iniguez - Liaison in Publicity
- Yair Rodriguez - Youth Volunteer Coordinator
- Catalina Nava - Youth Volunteer Co-coordinator
- Elizabeth Rios - Registration Volunteer
- Nelly Treviño - Registration Volunteer
- Micaela Vidaña - Special Events Coordinator
- Jose Lopez - Adult Volunteer Coordinator

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Lucas Guerra - cover design



2011 Women's
Conference
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LEAGUE OF UNITED LATIN AMERICANS CITIZENS



Photo by Luis Nuño Briones

Greetings,

Welcome to Chicago! It is wonderful to be coming back to “The Windy City” to celebrate the annual LULAC National Women’s Conference.

LULAC’s legacy in civil rights, education and equal opportunity have helped Hispanic women to reach their goals, achieve a better way of life and earn the right to be treated as equals.

My parents taught me to work hard and to not be treated as less because I am a woman. I have fought for women’s rights for most of my life. Despite the many achievements of women, this conference serves as an urgent reminder of the social imbalance women still experience worldwide. Women comprise more than 50 percent of the world’s population but own only 1 percent of the world’s wealth. Women perform 66 percent of the world’s work, produce 50 percent of the food, but earn only 10 percent of world income, facts that may account for why women make up 70 percent of the world’s poor.

LULAC recognizes the power women have to positively change social and economic conditions for themselves and the world. When women and girls earn income, they reinvest 90 percent of it into their families. And investing in the education and empowerment of women has lasting returns.

LULAC programs aim to provide girls and women with the education, training, and resources they need to sustain productive and healthy livelihoods for themselves and their families. Let us redouble our efforts to make sure that all the women and girls in our own country have a chance to live up to their own potential. And then let’s make sure that we keep reaching out to more girls and women around the world. This conference is a celebration of all the women and girls who in their own ways are making it possible for generations to come after them, to seize and hold their rightful place. Enjoy the conference and Enjoy Beautiful Chicago!

Margaret Moran
LULAC National President



STATE OF ILLINOIS
OFFICE OF THE GOVERNOR
SPRINGFIELD, ILLINOIS 62706

Pat Quinn
GOVERNOR

April 9, 2011

League of United Latin American Citizens
2000 L Street, NW, Suite 610
Washington, D.C. 20036

Greetings!

As Governor of the State of Illinois, I am pleased to welcome everyone gathered for the League of United Latin American Citizens' 2011 National Women's Conference.

It is an honor for the State of Illinois that LULAC has chosen Chicago as the host city for this year's event. During this event, attendees will have the chance to celebrate the important accomplishments of women who have progressed in their areas of expertise and hear their experiences firsthand. The mission of the LULAC National Women's Conference has always been to engage women from across this country to raise their consciousness and enhance their ability to become leaders, and I commend everyone present for your advocacy and your efforts to promote civil rights. I hope everyone in attendance makes the most out of your time spent at this year's convention.

I would also like to offer a special welcome to those traveling from outside of Illinois for this event. During your stay, I encourage you to take advantage of the many sites and attractions that this great state has to offer. From historic landmarks and world-renowned museums, to first-class dining and theatre experiences, to the scenic beauty of our small towns and prairies, there is truly a wide array of interests represented across Illinois.

On behalf of the people of the Land of Lincoln, I offer my best wishes for an enjoyable and memorable event.

Sincerely,

Pat Quinn
Governor



RICHARD M. DALEY
MAYOR



OFFICE OF THE MAYOR
CITY OF CHICAGO

April 8, 2011

GREETINGS

As Mayor and on behalf of the City of Chicago, I am pleased to welcome everyone gathered for the League of United Latin American Citizens National Women's Commission's conference, *Making a World of Difference*.

The League of United Latin American Citizens National Women's Commission celebrates its 82nd anniversary. Since 1950, the Chicago League of United Latin American Citizens chapters has provided our city with comprehensive social advocacy services for Latinos in the areas of health, educational attainment, political influence, economic condition, and civil rights. Through its many programs, the organization has helped countless Chicagoans in the Hispanic communities succeed at reaching their personal, political, and professional goals.

I commend the League of United Latin American Citizens National Women's Commission for its dedication and commitment to our community and offer my best wishes for much continued success.

May you all have an enjoyable and successful event.

Sincerely,

Mayor



Midwest Vice President

As the LULAC Midwest Vice President and a resident of Crystal Lake, Illinois, it is a privilege and an honor for me to welcome you to the fine City of Chicago! for the 2011 LULAC Women's Conference.

We are gathered to celebrate how we, as women together, are truly "Agents of Change Making a World of Difference". On behalf of LULAC Women's National Commission, our gratitude goes out to everyone who has worked so hard in bringing this conference together, without your time, talent and commitment this conference could not have taken place.

As history will tell you LULAC has for many years been empowering women in building a unique foundation of upper mobility for women, through teamwork, hardwork and determination. Those efforts have helped us make great strides in all areas of importance to our communities across the nation and Puerto Rico. We have strategically designed our workshops to reflect the struggles we are facing as Latina Women today, and have brought you presenters that have a wealth of experience that will not only be treasured by our conference participants but increase our knowledge and ability to easily apply and improve our own day-to-day lives thus bringing us success!

I would be remiss if I did not take this opportunity to thank all of the speakers, workshop presenters, exhibitors and health fair providers, whom we know have been working very hard to share their experience in their own fields of expertise. We are grateful to our National President Madam Margaret Moran, for her exemplary leadership. To our national Vice President for Women, Regla Gonzalez for her guidance during the planning of this conference. To our Midwest Women Commissioner Estelle Michopoulos, for assisting in bringing this conference to the midwest for the very first time! A special thanks to our State Director Rosemary Bombela, who has truly embraced this challenge and kept us focused from the very beginning. To our Deputy State Director for Women Blanca Vargas, for coordinating all the amazing volunteers.

Lastly, but equally important, to our sponsors we truly could of have not done this without your generous contributions. From the bottom of our hearts "Thank You ~ Muchas Gracias" I hope that everyone from our State to those from other States will find this year's conference one that they will never forget! Enjoy your time in Chicago!

"All for One and One for All"

Maggie Rivera
Midwest Vice President





Illinois State Director

Deputy State Director for Women



April 8, 2011

Dear LULAC Members and Friends of LULAC:

On behalf of LULAC of Illinois I am pleased to welcome you to Chicago and the 2011 National LULAC Women's Conference. The agenda for this year's conference highlights the many

challenges and issues that face our Latino community, while also celebrating the many accomplishments of Latina women. We thank our panelists, speakers and volunteers for sharing their talent with us to make this event a success.

We at Illinois LULAC are very excited at the opportunity to showcase the State of Illinois and host the LULAC delegates from across the country and our own Illinois attendees. We invite you to take the time to enjoy the sights and sounds of the Windy City or as we like to call it "The city that works."

LULAC has served as the voice of the Latino community in Chicago since the 1950's. Since that time the Latino population has grown across the entire state from Chicago to Carbondale, Rockford to Granite City. We at LULAC of Illinois pledge to continue to work with you to ensure the rights and future of our growing community.

We thank you joining us at the conference. We hope you will have a wonderful time!

Sincerely,

Rose Mary Bombela

Rose Mary Bombela
LULAC of Illinois
State Director



April 8, 2011

Saludos to the LULAC Women's Commissioners, Margie Moran, National President, Regla Gonzalez, National VP for Women and friends of LULAC:

I want to extend to you a warm welcome to Chicago and to the 2011 National LULAC Women's Conference. It

was an honor for me to serve as Illinois Conference Co Chair and help bring this conference experience to you.

I have had the privilege of attending Arizona, El Paso, Las Vegas, New York City, Miami, San Antonio, Boston, and Puerto Rico LULAC Women's Conferences and have always found the experience exhilarating and rewarding. I believe you will find this conference offers an opportunity to learn, grow and connect with Latinas from across the country in a warm, convivial setting.

This year's theme "Agents of Change....Making a World of Difference," opens the opportunity to celebrate the accomplishments of Latina women shaping our Nation's Leadership. Our other panels and workshops will examine the important issues confronting the Latino community. We will even be looking at Latino men and how they relate to the new Latina.

I encourage you to attend the workshops, make new friends and learn more about LULAC during the conference. Your participation will make a difference not only today, but also in the future as you share your knowledge with your colleagues and family.

Sincerely,

Blanca Vargas

Blanca Vargas,
Co-Chair
2011 National LULAC Women's Conference

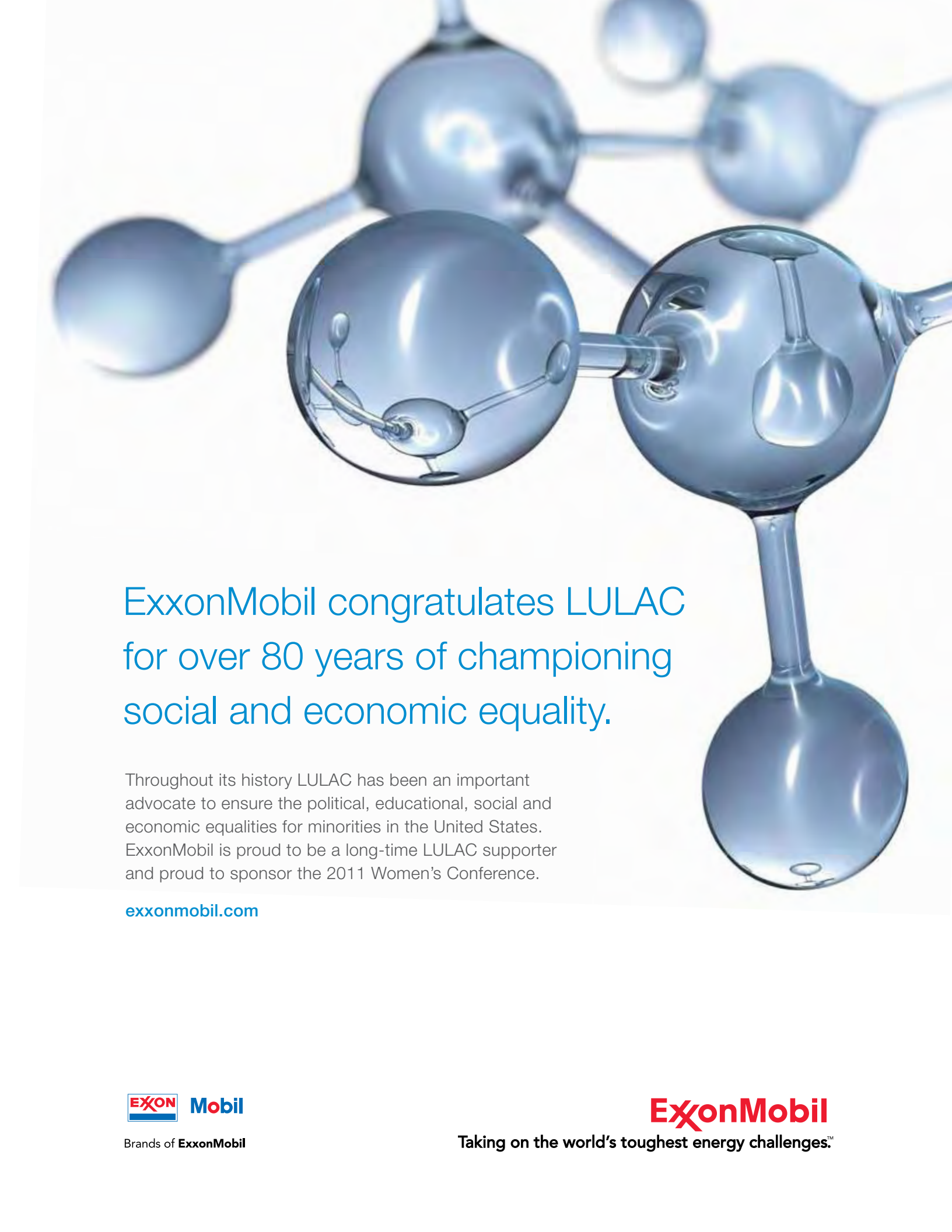
Rosie Rios

Treasurer of the United States



Rosie Rios serves as the 43rd Treasurer of the United States. She has direct oversight over the U.S. Mint, the Bureau of Engraving and Printing and Fort Knox and is a key liaison with the Federal Reserve. In addition, the Treasurer serves as a senior advisor to the Secretary in the areas of community development and public engagement. She is especially passionate about supporting Women in Finance and issues of Main Street in the economic recovery.

Prior to her confirmation as Treasurer, Rios worked at MacFarlane Partners, where she was Managing Director of Investments. Working with MacFarlane Partners' development and global capital partners, Rios played a central role in facilitating equity transactions for large mixed-use development projects in major urban areas. In November of 2008, Rios took a leave of absence from MacFarlane Partners to serve on the Treasury/Federal Reserve Transition Team and is a graduate of Harvard University.



ExxonMobil congratulates LULAC for over 80 years of championing social and economic equality.

Throughout its history LULAC has been an important advocate to ensure the political, educational, social and economic equalities for minorities in the United States. ExxonMobil is proud to be a long-time LULAC supporter and proud to sponsor the 2011 Women's Conference.

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GUEST SPEAKER

Anita Alvarez made history when she was chosen by voters in 2008 to serve as the Cook County State's Attorney. Not only did Alvarez become the first female and the first Hispanic State's Attorney, she also became the first career prosecutor ever elected to this important public safety position.

Alvarez has spent her entire legal career in public service in the State's Attorney's Office representing the victims of crime in Cook County. Since taking office, Anita has delivered on many of the promises that she made to voters when she sought public office. In her first two years on the job Alvarez has worked to stem the tide of gang and gun violence by drafting a new law that has increased criminal penalties for gang members arrested with guns. Gang members convicted under the new law face a mandatory prison sentence and are no longer eligible for parole.

In addition, Alvarez has stepped up the investigation and prosecution of public and government corruption; opened three new community-based prosecutions offices, and formed a mortgage fraud investigations and prosecutions unit. She also created a Human Trafficking Initiative that works closely with local, state and federal law enforcement agencies to crack down on individuals and human trafficking groups that exploit children. She also authored the Illinois Safe Children Act, a sweeping new law that enhances protections for juveniles caught in the sex trade and provides new legal tools for police and prosecutors to target those who prostitute children.

Professional Commitment and Community Involvement

Anita is active in various bar associations and organizations. In



Cook County State's Attorney

2009, she served as President of the Chicago Bar Association, one of the largest metropolitan bar organizations in the nation. She was also a founding member of the National Hispanic Prosecutors Association and served as its National President. Anita was chosen as a fellow in the 2004 class of Leadership Greater Chicago and served on their board from 2004 - 2006. Additionally, she serves on the Board of Trustees for Fenwick High School and is active in alumnae activities for her alma mater, Maria High School.

Anita has been honored by various groups and organizations throughout her career. In 2001 she was named Person of the Year by Chicago Lawyer Magazine. That same year, she was honored for her work in the Girl X case by the Council for Disability Rights for precedent setting advocacy. In 2002 she was the recipient of the Professional Achievement Award from Chicago-Kent College of Law. In 2005 Anita was named Person of the Year by the Latin American Police Association and also named States Attorney of the Year by the Illinois State Crime Commission. Anita is a frequent speaker and lecturer to many organizations and from 2002 to 2005 was an adjunct professor at John Marshall Law School.

A Chicago native, Anita was born and raised by working class parents in the Pilsen neighborhood. She attended Maria High School and received her undergraduate degree from Loyola University of Chicago. Anita earned her Law Degree from Chicago-Kent College of Law. Anita is married to Dr. James Gomez and she and her husband are the proud parents of four children.

MOTIVATIONAL SPEAKER



Dr. Lourdes Ferrer is an education Consultant, Public Speaker, and Researcher who assists districts and schools to create data streams through quantitative and qualitative studies. She provides consulting services, staff development opportunities, and motivational speaking. Dr. Lourdes is the author of

"Navigating the American Education System (NAES): A Curricular and Training Hispanic Parental Involvement" program. The purpose of this new and exciting program is to increase Hispanic academic achievement through increased parental involvement.

Satcha Pretto

Hosts Univision Network's weekend newsmagazine "Primer Impacto Extra"



Satcha Pretto hosts Univision Network's weekend newsmagazine "Primer Impacto Extra" (First Impact Extra) and also reports for the daily edition, "Primer Impacto" (First Impact).

Pretto made history in 2008 by becoming the first journalist from a Spanish-language media outlet in the United States to travel on board the Pope's plane. She was chosen to be part of a select group of 70 journalists who traveled with Pope Benedict XVI during his first and only visit to the United States to date. Pretto had previously covered the first visit by the Pope to Latin America in 2007 when he traveled to Brazil. As part of "Primer Impacto", Pretto was the only reporter for a Spanish network to broadcast live a special coverage of Michael Jackson's death from Neverland Ranch in California.

She joined the Univision Network on July 2006 and six months later, Pretto hosted the Network's broadcast of the 2007 "Tournament of Roses Parade," and did so again in 2008 and 2009. Previously, she was part of the News Department at KUVN-23, Univision's affiliate station in Dallas, Texas, where she anchored "Cinco en Punto" and reported for the late-night newscast "Edición Nocturna" since 2003. While working at the station, she also had the opportunity to collaborate with the CNN Network as a reporter for Anderson Cooper 360 and the now defunct Paula Zahn Now.

A native of Tegucigalpa, Honduras, Pretto launched her broadcasting career in the U.S. in Midland-Odessa, Texas, as anchor and reporter for the late-night edition of the KTLE-Telemundo newscast. She was also a reporter for KWES-TV 9, the English-language NBC affiliate.

Pretto has received several recognitions for her professional work in broadcast journalism, including an Emmy as part of the KMEX channel 34 team that garnished the prestigious award in the "Live Special Events Programming" category for the 2007 "Tournament of Roses Parade" broadcast. She also received an Emmy nomination for best investigative report and an award from The Texas Associated Press Broadcasters. In May 2008, one of her investigative reports was among the finalists for the Livingston Awards for journalists under 35. In addition, Vanidades magazine recognized her with its "Tribute to Hispanic Women" award in the journalism category in 2006 and "Selecciones" (Readers' Digest), one of the most important Spanish-language publications, selected her for two consecutive years to host its "Generation Latino: Hispanic Teens Who Are Changing the World."

In addition to her ongoing commitment to the empowerment of young students, Pretto is also active in several charity projects. In 2008, she was named "Smile Ambassador" for the nonprofit organization Operation Smile.

Pretto graduated from Angelo State University in San Angelo, Texas, in 2001, receiving a Bachelor of Arts in Communication.

Tsi-Tsi-Ki Felix

Lead Anchor
Telemundo, Channel 44 TV



Tsi-tsi-ki Félix is principal anchor of Telemundo Chicago's flagship news broadcasts. She is the lead anchor for any and all breaking news, election coverage, and the 5pm and 10pm local news.

Ms. Felix is one of the most respected news anchors in Chicago. During the historic 2008 presidential election, Ms. Felix anchored Telemundo Chicago's news' coverage of the political conventions, Election Night, and the Inauguration. Over the course of the country's most recent, and historical election, she conducted wide-ranging interviews with political and civic leaders to reveal how the candidates and the election would potentially impact local Hispanic communities and its citizens.

Through her distinguished work, Ms. Felix has tackled challenging issues facing Latinos today, from immigration to healthcare to violence in the streets. She has also served as a national correspondent for Noticiero Telemundo the national newscast and national news programs. Ms. Felix' anchoring and reporting has been recognized with numerous awards, among them, the Emmy for "outstanding achievement by a news anchor". Ms. Felix was also featured on the cover of "Today's Chicago Woman" in May of 2008 with the title "Telemundo's Energizing Force".

If you have a chance to speak with her she is dynamic, energetic and enthusiastic, and a proud native of Michoacán, Mexico.

Lourdes Duarte

Co-Anchor of WGN Evening News

Lourdes Duarte is co-anchor of WGN Evening News weekdays from 5-6pm and host of “Adelante Chicago” bi-weekly Saturdays from 6:30-7am. Lourdes came to WGN-TV in September 2007 as a general assignment reporter for WGN News at Noon and WGN News at Nine.

Prior to joining WGN-TV, Lourdes worked for three years as a reporter and fill-in anchor for WJBK-TV, the Fox affiliate in Detroit, Michigan. She also worked for two years as a reporter for WXIN-TV in Indianapolis. While there, she launched and hosted the station’s public affairs program “Hoy en Dia,” and anchored daily news cut-ins for radio station WEDJ-FM. Lourdes was a reporter in Peoria at WHOI-TV and at Metro Networks in Miami, Florida for radio stations WLRN-FM and WTMI-FM. She got her start in Chicago, working as a freelance reporter for Telemundo.



Proud to Support the 2011 LULAC Women’s Conference in Chicago!

LULAC Thanks the Hard Work of the Following Workshop Coordinators and Conference Contributors:

- **Lorena Bacerott:** I Believe in Me... Steps to create Your Own Success.
- **Marvella Rodriguez & Arabel Alva Rosales** Being Your Own Boss: Opportunities, Pitfalls, and Strategies.
- **Blanca Vargas:** Women in the Military..Today's Adelitas.
- **Carolina Sanchez Crozier:** The Latino Drop Out Crisis: Change te Future NOW.
- **Martha Lopez:** Human Trafficking: A Growing Threat in the Latino Community.
- **Julie Contreras:**
Part 1: Impact of Health Reform on the Latino Community: The Real Truth!

- Part 2:* Diabetis Get up and Muévete
- **Estelle Martinez Michopoulos:** The Modern Latino Man: Evolving to a New Relity, is Machismo Dead?
- **Maggie Rivera:** The Immigration Crisis in our Latino Communities.
- **Dotpress** - Printing
- **Alivio Medical Center** - Meeting space
- **Elena Mulcahy** - Contributed to silent auction
- **UIC** -Chance Program student Volunteers
- Singing the National Anthem: **Jeanny Torres** (2008 "Objetivo Fama" Chicago finalist)
- **Chicago Holy Cross Church Marimba**
- **Midwest Taxi**

- > **Contributors for Saturday's Reception:**
- One Way Tax Services
- Carnicerias La Rosita
- Virginia Ojeda, MIDAN Inc.
- Supermercado La Alcancia
- Rosemary Bombela-Tobias
- Leticia Velez-Hudson (Chicago Mini Bus Travel)
- Adela Cepeda, A.C. Advisory, Inc.

AGENTS OF CHANGE... MAKING A WORLD OF DIFFERENCE

LULAC NATIONAL WOMEN'S CONFERENCE



2010-2011 Commissioners & Participants



82nd LULAC National Convention & Exposition

Cincinnati, Ohio | June 27 — July 2, 2010

**Bridging the Gap: Expanding the Latino
Agenda into New Frontiers**



“The most exciting event in the Hispanic community”

20,000 Participants

300 Exhibitors

150 Panelists & Speakers

50 Workshops & Seminars

Federal Training Institute

Career & College Fair

Health Fair

Youth Conference

First Rate Entertainment

League of United Latin American Citizens



Program Agenda

Thursday, April 7

2:00 pm - 5:00 pm

Conference Committee Work Group Meeting

6:00 pm - 8:00 pm

Reception (TBA)

Friday, April 8

12:00 noon - 4:00 pm

Silent Auction Set-up

12:00 noon - 4:00 pm

Early Registration

4:00 pm - 6:00 pm

Exhibits Set-up

7:00 pm - 9:00 pm

VIP Reception

Saturday, April 9

7:00 am - 8:45 am

Continental Breakfast and Recognition of Community Leaders

7:00 am - 4:00 pm

Exhibits and Silent Charity Auction

7:30 am - 8:30 am

Registration

8:45 am - 9:00 am

Conference Launching and Official Welcome

10:00 am - 3:00 pm

Health Fair

Workshops

9:00 am - 10:15 am

I Believe in Me: Steps to Create Your Own Success

9:00 am - 10:15 am

Being Your Own Boss: Opportunities, Pitfalls, and Strategies

10:15 am - 10:30 am

Break

Workshops

10:30 am - 11:45 am

Women in the Military: Today's Modern Adelitas

10:30 am - 11:45 am

The Latino Drop Out Crisis: Change the Future Act NOW

12:10 pm - 12:30 pm

Silent Charity Auction

12:00 noon - 2:00 pm

Women's Recognition Luncheon and Salute to Corporate Sponsors

Workshops

2:00 pm - 3:15 pm

Human Trafficking: A Growing Threat in the Latino Community

2:00 pm - 3:15 pm

Part 1: Impact of Health Reform on the Latino Community: The real Truth!

Part 2: Diabetes Get up and "Muévete"

3:15 pm - 3:30 pm

Break

Workshops

3:30 pm - 4:30 pm

The Modern Latino Man: Evolving to a new reality, is Machismo dead?

3:30 pm - 4:30 pm

The Immigration Crisis in our Latino Communities

7:00 pm - midnight

Taste of Chicago Reception at RUMBA



The Women's Commission Thanks the Following Conference Exhibitors

- Macy's
- Estée Lauder Inc.
- Ford Motor Company
- Dept. of Public Health
- Your Medicos
- Walgreens
- NFL Play 60
- Women Commission
- Aparent IVF
- CredAbility
- National Geospatial Intelligence Agency
- Silpada Designs
- Dept. of Veterans Affairs



Sandry Nuñez- Pflugerville, TX

We believe

in the words “Welcome to McDonald’s®.”

We believe

that making people glad they’re here
is our business.

And what goes for our customers goes for our employees.

So we work hard

to create jobs that satisfy on all levels.

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and restaurant training programs can be applied
toward 2- and 4-year college degrees.

Because we believe

that when we say “Welcome to McDonald’s,”
that’s exactly what people should feel.

Whether they’ve come in for a Happy Meal®.

Or to serve one.



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Workshop & Plenary Sessions Presenters

I Believe in Me: Steps to Create Your Own Success

Moderator:

↳ **Lorena Bacerott** is Administrative Service Coordinator at Continental Service Solutions and a member of LULAC Chapter #5211. Ms. Bacerott is currently working on her double BA in Political Science and International Affairs at Northern Illinois University with plans to enter NIU's Law program.

Workshop Summary:

Learn how to build a more positive self image and build your own power. The presenters will discuss how a positive self image will help increase your satisfaction quotient and strategies to create a winning attitude.

Panelists:

↳ **Karla Solis**, MSW, is a SASS Therapist and Case Manager at the Family Service and Community Mental Health Center in McHenry, IL, where she specializes in working with adolescents. She received the Annual Staff Service Award in 2010. Karla served in the U.S. Army for 8 years and is a member of the SAHMSA Veterans Grant Governance Council.



↳ **Carina**: Founder & CEO Casa Carina. Licensed Clinical Social Worker, "Carina: Su Mejor Amiga" delivers information, advice and community resources directly to her listeners' hearts through radio and web interaction. She has earned the confidence of her predominantly Mexican radio audience with her patient, loving and understanding responses. As founder of Casa de Carina, she has created a space in Chicago where Spanish-speaking families can receive psychotherapy, find books on personal growth, and participate in social/cultural activities and workshops. With Latina spirit, "Carina's" unique counseling perspective encompasses the wisdom of professional psychology and traditional Mexican culture.



↳ **Leticia "Letty" Velez-Hudson** started Chicago Mini Bus Travel in 2004. Today, with 15 buses, 30 employees, a strong management team and a strategic plan for growth, focused on providing their clients with a safe, reliable and affordable option.

Ms. Velez-Hudson's determination and vision were evident in the company's first year when she



doubled the fleet and increased sales to more than two million dollars. From mail and fax campaigns to aligning the company's mission, Ms. Velez-Hudson engaged in many roles. Even with her supervision of marketing, scheduling, reservations and billing, she never lost her focus on the client:

↳ **Dr. Mercedes Martinez** is a board certified child, adolescent and adult psychiatrist. Currently, Dr. Martinez serves as faculty for the American Physicians Institute for Advanced Studies. In addition to training medical students in psychiatry, Dr. Martinez continues to provide services at Pilsen Wellness Center, Therapeutic Outpatient Youth Services program, Lutheran Social Services, works in select nursing homes, and provides psycho-education to Chicago's underserved. She continues as voluntary faculty at Northwestern University providing a class on Multicultural careers in child psychiatry to the child fellows. She is a senior fellow with the National Center for Health Behavioral Change. Dr. Martinez was awarded 'The Sor Juana Woman of Achievement' recognizing her participation and impact in community events.

Being Your Own Boss: Opportunities, Pitfalls, and Strategies

Moderator:

↳ **Arabel Alva Rosales, J.D.**, President AAR & Assoc. Ltd., Chair of Illinois Hispanic Chamber of Commerce and named 2010 Minority Business Advocate of the Year by the MBDA. She is co-owner and Co-Executive Producer of Latino Fashion Week. She is a well respected business leader and is known for having acumen for creating successful businesses for herself and others.



Workshop Summary:

This workshop led by the IL Hispanic Chamber of Commerce is geared to Latinas on the move to create their own wealth. The presenters, all business owners themselves, will discuss the real issues that prospective Latina business owners need to know as they open and grow their own businesses.

Panelists:

↳ **Pat Pulido Sanchez** is president and CEO of Pulido Sanchez Communications, LLC, a Chicago-based strategic communications firm with a specialty in helping companies increase their market share and raise their profile among their target audiences. Her professional achievements and civic involvement led Pat to become one of 100 women fellows in



the Washington, DC- based Leadership America Program. She serves on the boards of LifeSource, and the National Museum of Mexican Art and is a Trustee of North Central College.

↳ Sara Abramowicz is President and CEO



of Environmental Analysis Inc. (EAI). After more than 16 years in the environmental consulting industry, Sara is one of the leading women in environmental consulting and is a highly sought after women-owned firm throughout the Midwest. she says one of her biggest challenges was establishing her firm as an expert and key player in a male dominated industry.

↳ Rita Brincat has been with Ford Credit since



1989. She has held a variety of positions including Insurance Operations, Compliance, Finance and several positions in Marketing. She has recently served as the Brand Marketing Manager for Ford Credit. In that position she was responded

for dealer events and communications. She was responsible for consumer advertising, websites, and the marketing materials for Ford Motor Credit.

Rita's current position is Manager, Multi-Cultural Marketing and Minority Dealer Relations. She is responsible for developing and implementing consumer marketing strategies for the multicultural segment of the market. In this role, through targeted national ethnic programs and conferences, she grows consumer awareness of Ford Credit products and services.

Rita is a strong advocate for financial literacy. She conducts financial literacy workshops at multicultural high schools, colleges, faith based and community organizations on a local and national level. Rita also serves Ford Credit minority dealers in various capacities.

Rita's family is originally from Cuba. Rita holds a bachelor's of Business Administration from Detroit College of Business and a Master's Degree from Central Michigan University.

↳ Roxanne Nava, As Assistant Director of



the Illinois Department of Commerce and Economic Opportunity since 2004, Roxanne Nava has had a significant impact on revitalizing Illinois' local economics via technical and financial assistance to

businesses, local governments, educational institutions, and the Illinois workforce.

Continued on page on page 17



Being Your Own Boss: Opportunities, Pitfalls, and Strategies

⇒ **Virginia Ojeda**, President, Midan, Inc.



In 1980 Ms. Ojeda became the first Hispanic women in Chicago to own a McDonald's franchise. In 2003 she was named to the top 10% of restaurant operators nationwide and currently serves as President of McDonald's Hispanic Owners of Chicago land. Her commitment to community service has led to many roles including founding board member of SER Jobs for Progress, first woman to chair the Mexican American Chamber of Commerce and now serving on the Affiliate Board of Directors of Blue Cross Blue Shield of Illinois.

Women in the Military: Today's Modern Adelitas

Moderator:

⇒ **Abdi Maya** is currently the Education and Outreach Coordinator for the Fair Housing Division of the Illinois Department of Human Rights (IDHR), the state agency which protects people from unlawful discrimination in housing, employment, public accommodations and sexual harassment in education. She outreaches statewide to educate residents, property owners and real estate agents of their housing rights and responsibilities. Concurrently, Ms. Maya is completing her Masters in Business Administration at National Louis University.



Workshop Summary:

Latinas have long shown their bravery in the battlefields. Today's Latinas serving in the military keep up a proud tradition, but what is it like for the new soldaderas? Hear what our panelists say about:

What it is like for women in the military and what resources are available for the returning Latina soldier?

Panelists:

⇒ **Linda Chapa LaVia** is the Illinois State Representative from the 83rd District in Aurora. She is most noted for her tough-on-crime approach and her efforts to curb gang violence through community involvement programs. While working towards her BA in Political Science at the University of Illinois, Chicago, Chapa LaVia was a cadet in the ROTC program and later served as a commissioned officer in the U.S. Army followed by service in the National Guard. She continues to work as an advocate for



men and women in uniform. Rep. Chapa LaVia is the only female Veteran in the General Assembly and the Vice Chairman of the Veteran's Affairs Committee in the Illinois House of Representatives."

⇒ **Melissa Montalvo** joined the U.S. Army after graduation from high school at age 18. She was assigned to 7th group transportation Brigade, 10th Battalion, 155th Company. At the age of 19, while assigned to 155th company, she was deployed to Kuwait/Iraq for 11 months and 23 days. After her discharge she received her undergraduate degree in social work and went on to complete a Masters in Social Work from the University of Illinois-Chicago. She did her internship at the Jesse Brown VA Medical Center, where she also is currently employed.



⇒ **Rosalba De La Paz**, Rosalba De La Paz is currently in her 15th year of military service. During these recent four years she serves the U.S. Air Force, currently as a traditional reservist, Medical Element Technician. She concurrently attends Governors State University for Master of



Science in Accountancy.

The Latino Drop Out Crisis: Change the Future Act NOW

Moderator:

⇒ **Marianna Morón** is the National Program Manager at the LULAC National Educational Service Centers in Washington, DC. She was born and raised in Beeville, Texas and attended St. Mary's University in San Antonio, Texas where she graduated with a degree



in Political Science. From 2004 to 2006, she served as Peace Corps Volunteer, specializing in Municipal Development, in Mataquesuintla, Jalapa, Guatemala. Subsequently, she received her Master's degree in Latin American Studies from the University of Texas in Austin.

Workshop Summary:

The drop out rate for Latino students impacts their future and the future of the entire country as Latinos become the driving force of the economy and the nation. The workshop will examine innovative educational initiatives to increase Latino high school graduation rates and college enrollment. The presenters will give a multi faceted look into the problem and its solutions.

Panelists:

⇒ **Gloria Espinosa** is the President of the Network of Hispanic Administrators and is the longest standing elected president serving three terms. She has served on the executive board for twelve years and is the founder of the NHAE annual banquet and local NHAE teacher scholarship. Currently she is also the Vice President of Elementary Principals and formally Vice President for Administrators for Chicago Principals and Administrators Association, serving for more than fifteen years.



⇒ **Yolanda Sanchez** is currently the Executive Director for the S.T.A.R.S. Project (Students Teaching and Reaching Students), a non-profit organization created to solve two areas of concern within the educational process of the community. The first was a way to motivate high school scholars to take an active role in tutoring and mentoring by providing stipends and internships. The second is to close the gap between middle school and high school academics by improving their skills and focusing on math and science.



⇒ **Caroline Sanchez Crozier** is the Founder and President of CSC Learning. Established since 1988, CSC is a Chicago-based educational consulting company specializing in instructional technology. Ms. Crozier has received the prestigious Small Business Person of the Year Award from the U.S. Small Business Administration in 1993. She serves as LULAC National Education Commission Chair and Immediate Illinois Past State Director.





Workshop & Plenary Sessions Presenters

Human Trafficking: A Growing Threat in the Latino Community

Moderator:



➔ **Rosa Salazar Rosales** is the Founder and Director of the National Association of Public Employees (NAPE), Mrs. Rosales involvement with LULAC goes back to 1978, when she became Council President, then District Director, State Director, National Vice President for Women, and National Vice President for the Southwest. In 2006 Mrs. Rosales was elected National LULAC President and served for four consecutive terms. Mrs. Rosales has been a Leader for the Hispanic community in areas such as education, civil rights, employment, housing, health, immigration, the elderly, and many other areas. Mrs. Rosales was born in San Antonio, Texas and graduated from the University of Michigan with high distinction.

Workshop Summary:

Human Trafficking is modern day slavery in the form of forced labor, domestic servitude, or sex trafficking that deprives victims of their human rights and freedoms. This workshop will introduce you to the various entities and rolls they play in identifying, protecting, providing legal status, and helping restore the lives of victims of Human Trafficking.

Panelists:



➔ **Jennifer S. Greene** is the Violence Against Women Policy Advisor to Cook County State's Attorney Anita Alvarez. In this capacity, she creates and implements policy, works closely with the community, conducts training and works as part of a team leading the response to domestic violence, sex crimes and human trafficking. Prior to this, Ms. Greene was the Director of Family Rescue's Court Advocacy Program, a comprehensive legal program providing services to victims of domestic violence.



➔ **Maria Pesqueira**, is President & CEO of Mujeres Latinas en Acción. Mujeres the only Midwestern social service organization administered primarily by Latinas, and dedicated exclusively to Latinas, their families and their children. She co-founded Latinos in Development, a professional association and network of Latinos. Ms. Pesqueira is a board

member of the Community Memorial Foundation and the Illinois Coalition for Immigrant and Refugee Rights. In 2010, she was appointed by Governor Pat Quinn to serve on the Illinois Human Services Commission.

➔ **Elyse Dalberg** is the Bilingual Outreach Worker for STOP-IT, The Salvation Army's initiative against human trafficking. In this position, she works to combat human trafficking by raising community awareness about the presence of human trafficking, training community members on the issue, and providing direct outreach and services to potential victims of trafficking.

➔ **Lisa Fedina, MSW** is the Project Coordinator for the Illinois Rescue and Restore Coalition (IRRC) at the Illinois Department of Human Services. IRRC is a state-wide coalition of social service providers, law enforcement agencies, and advocacy groups working together to combat human trafficking in Illinois. Lisa coordinates training and technical assistance to coalition members.

Impact of Health Reform on the Latino Community: The real Truth!

Moderator:



➔ **Angelica Atondo** became a radio broadcaster with UK 570 AM in Caborca Sonora, at the age of 12 years old! She then moved to Tucson AZ where she attended Pima Community College and majored in Media Arts. At the age of 17 she began her television broadcasting career with telemundo-KHRR-TV40 and she also collaborated with Radio Exitos 1030 AM. Two years later she landed a spot at Univision Arizona KTVW thus becoming the youngest news caster at a national level. She was the only reporter in South of Arizona to cover immigration issues that have been transmitted nationally and on CNN. Today Angelica is truly a veteran in the media venue and a proud native of Sonora, Mexico.

Workshop Summary Part 1:

Join the Illinois Latino Family Commission as they present a panel comprised of National and State entities that will shed light on the Health Care Reform provisions (the present, near future, impact, and possible efforts to repeal reform).

Panelists:



➔ **Theresa Nino**, as appointed by the Obama administration in May of 2009, is the Director of the Office of External Affairs and Beneficiary Services (OEABS) for the Centers for Medicare & Medicaid Services (CMS) in the U.S. Department of Health and Human Services (HHS). In this role, she guides 280 employees in OEABS to successfully achieve the strategic communication objectives that promote the vital health care for more than 90 million Medicare and Medicaid beneficiaries.



➔ **Carmenza Millán** is the Associate State Director of Community Outreach for AARP. She is responsible for engaging members, and volunteers in grassroots, lobbying, and community outreach activities. This includes organizing and maintaining visible and effective coalitions and partnerships, and the development and implementation of volunteer roles and systems that effectively advance AARP's strategic priorities. Ms. Millan has dedicated her professional career and has a personal commitment to improve the quality of life of Latinos through community health education, public health outreach programs, community relations, and advocacy.



➔ **Aida Giachello, PhD** is a Professor at the Department of Preventive Medicine, Feinberg School of Medicine, Northwestern University. There she also serves as Co-Principal Investigator of the Hispanic Community Health Study/ Study of Latinos (HCHS/SOL) Chicago Field Center which is the largest multi-site epidemiological health research study on the Hispanic/Latino population in the U.S. Prior to joining the faculty of Northwestern University, she was a faculty at the University of Illinois-Chicago for 25 years and established the Midwest Latino Health Research, Training and Policy Center.

Panelists Workshop Part 2:

➔ **Dr. Olivia Rossana Diaz**. Few years ago she created a zumba group in her church and has seen first hand that this discipline has become addictive to all participants. Because her close relationship with other non-profit and faith base organizations she has been able to transmit the passion for zumba discipline to people of other ethnic backgrounds. Her group is composed of

Continued on page 19



Impact of Health Reform on the Latino Community: The real Truth!

several instructors that have become a bridge to the community and due to their certification they are able to help obese children and provide a fun activity for senior citizens.

The Modern Latino Man: Evolving to a New Reality, is Machismo Dead?

Moderator:

⇒ **Brent A. Wilkes** is the National Executive Director for the League of United Latin American Citizens this country's largest and oldest Hispanic organization. Wilkes manages the operations of the LULAC National organization with primary focus on national policy and legislative advocacy, membership development, program development, and resource development.



Workshop Summary:

The empowered Latina challenges the status quo. Being a new Latina influences not only the business world, but our own home and family. We ask... are our beautiful Latino men ready to discard the cultural and traditional attitudes many of us grew up with? In this workshop we will have 4 modern Latino men discuss the challenges facing the Latino man.

Panelists:

⇒ **Andrés López** works in Marketing for the Illinois State Treasurer's Office. He received his Bachelors of Science from Northern Illinois University and his Master of Arts from DePaul University. He plans to encourage achievement, leadership, citizenship, and to help make a difference in people's lives and especially the lives of the Latino people.



⇒ **Miguel Ruiz, Jr.** joined First American Bank in 2009 as a Personal Banker and is currently an Assistant Branch Manager Trainee. He has been in the banking industry for 8 years and aspires to be a Branch Manager. Miguel Ruiz, Jr., is a self-motivated Modern Latino striving for success in life.



⇒ **Roger Iñiguez** is currently employed by the Illinois Department of Central Management Services, attached to the Engineering Division. In his community, he serves as Vice President of LULAC Chapter 313 and State Director of Public Relations. Roger credits his greatest achievement in life as being a father, coach and mentor to his three boys- Ivan age 6; Alex age 12; and Chris, who he raised from the age of 10 and is currently serving in the military.



The Immigration Crisis in our Latino Communities

Moderator:

⇒ **Virginia Martinez** is Legislative Staff Attorney for the Mexican American Legal Defense and Educational Fund (MALDEF) in Chicago where she is responsible for monitoring regional, state and local legislation and policy issues affecting Latinos in the 11-state Midwest region. Virginia is a strong advocate for Latinos, women and children and has gained distinction in her work and in being one of the two first Latinas to be licensed to practice law in Illinois and MALDEF's first regional counsel in Chicago.



Workshop Summary:

There is a hostile environment threatening the Latino immigrant community in the U.S. This workshop examines the lack of comprehensive immigration reform and its results: dragnet deportation programs such as "Secure Communities", failure of the DREAM Act; no clear path to citizenship and other issues. Join us as we talk about solutions and strategies for the future.

Panelists:

⇒ **Claudia Valenzuela** is currently the Associate Director of Litigation at the National Immigrant Justice Center (NIJC). Claudia is a 2002 graduate of DePaul University's College of Law, where she was a Jeanne and Joseph Sullivan fellow with the International Human Rights Law Institute (IHRLI). Claudia represents non-citizens before the Department of Homeland Security (DHS), the Executive Office for Immigration Review (EOIR) and the federal courts via removal defense, impact litigation and administrative advocacy.



⇒ **Vanessa Esparza, Esq.**, Tapia Ruano & Gunn P.C. is currently an associate with the law firm of Tapia-Ruano & Gunn P.C., where she concentrates on family-based immigration, naturalization and removal defense. She is an active member of the American Immigration Lawyers Association (AILA). Ms. Esparza-Lopez has previously interned at the National Immigrant Justice Center and volunteered with Life Span Center for Legal Services & Advocacy's immigration project.



⇒ **Yesenia Sanchez** is the Director of P.A.S.O.- West Suburban Action Project, a multi-issue community organization in West suburban Cook County founded in 2009 to strengthen the immigrant community in the area. Yesenia has been involved in the fight for immigrant rights since 2003, as a leader at the state on the in-state tuition law for undocumented students in IL and while a student at UIUC, she co-founded La Colectiva, a student-led organization focused on immigrant rights.



⇒ **Shirley Sadjadi, Esq.** Over 20 years experience in immigration law, including several years at the U.S. Department of Justice, Executive Office for Immigration Review, working at the Baltimore and Falls Church Immigration Courts and Office of the Chief Administrative Hearing Officer (OCAHO).

Member, American Immigration Lawyers Association, Elgin Hispanic Network, Illinois Coalition for Immigrant and Refugee Rights; Chair and Founder, Speak Out Against Prejudice, Elgin, IL. Associate Editor, "The Waivers Book: Advanced Issues in Immigration Practice." (AILA 2011).

B.A. in Spanish & Political Science, University of Illinois, Urbana-Champaign.

J.D., Washington College of Law, American University, Washington D.C.

M.A. International Affairs, School of International Service, American University, Washington D.C.



Pictures from the 2010 Women's Conference





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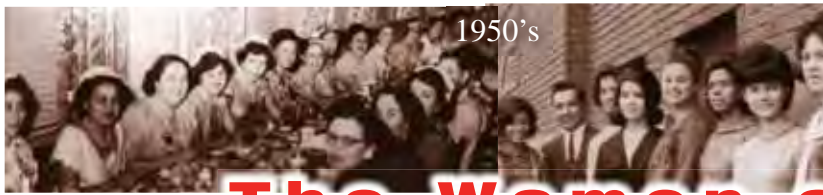


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The Women of LULAC

LULAC was one of the first national organizations to place emphasis on the role of women. Its first women's council #9 was created on February 22, 1934, in El Paso, Texas. By 1938, the league had created the first women's national office in Mrs. Ester Machuca as Ladies Organizer General.

The growth of the role of women in LULAC has never stopped. In 1981, the league's first National Vice-President for Women was elected. Programs for women are carried out at the local level through the efforts of state coordinators for women. One of the league's most successful programs has been two-day conferences on education and employment held in various states, and a national conference.

Mujeres de LULAC: A History of Accomplishments

1929: LULAC was established in Texas. Membership was open to persons of Mexican origin but women were not encouraged to join.

1932: Women formed LULAC Ladies' Auxiliaries in Alice, El Paso, Kingsville, and San Antonio, Texas.

1933: Ladies LULAC was founded at the Texas State LULAC Convention in Del Rio, when the League permitted Latin American women to organize on the same basis as men. Joe Alamia and J. M. Canales, of Edinburg, submitted the resolution establishing Ladies LULAC. Jose Luz Saenz served as the first organizer of Ladies LULAC, the only man ever in this position. Alice, Texas, organized the first council by incorporating the existing ladies' auxiliary there. Ladies LULAC councils largely worked independently of one another and apart from men's councils. They were especially concerned with children, the poor, the elderly, women, scholarships, education and politics.

1934: Ester Machuca founded Ladies LULAC Council #9, in El Paso, Texas, by incorporating the existing ladies' auxiliary there, and served as first treasurer. Council #9 is the only Ladies Council founded in the 1930s that still exists today. Council #9 is currently lead by Lila Gutierrez. LULAC established the position Ladies Organizer General, the official organizer of women's councils. This position existed until 1942. In Goliad, Ladies LULAC fought for admission of students of Mexican descent into public schools.

1935: Maria Torres Reyna founded Ladies Council #22 in Houston and served as first Secretary. Council 322 collected poll taxes, registered voters, and bought eyeglasses for school children.

1937: Alice Dickerson Montemayor was elected Second National Vice President, the first woman to hold a national elected position. Ladies LULAC established Junior LULAC. The first charter was written by Alice Montemayor, who served as Director General from 1939-19400.

1938: With Filemon Martinez as National LULAC President, Ladies LULAC was recognized as a national entity and the position of Ladies Organizer General (later called National Vice President of Women) was created on the national board. Ester Machuca was named Ladies Organizer General and Ladies LULAC Councils were established in Arizona, California, Nevada, New Mexico and Texas. Eva Carrillo founded Ladies LULAC in Austin. She and her council worked to desegregate movie theaters and swimming pools as well as schools. They also encouraged Hispanics to buy property, pay the poll tax, vote, and defend their rights.

1939: The May edition of LULAC NEWS, the official magazine of the League, was conceived, edited, and produced by Ester Machuca and dedicated to Antonietta Delgado de Martinez, Ladies LULAC member and deceased wife of LULAC National President Filemon Martinez. It is the only edition ever produced entirely by LULAC women and is one of only two issues about LULAC women. At 68 pages, it was also one of the thickest.

1940: Alice Dickerson Montemayor became associate editor of LULAC News. She wrote more articles for LULAC News than any other woman, including a 1937 article entitled "Women's Opportunity in LULAC" in



which she defined a woman's place to be in that position where she can do the most for the furthering of her fellow woman and in 1938 editorial entitled "Son Muy Hombres?" in which she denounced notions of male superiority and argued for women's right to participate in LULAC.

1948: Ladies LULAC contributed funds for Delgado v Bastrop ISD lawsuit, which ended segregation of Hispanic American children in Texas schools.

1950: LULAC Councils began to integrate. In Houston, Ladies LULAC collected poll taxes, registered voters, and bought eyeglasses for school children.

1961: Consuelo Herrera Mendez, President of Ladies LULAC Council #202 in Austin, and her council worked on political campaigns, getting voters to the polls, and fund-raising for scholarships.

1963: Lucy Acosta was the first woman elected National Director for youth activities. She served as Second National Vice President in 1965.

1964: Belen Robles was appointed National Secretary. She served until 1970.

1970: Integrated LULAC Councils were typical and the majority of women joined them although Ladies LULAC councils continued to exist. Belen Robles became the first woman to run for the office of LULAC National Office.

1974: LULAC endorsed the Equal Rights Amendment. Belen Robles was elected the first woman to serve as National Vice President for the Southwest.

1976: Dolores Adame Guerrero was elected the first woman Texas LULAC State Director. Lucy Acosta organized Project Amistad, a social service program for the elderly and adults with disabilities, originally funded by the Texas Department of Human Services and Community Development funds from the City of El Paso to combat abuse, neglect, and exploitation as well as to provide escort and transportation services primarily to and from medical appointments. She continues to serve as the Director of the project until her death in 2008.

1985: Dr. Anita Del Rio became the second woman to run for LULAC National President. Her platform was immigration and bilingual -education. Women comprised more than 50% of membership, yet held fewer than 2% of elected positions.

1987: Lucy Acosta was inducted into the Texas Women's Hall of Fame for her civic endeavors. In McAllen, Ladies LULAC opened the LULAC Information and Referral Center, which helped Hispanic immigrants establish resident and assisted other with job referrals and other needs.

1989: Eva Carrillo Garcia's name and picture were included in a pictorial display at the Texas State Capitol to mark National Women's History Month.

1991: Rosa Rosales was elected the second woman Texas LULAC State Director. She has served as National Vice President for Women.

1994: Belen Robles was elected the first woman LULAC National President. She served 4 years in office.

1995: Angela Garcia was elected the third woman Texas LULAC State Director.

1998: Mujeres de LULAC Council, 34677, was founded in Dallas, Texas, the last Ladies council to incorporate in the 20TH Century.

2000: Today, only a handful of Ladies LULAC councils exist.

2006: Rosa Rosales, from San Antonio Texas, was elected LULAC National President LULAC National Convention in Wisconsin.

2010: Margaret Moran, from San Antonio Texas, was elected LULAC National President LULAC National Convention in Albuquerque, New Mexico as only the 3rd woman in 82 years to serve as National President.

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Regla Gonzalez
*National V.P. for Women – Mass.
Chairwoman, Women's Commission*



Margaret Moran,
*LULAC National President
1st Vice-Chair*



Maggie Rivera
*Natl. V.P. for the Midwest
Illinois*



Rosa Rosales,
*Immidiaste Past National
LULAC President*



Nereyda Garza
Texas



Agnes Rivera
Massachusetts



Belen Robles
*Former National President
El Paso, TX*



Yvonne Quiñones
Puerto Rico



Adriana Comellas-Macretti
State Farm



Nikki Suarez
Texas



Esther Degrares Aguiñaga
*Natl. V.P. for the Northeast
Massachusetts*



Nora Venegas
Tyson Foods



Mickie Solorio Luna
*Natl. V.P. for the Farwest
California*



Cecilia Burciaga
*Commissioner
California*



Estelle Michopoulos Martinez
*Commissioner
Illinois*



Rita Gonzales
*Commissioner
Austin, TX*



Elsie Valdes
*Sr. Adviser to Natl. President
Puerto Rico*



Raquel Egusquiza
AARP



Berta Urteaga
*Natl. V.P. for Youth
Lake Jackson, TX*



Laura Flores
*Commissioner
San Antonio, TX*



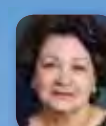
Sanjuanita Gonzalez
*Commissioner
Texas*



Carolina Muñoz
National Fiscal Officer



Ana Valenzuela Estrada
Arizona



Sylvia L Gonzales
*National V.P. Southwest
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