

Thursday, December 3

1:00 - 5:00 pm Registration **Galeria**

1:00 - 5:00 pm Exhibitor Set-up **Emerald Room**

7:00 - 9:00 pm Opening Ceremony & Reception **Tiffany Room**
Sponsored by AARP

Master of Ceremonies: Brent Wilkes, LULAC National Executive Director

Opening Remarks: Mrs. Rosa Rosales, LULAC National President

Partner Remarks: Kerrie Witty, Director, Los Angeles Regional Office, Veterans Benefits Administration, U.S. Department of Veterans Affairs

Partner Remarks: Mr. Francisco Ivarra, National Commander, American GI Forum

Friday, December 4

7:00 am - 5:00 pm Registration **Galeria**

8:00 - 10:00 am Salute to Veterans Breakfast **Crystal Ballroom**

Mistress of Ceremonies: Toula Politis Lugo, LULAC National Vice President of the Northeast

Pledge of Allegiance: Michelle M. Pelayo-Osorio, LULAC National Vice President for Young Adults

Reflection: Blanca Vargas, LULAC National Chaplain

Welcome: Mrs. Rosa Rosales, LULAC National President

Remarks: Louis Caldera, Senior Fellow, Center for American Progress

Keynote Speaker: Antonio R. Villaraigosa, Mayor of Los Angeles

Remarks: Hakeem Basheerud-Deen, U.S. Office of Personnel Management, Division for Strategic Human Resources Policy, Center for Talent and Capacity Policy

10:00 - 11:30 am WORKSHOP: Salud! Accessing Health Benefits **Tiffany Room**
Sponsored by Walmart

Moderator: Maggie Rivera, LULAC National Vice President of the Midwest

Panelists:

Dr. Al Batres, Chief Officer, Office of Readjustment Counseling, VHA

Betty Zamost, Homeless Program, VA Greater LA Healthcare System, LA

Ruby Neville, MSW, LGSW, Center for Substance Abuse Treatment, Department of Health & Human Services

John Mendez, Senior Manager, Public Affairs and Government Relations, Walmart Stores

12 Program Agenda

11:30 am - noon	Press Conference	Bernard's Room
	Mrs. Rosa Rosales, LULAC National President Fernando Del Rio, National Vice Commander, American GI Forum John Sepulveda, Assistant Secretary for Human Resources and Administration, U.S. Department of Veterans Affairs	
Noon - 12:15 pm	Ribbon Cutting Ceremony: Exposition, Job Fair & Veterans Services	Bernard's Room
	<i>Mistress of Ceremonies:</i> Sylvia L. Gonzales, LULAC National Vice President of the Southwest <i>Remarks:</i> Ms. Kerrie Witty, Director Regional Office Los Angeles, Veterans Benefits Administration	
Noon - 6:00 pm	Exposition, Job Fair, Hispanic Medal of Honor Display	Emerald Room
12:30 - 2:00 pm	Fallen Heroes Luncheon	Crystal Ballroom
	Sponsored by the Department of Defense <i>Mistress of Ceremonies:</i> Norma Roque, Emmy award-winning reporter, Univision <i>Presentation of Colors:</i> Kennedy High School NJROTC <i>National Anthem:</i> NC1 Archie Folks <i>Reflection:</i> Chaplain Roy Twaddell <i>Host Remarks:</i> Clarence A. Johnson, Acting Deputy Under Secretary of Defense <i>Keynote Speaker:</i> Lieutenant Colonel James R. Cluff, Commander, 17th Reconnaissance Squadron, 432nd Operations Group, 432nd Wing, Creech Air Force Base, Nevada <i>Special Recognition:</i> Family of Major L. Eduardo Caraveo <i>Salute:</i> Mr. Rudy Hernandez, Hispanic Medal of Honor Recipient	
2:15 - 3:45 pm	WORKSHOP: Money Smarts, Managing your Personal Finances	Tiffany Room
	Sponsored by Walmart & Nissan <i>Moderator:</i> Roger Rocha, LULAC National Treasurer <i>Panelists:</i> Johnny Sharp, Operation Hope, Los Angeles Ray W. Brewer, Home Foreclosure, LA Office of Personnel Management, FEB Agency John Mendez, Senior Manager, Public Affairs and Government Relations, Walmart Stores	
4:00 - 5:45 pm	WORKSHOP: Climate Change, Green Jobs & Latinos	Tiffany Room
	Sponsored by National Hispanic Environmental Council <i>Panelists:</i> Rafael Aguilera, President, The Verde Group and former Climate Change Policy Director, Environmental Defense Fund, Sacramento Salvador Ramirez, California State Director, National Hispanic Environmental Council (NHEC), and Professional Hydrologist	

12:30 - 2:00 pm **Presidential Dinner** **Crystal Ballroom**
 Sponsored by US Department of Veterans Affairs

Master of Ceremonies: Brent Wilkes, LULAC National Executive Director

Pledge of Allegiance: Ivonne Quinones, LULAC National Vice-President of the Southeast
Reflection: Blanca Vargas, LULAC National Chaplain

Guest Remarks: General Wilma L. Vaught, U.S. Air Force (Retired) and President, Women’s in Military Service for America Memorial Foundation

Keynote Speaker: John Sepulveda, Assistant Secretary for Human Resources and Administration, U.S. Department of Veterans Affairs

Saturday, December 5

8:00 am - noon **Registration** **Galeria**

10:00 am - 4 pm **Exposition, Job Fair, Hispanic Medal of Honor Display** **Emerald Room**

10:30 am - noon **WORKSHOP: The Keys to Success...Education & Job Opportunities for Veterans** **Tiffany Room**
 Sponsored by AARP

Moderator: Hector Flores, Immediate Past LULAC National President

Panelists:
 Hakeem Basheerud-Deen, U.S. Office of Personnel Management, Division for Strategic Human Resources Policy, Center for Talent and Capacity Policy
 Ericka Lozano, Community Outreach Associate State Director, AARP
 Paul M. Plasencia, Veterans Outreach Program Manager, Department of Homeland Security

11:00 am - noon **Unveiling of the Wall of Honor (offsite event)** **Father Serra Park**

12:30 - 2:00 pm **Leadership Opportunities Luncheon** **Crystal Ballroom**
 Sponsored by the Department of Defense

Mistress of Ceremonies: Regla González, LULAC National Vice President for Women

Presentation of Colors: NCOIC State Honor
National Anthem: TSG Erin McPherson

Reflection: Chaplain Linda Cowan

Host Remarks: Mr. Clarence A. Johnson, Acting Deputy Under Secretary of Defense

Guest Speaker: The Honorable Judy Chu, U.S. Congresswoman, California District 32

Keynote Speaker: Steve L. Muro, Acting Under Secretary for Memorial Affairs, U.S. Department of Veterans Affairs

Remarks: Karen Hannah, Civilian Personnel Management Service, Veteran’s Hiring Initiative, Department of Defense