

Becoming a Trusted Leader

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The One Thing that Changes Everything

“If your presence doesn't cause a reaction, your absence won't make a difference”

Question for you...

The Value of Trust



Return on Influence

- Do you want to be a Trusted Leader?
- Why?

Leaders Share...

- Turn to the neighbor next to you and share the following three things:
 - Identify someone who trusts you.
 - Identify someone you view as a Trusted Leader.
 - Share two reasons why you trust the leadership of the person you identified.



Why Trusted Leadership Matters - Crisis in Trust:

- 50% of couples end up in divorce
- Lower Rates of Trust
 - Government – all branches
 - Media
 - Business
- Increased processes for validation/verification
 - Airports
 - The Workplace
 - Professional Certifications



Agenda

- Identify the Traits of a Trusted Leader
- Identify the Five Stages of Becoming a Trusted Leader
- Develop a “Unleashing the Trusted Leader Implementation Plan”



Core Traits of a Trusted Leader

- Honesty
- Integrity
- Focus
- Vision
- Humility

Trust Yourself

A person wearing a bright red jacket is seen from behind, climbing a steep, dark, and craggy mountain peak. The climber is positioned on a narrow ledge, with a vast, misty mountain range in the background. The sky is overcast and grey, creating a dramatic and somewhat somber atmosphere. The overall scene conveys a sense of challenge, risk, and personal achievement.

“You have to possess it before you can give it to others.”

You have to know what it looks like, feels like, and acts like before you can ask anyone to give theirs to you”.

Stage One: Awareness

- Become aware of your strengths and limitations
 - Complete both formal/Informal assessments
 - Build on your strength
 - Own your starting point

Recognized that being a trusted leader is not a destination, it's a journey

Essence of Leadership

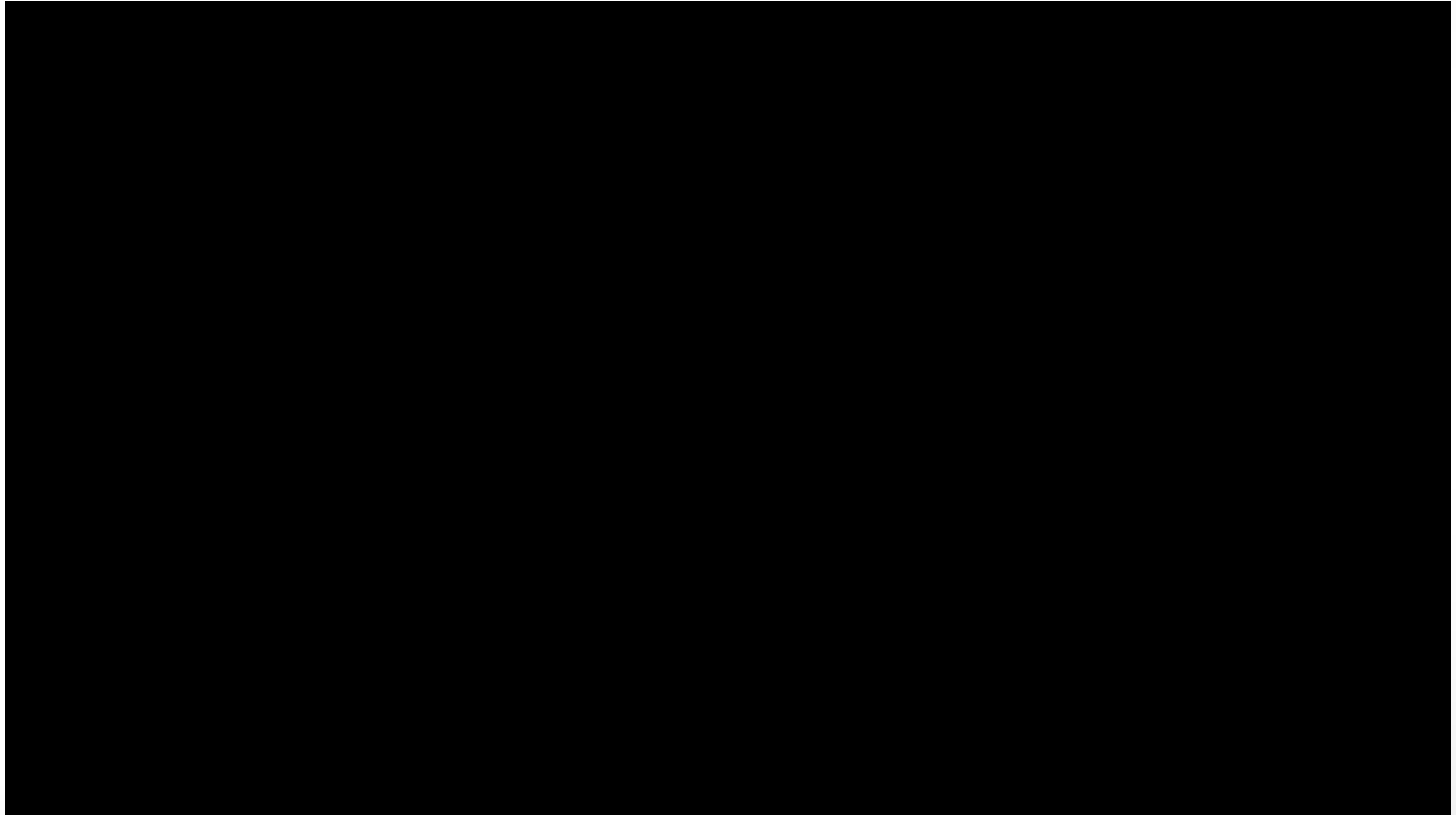


Stage Two: Selfless Giving

- Take action- being a trusted leader requires you to do something
- Give to others your time, talents and treasures.
- reject arrogance and embrace humility



Stage Two: Give Selflessly

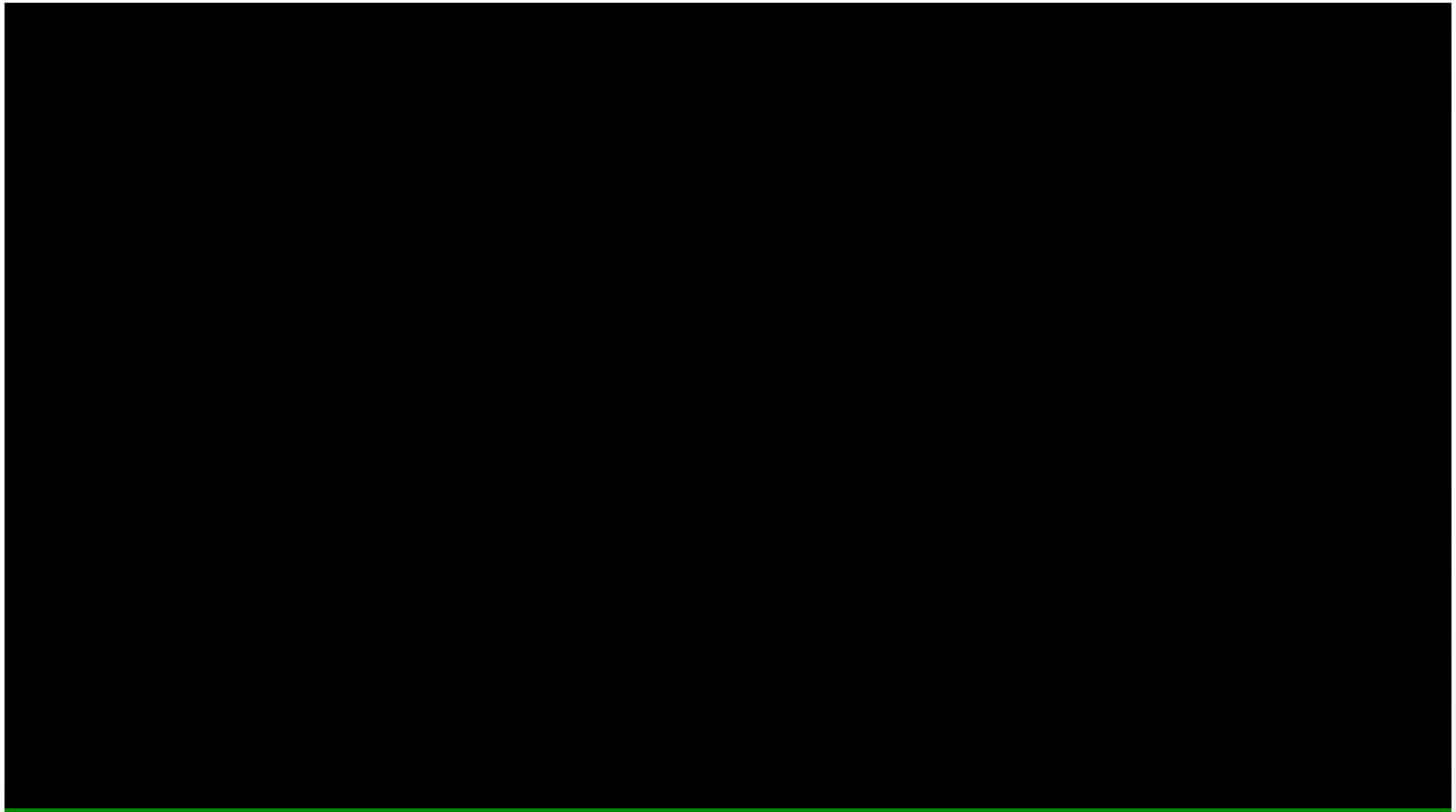


Stage Three: Build Sustainability

- Build a Trust System based on a clear vision of the future and experiences of the past.
- Repeat actions and behaviors
- Plant seeds of opportunity with others so that the ecosystem of trust is sustainable.



Stage Four: Nurture the Power of Advice



Stage Four: Nurture the Power of Advice

- Identify a group of trusted advisors – seek advice
- Recognize the ideas of others (give credit, where credit is due)
- Get advice – often
- If you don't take the advice, let the giver know why

Stage Five: Develop Others

- Intentionally seek to mentor/be mentored
- celebrate the success of other
- Make an impact – beyond an inner circle
- Make an impact on a community

Implementation Plan – Becoming a Trusted Leader

- Become more aware of self
- Exercise trust in yourself (judgment/actions)
 - Offer ideas
 - Offer suggestions
 - Offer your time/energy/expertise



Implementation Plan – Becoming a Trusted Leader

- Build Sustainability
- Nurture the Power of Advice
- Develop Others
- Develop a trusted leader project plan
 - Identify steps to be taken in three months, six months and one year
 - Celebrate success and failures – leaders never quit



Implementation Plan

Activity	Self Awareness	Give Selflessly	Build Trust Systems	Nurture the Power of Advice	Developing Others

“Becoming a Trusted Leader is a Process – not a Destination”

Trusted Leaders Never Quit



Final Thought

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

John Quincy Adams

Contact Information

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References:

- Books:
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 - The 21 Irrefutable Laws of Leadership, John Maxwell
 - Today Matters, John Maxwell
 - Strength- Based Leadership, Tom Rath
 - Success is a Choice, Rick Patino
- Studies
 - Edelman Trust Study, 2011
- Video's:
 - Clip, The Power of Advice – Youtube
 - Clip, Former Secretary of State, Colin Powell, “Essence of Leadership” – Youtube
 - Clip, The Giants– youtube