78TH ANNUAL LULAC NATIONAL CONVENTION & EXPOSITION FEDERAL TRAINING INSTITUTE PROGRAM

July 9 - 14, 2007 Navy Pier, Chicago, Illinois

The League of United Latin American Citizens (LULAC) invites you to participate in the 78^{th} Annual LULAC National Convention & Exposition, Empowering Latinos: Building Prosperity through Partnerships, in Chicago, Illinois, July 9 - 14, 2007. As the premier Hispanic convention, the LULAC National Convention draws over 15,000 people each year including the top leaders from government, business, and the Hispanic community.

Make History: The LULAC Convention is an exciting, history-making convention, because it convenes the national delegates of LULAC to discuss issues, set policies, and elect the organization's national leaders. For this reason, the LULAC Convention makes news and is covered by national and local media. It is the only convention in which representatives from Hispanic communities from across the country determine the positions and strategies of a national Hispanic organization.

Reach out to Hispanic America: The LULAC Convention is also well attended by major corporations who recognize the importance of reaching out to national Hispanic leaders and influential community members directly. There are opportunities to sponsor workshops and events, to showcase products and recruit Hispanic professionals in the convention exhibit hall. In addition, all proceeds support the dedicated work of LULAC to improve the quality of life for Hispanic Americans.

Federal Training Institute (FTI): The LULAC Convention hosts the FTI, a structured, intensive, and progressive career development program for government and public sector employees. In partnership with the OPM Management Development Center and the Graduate School, USDA, FTI offers workshops that enable mid and senior level government employees to enhance their leadership competencies skills that develop the Executive Core Qualifications required for entry to the Senior Executive Service. This three day training is in compliance with 5 U.S.C. Chapter 41 and is geared towards helping you develop skills that you can use throughout your career.

Federal Training Institute: Chicago Youth-Collegiate Federal Career Forum and Recruitment Workshops: One day of interactive and informative workshops on federal career options, student programs, scholarships, internships, and employment opportunities.

Career Fair: Hot jobs, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three day event features great jobs from over 250 top companies and federal agencies that are ready to hire.

College Fair: Your path to a higher education starts at the LULAC College Fair. More than 30 representatives from top notch colleges and universities are anxious to talk with you about postsecondary opportunities at their institutions.

Youth Conference: The convention also hosts the LULAC Youth Conference—a three-day event for Hispanic youth, featuring workshops and panel discussions education, career opportunities, community service and leadership.

Young Adults Conference: The Young Adult Conference features four-days of leadership development and policy workshops for college students and young professionals.

About LULAC: Founded in 1929, the League of United Latin American Citizens is the nation's oldest and largest Hispanic organization. With thousands of members organized into more than 700 LULAC Councils in virtually every state of the nation and in Puerto Rico, LULAC has tremendous outreach into the Hispanic community. With a rich history of advocacy in civil rights, education, economic development, immigration and equal opportunity, LULAC is uniquely positioned to lead the Hispanic community into the next millennium.

For More Information: For convention information and registration, contact the LULAC National Office at (202) 833-6130 or visit our website at: www.LULAC.org. Please join LULAC at the 2007 LULAC National Convention and Exposition in Chicago, Illinois as we celebrate 78 years of service to the Hispanic community.

INFORMATION

CONVENTION LOCATION

Navy Pier

600 East Grand Avenue Chicago, IL 60611

312-595-PIER or 800-PIER

HEADQUARTERS HOTEL

LULAC has reserved a block of rooms at the following hotel at special rates until June 16, 2007.

Hyatt Regency Chicago

151 East Wacker Drive Chicago, Illinois 312-565-1234-Main Fax: 312-239-4414

www.chicagoregency.hyatt.com Rates: \$149 for Single, Double, Triple and Quad. Ask for FTI Gov't rate in the LULAC block.

Cancellations must be made one month prior to arrival to avoid charges.

Air Transportation:

The following airlines will offer special discounts to our attendees

American Airlines

(800) 433-1790 Discount # A5577AC

www.aa.com

Continental (800) 468-7022 Discount Code # CD75C7 www.continental.com

Southwest Airlines

(800) 435-9792 www.southwest.com

Sponsors & Exhibitors for your expo needs please contact.

Expo Services

Hargrove Inc.

One Hargrove Drive, Lanham, MD 20706 Phone: 301-306-4627 Fax: 301-731-5438

customerservice@hargroveinc.com

Chicago Information

www.choosechicago.com

AGENDA

Monday, July 9

1 to 5 pm Registration

8 to 5 pm Federal Agency Pre-Conference Meeting

6 pm to 8 pm Opening Reception

Tuesday, July 10

6:45 to 8:30 am

7 to 12, 2 to 5

9 am to noon

Luka Enforcement Awards Breakfast

Convention & FTI Registration

Lukac Federal Training Institute

Noon to 2 pm Diversity Luncheon

2 pm to 4:30 pm LULAC Federal Training Institute

5:30 pm to 8 pm FTI Reception

Wednesday, July 11

7 to 12, 2 to 5 Registration

9:00 am to noon LULAC Federal Training Institute

10 am to noon Ribbon-cutting Ceremony and Exposition Opening

Noon to 2 pm Partnership Luncheon

2 pm to 5 pm Exposition and Job Fair Open

2 pm to 2:30 pm National Assembly—Committee Assignments

2 pm to 4:30 pm LULAC Federal Training Institute

2:30 pm to 5 pm LULAC Town Hall 6 pm to 9 pm Illinois Celebration

Thursday, July 12

7 to 12, 2 to 5 Registration

7 am to 8:30 am Armed Forces Awards Breakfast

8 am to 4:30 pm National Council of HEPMs' Third Annual Summit

9 am to noon Concurrent Seminars

9 am to noon Exposition and Job Fair Open

Noon to 2 pm Unity Luncheon

2 pm to 7 pm Exposition and Job Fair Open

2 pm to 5 pm Concurrent Seminars

5 pm to 7 pm Sponsor & Exhibitor Reception

6 pm to 8 pm Youth & Young Adults Awards Banquet

8 pm to 11 pm Concierto de la Gente

Friday, July 13

7 to 12, 2 to 5 Registration
7:30 am to 9 am LNESC Breakfast

9 am to 3 pm FTI Chicago Colligate Federal Career Forum

9 am to noon Concurrent Seminars

9 am to noon Exposition and Job Fair Open

Noon to 2 pm Women's Luncheon

2 pm to 4 pm Exposition and Job Fair Open

2 pm to 4 pm LULAC National Assembly Reconvenes

6 pm to 7 pm Presidential Reception
7 pm to 10 pm Presidential Awards Banquet

Saturday, July 14

8 pm to 11 pm President's Celebration



2007 FEDERAL TRAINING INSTITUTE

VISION STATEMENT

The Federal Training Institute is dedicated to the belief that increasing the knowledge and skills of staff through educational opportunities contributes to the advancement of human fulfillment. Therefore, a well-educated and informed workforce will be able to adapt and better respond to the future challenges of their agencies.

MISSION STATEMENT

The Federal Training Institute is committed to providing quality educational opportunities to develop and enable participants to realize their potential by strengthening their knowledge, skills, and professional competencies. We provide continuing education by expanding opportunities for personal growth and fostering the development and dissemination of public policies and social change activities.

We realize the rapid changes of our nation present all agencies and companies with new and additional challenges in completing their various missions. We are committed to providing the support, training, and development at times to keep abreast of these changes. Our core value is committed to facilitating educational opportunities to participants to acquire or enhance the skills necessary to progress and develop within and beyond their potentials.

THE FEDERAL TRAINING INSTITUTE (FTI)

The Federal Government is in a constant stage of growth and change. A knowledge-based economy and dramatic advances in technology are having a dramatic impact on how government work is accomplished. An increased emphasis on results and rising expectations of service by those it serves creates an additional layer of complexity to how federal agencies implement their missions. America's diverse and dynamic society requires a special brand of leadership skilled in keeping pace with its changing needs. As a result, the Federal Government Civil Service workforce is changing by becoming more diverse, expecting more flexibility, and creating more vehicles to develop its workforce.

As human resource management is reshaped to leverage its employees as capital to be invested in, government agencies are moving to recruit and retain the best people through carefully crafted career development and training programs that build strong leaders who can serve America in the future. This three day training is in compliance with 5 U.S.C. Chapter 41 and is geared towards helping you develop skills that you can use throughout your career. Open to all employees, it presents a unique opportunity to develop competencies essential to the new leadership culture in the Federal Government.

FTI in partnership with the graduate school, USDA, the Office of Personnel Management, and the OPM Management Development Centers offers a leadership development curriculum that includes situational leadership, conflict management, and strategies for success. Each year FTI builds upon the success of its past curriculum by offering courses that meet federal agency training requirements and directly address each of the five Senior Executive Service Core Qualifications including.

- ➤ "A Journey to Leadership Development" Plenary "Have you thought of what to pack?"
- ➤ "Influencing Skills"
- "Human Capital Assessment and Accountability: How To's for Emerging Leaders in a Diverse Society"
- ➤ "Building Coalitions Through Communication"
- ➤ "Getting to Yes, Art of Negotiation"
- "Project and Program Management Planning"
- "Identifying Resources and Diversity Strategies in Recruiter Friendly Websites"
- ➤ "Leadership Executive Core Qualifications (ECQs) Competencies – GS 14 and 15
- "National Council of Hispanic Employment Program Managers (HEPMs') Third Annual Summit"

WHAT YOU WILL GAIN

The FTI provides you the opportunity to earn Continuing Education Units (CEU's) while developing your knowledge in the re-engineered Leadership Journey Program specifically designed to effectively serve the American people. Included in the program's Core Leadership Curriculum, are competencies that encompass the Executive Core Qualifications, (ECQ's). Skills to be gained through this curriculum include: situational leadership skills, team and coalition development, project management, budget and procurement competency, interpersonal skills; and, thereby, satisfy individual development program related Leadership Development Training.

WHAT YOUR AGENCY WILL GAIN

Federal agencies will benefit from the timely and cost effective implementation of their mission through the broadening of employee ability to drive organizational results, serve customers, and build teams, partnerships and coalitions as reflected in the newly designed programs that build strong leaders to serve America in the future. Employee attendance will assist agencies in meeting their training requirements, in managerial succession planning through development of current and future managers and leaders. Attendees will return to their agencies with increased enthusiasm for their leadership role and with the knowledge and tools to make more confident and effective contributions. The Institute's methodology on the granting of CEU's is consistent with the Graduate School, USDA, and Office of Personnel Management Development Center (OPMDC), training guidelines. The Graduate School USDA faculty, OPMDC staff, and members of the Senior Executive Service facilitate workshops, breakout, and plenary sessions in the Core Leadership Curriculum.

WHO SHOULD ATTEND

FTI is designed for public, private sector employees, and military personnel (includes reserve and Coast Guard components), in team leader, supervisor, manager or senior executive level positions, and professional administrative and technical personnel who are in various stages of their careers. This program is also designed for those interested in engaging in a career development plan that prepares the individual to meet the challenges of the new workplace environment.

QUOTES FROM THE 2006 FEDERAL TRAINING INSTITUTE CONFERENCE

"The workshops provided an opportunity to understand the difference between mediation and arbitration ensuring a fair non-intimidating resolution of problems

"A unique experience in understanding the complexities of working with people from diverse cultures and the ability to resolve problems in a non confrontational manner."

"A tremendous opportunity to review and update existing Individual development plans that reflect on going growth in duties and special assignments.

"A great experience in identifying a consistent approach to bottom line results."

ATTENDANCE JUSTIFICATION STATEMENT

The League of United Latin American Citizens (LULAC) is a non-profit employee advocacy, training and education professional development organization that executes a preeminent annual Federal Training Institute (FTI). The FTI is a recognized leader in developing the values and competencies that are the foundation of public service,

transcending individual professions and missions. This three day training is in compliance with 5 U.S.C. Chapter 41 and is geared towards helping you develop skills that you can use throughout your career.

FTI provides low cost/high benefit quality individual career development planning that meets federal agency requirements as reflected in the newly designed programs in and outside government. Attendees benefit from the recommended career path, designed to establish them as competitive candidates for selection to upper level managerial and senior executive candidate positions. The instruction and mentoring offered prepares FTI participants to meet the challenges of a changing workplace and to recognize, appreciate and embrace a leadership role consistent with the essential elements required to become part of the nation's 21st century workforce.

FTI workshops and forums follow closely the U. S Office of Personnel Management Development Centers (OPMDC) and the Graduate School, USDA, training guidelines and grant Continuing Education Units (CEU's). The FTI faculty includes experts who provide perspectives on key issues affecting the workplace. These perspectives include strategic integration of human capital management, effective leadership, budget and performance integration and career development planning for Individual Development Plans, emerging technologies, leveraging diversity and equal employment opportunity.

Participation in FTI will benefit Federal agencies through broadening their employees' abilities to drive organizational results, serve customers, and build teams, partnerships and coalitions in and outside government. The enhanced competency of their workforce will result in the increased ability for Federal agencies to implement their mission in a timelier and cost effective manner.

The LULAC Federal Training partners with the following Departments and Agencies:

- > Department of Agriculture
 - o Food and Nutrition Service
 - o Food Safety and Inspection Service
 - National Agriculture and Statistics Administration
- ➤ Graduate School, USDA
- > Department of Defense
 - United States Air Force
 - o United States Army
 - o Defense Intelligence Agency
 - Diversity Management and Equal Opportunity Office

- ➤ Department of Justice
 - o Federal Bureau of Investigation
 - o Federal Bureau of Prisons
- > Office of Personnel Management
- > Department of Transportation
 - o RITA/VOLPE Center
- > Department of Energy
- > Social Security Administration
- ➤ Department of Health and Human Services
 - o Office of Minority Health
- > Department of the Interior
 - o Bureau of Land Management

In addition, FTI complies with Executive Order 13171 (Hispanic Employment in the Federal Government); Title 5 of the Code of Federal Regulations, Part 251 (Agency Relations with Organizations Representing Federal Employees and Other Organizations); Executive Order 11348 as amended by Executive Order 12107 (Further Training of Government Employees); and the Executive Order 13111, (Using Technology to Improve Training Opportunities for Federal Government Employees). This three day training is in compliance with 5 U.S.C. Chapter 41 and is geared towards helping you develop skills that you can use throughout your career.

FTI REGISTRATION: Hotel: Ask for FTI government rate in the LULAC block. Registration Fee: \$395 includes admittance to all seminars, workshops and events. Core Curriculum workshops are offered three days to provide a wider range of choices for attendees. For additional information about the Federal Training Institute program, registration options, complimentary rooms for pre or post Agency Forums, hotel and agenda, please visit our website at: http://www.lulac.org/events/fti.html or contact the LULAC Washington Office at 202-833-6130.



LULAC Federal Training Institute Workshops



July 10 - 11, 2007 • Chicago, Illinois

In *A Journey to Leadership Development*, the Federal Training Institute (FTI)

presents a unique opportunity to earn Continuing Education Units (CEUs).

This training is in compliance with 5 U.S.C. Chapter 41 and is geared towards helping you develop skills that you can use throughout your career.

Listed below are

topics to be presented:

A Journey to Leadership Development: Have You Thought of What to Pack?

Targeted Skills: Leading Change

This session is an introduction to leadership competencies including developing & writing competencies and putting the package together.

Influencing Skills

Targeted Skills: Leading People

In this session, be prepared to learn by doing. It will help you to:

- Practice proven communication skills that inevitably enhance influencing skills
- Identify assertive and non-assertive responses
- Implement assertive responses
- Elegantly handle criticism
- Effectively provide ideas & feedback
- Discuss, demonstrate & practice influencing skills

Getting to Yes. The Art of Negotiation

Targeted Skills: Leading Change

This session will help you to:

- Recognize a myriad of issues and nuances
- Recognize tactics, strategize & reach a positive result
- Separate issues from people

Building Coalitions through Communication

Targeted Skills: Building Coalitions

This training session will cover how to:

- Persuade others and build consensus through give & take
- Gain cooperation from others to obtain information and accomplish goals
- Facilitate "win-win" situations

Project & Program Management Planning

Targeted Skills: Results Driven & Business Acumen

This workshop will discuss OPM's research on ECQs & the competencies possessed by those who are results driven & demonstrate business acumen.

Leadership Executive Core Qualifications (ECQs) Competencies GS 14-15

Targeted Skills: Leading People

The first part of this session is open to all FTI participants and includes an introduction to leadership competencies, putting your job application package together and writing the Executive Core Qualifications statement. Note: The second part is limited to the first 30 pre-registered GS 14 and 15 participants and includes the Inventory Assessment instrument, mentoring and coaching. Register now.

Identifying Resources and Diversity Strategies in Recruitment Friendly Websites

Targeted Skills: Results Driven

This session will:

- Summarize technological tools
- Identify information resources needed to explore new strategies

Human Capital Assessment & Accountability How To's for Emerging Leaders in a Diverse Society

Targeted Skills: Leading People

This session will present strategies to help you become a peak performing manager & leader in the midst of diversity. In a diverse society, it is important for merging leaders to have:

- High emotional intelligence
- High self-awareness & understanding of how behaviors, perspectives & views impact organizational performance



LULAC Federal Training Institute

Leadership Executive Core Qualifications
Competencies, GS 14 -15

July 10, 2007 · Chicago, Illinois

Course Overview:

This will provide participants with insight into their potential leadership strengths and developmental opportunities through the CPI 260 ™ Coaching Report for Leaders. Based upon the original CPI (California Psychological Inventory), this assessment gives feedback on 18 leadership characteristics that correspond with many of the leadership competencies supporting Office of Personnel Management's (OPM's) Executive Core Qualifications (ECQs).

Objectives are to:

- ➤ Familiarize participants with the background and structure of the CPI 260 TM Coaching Report for Leaders;
- ➤ Provide participants with their individual Coaching Report for Leaders and begin to validate their results;
- ➤ Correlate their Coaching Report for Leaders to OPM's Executive Core Qualifications (ECQs) competencies; and
- ➤ Identify three primary ECQ competencies to develop.

Coaches are:

> Seasoned federal senior managers will provide individual coaching on how to create a plan to develop the three identified competencies.

Participants will be better able to:

- ➤ Identify potential leadership strengths and areas for potential growth;
- ➤ Identify ways to enhance Executive Core Qualifications (ECQs) competencies; and
- > Create a development plan to address gaps in leadership competencies.

The first 30 pre-registered participants will be instructed by e-mail to take the online inventory assessment instrument.

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LULAC Conference Web Links:

Conference Home Page

Introduction

Brief Agenda

Events

<u>Information</u> Flyer (PDF)

<u>Federal Training Institute</u> <u>Registration</u>

Exposition & Career Fair Hotel & Air Information

College Fair Sponsorship Information Information Package (PDF) Exhibitors

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Chicago, Illinois • July 9 — July 14, 2007



LULAC Federal Training Institute

Leadership Executive Core Qualifications Competencies, GS 14 -15 (Continued)

July 10, 2007 · Chicago, Illinois

Coaches:

- **Daliza Salas**, Director Office of Human Resources, Department of Labor, Washington, DC;
- Felicita Sola-Carter, Assistant Deputy Commissioner for Human Resources, Social Security Administration, Baltimore, MD;
- ➤ **Joseph Mancias**, **Jr**., Co-Founder Executive Networking Forum ,Former Chief Human Capital Officer, U.S. Citizenship and Immigration Services, DHS;
- ➤ Charles Cranford, Program Director, Office of Personnel Management, Eastern Management Development Center, Shepherdstown, West Virginia;
- ➤ Gloria Gutierrez, Deputy Administrator of Management, Food & Nutrition Service, Department of Agriculture Washington DC;
- ➤ Maria Mercedes Olivieri, Former Assistant Director for Federal Diversity, Office of Personnel Management, Burke, VA.;
- Noemi Pizarro-Hyman, Deputy Chief Affirmative Employment Services Division, Defense Intelligence Agency, Washington DC; and
- **Rogelio Guevara**, Chief Inspector, Drug Enforcement Administration, U.S. Department of Justice, Washington, DC.

1

LULAC Conference Web Links: Federal Training Institute Registration

Conference Home Page Exposition & Career Fair Hotel & Air Information

Introduction College Fair Sponsorship Information

Brief Agenda Information Package (PDF) Exhibitors

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LULAC Federal Training Institute Workshops (Continued)

July 12, 2007 · Chicago, Illinois



The National Council of HEPMs'
3rd Annual Summit

Open to all FTI participants

Program Agenda:

➤ Back to Basics: HEP Foundational Roles What does it take to be an HEPM? What is my role as a supervisor? Gain some insight on the various roles and responsibilities that HEPMs were designed to be knowledgeable of from both the equal employment and human resources perspectives as part of the management team. Discuss and ask questions about the ideal roles HEPMs can serve to develop managerial and supervisory goals based on legal and workforce planning foundations to ensure that Hispanic issues are understood and steps taken to achieve the goal of fully representative workforce.

> The HEPM and the HR Component

Both HR and Civil Rights need to be a team, particularly when it comes to workforce diversity. There are direct linkages between HEPMs and HR to ensure the outreach and recruitment standpoints both selecting officials and potential applicants understand the various flexibilities available to bring Hispanics onboard into the Federal Government. This will be a discussion to help understand the intricacies of these flexibilities and how to use the HR process to your advantage in your employment outreach and your consultations with management.

Building the Business Case

Once you understand the foundation, how do you gain management buy-in? This session will give you some key techniques you can utilize in developing a business case for the HEP based on not only demographic information but also agency strategic plans, human capital plans, and the MD 715 finding to name a few.

This is a key session for any program manager seeking to build the business case for diversity, outreach, and employment programs.

▶ HEPM Town Hall Meeting

Hispanic GS-15s and SESers sit down in a panel setting to field questions and give their insights on how to overcome typical concerns and challenges to effectiveness of the HEP. The discussions during our town hall meeting will serve as the catalyst for our interactive afternoon roundtable discussions.

Roundtable Discussions: Finding Solace and Solutions

This is a session where the HEPMs are empowered to work together in small groups on issues HEPMs have identified as areas to address in order to increase HEP effectiveness. Recruitment, retention, SES representation, marketing, resources, strategic partnering are but a few of the areas that can be discussed in this session. All topics will be developed on-site by the summit attendees to address the key concerns we have collectively and identify solutions to effective program implementation. Discussion will be facilitated by a senior level leaders or HEPMs. Initial solutions to these issues will be discussed and presented at the end of the session as items HEPMs can use in building an outline to a plan of action.

> HEPM Toolkit

In a brief capstone to day that brings us full circle, the contents of the HEPM toolkit will be reviewed in an effort to identify how best to use the tools in that electronic document in order to enhance your foundation, execute a plan of action, market the Hispanic Employment Program, and begin to gain managerial buy-in.

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National Council of Hispanic Employment Program Managers (NCHEPM) Third Annual Summit – 78^{th} Annual LULAC Conference – Thursday, July 12, 2007

PROGRAM AGENDA

8:00-8:30 a.m. Registration

8:30-8:35 a.m. Welcoming Remarks Mr. Sean Clayton

Chairperson

National Council of HEPMs

BUILDING YOUR HEPM FOUNDATION – Morning session

8:35-8:55 a.m. State of Hispanic Mr. Jeffrey Vargas

Employment Former Chairperson

National Council of HEPMs

Program Manager Department of Energy

8:55-9:30 a.m. <u>Back to Basics</u>: HEPM **Mr. Sean Clayton**

Foundational Roles Chairperson

National Council of HEPMs Human Capital Specialist Department of Energy

9:30-9:35 a.m. Break

9:35-10:15 a.m. HEPMs and the HR Ms. Aurelie Eggert

<u>Component</u> Secretary

National Council of HEPMs Human Capital Specialist Department of Labor

10:15-10:55 a.m. Marketing the Program Mr. Milton Belardo

Building your Business Case Senior Policy Advisor

Department of Commerce

10:55-11:05 a.m. Break



11:05a.m-11:45 p.m. HEPM Town Hall Meeting

Panelist Discussion

Moderator: Dr. Harry R. Salinas

Chairperson Emeritus

National Council of HEPMs National USDA HEPM (retired) Panelists: SES and GS-15 - TBA

12:00 – 2:00 pm Unity Luncheon

DISCUSSION: STRATEGIC AND TACTICAL SOLUTIONS TO PROGRAM CHALLENGES – afternoon session

2:00 -3:30 p.m. <u>HEP Roundtable Discussions</u> Table Facilitators: National HEPMs

Finding Solace and Solutions and SES/GS-15 panelist

(discussion areas determined on-site)

3:30-3:40 p.m. Break

3:40-4:00 p.m. HEPM Toolkit Review Dr. Harry Salinas

Chairperson Emeritus

National Council of HEPMs National USDA HEPM (retired)

4:00-4:10 p.m. NCHEPM/LULAC Ms. Emma Moreno

Partnership Director of Federal Relations

National LULAC Office

4:10-4:25 p.m. Putting Plans in Action Mr. Cyrus Salazar

and Closing Remarks Vice-chairperson

National Council of HEPMs

EEO Specialist

Department of Treasury

4:25 – 4:30 p.m. Evaluations



LULAC/FTI Chicago Youth-Collegiate Federal Career Forum and

Recruitment Workshops

July 13, 2007 · Chicago, Illinois



The League of United Latin American Citizens invites you to participate in our 78th National Convention & Exposition: Empowering Latinos: Building Prosperity through Partnerships in Chicago, Illinois, July 9-July 14, 2007.

The Chicago Youth-Collegiate Federal Career Forum and Recruitment Workshops:

Workshops are scheduled from 9:00 am – 3:00 pm on Federal and Military career opportunities for middle, high school, college and university students, career counselors and parents. Online and hands-on demonstrations on student programs, scholarships, and internships will be available to participants.

Federal and Military representatives will provide parents, administrators, faculty, and career counselors with an in-depth, informative, and interactive session on topics such as special appointing authorities, job qualifications, and benefits. The Navy Pier. *Free Admission*.

Exposition, Career & College Fair:

Over 400 companies, federal agencies, and colleges showcase job opportunities and services. Bring your résumés and be ready to interview, as appropriate. *Free Admission*.

Make History:

Join LULAC as we celebrate 78 years of service to the Latino community and set our agenda for the future!

Program Agenda:

- Why Work for the Federal Government
- Federal Employment Application Process and Special Appointing Authorities
- Student Education Employment Program, Federal Internship Opportunities, Workforce Recruitment Program for College Students with Disabilities
- Senate and Congressional Employment Opportunities in Illinois
- CSI: Forensic Science
- Aviation & Aeronautics
- Exhibition Hall Tour

Conference Headquarters:

Hyatt Regency Chicago
Ask for FTI Government rate in the LULAC block.

<u>To register</u> or for <u>more information</u> contact the LULAC National Office at (877) LULAC-01 or visit our website at <u>www.lulac.org</u>.

LULAC Conference Web Links:

Conference Home Page Introduction Brief Agenda Events Federal Training Institute Exposition & Career Fair College Fair

Information Package (PDF)
Flyer (PDF)

Registration

Hotel & Air Information Sponsorship Information

Exhibitors Advertisers

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Chicago, Illinois • July 9 — July 14, 2007

Registration

Pre-registration forms will be accepted up until June 15, 2007. <u>After June 15, 2007 participants must register on-site.</u> Print or type the requested information below as you would like it to appear on your name badge:

Name					
Title					
Company/Agency	Council #				
Address					
City	State	Zip			
Work Phone	Home Pho	ione			
Fax	Email				
LULAC Council # and office held (if applicable)					
Check the appropriate box (es). Federal Training Institute		LULAC Council**			
Participant		Committee Member			
Leadership Competencies Coaching Seminar*		Member			
HEP Managers' Summit		Delegate			
Panelist		Alternate			
Speaker					
Exhibitor		**Must enter Council # on Council line.			
* Limited to 30 participants GS 14/15 in order of registration receipt. (Military equivalent to Lieutenant Colonel and Colonel.) ECQ Competencies information provided upon confirmation of FTI registration. Registration Packages		Cancellation/Refund Policy: Cancellations will be accepted in writing until June 15, 2007; all refunds will be issued after the convention. After June 15, 2007, registrations are non-refund-able.			
FTI—Federal Training Institute (Mon-Sat) \$ 395 Ask for FTI Government rate in the LULAC block.					
Early Bird Discount! Individuals purchasing full regis 6/1/07. FTI package includes registration, seminars, me					
Federal Training Institute participants should purch seminars/training, and Convention activities).	hase the fu	ull package (includes registration, all			
TotalCredit Card #		Expiration Date			
Signature					
MasterCard Visa American Express					
Payment can be made by cash, check or major credit car registration, mail completed registration form along wit to 2007 LULAC National Convention or credit card it the address on the right. Credit card orders accepted by \$25.00 handling fee for all returned checks.	h check pay	ayable El Paso, TX 79901 n to (915) 577-0726, FAX (915) 577-0914			

Open to the Public Exposition & Career Fair Free of Charge

Navy Pier Chicago, IL

Three Exciting Days!

The Exposition: You are invited to visit one of the largest expositions of companies, federal agencies, and non-profit organizations offering services to the Hispanic community.

- -Come talk to representatives of America's elite corporations and sample their products.
- -Find out more about government agencies and what they have to offer you.
- -Discuss programs and advocacy with leading non-profit organizations.

The Career Fair: Hot jobs, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three-day event features great jobs from over 150 top companies and federal agencies, many ready to hire.

- -Find out about thousands of job openings with competitive salaries.
- -Have confidential discussions about career choices and opportunities for you.
- -Bring your resume and be ready to interview.

College Fair: Free and open to the public, the college fair allows students to interact with admission representatives of colleges and universities to discuss course offerings, admission, academic programs, scholarships and financial aid requirements, student life in general, and other information pertinent to the college selection process. For more information on the College Fair, contact Erica Romo at ERomo@LULAC.org or (202) 833-6130 ext. 13

FTI Chicago Youth and Colligate Federal Career Forum and Recruitment Workshops: On Friday July 13, 2007, the Federal agencies will describe the "How To's" of navigating the federal government employment system, career options, scholarships, internships, and employment opportunities.

- -See on-line presentation to government employment opportunities
- -Meet role models
- -Identify opportunities in your area of interest
- -Understand student program opportunities

FEATURED EVENTS

Monday, July 9 Opening Reception: Kick off event is full of excitement as we preview a week-long convention

6 pm to 8 pm full of important speakers, workshops, and panels.

Attendance: 600 **Minimum Sponsorship Level: \$10,000.**

Tuesday, July 10 Law Enforcement Awards Breakfast: Recognizes outstanding Hispanics in law enforcement

6:45 to 8:30 am that have performed above and beyond the call of duty.

Attendance: 600 Minimum Sponsorship Level: \$10,000.

12 pm to 2 pm Diversity Luncheon: Celebrates the importance of diversity in the workplace featuring

Attendance: 700 distinguished representatives from Corporate America and the federal government.

Minimum Sponsorship Level: \$20,000.

5:30 pm to 8 pm Federal Training Institute Reception: Recognizes federal employees who have contributed to

the mission of the FTI and have provided support from their federal agencies.

Minimum Sponsorship Level: \$10,000.

Wed., July 11 Partnership Luncheon: Highlights LULAC's corporate and government partnerships. This is

Noon to 2 pm the perfect forum to promote your initiatives with LULAC.

Attendance: 1000 Minimum Sponsorship Level: \$25,000.

6 pm to 9 pm Local Council Event: Hosted by local LULAC councils, this event highlights Hispanic leaders

Attendance: 900 and supports local LULAC programs.

Minimum Sponsorship Level: \$25,000.

Thur., July 12 <u>Unity Luncheon:</u> Promotes unity among Hispanics and other communities in the United States.

Noon to 2 pm Speakers focus on working together to make America stronger.

Attendance: 1000 Minimum Sponsorship Level: \$35,000.

5 pm to 7 pm Sponsor & Exhibitor Reception: Open to the Wisconsin Hispanic community, this event takes

Attendance: 1500 place in the exposition area and honors our sponsors and exhibitors.

Minimum Sponsorship Level: \$10,000.

6 pm to 8 pm Youth & Young Adults Awards Banquet: Highlights our youth and young adult programs.

Attendance: 800 The event features an awards presentation for our future leaders.

Minimum Sponsorship Level: \$25,000.

8 pm to 11 pm Concierto de la Gente: LULAC's Concert for the People features top Latino entertainment in an

event that is open to the public and free of charge.

Minimum Sponsorship Level: \$20,000.

Friday, July 13 LNESC Breakfast: Hosted by the LULAC National Educational Service Centers, this event

7:30 am to 9 am celebrates LULAC's educational programs. Attendance: 400 **Minimum Sponsorship Level: \$10,000.**

Noon to 2 pm Women's Hall of Fame Luncheon: Focuses on the contributions made by Latinas to the U.S.

Attendance: 800 and features the induction of 5 women into the LULAC Women's Hall of Fame.

Minimum Sponsorship Level: \$25,000.

6 pm to 7 pm **Presidential Reception:** Kicks off the main and best attended evening of the convention. This

Attendance: 900 black tie event features Hispanic leaders from throughout the U.S.

Minimum Sponsorship Level: \$25,000.

7 pm to 9 pm

Presidential Awards Banquet and Ball: This magnificent black-tie event highlights individuals

9 pm to 11 pm who have given outstanding service to the Hispanic community throughout the year. Top national

Attendance: 1200 leaders deliver keynote address.

Minimum Sponsorship Level: \$50,000.

Sat., July 14 President's Celebration: Concluding event of the convention celebrates the election of

8 pm to 11 pm LULAC's leadership.

Attendance: 5000

Attend: 800 Minimum Sponsorship Level: \$15,000.

SPONSORSHIP PACKAGES

Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. Sponsors of the 2007 LULAC National Convention will be recognized at all sponsored events and listed in all promotional material, including the convention program. The following packages are offered at the levels indicated.

Presenting Sponsor - \$150,000+

Title sponsorship of the LULAC Convention is limited to one partner and includes double the diamond level sponsorship benefits in addition to having your company's name and logo included in the convention marketing materials (for example the 2007 LULAC National Convention presented by...). The presenting Sponsor will also have a speaking opportunity during the conference and a customized sponsorship marketing plan tailored to your needs.

Diamond—\$75,000+

- Convention Diamond Sponsor
- · Company Representative Introduced as Convention Diamond Sponsor at the Presidential Awards Gala
- Twelve 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at the Presidential Awards Gala
- One Reserved Table for 10 at each Luncheon
- One Minute Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- One Full-Page Color Ad in the LULAC News
- Attendance at Selected VIP Functions
- · Twelve Full Corporate Registration Packages
- Main Web Link
- Database of registered attendees for marketing purposes
- Signage Through-out the Convention

Presidential—\$50.000+

- Convention Sponsor
- Company representative introduced as convention sponsor at the Presidential Awards Gala
- Eight 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at the Presidential Awards Gala
- 30 Seconds Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- Attendance at Selected VIP Functions
- Eight Full Corporate Registration Packages
- Main Web Link
- Signage Through-out the Convention

Judicial—\$35,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Six 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program-Premium Placement
- Attendance at Selected VIP Functions
- Six Complimentary Corporate Registration Packages
- Web Link
- Logo prominently displayed at Sponsored Function

Senatorial—\$25,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Four 10'x10' Exhibit Spaces

SPONSORSHIP PACKAGES CONTINUED

- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program and Web Link
- Attendance at Selected VIP Functions
- Four Full Corporate Registration Packages
- Logo prominently displayed at Sponsored Function

Congressional—\$20,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Three 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program and Web Link
- Three Full Corporate Registration Packages and Attendance at Selected VIP Functions
- Logo prominently displayed at Sponsored Function

Patriot—\$15,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Two 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Black & White Ad in Convention Program and Web Link
- Two Full Corporate Registration Packages and Attendance at Selected VIP Functions
- Logo displayed at Sponsored Function

Patron—\$10,000+

Co-Sponsorship of One Event

Panelist/Speaker sponsorship

- One 10'x10' Exhibit Space
- Half-Page Black & White Ad in Convention Program and Web Link
- One Full Corporate Registration Package

ADDITIONAL SPONSORSHIP OPPORTUNITIES

IN-KIND SERVICES

•	Federal Training Institute	20,000	Printing
•	Sponsor/VIP Lounge	20,000	Commemorative poster, promotional brochure.
•	Youth Leadership Conference	20,000	
•	Young Adults Leadership Conference	20,000	Communication Equipment
•	Hispanic Health Fair	20,000	Walkie-talkie radios, cellular phones, fax machines.
•	Registration Bags	20,000	•
•	Commemorative T-shirts	20,000	On-Site Office
•	Shuttle Transportation	15,000	Computers, printers, photocopy machines.
•	Convention Program Book	15,000	
•	Convention Badges	15,000	Ground Transportation
•	Town Hall Sponsorships	10,000	Shuttle service, rental vehicles.
•	Lapel Pins	10,000	
•	Convention Poster	10,000	Air Transportation
•	Convention Marketing Circular	10,000	Complimentary tickets for speakers and VIPs.
•	Conference Web Site	10,000	
•	Pocket Agenda	5,000	Promotional Advertisements
•	Workshops	5,000	Advertisement placements to promote convention.
•	Press Room	3,000	

2,000

SPONSORSHIP AGREEMENT

Name		Title		
Corporation/Agency				
Address				
City		State	Zip	
Telephone	Fax		E-Mail	
Select sponsorship level	below. Enter the event you	wish to spo	oonsor:	
Diamond—\$75,00 Video Spot; One F (subject to availab VIP Functions; Tv Presidential—\$56 Spot; One Page Le Back Cover (subje Eight Full Registra Judicial—\$35,000 Spaces; One Reser Attendance at Sele Senatorial—\$25,000 Spaces; One Reser Attendance at Sele Congressional—\$ Exhibit Spaces; One Selected VIP Function Patriot—\$15,000 Spaces; One Reser	Oc. Convention Diamond Sporage Letter with Picture of Convention Diamond Sporage Letter with Picture of Convelve Full Registrations; Main O,000: Convention Sponsor; Futer with Picture of Corporate ct to availability) or Two Full trions; Main Web Link; Signa O: Co-Sponsor of One Event; Eved Table for 10 at Sponsored cted VIP Functions; Six Full 1000: Co-Sponsor of One Event at Sponsored Conventions; Four Full Scandol Corporate of Conventions; Four Full Scandol Corpositions; Three Full Registrations: Co-Sponsor of One Event; Co-Sponsor of One	onsor; Twelverporate Officals, One Power Exhibit Official in Page Color ge Through Comment Officials and Function; Registration of Function; Registration Event; Componsored Function; Web Lind Comment Officials and Function;	Opportunity at Sponsored Event, Six Exhibit properties, Full-Page Color Ad in Convention Program; ons; Web Link; Logo Displayed at Function ent Opportunity at Sponsored Event, Four Exhibit properties, Full-Page Color Ad in Convention Program; ions; Web Link; Logo Displayed at Function entered the Color Ad; Attendance at Ink; Logo Displayed at Function Opportunity at Sponsored Event, Two Exhibit properties of the Convention of Event, Two Exhibit properties of Event, Two Exhibit properties of the Convention of Event, Two Exhibit properties of Event, Two Exhits properties of Event, Two Exhibit properties of Event, Two Exhi	eed
	0: Co-Sponsorship of Event; m; Web Link; One Full Regis		pit Space; Half-Page Black & White Ad in	
Signature of Authorized	Representative		Date	

Signature of Authorized Representative Mail this agreement and check to: **LULAC National Office** 2000 L Street, NW, Suite 610 Washington, DC 20036 (202) 833-6130 FAX (202) 833-6135

Make check payable to: 2007 LULAC National Convention. For more information about sponsorship

packages, advertisements and exhibits, call (202) 833-6130 or email: <u>ERomo@LULAC.org</u> or visit our

website at: www.LULAC.org.

ADVERTISING AGREEMENT

The 2007 LULAC National Convention Program provides an excellent opportunity for placing recruitment and community relations advertisements highlighting your corporate contributions to the Hispanic community. Over 7,000 copies will be distributed.

Please print or ty	pe the requested information belo	ow to advertise in the cor	nvention program:
Name		Title	
Corporation/Age	ncy		
Representing Age	ency		
Address			
City		State	Zip
Telephone	Fax	Er	nail
Please indicate ch	noices below (trim sizes shown):		
Full Page Col	or (8.5"x11")	\$2,000	
Full Page Blac	ck & White (8.5"x11")	\$1,500	
Half Page Bla	ck & White (8.5"x5.5")	\$750	
Quarter Page	Black & White (4.25"x5.5")	\$500	
Inside Covers-	—Full Page—Color only	\$3,000	
Back Cover—	-Full Page—Color only	\$3,500	
1/4" less than 2). Preferred ma LJOlmos@L emulsion sid reading, emu 3). Ad material if 4). No cancellat 5). The publishe errors arising Mail this agreemed below. Publisher	n trim all around. Atterial: PDF digital material which AULAC.org. We also accept black Be down. Four-color ads require a Color of the down, 175 line screen Color of the down of the down of the down Color of the down of the down of the down Color of the down of t	th can be sent to the address and white ad slick with color proof or color key. 15, 2007. liability for errors made washington Office. Mail dvertising space. All prices	1/8" bleed area all around. Live area is ess below or emailed to film negatives, right side reading, with color separation provided right side by the advertiser or loss by reason of any the camera ready ad to address listed ces are net and non-commissionable. This
Signature of Auth	norized Representative		Date
mail to the LULA fax. For more inf	able to the 2007 LULAC Nation C National Office. Credit card formation, contact Brenda Alvard te at: www.LULAC.org .	orders accepted by	LULAC National Office 2000 L Street, NW, Suite 610 Washington, DC 20036 (202) 833-6130 FAX (202) 833-6135
Total	Credit Card #		Expiration Date
MasterCard	Visa American Express	Signature	

JULY 11-JULY 13, 2007 EXHIBITOR AGREEMENT

The LULAC Convention Exposition is the premier venue for showcasing products and services to the Hispanic community and recruiting employees. Open to the general public, more than 15,000 people attend the exposition each year. Please print or type the requested information below to exhibit:

Name			Title			
Corporation/Ag	gency					
Representing A	gency					
Address						
			State			
Phone		Fax	Er	mail		
Please indicate	your choices belov	v and fax to 202-833	3-6135:			
Numbe	er of spaces reques	ted (10'x 10'). Exhi	bit dimensions	Space	e #	
			nt package consisting of a rs, waste basket and an I.		ape,	
No, I d	lo not need the star	ndard exhibitor's pac	ckage.			
Please circle th	e desired plaza:	Corporate	Government Caree	r Fair Non-Pro	ofit College	è
Wed, July 11 10am-12pm 2pm-5pm Move-in begins Move-out begin Contact: Hargr shipping needs One Hargrove Phone: 301-306 customerservic	Thu, July 12 9am-12pm 2pm-7pm at 8 am on July 1 as after 4 pm on July rove Inc. for your Drive, Lanham, 16-4627 Fax: 301-7 as @hargroveinc.c	Fri, July 13 9am-12pm 2pm-4pm 0. uly 13 decorating & MD 20706 731-5438	Notes: All exhibitors space purchase, and a sis requested with this secondinators reserve the required to guarantee to the exhibit area. The exhibit area are below: Agreement Forms Reserve (10' x 10') Government, Career Forms Non-Profit, College Faster Forms Reserve (10' x 10')	listing in the convigined agreement. The right to establish the safety and approximate not included in the ceived Be air (10' x 10') air (10' x 10')	ention program The LULAC h whatever rule earance of the carpeted. Elec	n. Full payment Convention es may be convention and etric and
Signature of Authorized Representative			Date			
the LULAC Na	tional Office. Cred AC.org for more in		Convention and mail to oted by fax or Email: ur website at:	LULAC Natio 2000 L Street, Washington, D (202) 833-613	NW, Suite 610 OC 20036	
Гotal	Credit Card	l #		Expiration Date	e	
Ma	sterCard Visa	American Expi	ress Signature			
Chic	ago, Illii	nois• Jul	y 9 — July 1	4, 2007	(20)	