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## 2010 LULAC National Women's Conference

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### 2010 LULAC NATIONAL WOMEN'S CONFERENCE

Friday, April 9 and Saturday, April 10, 2010  
San Juan, Puerto Rico

LULAC is proud to request your presence and sponsorship at our annual National Women's Conference to be held April 9th and 10th at the beautiful San Juan, PR.

The theme for the conference is "Latina Contributions.....To a Stronger Nation". We are doing so in the areas of business, education, and political empowerment. Now is the time to highlight the important accomplishments of women who have progressed in their areas of expertise and have them share their experiences with our participants.

The mission of the LULAC National Women's Conference has always been to engage women from across this country to raise their consciousness and enhance their ability to become leaders. We are very proud of the success this conference has achieved due to the commitment of the Women's Commission and the generosity of our corporate partners.

Our surveys reflect that women continue to learn from the experience of being a part of the LULAC network and the conference also increases their knowledge as consumers of products offered by our corporate partners.

Latinas are getting elected to top positions in national, state, and local elections. As we celebrate our 81st anniversary fighting for civil rights, Latinas have made tremendous strides in holding positions of influence within American society. I am honored to be serving as National Vice President for Women.

Your participation is key as women's purchasing power increases and your company's support is important in our quest to continue empowering women through our educational forums.

We are looking forward to your positive consideration of our proposal. Attached you will find our participation levels.

Sincerely,

*Regla González*

National Vice-President for Women

**For More Information:** For conference information and registration, contact the LULAC Women's Commission at 617.710.9088. or LULAC Fiscal Officer Carolina Muñoz 915.577.0726.

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**San Juan, PR • April 9—10, 2010**

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## INFORMATION

### Headquarters Hotel

Caribe Hilton  
Los Rosales Street  
1 San Geronimo Street  
San Juan, Puerto Rico 00901  
Reservations: (800) 468-8585

### Air Transportation

#### **American Airlines**

(800) 433-1790  
[www.aa.com](http://www.aa.com)

#### **Continental**

(800) 468-7022  
[www.continental.com](http://www.continental.com)

## PRELIMINARY AGENDA

### THURSDAY, APRIL 8

2:00 pm to 6:00 pm      Conference Committee Work Group Meeting

### Friday, April 9

12:00 pm to 4:00 pm      Silent Auction and Art

12:00 pm to 4:00 pm      Early Registration

4:00 pm                      Exhibits Set-up

7:00 pm to 9:00 pm      Opening Reception at Hotel

### Saturday, April 10

7:30 am to 8:30 am      Registration

7:00 am to 8:30 am      Breakfast and Recognition of Community Leaders

7:00 am to 4:00 pm      Exhibits and Silent Charity Auction

8:30 am to 8:45 am      Conference Launching and Official Welcome

8:50 am to 10:20 am      Golden Age

8:50 am to 10:20 am      Growing with Faith, Family and Country

8:50 am to 10:20 am      Beyond Resilience overcoming violence in the Nation

8:50 am to 10:20 am      Self Esteem a Path to Success

10:20 am to 10:30 am      Break

10:30 am to 12:10 pm      Workshop Women's leadership in the New Millennium

10:30 am to 12:10 pm      Workshop Education equal success

12:10 pm to 12:30 pm      Silent Charity Auction

12:30 pm to 2:00 pm      Women's Recognition Luncheon and Salute to Corporate Sponsors

2:10 pm to 3:40 pm      Workshop Financial Empowerment

2:10 pm to 3:40 pm      Workshop Wellness Awareness

3:20 pm to 4:30 pm      Closing Workshop Growing with Faith, Family and Country

7:00 pm to 1am              Taste of San Juan Reception  
Food, Music and Dance

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## REGISTRATION

PLEASE COMPLETE ONE FORM PER PERSON ATTENDING

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Regla Gonzalez. The LULAC National Women's Conference provides professional development workshops and seminars targeted to the needs of Latinas, and also highlight the contributions that Latinas have made to this country. This year's conference will feature workshops on Business Opportunities, Political Empowerment, Financial Literacy, and Community Service. Print or type the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **March 27, 2010**.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Agency \_\_\_\_\_ Council # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Check the appropriate box(es).

### **Registration Packages**

(Reception/Breakfast/Luncheon/Workshops/Exhibits)

- |  |       |
|--|-------|
| <input type="checkbox"/> LULAC Member            | \$100 |
| <input type="checkbox"/> Non-Member              | 200   |
| <input type="checkbox"/> Student (I.D.) required | 75    |

Total \_\_\_\_\_ Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

MasterCard  Visa  American Express Signature \_\_\_\_\_

Payment can be made by cash, check, or major credit card. Credit card orders accepted by fax. There is a \$25.00 handling fee for all returned checks.

**LULAC Fiscal Office**  
2010 National Women's Conference  
201 East Main, Suite 605  
El Paso, TX 79901  
(915) 577-0726, FAX (915) 577-0914

Questions? Contact: Regla Gonzalez, LULAC National VP for Women at reglag@aol.com or Carolina Munoz, LULAC Fiscal Officer at (915) 577-0726 fax: (915) 577-0914. Toll Free number: (866) 577-0726 E-mail: cmunoz@lulac.org

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## SPONSORSHIP PACKAGES

As the nation's largest and oldest Hispanic Civil Rights organization, with its rich history and advocacy for education, civil rights, economic attainment, and workforce development LULAC has a proven track record in its quest to reach out to the communities it serves throughout the United States, Hawaii, and Puerto Rico. The continued training and learning opportunities that are offered to our volunteer members and community leaders at our annual conference are vital in order to provide the much needed services to those in need. Our expected attendance is over 500 participants.

Please review our participatory menu of opportunities and registration forms by which you may support this very important event. As a project of the LULAC Institute, a 501(c)3 organization, all contributions to the conference are tax deductible. For additional information, please contact our National Fiscal Officer Ms. Carolina Munoz at 866-577-0726 or by e-mail at [cmunoz@lulac.org](mailto:cmunoz@lulac.org). The following packages are offered at the levels indicated.

### **Diamond Level—\$30,000+**

Priority Seating at Five Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, and five corporate representatives at Welcome Reception.

### **Emerald Level—\$25,000+**

Priority Seating at Four Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet, Hospitality Photo-Op, and four corporate representatives at Welcome Reception.

### **Ruby Level—\$20,000+**

Seating at Three Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, A VIP Meet and Greet Hospitality Photo-Op, and four corporate representatives at Welcome Reception.

### **Pearl Level—\$15,000+**

Two Tables of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program, Book, Logo on LULAC website, and four corporate representatives at Welcome Reception.

### **Sapphire Level- \$10,000+**

This level entitles the Sponsor to One Table of 10, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program book, Logo on LULAC website, and two corporate representatives at Welcome Reception.

## ADDITIONAL OPPORTUNITIES

- Cost of archiving/recording Conference
- Scholarships for Youth and Young Adult Women's attendance
- Silent Auction Items
- Commemorative Conference Bags w/Company Logo

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**SPONSORSHIP AGREEMENT:** Please print or type the requested information below as it should appear in the conference program and name badge:

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation/Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

**Select sponsorship level below. Enter the event you wish to sponsor:** \_\_\_\_\_

- Diamond Sponsor—\$30,000:** This level entitles the Sponsor to priority Seating at Five Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op, and five corporate representatives at Welcome Reception.
  
- Emerald Sponsor—\$25,000:** This level entitles the Sponsor to priority Seating at Four Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op, and four corporate representatives at Welcome Reception.
  
- Ruby Sponsor—\$20,000:** This level entitles the Sponsor to priority Seating at Three Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op, and 4 corporate representatives at Welcome Reception.
  
- Pearl Sponsor—\$15,000:** This level entitles the Sponsor to Two Tables of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and 4 corporate representatives at Welcome Reception.
  
- Sapphire Sponsor—\$10,000:** This level entitles the Sponsor to One Table of 10 and Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program book, Logo on LULAC website, and two corporate representatives at Welcome Reception.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

**Mail this agreement and check to:**  
**LULAC National Fiscal Office**  
2010 National Women's Conference  
201 East Main, Suite 605  
El Paso, Texas 79901  
(915) 577-0726 FAX (915) 577-0914

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## ADVERTISING AGREEMENT

The League of United Latin American Citizens (LULAC) 2010 National Women's Conference welcomes you to advertise in the Program. To advertise in our Program Brochure, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation/Agency \_\_\_\_\_

Representing Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please indicate choices below (trim sizes shown):

- Full Page Color (back page) .....\$1,500
- Full Page Color (inside front) .....\$1,500
- Full Page Black & White .....\$1,000
- Half Page Black & White .....\$500

**Notes:**

- 1). Preferred material: PDF digital material which can be sent to the address below or emailed to Luis Briones at [luisbriones@lulac.org](mailto:luisbriones@lulac.org)
- 2). Ad material returned only upon request.
- 3). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Fiscal Office. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: MARCH 11, 2010**

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. For more information, contact Carolina Munoz at (915) 577-0726 or visit our website at: [www.LULAC.org](http://www.LULAC.org).

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MasterCard  Visa  American Express Signature \_\_\_\_\_

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## APRIL 9-10, 2010 EXHIBITOR AGREEMENT

The League of United Latin American Citizens (LULAC) welcomes you to exhibit at the 2010 National Women's Conference. Exhibit Set up Friday 6:00 pm Open Saturday from 7:30 am to 2:00 pm:

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation/Agency \_\_\_\_\_

Representing Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Payment in full of \$600 per space** is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 2 tickets to the Welcome Reception on Friday, 2 tickets to the breakfast and 2 tickets to the Luncheon on Saturday.

Indicate amount of Spaces Required. \_\_\_\_\_.

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims”. LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area.

Mail the form & payment to the address below.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

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