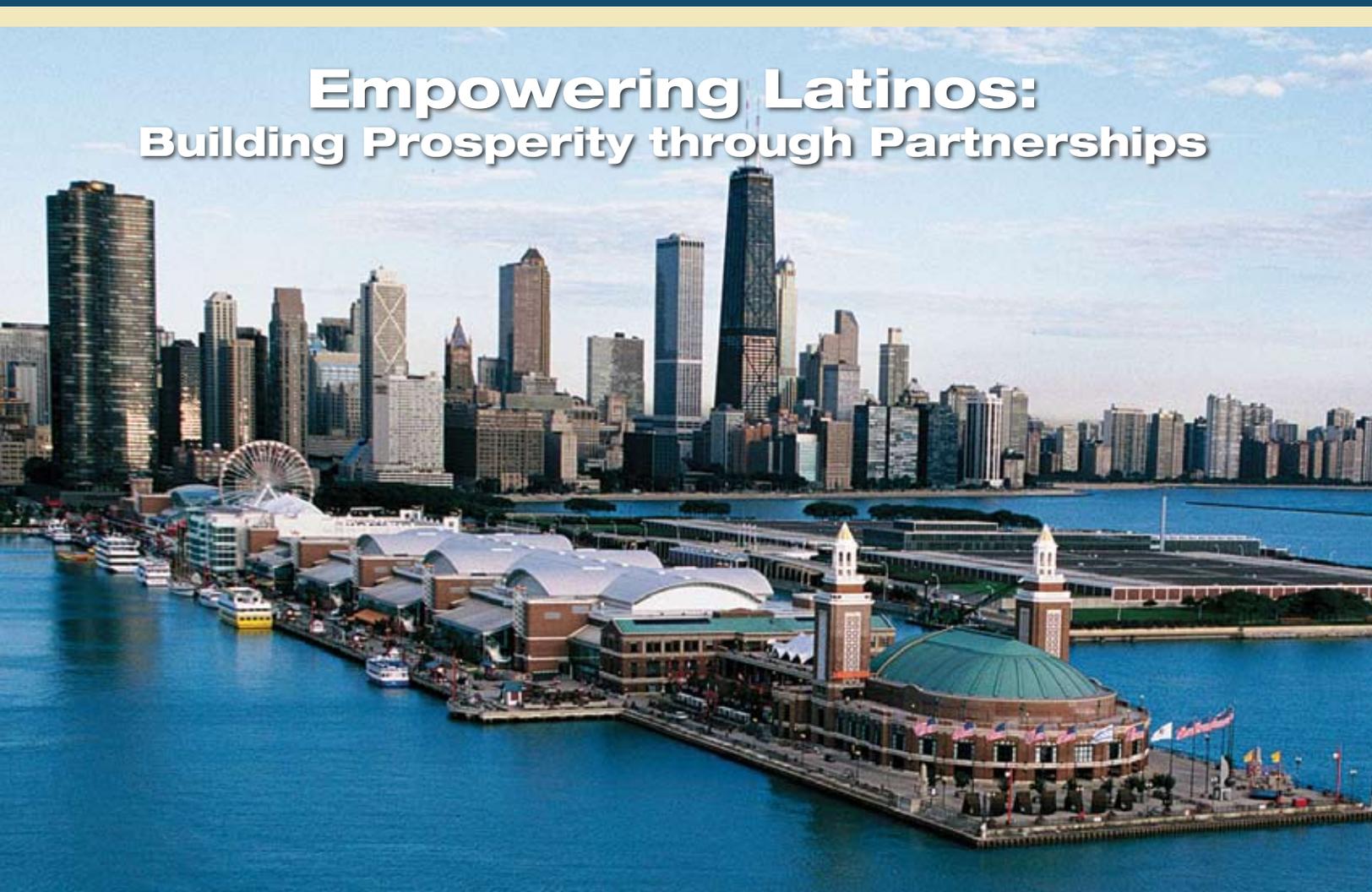


CHICAGO

78th LULAC National Convention & Exposition

Chicago, Illinois | July 9-14, 2007

**Empowering Latinos:
Building Prosperity through Partnerships**



League of United Latin American Citizens

President's Message:

Dear Friends of LULAC,

The League of United Latin American Citizens invites you to participate in the 78th Annual LULAC National Convention and Exposition, Empowering Latinos: Building Prosperity through Partnerships, from July 9 through July 14, 2007 at the Historic Navy Pier in Chicago, Illinois. As the most exciting event in the Hispanic community, the LULAC National Convention draws over 15,000 participants including top government, business, labor and community leaders for a week filled with celebrity speakers, important seminars and top-notch entertainment.



Our 78th annual convention presents LULAC with the unique opportunity to address issues of critical importance to our community in the third largest Hispanic market in America with over 1.8 million Latino residents. You can expect to hear from Presidential candidates, members of Congress, cabinet secretaries, local elected officials, academic experts, and respected business and community leaders.

Excitement will build during the convention, as the LULAC delegates prepare to elect our national leadership and establish our policy priorities. Seminars and workshops will feature expert panelists addressing the issues that affect our communities the most, from immigration reform and education to women's health and civil rights. The LULAC Youth and Young Adults will conduct their own workshops and also elect their leadership.

The 2007 LULAC Expo will be one of our largest ever, featuring over 400 corporate partners, government agencies, colleges and universities, labor unions and non-profit organizations displaying their products and services while recruiting Latino employees at the LULAC career fair.

In addition, the LULAC Convention also hosts the Federal Training Institute—an intensive and structured career development program for government and public sector employees.

And it will all take place at Chicago's most popular community destination, the Navy Pier, which attracts more than 8.6 million visitors a year. Featuring a historic ballroom with breathtaking views of Lake Michigan and Festival Hall with over 200,000 square feet of meeting space, the Navy Pier is the perfect venue for the LULAC National Convention. From rides to restaurants, exhibitions to entertainment, shopping to dining cruises and tour boats, the Navy Pier has plenty of options for your entire family.

I personally look forward to hosting you in the Windy City as Latinos take center stage in what promises to be our most successful convention ever!

Sincerely,



Rosa Rosales
LULAC National President

Information

Convention Location Navy Pier

600 East Grand Avenue
Chicago, IL 60611
312-595-PIER or 800-595-PIER

Headquarters Hotel

LULAC has reserved a block of rooms at the following hotel at special rates until June 16, 2007.

Hyatt Regency Chicago

151 East Wacker Drive
Chicago, IL 60601
312-565-1234-Main
Fax: 312-239-4414
www.chicagoregency.hyatt.com
Rates: \$149 for Single, Double, Triple and Quad.

Cancellations must be made one month prior to arrival to avoid charges.

Air Transportation

The following airlines offer special discounts to our attendees

American Airlines
(800) 433-1790
Discount #A5577AC
www.aa.com

Continental (800) 468-7022
Discount Code # CD75C7
www.continental.com

Southwest Airlines
(800) 435-9792
www.southwest.com

Sponsors & Exhibitors for your expo needs please contact.

Expo Services

Hargrove Inc.
One Hargrove Drive,
Lanham, MD 20706
Phone: 301-306-4627
Fax: 301-731-5438
customerservice@hargroveinc.com

Chicago Information

www.choosechicago.com

Agenda

Monday, July 9

8 am to 5 pm Federal Agency Pre-Conference Meeting
1 pm to 5 pm Registration
6 pm to 8 pm **Opening Reception***

Tuesday, July 10

7 am to 12, 2 to 5 Convention & Federal Training Institute
Registration
7 am to 8:30 am **Law Enforcement Awards Breakfast***
9 am to noon LULAC Federal Training Institute
Noon to 2 pm **Diversity Luncheon***
2:30 pm to 5 pm LULAC Federal Training Institute
5:30 to 8 pm Federal Training Institute Reception

Wednesday, July 11

7 am to 12, 2 to 5 Registration
9 am to noon Federal Training Institute
10 am to noon Ribbon-cutting and Exposition Opening
Noon to 2 pm **Partnership Luncheon***
2 pm to 5 pm Exposition and Job Fair Open
2 pm to 2:30 pm National Assembly—Committee Assignments
2:30 pm to 5 pm Federal Training Institute
2:30 pm to 5 pm LULAC Town Hall
6 pm to 9 pm **Illinois Celebration***

Thursday, July 12

7 am to 12, 2 to 5 Registration
7 am to 8:30 am **Armed Forces Awards Breakfast***
9 am to noon Concurrent Seminars
9 am to noon Exposition and Job Fair Open
Noon to 2 pm **Unity Luncheon***
2 pm to 7 pm Exposition and Job Fair Open
2 pm to 5 pm Concurrent Seminars
5 pm to 7 pm **Sponsor & Exhibitor Reception***
6 pm to 8 pm **Youth & Young Adults Awards Banquet***
8 pm to 11 pm **Concierto de la Gente***

Friday, July 13

7 to 12, 2 to 5 Registration
7:30 am to 9 am **LNESC Breakfast***
9 am to noon Concurrent Seminars
9 am to noon Exposition and Job Fair Open
Noon to 2 pm **Women's Luncheon***
2 pm to 4 pm Exposition and Job Fair Open
2 pm to 4 pm LULAC National Assembly Reconvenes
6 pm to 7 pm **Presidential Reception***
7 pm to 9 pm **Presidential Awards Banquet***
9 pm to 11 pm **Presidential Ball***

Saturday, July 14

8 am to 5 pm LULAC National Assembly & Elections
8 pm to 11 pm **LULAC New Officer Celebration***

* **Bolded items denote sponsorship opportunities.**

2007 Highlights

■ **Presidential Awards Banquet & Ball** ■ **Unity Luncheon** ■ **Women's Luncheon** ■ **Concierto de la Gente** ■ **Illinois Celebration** ■ **Partnership Luncheon** ■ **Youth & Young Adults Awards Banquet** ■ **Diversity Luncheon** ■ **Presidential Reception** ■ **Opening Reception** ■ **Law Enforcement Awards Breakfast** ■ **FTI Reception** ■ **Armed Forces Awards Breakfast** ■ **Sponsor & Exhibitor Reception** ■ **LNESC Breakfast** ■ **President's Celebration**

Career Fair:

Hot jobs, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three day event features great jobs from over 250 top companies and federal agencies that are ready to hire.

College Fair:

Your path to a higher education starts at the LULAC College Fair. More than 30 representatives from top notch colleges and universities are anxious to talk with you about postsecondary opportunities at their institutions.

Seminars

Free! Three days of seminars will focus on key issues facing Hispanics:

- **Civic Engagement**
- **Civil Rights**
- **Diversity**
- **Education**
- **Employment**
- **Entrepreneurship**
- **Financial Management**
- **Health Care**
- **Housing**
- **Immigration**
- **Latina Empowerment**
- **Leadership**
- **Media**
- **Public Service**

LULAC Expo

Free! A three-day showcasing products and services of major corporations, organizations, and government agencies.

Youth Conference

A three-day event for Hispanic youth, featuring workshops and panel discussions on issues of importance to youth.

Federal Training Institute

The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees.

Registration

LULAC Fiscal Office
201 East Main, Suite 605
El Paso, Texas 79901
1-866-577-0726
www.lulac.org

Sponsorship, Exhibitor & Advertising Agreement

Please print or type the requested information below as it should appear in the convention program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Advertising

The 2007 LULAC National Convention Program provides an excellent opportunity for placing recruitment and community relations advertisements highlighting your corporate contributions to the Hispanic community. Over 7,000 copies will be distributed. Please indicate choices below (trim sizes):

- Full Color (8.5"x11")----\$2,000
- Full B&W (8.5"x11")----\$1,500
- B&W(8.5"x5.5")-----\$750
- Page B&W(4.25"x5.5")----\$500
- Inside Cover (8.5"x11")-\$3,000
- Back Cover(8.5"x11")---\$3,500

Notes:

- 1). 1/8" bleed area all around.
- 2). Preferred material: PDF digital material which can be sent to the address below or emailed to LJOlmos@LULAC.org. Live area is 1/4" less than trim all around. Material returned only upon request.
- 3). No cancellations after 6/15/07.
- 4) The publisher and LULAC shall be under no liability for errors made by the advertiser.
- 6). This agreement, artwork and payment must be received by 6/15/07.

Exhibitor

The LULAC Convention Exposition is the premier venue for showcasing products and services to the Hispanic community and recruiting employees. Open to the general public, more than 10,000 people attend the exposition each year. Please select from your choices below:

____ Number of spaces requested

____ Indicate Exhibit dimensions

Yes, I need the standard exhibitor's equipment package consisting of an 8' high backwall, 3' high side rails, one six foot table, two chairs, and an I.D. sign.

I do not need the standard exhibitor's package.

The cost per space is indicated below:

	Before 6/1/07	After 6/1/07
Corporate (10' x 10')	\$2,000	\$2,500
Government, Career Fair (10' x 10')	\$1,500	\$2,000
Non-profit or College Fair (10' x 10')	\$1,000	\$1,500

Sponsorships

Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. The following packages are offered.

Presenting \$150,000+

Convention Title Sponsor; 24 Exhibit Spaces; 4 Tables; 4 Color Ads; 24 Registrations; Signage Through-out the Convention

Diamond \$75,000+

Convention Sponsor; 12 Exhibit Spaces; 2 Tables; 2 Color Ads; 12 Registrations; Signage Through-out the Convention

Presidential \$50,000+

Convention Sponsor; 8 Exhibit Spaces; 2 Tables; 2 Color Ads; 8 Registrations; Signage

Judicial \$35,000+

Co-Sponsor for one event; 6 Exhibits; Table; 1 Color Ad; 6 Registrations; Signage for event

Senatorial \$25,000+

Co-Sponsor for one event; 4 Exhibits; Table; Color Ad; 4 Registrations; Signage for event.

Congressional \$20,000+

Co-Sponsor for one event; 3 Exhibits; Table; Color Ad; 3 Registrations; Signage for event.

Patriot \$15,000+

Lunch Co-Sponsor; 2 Exhibits; Table; 1 BW Ad; 2 Registrations; Signage at event

Patron \$10,000+

Lunch Co-Sponsor; 1 Exhibit; BW Ad; 1 Registration



LULAC National Office

2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130
FAX (202) 833-6135
Email: BWilkes@LULAC.org

Signature of Authorized Representative _____ Date _____

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express

Signature _____

Please make checks payable to the **2007 LULAC National Convention** and mail to the Washington, DC office. Credit card orders accepted by fax. For more information, contact (202) 833-6130 or visit our website at: www.LULAC.org.

2007 LULAC National Convention Registration

Please print or type the requested information below as it should appear in the convention program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Check the appropriate box(es). Voting members should check delegate, alternate or their office.

General

- Guest
- Federal Training Institute
- Sponsor
- Exhibitor
- Media

LULAC Council

- Member
- Delegate
- Alternate
(For Members Only)

LULAC Officer*

- District Director
- State Director
- National Officer
- Past National Officer

Youth*

- Member
- Delegate
- Alternate

*Must enter Council # in Council line. †Must enter district, state, or position in Title line.

Registration Packages

- Youth Members (Wed-Sat) \$125
- LULAC Young Adults/Seniors (ID required) \$210
- LULAC Members (Wed-Sat) \$235
- Non-members (Wed-Sat) \$295
- FTI—Federal Training Institute (Mon-Sat) \$395
- Corporate Attendees (Mon-Sat) \$445

Early Bird Discount! Individuals purchasing full registrations will receive a \$25 discount if they pay in full by 6/1/07.

FTI and Corporate packages include registration, seminars, meals, and all events (6 days). Youth, member & non-member packages include registration and all seminars, meals and all events from Wednesday lunch through Saturday. Packages do not include Friday Breakfast.

Individual Tickets

- Registration \$20
- Tuesday Law Awards Breakfast \$25
- Tuesday Diversity Luncheon \$50
- Wednesday Partnership Luncheon \$50
- Wednesday Illinois Celebration \$60
- Thursday Armed Forces Breakfast \$25
- Thursday Unity Luncheon \$50
- Thurs. Youth & Young Adults Banquet \$60
- Friday Women's Luncheon \$50
- Friday Presidential Reception and Awards Banquet \$75

Cancellation/Refund Policy: Cancellations will be accepted in writing until June 15, 2007; all refunds will be issued after the convention. After June 15, 2007, registrations are non-refundable.

Corporate & Federal Training Institute participants must purchase the full package.

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express

Signature _____

Payment can be made by cash, check or major credit card. For pre-registration, mail completed registration form along with check or credit card information to the address on the right. Credit card orders accepted by fax. Visit our website at: www.LULAC.org for more information. There is a \$25.00 handling fee for all returned checks.

LULAC Fiscal Office
201 East Main, Suite 605
El Paso, TX 79901
(915) 577-0726, FAX (915) 577-0914
Email: cmunoz@lulac.org

2006 LULAC National Convention Sponsors

Diamond Sponsors

AT&T

Presidential Sponsors

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City of Milwaukee

Ford Motor Company

General Motors Corporation

McDonald's Corporation

Miller Brewing Company

Telemundo 63 (WYTU)

U.S. Department of Agriculture

U.S. Department of Defense

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Mazda Motor Corporation

PepsiCo, Inc.

United States Army

Wal-Mart Stores, Inc.

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Enterprise Rent-A-Car Company

Environmental Protection Agency

Harrah's Entertainment

Heineken USA, Inc.

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International Union of Brick Layers

NBC/Telemundo

Samsco

7-Eleven

State Farm

Taser International

Wells Fargo & Company

Wyndham International

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LULAC National Office

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Suite 610

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