



*The League of United Latin American Citizens
and its Corporate Alliance cordially invite you to attend*

The Thirteenth Annual

***LULAC National Legislative
Conference and Gala***

Celebrating Legislative Service to the Hispanic Community

**JW Marriott
Washington, DC
February 24-25, 2010**

Policy Conference

Wednesday, February 24, 2010
9 am to 12 pm Issue Panels
12 pm to 1:30 pm Policy Luncheon
1:45 pm to 3:15 pm Issue Panel

Thursday, February 25, 2010
9 am to 5 pm Congressional Visits

Legislative Awards Gala

Wednesday, February 24, 2010

6 pm Cocktails
7 pm Awards
8 pm Dinner

Black Tie

For more information, please call (202) 833-6130



LULAC National Legislative Awards Gala

Honoring:

Senator Richard Durbin (Invited)

Senator Olympia Snowe (Invited)

February 24, 2010

6:00 pm Cocktails

7:00 pm Awards

8:00 pm Dinner

For more information, please call (202) 833-6130

Black Tie

Past Honorees:

2009

*Mayor Antonio Villaraigosa
Senator Kay Bailey Hutchison
Senator Robert Menendez
Congresswoman Hilda L. Solis*

2007

*President William J. Clinton
Senate Majority Leader Harry Reid
Secretary of Labor Elaine Chao*

2008

*U.S. Congressman Rubén Hinojosa
U.S. Congresswoman Ileana Ros-Lehtinen
U.S. Congressman Joe Baca
U.S. Congresswoman Lucille Roybal-Allard*

2006

*Arizona Senator John McCain
Massachusetts Senator Edward M. Kennedy
Salt Lake City Mayor Ross C. Anderson*

2010 LULAC National Legislative Conference

2009 SPONSORS

DIAMOND

AT&T
Bank of America
Comcast Corporation
ExxonMobil
Ford Motor Company
Southwest

PLATINUM

Verizon Communications Inc.
Univision Communications Inc.

GOLD

Amgen
The Coca-Cola Company
BlueCross BlueShield Association
Home Box Office

GOLD

Miller Brewing Company
The Procter & Gamble Company
Shell Oil Company
Sprint Nextel Corporation

SILVER

Bank of America
Google
National Education Association
Tyson Foods, Inc

BRONZE

American Federation of Teachers
MasterCard
SEIU
Tracfone
Telemundo



2010 LULAC National Legislative Conference

The LULAC National Legislative Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. LULAC will present awards to three distinguished elected officials at our eleventh gala, which will occur **February 24, 2010 in Washington, DC**. We will also celebrate the 81st anniversary of LULAC, which was formed on February 17, 1929.

Proceeds from the LULAC National Legislative Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

LULAC

With over 700 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC advances the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

THE LULAC CORPORATE ALLIANCE

The LULAC Corporate Alliance, an advisory board of Fortune 500 companies, fosters stronger partnerships between Corporate America and the Hispanic community and provides advice and assistance to the LULAC organization. Corporations participating in the Alliance work with LULAC in developing national and community-based programs to address the needs of the Hispanic community and to ensure that the nation's future work force obtains the necessary education and skills to keep America productive.



2010 LULAC National Legislative Awards Gala

SPONSORSHIP PACKAGES

DIAMOND—\$25,000

- Two Reserved VIP tables for ten, premier placement, highlighting company name
- Sponsorship of the general pre-gala reception
- Six tickets for pre-gala VIP reception
- Company representative introduced as Diamond Sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

PLATINUM—\$15,000

- One Reserved VIP table for ten, premier placement, highlighting company name
- Four tickets for pre-gala VIP reception
- Company representative introduced as Platinum sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

GOLD—\$10,000

- One Reserved VIP table for ten, premium placement, highlighting company name
- Two tickets for pre-gala VIP reception
- Company representative recognized as gold sponsor of the event
- Company logo prominently displayed during event
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

SILVER—\$6,000

- One Reserved table for ten, prominent placement, highlighting company name
- Company name prominently displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

BRONZE—\$3,000

- One Reserved table for ten highlighting company name
- Company name displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

INDIVIDUAL TICKETS— \$250

LULAC MEMBERS— \$100

Contributions to the legislative gala are not tax deductible as a charitable Contribution, but may be deductible as a business expense.

2010 LULAC National Legislative Awards Gala

SPONSORSHIP AGREEMENT

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please indicate choices below: Contributions to the legislative gala are not tax deductible as a charitable contribution but may be deductible as a business expense.

☐ **Diamond Sponsor**\$25,000.

☐ **Platinum Sponsor**\$15,000.

☐ **Gold Sponsor**\$10,000.

☐ **Silver Sponsor**\$6,000.

☐ **Bronze Sponsor**\$3,000.

☐ **Individual Ticket**Please reserve _____ ticket(s) at \$250 per ticket.

☐ **LULAC Members**Please reserve _____ ticket(s) at \$100 per ticket.

Enclosed is my check, payable to LULAC Legislative Gala in the amount of \$ _____

Please charge my: ☐ Visa ☐ Mastercard ☐ American Express

Account No: _____ Exp Date _____

Signature _____

Date _____

Please send agreement and payment to:

LULAC National Office • 2000 L Street, NW, Suite 610 • Washington, DC 20036
(202) 833-6130 • Fax (202) 833-6135 • www.LULAC.org • MMarsans@LULAC.org

2010 LULAC Policy Conference & Advocacy Days

POLICY CONFERENCE & ADVOCACY DAYS SPONSORSHIPS

LULAC will conduct a policy summit with Members of Congress, their staff and Hispanic leaders on Wednesday and Thursday of the conference to address key policy priorities for 2010. A panel of experts will be discussing issues of key importance to the Hispanic community, such as health care reform, comprehensive immigration reform, and broadband adoption of minority communities, education, and childhood obesity. Wednesday's luncheon featuring renowned experts will speak to our policy priorities on Wednesday of the conference. Attendees will also be invited to participate in Congressional visits on Thursday. For additional information, please contact Liz Garcia at EGarcia@lulac.org or Iris Chavez at ICHavez@lulac.org or at 202-833-6130.

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please indicate choices below: Contributions to the legislative gala are not tax deductible as a charitable contribution but may be deductible as a business expense.

☐ **Panel Sponsor**

Sponsor for an issue briefing (economic recovery, education, health, or immigration) \$5,000

- Introduce panelists for the policy issue
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition during the event

☐ **Luncheon Sponsor**

\$10,000

- Opportunity to deliver remarks during luncheon
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition at the event

Enclosed is my check, payable to LULAC Legislative Gala in the amount of \$ _____

Please charge my: ☐ Visa ☐ Mastercard ☐ American Express

Account No: _____ Exp Date _____

Signature _____

Date _____

Please send agreement and payment to:

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2010 LULAC National Legislative Conference

SPONSOR CHECKLIST

- ☐ **Agreement Form:** Please sign and fax to Mario Marsans at (202) 833-6135 by 2/9/10.
- ☐ **Payment:** Make checks payable to the League of United Latin American Citizens and send it to the LULAC Fiscal Office, 201 East Main, Suite 605, El Paso, TX 79901. The **LULAC Tax ID number** is **74-6090399**.
- ☐ **Gala Giveaways:** As a **Diamond or Platinum** sponsor, your company has the opportunity to provide a **Premium Item** to be placed on Tables at the Dinner. If you would like to include a **Premium Item** from your company, please notify Mario Marsans at (202) 833-6130 no later than **January 23, 2010**. All Items must be received no later than **February 2, 2010**.

LULAC National Office
ATTN: Gala Giveaways
2000 L Street, NW, Suite 610
Washington, DC 20036

- ☐ **Company Logo:** As in the past, LULAC will project sponsor logos at the gala via video projection. If your company's logo has changed recently or if you are a new LULAC sponsor, please send us a copy of your logo on disk or via e-mail JTrasmonte@LULAC.org. We prefer Encapsulated PostScript (EPS) or Adobe Illustrator formats if available.
 - ☐ **Guest List:** Please email or fax a list of the guests who will be sitting at your table (up to ten) by **February 9, 2010**. If you have any tickets you will not be using or if you would like for LULAC to place VIPs at your table, please contact Martiza Bosques at (202) 833-6130 or MBosques@LULAC.org.
 - ☐ **Corporate Alliance Meeting:** LULAC National President and the LULAC National Board will host a special reception for the Corporate Alliance members on **Wednesday at 5:00 pm** and the Corporate Alliance meeting will take place on **Thursday from 9:00 – 11:00 am**. Please contact David Perez at DPerez@LULAC.org to R.S.V.P., for location, and additional information.
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