

CIVIL RIGHTS /

4

OK
My

o

LEAGUE OF UNITED LATIN AMERICAN CITIZENS
NEW MEXICO STATE OFFICE
P.O. Box 1324 Las Cruces, NM 88004

RESOLUTION

Support for the Johnny Canales Program

Introduced by NM LULAC State Director, Pablo A. Martinez

WHEREAS, the League of United Latin American Citizens is the nation's oldest and largest Latino membership organization and since its inception has fostered higher education and the advancement of all Hispanics at all levels and facets of our American society; and

WHEREAS, the state of Nuevo Mexico for over two decades has enjoyed the Johnny Canales Show because this program has promoted local, regional, national and international talent; and



WHEREAS, that many of our Spanish syndicated programs have failed to promote local talent and musicians particularly from the southwest portion of the United States of America due to that lack of cultural idiosyncrasies;

and

WHEREAS, the southwestern part of this country is predominately Mexican American and a vast growing economic base. There is a tremendous market and need to promote our local talent thorough programming via Spanish language television; and

WHEREAS, the Johnny Canales Show has been literally an icon and legend in the Mexican American community, not only throughout the southwest, but the entire country. His program has been responsible for making careers and many musicians owe their fortune to Johnny Canales; and

THEREFORE BE IT RESOLVED, that the League support Johnny Canales in his effort to obtain major sponsorships and a nationally syndicated television program that promotes Mexican American talent, and

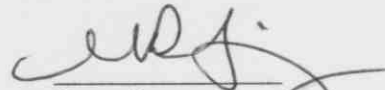
(FURTHER BE IT RESOLVED, that the League take an active position to encourage all parties in his case against Telemundo/NBC to mediate differences and encourage a happy median between Johnny Canales and this network. A program of this caliber is)

* Not support of lawsuit or comment on lawsuit
My

needed and viable. It would promote a much bigger television audience particularly in the southwestern part of the United States.

Executed, this 30 day of June 2007, at the LULAC State Board in Albuquerque, New Mexico.


State Director


State Secretary