

California
No. 20

DENOUNCING THE DEMEANING POSTAGE STAMPS
ISSUED BY MEXICO

Whereas, on June 29, the Mexican Government / Mexican Postal Service has issued a postage stamp which depicts "Memin Pinguin" a black cartoon character taken from a comic book which has been published in Mexico since the 1940s;

Whereas, the stamp depicts Memin with exaggerated features, thick lips and wide-open eyes;

Whereas, In the comic book, Memin's speech, appearance, and mannerisms have been subject to kidding by white characters in the comic book;

Whereas, these postage stamps are horribly offensive to all people universally;

Whereas; LULAC must work harder to eliminate the racial divide within our communities;

Whereas; The Mexican Postal Service has refused to recall the issuance of 750,000 postage stamps and cites the stamp's character as "... a traditional character that reflects part of Mexico's culture. His mischievous nature is part of that character."

Whereas; Mexican officials continue to not recognize that depictions like these are from another era, and continues the degrading stereotypes within it own people.

Whereas, the publisher of the comic book states he hopes that Memin "be a sort of a goodwill ambassador on Mexican letters and postcards."

Whereas, LULAC's mission is to eliminate the prejudices and discrimination that has occurred as a sad chapter in the history of these United States:

BE IT RESOLVED THAT, LULAC challenges the Mexican Government to remove the postage stamps from circulation immediately and issue an apology to the Mexican people and to the general community.

BE IT RESOLVED THAT, LULAC engage in a series of dialogues with President Vicente Fox and other Mexican government officials to start the process in the engagement of the elimination of prejudices within its own people.

BE IT RESOLVED THAT, LULAC not take this issue lightly in its current efforts of "acreamiento" with Mexico and include this platform of the elimination of prejudices in wherever it is rooted in its society as an element of its civil rights agenda.

BE IT FURTHER RESOLVED THAT, LULAC take the extraordinary action of issuing a public statement denouncing the action of the Mexican government and its inaction in not making things right in this issue and to revise its subtle and invisible policies of prejudice and discrimination so common within the Society of Mexico.

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