

## 2008 LULAC NATIONAL WOMEN'S CONFERENCE

Friday, March 14 and Saturday, March 15, 2008  
Hyatt Regency Hill Country Resort & Spa  
San Antonio, Texas

### **Dedicated to our San Antonio Rose The Honorable Rosa Rosales National President**

LULAC is proud to solicit your participation at our annual National Women's Conference to be held March 14<sup>th</sup> and 15<sup>th</sup> at the Beautiful **Hyatt Regency Hill Country Resort & Spa**.

Latinas are making inroads in the areas of business, education and political empowerment. Now is the time to highlight the important accomplishments of women who have progressed in their areas of expertise and have them share their experiences with our participants.

The mission of the LULAC National Women's Conference has always been to engage women from across this country to raise their consciousness and enhance their ability to become leaders. Our Motivational Speakers will do just that.

We are very proud of the success this conference has achieved due to the commitment of the Women's Commission and the generosity of our Corporate Partners. Our surveys reflect that women continue to learn from the experience of being a part of the LULAC network and the conference also increases their knowledge as consumers of products offered by our Corporate Partners. Your participation is key as women's purchasing power increases and your company's support is important in our quest to continue empowering women through our educational forums.

We are looking forward to your positive consideration of our proposal. Attached you will find our participation levels.

Sincerely,

*Margaret Moran*

National Vice-President for Women

**For More Information:** For conference information and registration, contact the LULAC Women's Commission at 210 422-2812 or visit our website at: [www.LULAC.org](http://www.LULAC.org).

## INFORMATION

### Headquarters Hotel

Hyatt Regency Hill Country  
Resort & Spa  
9800 Hyatt Resort Drive  
San Antonio, Texas 78251

For Reservations:

**1800-233-1234**

LULAC National Women's  
Conference block

\$165.00 night single/double

Rate cut off date: March 4, 2008

### Air Transportation

#### **American Airlines**

(800) 433-1790

[www.aa.com](http://www.aa.com)

**Continental** (800) 468-7022

[www.continental.com](http://www.continental.com)

#### **Southwest Airlines**

(800) 435-9792

[www.southwest.com](http://www.southwest.com)

## PRELIMINARY AGENDA

### **THURSDAY, MARCH 13**

2:00 pm to 6:00 pm Conference Committee Work Group  
Meeting **Crockett D**

### **Friday, March 14**

12:00 pm to 4:00 pm Silent Auction, Fashion Project  
**Republic A and B**

12:00 pm to 4:00 pm Early Registration, **Republic Prefunction**

6:00 pm Exhibits Set-up, **Texas Ballroom - Foyer**  
7:00 pm to 9:00 pm Opening Reception TBA

### **Saturday, March 15**

7:30 am to 8:30 am Registration, **Republic Prefunction**

7:30 am to 8:30 am Breakfast with Community Leaders  
**Texas Ballroom - Salon E and F**

7:30 am to 2:00 pm Silent Charity Auction, Fashion Project  
**Republic A and B**

7:30 am to 2:00 pm Exhibits, **Texas Ballroom - Foyer**

8:30 am to 8:45 am Conference Launching and Official Welcome

8:50 am to 9:45 am Workshop  
**Texas Ballroom - Salon D**

9:45 am to 9:55 am Break

10:00 am to 10:45 am Workshop  
**Texas Ballroom – Salon D**

11:00 am to 11:45 am Workshop  
**Texas Ballroom – Salon D**

11:50 am to 12:30 pm Silent Charity Auction and Fashion Project  
**Republic A and B**

Exhibits  
**Texas Ballroom - Foyer**

12:30 pm to 2:00 pm Women's Recognition Luncheon and  
Salute to Corporates  
**Texas Ballroom – Salons E and F**

2:30 pm to 3:15 pm Closing Workshop  
**Texas Ballroom – Salon D**

4:00 pm Enjoy San Antonio!

## REGISTRATION

PLEASE COMPLETE ONE FORM PER PERSON ATTENDING

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Margaret Moran. The LULAC National Women's Conference provides professional development workshops and seminars, targeted to the needs of Latinas and highlights the contributions that Latinas have made to this country. This year's conference will feature workshops on Business Opportunities, Political Empowerment, Financial Literacy and community service. Print or type the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **March 1st 2008**.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Agency \_\_\_\_\_ Council # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Check the appropriate box(es).

### **Registration Packages**

(Reception/Breakfast/Luncheon/Workshops/Exhibits)

- |  |       |
|--|-------|
| <input type="checkbox"/> LULAC Member            | \$100 |
| <input type="checkbox"/> Non-Member              | 200   |
| <input type="checkbox"/> Student (I.D.) required | 75    |

Total \_\_\_\_\_ Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

MasterCard  Visa  American Express Signature \_\_\_\_\_

Payment can be made by cash, check or major credit card. Credit card orders accepted by fax. There is a \$25.00 handling fee for all returned checks.

**LULAC Fiscal Office**  
2008 National Women's Conference  
201 East Main, Suite 605  
El Paso, TX 79901  
(915) 577-0726, FAX (915) 577-0914

Questions? Contact: Margaret Moran at moran0529@aol.com or  
Carolina Munoz, LULAC Fiscal Officer at (915) 577-0726 fax: (915) 577-0914  
Toll Free number: (866) 577-0726 E-mail: [cmunoz@lulac.org](mailto:cmunoz@lulac.org)

## SPONSORSHIP PACKAGES

As the nation's largest and oldest Hispanic Civil Rights organization, with its rich history and advocacy for education, civil rights, economic attainment and workforce development LULAC has a proven track record in its quest to reach out to the communities it serves throughout the United States, Hawaii and Puerto Rico. The continued training and learning opportunities that are offered to our volunteer members and community leaders at our annual conference are vital in order to provide the much needed service to those in need. Our expected attendance is over 500 participants.

Please review our participatory menu of opportunities and registration forms by which you may support this very important event. As a project of the LULAC Institute, a 501(c)3 organization, all contributions to the conference are tax deductible. For additional information, please contact our National Fiscal Officer Ms. Carolina Munoz at 866-577-0726 or by e-mail at [cmunoz@lulac.org](mailto:cmunoz@lulac.org). The following packages are offered at the levels indicated.

### **Yellow Rose Level—\$30,000+**

Priority Seating at Five Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, Five corporate Representatives at Welcome Reception.

### **Red Rose Level—\$25,000+**

Priority Seating at Four Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, Four corporate representatives at Welcome Reception.

### **Pink Rose Level—\$20,000+**

Seating at Three Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, A VIP Meet and Greet Hospitality Photo-Op, 4 corporate representatives at Welcome Reception.

### **Peach Rose Level—\$15,000+**

Two Tables of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program, Book, Logo on LULAC website and 4 corporate representatives at Welcome Reception.

### **Orange Rose Level- \$10,000+**

This level entitles the Sponsor to One Table of 10, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program book, Logo on LULAC website and Two corporate representatives at Welcome Reception.

## **ADDITIONAL OPPORTUNITIES**

- Cost of Archiving/recording Conference
- Scholarships for Youth and Young Adult Women's attendance
- Silent Auction Items

**SPONSORSHIP AGREEMENT:** Please print or type the requested information below as it should appear in the conference program and name badge:

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation/Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Select sponsorship level below. Enter the event you wish to sponsor: \_\_\_\_\_

- Yellow Rose Sponsor—\$30,000:** This level entitles the Sponsor to priority Seating at Five Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op and five corporate representatives at Welcome Reception.
- Red Rose Sponsor—\$25,000:** This level entitles the Sponsor to priority Seating at Four Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op and four corporate representatives at Welcome Reception.
- Pink Rose Sponsor—\$20,000:** This level entitles the Sponsor to priority Seating at Three Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op and 4 corporate representatives at Welcome Reception.
- Peach Rose Sponsor—\$15,000:** This level entitles the Sponsor to Two Tables of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website and 4 corporate representatives at Welcome Reception.
- Orange Rose Sponsor—\$10,000:** This level entitles the Sponsor to One Table of 10 and Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program book, Logo on LULAC website and two corporate representatives at Welcome Reception.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

**Mail this agreement and check to:**  
**LULAC National Fiscal Office**  
2008 National Women's Conference  
201 East Main, Suite 605  
El Paso, Texas 79901  
(915) 577-0726 FAX (915) 577-0914

## ADVERTISING AGREEMENT

The League of United Latin American Citizens (LULAC) 2008 National Women's Conference welcomes you to advertise in the Program. To advertise in our Program Brochure, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation/Agency \_\_\_\_\_

Representing Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_

Please indicate choices below (trim sizes shown):

- Full Page Color (back page) .....\$1,500
- Full Page Color (inside front) .....\$1,500
- Full Page Black & White .....\$1,000
- Half Page Black & White .....\$500

**Notes:**

- 1). Preferred material: PDF digital material which can be sent to the address below or emailed to Luis Briones at [luisbriones@lulac.org](mailto:luisbriones@lulac.org)
- 2). Ad material returned only upon request.
- 3). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Fiscal Office. Mail the Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: FEBRUARY 15, 2008**

\_\_\_\_\_  
Signature of Authorized Representative \_\_\_\_\_  
Date

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. For more information, contact Carolina Munoz at (915) 577-0726 or visit our website at: [www.LULAC.org](http://www.LULAC.org).

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MasterCard  Visa  American Express Signature \_\_\_\_\_

## MARCH 14-15, 2008 EXHIBITOR AGREEMENT

The League of United Latin American Citizens (LULAC) welcomes you to exhibit at the 2008 National Women's Conference. Exhibit Set up Friday 6:00 pm Open Saturday from 7:30 am to 2:00 pm:

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation/Agency \_\_\_\_\_

Representing Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Payment in full of \$600 per space** is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 2 tickets to the Welcome Reception on Friday, 2 tickets to the breakfast and 2 tickets to the Luncheon on Saturday. Indicate amount of Spaces Required.

\_\_\_\_\_.

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims”. LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area..

Mail this form & payment to the address below. .

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

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[www.LULAC.org](http://www.LULAC.org).

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2007 National Women’s Conference  
201 East Main, Suite 605  
El Paso, Texas 79901  
(915) 577-0726 FAX (915) 577-0914

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