

# The League of United Latin American Citizens and its Corporate Alliance cordially invite you to attend

The Eleventh Annual

# LULAC National Legislative Awards Gala & Policy Summit

### Celebrating Legislative Service to the Hispanic Community

#### Honoring:

Congressman Ruben Hinojosa Congresswoman Ileana Ros-Lehtinen Congressman Joe Baca Congresswoman Lucille Roybal-Allard

J.W. Marriott Hotel 1331 Pennsylvania Avenue, NW Washington, DC

Wednesday, February 27, 2008

9:00 am to 12:00 pm Issue Panels 12:00 pm Civic Engagement Luncheon 2:00 pm to 5:00 pm Congressional Visits

> 6:00 pm Cocktails 7:00 pm Awards 8:00 pm Dinner

For more information, please call (202) 833-6130 Black Tie

#### **MISTRESS OF CEREMONIES**

Ms. Diana C. Diaz *Univision Communications* 

#### 2008 LULAC AWARD RECIPIENTS

#### LEGISLATIVE AWARD

The Honorable Ruben Hinojosa *U.S. Congressman from Texas* 

#### LEADERSHIP AWARD

The Honorable Joe Baca *U.S. Congressman from California* 

#### LEGISLATIVE AWARD

The Honorable Ileana Ros-Lehtinen *U.S. Congresswoman from Florida* 

#### PRESIDENT'S AWARD

The Honorable Lucille Roybal-Allard *U.S. Congresswoman from California* 

#### 2008 SPONSORS

#### DIAMOND

Bank of America
Comcast Corporation
Ford Motor Company
LULAC Council 1
National Cable & Telecommunications Association
Verizon Communications Inc.

### PLATINUM

AT&T

General Motors Corporation Univision Communications Inc.

#### GOLD

The Coca-Cola Company Miller Brewing Company National Education Association PepsiCo, Inc.

#### GOLD

The Procter & Gamble Company Shell Oil Company Sprint Nextel Corporation

#### **SILVER**

Tyson Foods, Inc

**BRONZE** AARP



The LULAC National Legislative Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. LULAC will present awards to three distinguished elected officials at our eleventh gala, which will occur on **Wednesday**, **February 27**<sup>th</sup>, **2008** at the **J.W. Marriott Hotel** in Washington, DC. The hotel is located just two blocks from the White House and Washington Mall area. We will also celebrate the 79th anniversary of LULAC, which was formed on February 17, 1929.

Proceeds from the LULAC National Legislative Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

#### LULAC

With over 700 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC advances the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

#### THE LULAC CORPORATE ALLIANCE

The LULAC Corporate Alliance, an advisory board of Fortune 500 companies, fosters stronger partnerships between Corporate America and the Hispanic community and provides advice and assistance to the LULAC organization. Corporations participating in the Alliance work with LULAC in developing national and community-based programs to address the needs of the Hispanic community and to ensure that the nation's future work force obtains the necessary education and skills to keep America productive.



#### SPONSORSHIP PACKAGES

#### **DIAMOND—\$25,000**

- Two Reserved VIP tables for ten, premier placement, highlighting company name
- Sponsorship of the general pre-gala reception
- Six tickets for pre-gala VIP reception
- Company representative introduced as Diamond Sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

#### **PLATINUM—\$15,000**

- One Reserved VIP table for ten, premier placement, highlighting company name
- Four tickets for pre-gala VIP reception
- Company representative introduced as Platinum sponsor to provide brief remarks
- Company logo prominently displayed throughout evening
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

#### GOLD-\$10,000

- One Reserved VIP table for ten, premium placement, highlighting company name
- Two tickets for pre-gala VIP reception
- Company representative recognized as gold sponsor of the event
- Company logo prominently displayed during event
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

#### SILVER-\$6,000

- One Reserved table for ten, prominent placement, highlighting company name
- Company name prominently displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

#### BRONZE—\$3,000

- One Reserved table for ten highlighting company name
- Company name displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

INDIVIDUAL TICKETS—\$250 LULAC MEMBERS—\$100

<u>Contributions to the legislative gala are not tax deductible as a charitable Contribution, but may be deductible as a business expense.</u>

### **SPONSORSHIP AGREEMENT**

Please print or type the requested information	ation below to confirm spo	onsorship.	
Name	Title		
Company			
Address			
City	State	Zip	
Telephone	Fax		
Please indicate choices below: Contribut charitable contribution but may be deduced	Č Č		
<b>□ Diamond Sponsor</b> \$25,000	0.		
Platinum Sponsor\$15,000	0.		
<b>Gold Sponsor</b> \$10,000	Э.		
<b>☐ Silver Sponsor</b> \$6,000.			
<b>□ Bronze Sponsor</b> \$3,000.	,		
Individual TicketPlease	reserveticket(s) at S	\$250 per ticket.	
LULAC MembersPlease 1	reserveticket(s) at S	\$100 per ticket.	
Enclosed is my check, payable to LULAG	C Legislative Gala in the a	mount of \$	
Please charge my:	astercard	Express	
Account No:	Exp D	ate	
Signature		Date	
Please send agreement and payment to: LULAC National Office • 2000 L Street, NW (202) 833-6130 • Fax (202) 833-6135 • www.			

## 2008 LULAC Policy Summit & Advocacy Day

#### POLICY SUMMIT & ADVOCACY DAY SPONSORSHIPS

LULAC will conduct a policy summit with Members of Congress, their staff and Hispanic leaders on Wednesday, February 27, 2008 to address three of our policy priorities for 2008. A panel of experts will be discussing 1) Universal Healthcare, 2) Hate Crimes Surrounding the Immigration Movement and 3) Election 2008: Role of Hispanics. A luncheon focused on Latino Civic Engagement, media and the impact on the public policy debate will be scheduled following the briefing. After the lunch attendees will be invited to participate in Congressional visits. For additional information, please contact Javier Dominguez at 202-833-6130 ext. 12 or <a href="mailto:jdominguez@lulac.org">jdominguez@lulac.org</a>.

Please print or type the requested information below to confirm sponsorship.			
Name	Title		
Company			
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City	State	Zip	
Telephone	Fax		
Please indicate choices below: Contribut contribution but may be deductible as a b  Panel Sponsor—JW Marriott Hotel	ousiness expense.	ot tax deductible as a charitable	
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<b>Luncheon Sponsor</b> —JW Marriott H	Hotel \$10	,000	
<ul> <li>Opportunity to deliver remarks d</li> <li>Signage at the event and opportunity</li> <li>Sponsor recognition at the event</li> </ul>		aterials	
Enclosed is my check, payable to LULAC	C Legislative Gala in the amount	t of \$	
Please charge my:  Visa  Ma	astercard	ress	
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Signature		Date	
Please send agreement and payment to LULAC National Office • 2000 L Street, (202) 833-6130 • Fax (202) 833-6135 • w	NW, Suite 610 • Washington, D		



#### **SPONSOR CHECKLIST**

**Agreement Form**: Please sign and fax to David Perez at (202) 833-6135 as soon as possible.

**Payment**: Make checks payable to the League of United Latin American Citizens and send it to the LULAC Fiscal Office, 201 East Main, Suite 605, El Paso, TX 79901. The **LULAC Tax ID number** is **74-6090399**.

Gala Giveaways: As a Diamond or Platinum sponsor, your company has the opportunity to provide a **Premium Item** to be placed on Tables at the Dinner. If you would like to include a **Premium Item** from your company, please notify David Perez at (202) 833-6130 no later than **February 8, 2008**. All Items must be received no later than **February 22, 2008**.

LULAC National Office ATTN: Gala Giveaways 2000 L Street, NW, Suite 610 Washington, DC 20036

**Company Logo**: As in the past, LULAC will project sponsor logos at the gala via video projection. If your company's logo has changed recently or if you are a new LULAC sponsor, please send us a copy of your logo on disk or via e-mail (<u>JTrasmonte@LULAC.org</u>). We prefer post script or Adobe Illustrator formats if available.

Guest List: Please email or fax a list of the guests who will be sitting at your table (up to ten) by February 22, 2008. If you have any tickets you will not be using or if you would like for LULAC to place VIPs at your table, please contact David Perez at (202) 833-6130 or <a href="mailto:DPerez@LULAC.org">DPerez@LULAC.org</a>.

**Corporate Alliance Meeting**: There will be a Corporate Alliance meeting from 10 am to 12 pm on **Thursday, February 28, 2008** at the Washington office of Verizon Communications, 1300 I Street, NW, Suite 400 West.