



*The League of United Latin American Citizens
and its Corporate Alliance cordially invite you to attend*

The Twelfth Annual

***LULAC National Legislative
Conference and Gala***

***Celebrating Legislative Service to the Hispanic Community
and LULAC's 80th Anniversary***

*J.W. Marriott Hotel
1331 Pennsylvania Avenue, NW
Washington, DC*

***February 10-12, 2009
Policy Conference & Advocacy Days***

*9:00 am to 12:00 pm Issue Panels
2:00 pm to 5:00 pm Congressional Visits*

***February 10-11, 2009
12:00 pm Policy Luncheons***

***Wednesday, February 11, 2009
Legislative Awards Gala***

*6:00 pm Cocktails
7:00 pm Awards
8:00 pm Dinner
Black Tie*

For more information, please call (202) 833-6130

2009 LULAC National Legislative Conference

2008 SPONSORS

DIAMOND

Bank of America
Comcast Corporation
Ford Motor Company
LULAC Council 1
National Cable & Telecommunications Association
Verizon Communications Inc.

PLATINUM

AT&T
General Motors Corporation
Univision Communications Inc.

GOLD

The Coca-Cola Company
BlueCross BlueShield Association
Home Box Office
Miller Brewing Company
National Education Association

GOLD

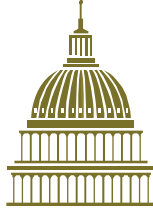
PepsiCo, Inc.
The Procter & Gamble Company
Shell Oil Company
Sprint Nextel Corporation

SILVER

Tyson Foods, Inc

BRONZE

AARP
American Federation of Teachers
UnitedHealth Group



2009 LULAC National Legislative Conference

The LULAC National Legislative Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. LULAC will present awards to three distinguished elected officials at our eleventh gala, which will occur on **Wednesday, February 11, 2009** at the **J.W. Marriott Hotel** in Washington, DC. The hotel is located just two blocks from the White House and Washington Mall area. We will also celebrate the 80th anniversary of LULAC, which was formed on February 17, 1929.

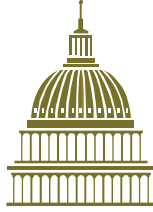
Proceeds from the LULAC National Legislative Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

LULAC

With over 700 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC advances the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

THE LULAC CORPORATE ALLIANCE

The LULAC Corporate Alliance, an advisory board of Fortune 500 companies, fosters stronger partnerships between Corporate America and the Hispanic community and provides advice and assistance to the LULAC organization. Corporations participating in the Alliance work with LULAC in developing national and community-based programs to address the needs of the Hispanic community and to ensure that the nation's future work force obtains the necessary education and skills to keep America productive.



2009 LULAC National Legislative Awards Gala

SPONSORSHIP PACKAGES

DIAMOND—\$25,000

- Two Reserved VIP tables for ten, premier placement, highlighting company name
- Sponsorship of the general pre-gala reception
- Six tickets for pre-gala VIP reception
- Company representative introduced as Diamond Sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

PLATINUM—\$15,000

- One Reserved VIP table for ten, premier placement, highlighting company name
- Four tickets for pre-gala VIP reception
- Company representative introduced as Platinum sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

GOLD—\$10,000

- One Reserved VIP table for ten, premium placement, highlighting company name
- Two tickets for pre-gala VIP reception
- Company representative recognized as gold sponsor of the event
- Company logo prominently displayed during event
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

SILVER—\$6,000

- One Reserved table for ten, prominent placement, highlighting company name
- Company name prominently displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

BRONZE—\$3,000

- One Reserved table for ten highlighting company name
- Company name displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

INDIVIDUAL TICKETS— \$250

LULAC MEMBERS— \$100

Contributions to the legislative gala are not tax deductible as a charitable Contribution, but may be deductible as a business expense.

2009 LULAC National Legislative Awards Gala

SPONSORSHIP AGREEMENT

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please indicate choices below: Contributions to the legislative gala are not tax deductible as a charitable contribution but may be deductible as a business expense.

Diamond Sponsor\$25,000.

Platinum Sponsor\$15,000.

Gold Sponsor\$10,000.

Silver Sponsor\$6,000.

Bronze Sponsor\$3,000.

Individual TicketPlease reserve _____ ticket(s) at \$250 per ticket.

LULAC MembersPlease reserve _____ ticket(s) at \$100 per ticket.

Enclosed is my check, payable to LULAC Legislative Gala in the amount of \$ _____

Please charge my: Visa Mastercard American Express

Account No: _____ Exp Date _____

Signature _____

Date _____

Please send agreement and payment to:

LULAC National Office • 2000 L Street, NW, Suite 610 • Washington, DC 20036
(202) 833-6130 • Fax (202) 833-6135 • www.LULAC.org • CEspinosa@LULAC.org

2009 LULAC Policy Conference & Advocacy Days

POLICY CONFERENCE & ADVOCACY DAYS SPONSORSHIPS

LULAC will conduct a policy summit with Members of Congress, their staff and Hispanic leaders on Tuesday, February 10, 2009 through Thursday, February 12, 2009 to address four of our policy priorities for 2009. A panel of experts will be discussing 1) Universal Healthcare, 2) Comprehensive Immigration Reform 3) High School Equity 4) Labor standards and worker protections. A series of luncheons featuring renowned experts will speak to our four policy priorities on February 10 and 11. Attendees will also be invited to participate in Congressional visits. For additional information, please contact Iris Chavez at 202-833-6130 ext. 13 or ICHavez@lulac.org.

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please indicate choices below: Contributions to the legislative gala are not tax deductible as a charitable contribution but may be deductible as a business expense.

Panel Sponsor—JW Marriott Hotel

Sponsor for an issue briefing (education, health, or immigration) \$5,000

- Introduce panelists for the policy issue
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition during the event

Luncheon Sponsor—JW Marriott Hotel \$10,000

- Opportunity to deliver remarks during luncheon
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition at the event

Enclosed is my check, payable to LULAC Legislative Gala in the amount of \$ _____

Please charge my: Visa Mastercard American Express

Account No: _____ Exp Date _____

Signature

Date

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SPONSOR CHECKLIST

Agreement Form: Please sign and fax to Chris Espinosa at (202) 833-6135 by 2/9/09.

Payment: Make checks payable to the League of United Latin American Citizens and send it to the LULAC Fiscal Office, 201 East Main, Suite 605, El Paso, TX 79901. The **LULAC Tax ID number** is **74-6090399**.

Gala Giveaways: As a **Diamond or Platinum** sponsor, your company has the opportunity to provide a **Premium Item** to be placed on Tables at the Dinner. If you would like to include a **Premium Item** from your company, please notify Chris Espinosa at (202) 833-6130 no later than **January 23, 2009**. All Items must be received no later than **February 2, 2009**.

LULAC National Office
ATTN: Gala Giveaways
2000 L Street, NW, Suite 610
Washington, DC 20036

Company Logo: As in the past, LULAC will project sponsor logos at the gala via video projection. If your company's logo has changed recently or if you are a new LULAC sponsor, please send us a copy of your logo on disk or via e-mail JTrasmonte@LULAC.org. We prefer Encapsulated PostScript (EPS) or Adobe Illustrator formats if available.

Ticket distribution: Tickets will be mailed to sponsor representatives upon receipt of signed sponsor agreement form. If you have any tickets you will not be using or if you would like for LULAC to place VIPs at your table, please contact Chris Espinosa at (202) 833-6130 or CEspinosa@LULAC.org.

Corporate Alliance Meeting: There will be a Corporate Alliance meeting from 11 am to 1 pm on **Thursday, February 12, 2009**. Please contact David Perez at DPerez@LULAC.org to R.S.V.P., for location, and additional information.
